

Dives, Pomeroy & Stewart

The Sale of the Jerauld Shoe Stock Is Distributing Incomparable Values in the Best Makes of Footwear

A sale of this size and importance is not going to run down quickly like an "8-day" clock. Taking over a long-established business with a tremendous stock and inaugurating a sale is a proposition of more than passing interest. So, the sale of the Jerauld shoe stock, swings along with opportunities for saving that cannot fail to impress one with the advisability of anticipating future footwear needs.

Because manufacturers tell us that shoe prices will be higher in the future on account of the scarcity of supplies and disturbed market conditions.

Men's and Boys' Shoes

Men's shoes in tan Russia calf, gun metal calf, button and lace styles; all are made on high toe lasts. **\$1.95**
Jerauld's prices \$3.50 to \$5.00. Our price ...

Boys' \$2.50 and \$3.00 tan Russia calf, button and lace shoes from the Jerauld stock; made on full toe last with Goodyear welted soles; sizes 2 1/2 to 5 1/2. **\$1.89**
Our price

Little boys' tan calf shoes; button and blucher styles; Goodyear welted soles. Jerauld prices \$2.50 and \$2.75. Our price **\$1.98**

Jerauld's special \$3.00 and \$3.50 men's shoes in tan calf and gun metal calf; made on this season's style toe shape, including the English last; all Goodyear welted oak leather soles. Our price **\$2.89**

Dr. A. Reed's cushion sole \$5.50 shoes, black kid skin and gun metal calf, all last styles; Goodyear welted soles with a soft inside padded sole. **\$4.48**
Our price

Dives, Pomeroy & Stewart, Street Floor, Front.

Women's Shoes

Jerauld's \$3.50 and \$4.00 women's tan calf, button and lace style shoes, hand turned, kid skin button shoes, all Goodyear welted soles, made in full toe last, with Cuban heels. Our price **\$1.95**

Women's patent colt and gun metal calf fine shoes; lace and button styles, with fawn and grey cravenette tops. These shoes are all Goodyear welted with spool heels. Jerauld's prices \$3.50, \$4.50 and \$7.00. **\$2.49**
Our price

Patent colt and gun metal, cloth and kid top, button and lace boots. Cuban and spool heels; the famous "Countess" shoe. Jerauld's price \$3.50. **\$2.89**
Our price

Famous Banister Shoes for Men

\$6.50 Banister shoes in tan Russia calf; gun metal, patent colt and black kid skin; button and lace styles; welted soles; made on many style lasts. **\$5.48**
Our price

\$7.00 Banister shoes in tan Russia calf gun metal, patent colt and black kid skin; button and lace styles; welted soles. Our price **\$5.98**

Children's Coats Reduced

\$2.98 corduroy coats; sizes 2 to 6 years. **\$2.25**
Reduced to

\$5.95 chinchilla coats; sizes 2 to 6 years. **\$3.95**
Reduced to

\$6.50 plush coats; sizes 4, 5 and 6 years. **\$4.95**
Reduced to

Girls' Coats Reduced

\$5.95 corduroy coats; sizes 8 to 12 years. **\$3.95**
Reduced to

\$7.50 and \$8.50 corduroy coats; sizes 8 to 14 years. Reduced to **\$5.50**

\$12.50 plush coats; sizes 8 to 14 years. **\$9.50**
Reduced to

Style Leaders in Women's Street and Dress Gloves

Gloves that are so perfect in every detail of quality and workmanship that they instantly appeal to women who are most particular about this important dress accessory.

Sixteen button length white kid gloves **\$3.00**
Tres Bon two-pearl clasp black and white P. K. stitched kid gloves, **\$2.25**
La France two-pearl clasp P. K. and overseas stitched black kid gloves **\$2.25**
Sans Pareil two-clasp P. K. stitched black kid gloves **\$2.00**
Two-clasp kid gloves in black, white and colors **\$1.25**
One-clasp cape gloves, Prix seam, black and tan **\$1.75**
One-clasp cape and Mocha silk lined gloves, in tan, grey and black, **\$1.75**
Two-clasp washable leatherette gloves, in white **\$1.00**
Two-clasp silk gloves, in black, white, grey and pongee, **\$1 and \$1.25**
Two-clasp silk gloves in black, white and colors **50c to \$1.00**
Dives, Pomeroy & Stewart—St. Fl.

Couch Covers

Red and green Roman stripes, fringed all around **\$1.00**
Oriental styles with plain hemmed edges **\$3.00, \$4.50 and \$6.00**
Dives, Pomeroy & Stewart—Third Floor.

