## Breaking the Iron-Clad Shekels That Bind Us to Habit <br> Breaking the iron-clad shekels that bind us to habit. It is through habit that almost all our actions are governed, be it at work or play. It is by force of habit that we go to the telephone, call up our regular merchant and have what we want delivered and charged to our account if our credit happens to be good at that store. The merchant that extends all these extras adds a little onto the price of the article he sells. Now my plan is dif- ferent. I eliminate all these extras and cut the price on Patent Medicines and Toilet Articles to the terent. I eliminate all these extras and cut the price on Patent Medicines and Toilet Articles to the quick. Con- centrate your purchases. Go a little out of the way if needs be and patroniz Clerh' centrate your purchases. Go a little out of the way if needs be and patronize Clark's Cut Rate Patent Medicine Store, where, as I already promised in my last week's advertisement, that the more you concentrate your purchases at my stores the lower will go the prices. Not only benefit yourself, but tell your neighbors and friends of my plan so they too can take advantage of these special sales on Saturday and Monday. <br> From the success I am having the good news is spreading very rapidly and my efforts have been taxed to the utmost, for which I am most grateful and thankfal. My motto is like that of the old German Prince, Ich Dien! I Serve! I know my prices are the lowest. That is service. I know my clerks are courteous, alert and ever watchful of each customer's caprices and idiosyncrasies, and they are instructed to assume that the customer is always right. That is service. I know I am centrally located at 300 Market street, and uptown at 306 Broad street, so as to be convenient to the buying public. That is service. If there is any part of my service that does not please you I respectfully ask you to inform me and I will rectify the matter. The only bosses I recognize are my customers, for at the last analysis my aim is to serve them well. <br> Prices For SATURDAY and MONDAY Only We Reserve the Right to Limit Quantities

## Patent Medicines

Toilet Goods

| swanp foor |
| :---: |
| 59 c |


|  |
| :---: |


| 100-2 Grain |
| :---: |
| QUININE PILLS |
| 32 C |


| FOLEY'S |
| :---: |
| HONEY AND TAR |
| 28 C |


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