Four Lots of Fine Overcoats for Men Show Reductions of an Interesting Character

\$15.00 Overcoats, \$11.75
\$20 and \$22.50 Overcoats, \$16.50
\$25 to \$30 Overcoats, \$20
\$40 Overcoats, \$28

Balmarons Balmorals Loose Box Overcoats
Conservative Models Form-Fitting Single & Double-Breasted Styles

THIS is the finest assemblage of Overcoats we have ever had in a Winter stock. Many of the garments were bought to great advantage from co-operating manufacturers, and from our regular stock, too, came many worthy overcoats at lowered prices to make them equally as interesting as the lots specially purchased.

Men and young men who know good overcoats when they see them and appreciate real savings, are especially urged to see these winter clothing values.

DARK AND LIGHT GREY IRISH FRIEZE. **BLUE AND BLACK KERSEY.**
BLACK BOUCLE. **BLACK MELTON.**
BROWN AND BLACK VICUNA. **GREY SCOTCH MIXTURES.**
OXFORD GREY AND BLACK STORM CLOTH. **HEAVY SCOTCH TWEEDS.**
BROWN SCOTCH MIXTURES. **BLACK AND BROWN BOUCLE.**

Men's and Young Men's Suits

\$15.00 Suits at \$12.50
\$20.00 and \$22.50 Suits at \$15.00 and \$16.50
\$25.00 and \$28.00 Suits at \$20.00

English two and three-button soft roll models, one-button effects and three-button conservative sacks.
TAN AND GREEN MIXED WORSTEDS. **TAN AND BROWN MIXED WORSTEDS.**
PLAIN BROWN CASSIMERES. **PENCIL STRIPES IN THREE STYLES.**
CARLTON CHECKS. **OVERPLAIDS IN RICH COLORINGS.**
BROWN SCOTCH MIXTURES. **DARK AND LIGHT GREY SCOTCH MIXTURES.**

Boys' Suits and Reefers: Interesting Reductions

\$5.00 SUITS AT \$3.75
Norfolk in 8 to 18-year sizes—
Grey Scotch mixtures, grey check worsteds, grey check cassimeres, grey diagonal worsteds and brown cassimeres.
\$7.50 SUITS AT \$5.85
A fine lot of Boys' Suits, including the famous Sampeck suits—
Sizes 6 to 18 years.
Grey Scotch mixtures, brown cassimeres, grey cassimeres, grey mixed overplaid, grey Carlton checks, light and dark mixtures and brown Carlton checks.
BOYS' \$5.00 REEFERS AT \$3.95
Sizes 2 1/2 to 9 years—
Brown and grey Scotch mixtures, grey cassimeres, blue storm cloth and brown and grey overplaid.
Dives, Pomeroy & Stewart—Boys' Clothing, Second Floor, Rear.

An Important Showing of Hats

—that will satisfy the curiosity of any woman as to what the early Spring styles are to be. Featured are—

New lacquered ribbon hats
New satin and straw hats
New flower and foliage hats

165 New Mourning Hats Shown

The largest showing of Mourning Millinery we have ever had. All new styles in peau de soie, crepe, grenadine and satin. The most distinctive mourning hats ever shown in this city.
Dives, Pomeroy & Stewart, Second Floor.

The Annual January Clearance of Coats and Suits Promises For To-morrow

A List of Notable Values for Women, Misses and Children



The January clearance will be at its best to-morrow with new items from regular stock brought down to prices that promise savings of a very unusual character.

Women's and Misses' Winter Coats

\$14.50 Arabian Lamb Cloth Coats. Reduced to \$7.50
\$15.00 grey mixture coats, lined throughout with peau de cygne. Reduced to \$10.00
\$18.50 and \$20.00 corduroy coats. Reduced to \$10.00
\$20.00 pebble cheviot coats. Reduced to \$12.50
\$25.00 Broadcloth coats. Reduced to \$18.50
\$25.00 plush coats with fur collar. Reduced to \$18.50
\$27.50 wool velour coats, with natural raccoon collar. Reduced to \$18.50

Winter Suits at New Low Reductions

\$15.00 cloth and corduroy suits in blue, black and checks. Special \$7.50
\$18.50 English tweed suits in brown. Special \$15.00
\$20.00 poplin suits in brown and blue. Special \$15.00
\$25.00 gabardine suits in navy. Special \$16.50
\$22.50 whipcord suits in navy; Norfolk style. Special \$18.50
\$25.00 broadcloth suits in brown, green, navy and black. Special \$18.50
\$27.50 gabardine suits in navy. Special \$20.00
\$35.00 broadcloth suits in brown and blue. Special \$25.00
\$35.00 broadcloth suits in navy. Special \$25.00
\$39.50 broadcloth suits in brown, navy and black. Special \$25.00
\$12.50 whipcord suits in green. Special \$25.00
\$15.00 camel's hair cloth suits in navy. Special \$25.00
\$42.50 broadcloth suits in plum. Special \$25.00
\$52.50 duvetyne cloth suits in navy. Special \$25.00
\$52.50 black velvet suits. Special \$25.00
\$55.00 broadcloth suits in black. Special \$25.00

Specials For Saturday in the Basement Wash Goods Section

12 1/2c Percales, 36 inches, dark and light grounds with stripes and figures. Special, yard, 8 1/2c
10c Flannelette in short lengths, neat figures on dark grounds. Special, yard, 4c
12 1/2c Blazer Flannel, 36 inches, red navy, black and light blue stripes. Special, yard, 6 1/2c
20c Poplin in solid shades, polka dots and self-colored stripes. Special, yard, 8c
15c Wash Suiting, neat stripes, dark shades. Special, yard, 9c
25c Bates' Crepes, fancy stripes. Special, yard, 8 1/2c
12 1/2c Tweed Suiting for houses, red navy, black and light blue stripes. Special, yard, 4c
Dives, Pomeroy & Stewart, Basement.

New Draperies

Printed Etamine with colored borders, 36 inches, yard, 25c
Cretonnes, 50 inches, blue, brown and white, yard, 50c to \$1.00
Fancy Silkoline, pink, yellow, blue and red, yard, 12 1/2c
Dives, Pomeroy & Stewart—Third Floor.

Sale of the Sample Line of Hanover Men & Boys

Our Men's Store secured the sample line of the popular Hanover street and work gloves — a brand well known for its sturdy quality and good wear. The lot offers a wide choice of styles for men and boys in both lined and unlined gloves and prices represent savings too good to miss.

Men's and boys' 25c and 35c golf and Scotch wool gloves, astrakhan and velour lined street gloves. Special, 18c
50c and 65c Scotch golf and astrakhan wool gloves with closed wrist and snap button clasp. Special, 35c
Children's 25c and 50c gloves and mittens, astrakhan back with kid palm and wool gloves and mittens. Special, 10c
Men's and boys' 50c lined and velour gauntlets, kid and suede leather palm lined astrakhan street gloves. Special, 35c
Men's \$1.00 and \$1.15 lined and unlined railroad and automobile gauntlet gloves. Special, 79c
Men's \$2.00 and \$2.50 lined and unlined buck millitary style gauntlets. Special, \$1.50
Men's \$1.00 lined tan kid and grey suede gloves. Special, 79c
Men's 90c lined and unlined leather short and gauntlet gloves and mittens for work. Special, 35c
Dives, Pomeroy & Stewart—Men's Store, St. Floor.

Good Values in Laces and Embroideries

The embroideries are from Switzerland and are in many dainty matched sets in insertions, edgings and beading.
Cambric embroidery edges; 1 to 5 inches wide; values to 10c. Special, yard, 5c
Cambric embroidery edges; 2 to 6 inches wide; values to 12 1/2c. Special, yard, 8c
Cambric embroidery edges; 3 to 7 inches wide; values to 15c. Special, yard, 10c
Cambric embroidery edges; 4 to 8 inches wide; values to 18c. Special, yard, 12 1/2c
Cambric embroidery edges; 4 to 8 inches wide; values to 18c. Special, yard, 12 1/2c
Cambric embroidery edges; 5 to 12 inches wide; values to 25c. Special, yard, 15c
NEW LACES
8c linen torchon laces and insertions; 1 to 4 inches wide. Special, yard, 5c
10c cotton cluny laces and insertions; 3/4 to 2 inches wide. Special, yard, 5c
12 1/2c linen cluny laces; 1 to 2 inches wide. Special, yard, 7c
25c linen cluny laces and insertions; 1 1/2 to 3 inches wide. Special, yard, 15c
12 1/2c shadow lace edges; 3 inches wide. Special, yard, 5c
25c shadow lace edges; 3 to 7 inches wide. Special, yard, 10c
Beaded nets, 40 inches wide; values to \$2.50. Special, yard, 50c
Allover shadow laces; 36 inches wide; values to \$1.00. Special, yard, 30c
Oriental lace flouncing; 24 inches wide; values to 49c. Special, yard, 25c
Oriental lace flouncing; 24 inches wide; values to \$1.00. Special, yard, 49c

Nemo Ego-Shape Corsets: 3 New Models

This group, for stout women, comprises three of the Nemo biggest sellers, reconstructed and improved, giving the same delightful comfort-service as before, with the erect military shape that fashions of 1916 demand.
No. 318 suits the short, dumpty figure. No. 319 is for the large woman of medium height; and No. 321 is for tall, portly women with excess flesh.
NEW 318—for short stout women with heavy abdomen \$3.00
NEW 319—for women of full figure and medium height \$3.00
NEW 321—for taller full figures; high, full bust and back \$3.00

Why It Pays You to Buy Your Groceries Here: Note the Savings

10 lbs. Granulated Sugar, 57c With Each \$1.00 Purchase, Excluding Soap
Ceresota flour, Bag, 53c
Gold Medal flour, Bag, 42c
White Dove flour, Bag, 42c
New Alaska salmon, in tall tins, 10c, 12c, 14c, 16c
Tuna fish in large tins, assorted light and dark meat, can, 14c, 6 cans, 80c
Kipperd herring imported from Norway, can, 10c, 3 cans, 25c
Sardines in oil or mustard, 5c, 10c, 15c
Herring roe in large cans; very finest grade, can, 18c; 3 cans, 50c
Excelsior coffee, lb., 35c
Banquet coffee, lb., 30c
Eureka coffee, lb., 20c
Our favorite tea, lb., 45c
Senate blend tea, lb., 45c
New crop green gunpowder tea, lb., 50c
Mild cured ham, average 10 lbs., lb., 18c; half ham, lb., 20c
Smoked shoulder, lb., 14c
Extra cured ham, sliced for frying, lb., 28c
Shoulders, sliced for frying, lb., 18c
Sugar-cured bacon, sliced any desired thickness, lb., 25c
La Superba, first pressing, Italian olive oil, full pint cans, 45c
Sweet juicy Florida oranges, doz., 22c, 25c, 28c, 33c
Large thin-skinned grapefruit, 7c
Jumbo size thin-skinned grapefruit, each, 12c
Fancy head rice, 3 lbs., 25c
California lima beans, 3 lbs., 25c
Sweet California prunes, 3 lbs., 25c
Yellow California peaches, 3 lbs., 25c
New apricots, 2 lbs., 25c
Best seeded raisins, pkg., 12c; 6 lbs., 70c
Early June peas, Can, 10c; 3 cans, 25c
Early garden spinach, 3 cans, 25c
Finest sauerkraut, Can, 15c; 3 cans, 45c
Flag Maine corn, Can, 15c; 3 cans, 45c
Flag whole toms, Can, 15c; 3 cans, 45c
Flag succotash, Can, 15c; 3 cans, 45c
P. & G. Naphtha soap, Your choice, 10 bars, 30c
Pels Naphtha soap, 10 bars, 30c
Ivory soap, 10 bars, 30c
Babbitt's soap, 10 bars, 30c
White laundry soap, 10 bars, 35c
Sunshine fresh baked biscuits, the famous Bon Bon assortment; regular 45c and 50c varieties, 33c
Tickets for the Westfield Pure Food Show, next week, may be had for the asking in the Grocery Section.
Dives, Pomeroy & Stewart—Basement.



Sale of Men's Shirts

We are confident this sale of Shirts will please every man who desires good looking, well made and comfortable shirts, no matter what his taste or requirements may be.

\$1.00, \$1.50 and \$1.98 madras and percale shirts, cluster plaits and short stiff bosoms from regular stock. Special, 69c
\$1.00 negligee shirts in many stripe patterns, French cuffs. Special, 74c
SILK SHIRTS
\$3.00 tub silk shirts in neat stripes, French cuffs. Special, \$5.00 and \$7.50 silk shirts of finest quality. Special, \$3.85
WORK SHIRTS
50c black satine work shirts, faced sleeves, collar attached; sizes 14 to 17. Special, 2 for 75c; each, 38c
Amoskeag blue chambray work shirts, collar attached; sizes 14 to 18. Special, 3 for \$1.00; each, 35c
SWEATERS REDUCED
Men's and Women's \$2.50 maroon roll collar sweaters. Special, \$1.98
\$2.00 oxford grey sweaters with roll collar. Special, \$1.48
\$1.25 dark grey, navy and maroon coat sweaters with roll collar. Special, 95c
\$2.98 roll collar sweaters in grey, maroon and cardinal. Special, \$2.29
Boys' and girls' roll and Byron collar coat sweaters in navy, maroon and grey \$1, \$1.50, \$2.50, \$3.50
Dives, Pomeroy & Stewart—Men's Store, Street Floor.

Boys' Fur Hats

All sizes up to 7-inch black fur polo hats with ear tabs. Price, **\$1.49 and \$1.98**
Dives, Pomeroy & Stewart, Second Floor, Front.

New Fiction

Saddle Love, by Avery Hopwood, \$1.25
Within the Tides, by Joseph Conrad, \$1.35
Life and Gabriella, by Ellen Glasgow, \$1.35
Persuasive Peggy, by M. Thompson, \$1.35
Clipped Wings, by Rupert Hughes, \$1.35
Handle With Care, by Margaret Turnbull, \$1.35
These Twain, by Arnold Bennett, \$1.50
Red Head and Whistle Breaches, by Ellis Parker Butler, \$1.50
Mr. Mark's Secret, by E. Phillips Oppenheim, \$1.50
Rich Man—Poor Man, by Maximilian Foster, \$1.50
Dives, Pomeroy & Stewart, Street Floor, Rear.

