NEWSPAPER POR THE HOME Founded 1831

Published evenings except Sunday by THE TELEGRAPH PRINTING CO., Telegraph Building, Federal Square.

ministration than anything else. They will tend to discourage development in many States where oil properties are J. STACKPOLE, Pres't and Editor-in-Chie ously affect the activity of the large communities where automobile manu-facture centers; they will lay a heavy

R. OYSTER, Business Manager. GUS M. STEINMETZ, Managing Editor.



Then, welcome each rebuff

Be our joy three-parts pain

never grudge the throe!

THEN AND NOW

enter competition with American prod-

fense has been the signal for an immediate assault upon his figures and

well as Republicans have joined. Rep-

publican, were the first to be heard from, and we are still hearing the

echoing volleys of other marksmen at Washington who are shooting the McAdoo statement full of holes.

Starting out with an initial error of

\$28,000,000, the Secretary's financial "dope-sheet" is punctuated with the

most grotesque of suggestions and con-

clusions. He talks glibly about reve-

resentative Kitchin and Senator Gore Democrats, and Senator Smoot, Re

conclusions, in which Democrats

ue to the government.

but go!

Member American Newspaper Pub-lishers' Associalishers' Associa-tion, The Audit Bureau of Circu-lation and Penn-sylvania Associat-ed Dailies.

thus affected will receive an acute and compelling anti-Democratic thrill. once become an anti-Democratic cen-ter unless President Wilson sees the Bastern office, Has-brook, Story & Brooks, Fifth Ave-nue Building, New York City: West-ern office, Has-brook, Story & Brooks, People's Gas Building, Chi-cago, III. handwriting, as recent reports might indicate. Politically, the Republicans regard Mr. McAdoo's proposals to be

will penalize thrift.

TUESDAY EVENING.

of the constant purpose of Democratic

financiers to concentrate the burdens of

government upon thrift and enterprise

now making progress; they

The new taxes proposed to be laid upon

hand on a healthful amusement; they

The millions of people who will be

If they go through, nothing could more clearly show the contrast be-tween Democratic and Republican methods of providing for the nation's needs. Republicans built the Panama canal practically out of the accumulated loose change which the Treasury contained. The Democrats cannot vorn daily average circulation for the three months ending Dec. 31, 1915. build a battleship without piling on

### 22,412 THE MINE CONVENTION HERE appears to be abroad at

e figures are net. All returns and damaged copies deducted. TUESDAY EVENING, JAN. 18 That turns earth's smoothness rough Each sting that bids nor sit nor stand Strive, and hold cheap the strain; Learn, nor account the pang; dare they hope to receive, in order to put themselves in better position when it comes to the compromise that must to conclude the coming negotiations if a -Browning. strike is to be avoided. TARIFF AND POLITICS

So long as the miners maintain their In an article pointing out the present attitude they will have, in desirability of divorcing the tariff some measure at least, the sympathy from politics by means of a non-) of many coal consumers, and any other n tariff commission, the "Dry course would be disastrous to them. Economist" shows that the The public is the greatest sufferer in present drystuff famine in the United the end from the closing of the mines States due to the war would not now and the mine workers themselves lose exist had it not been for a grave error more than they gain every time the tariff framing away back in 1883, mines are closed. The operators, too, when Congress pronounced dyestuffs lose heavily in property depreciation as a raw material and reduced the and in many other ways, so that peace duties accordingly at a time when our at the price of compromise does not local dye manufacturing trade was appear too costly for either side. The duties accordingly at a time when our local dye manufacturing trade was appear too costly for either side. The flourishing and growing. The "Econopublic will frown upon a strike. It is very emphatically up to the miners who made our various variffs during and the operators to do just what is a reliable merchant. the last thirty years looked at the there is every indication they are gomatter from a broad standpoint, they ing to do-get together for an early would have realized the importance of settlement of their differences. providing this country with a dye-

THE INCOME TAX

Wall Street Journal: A young married man's wife received her entire inheritance early last year of \$16.000, and he speculated in powder stocks and made \$74,000. Then he lost heaving the Poor Richard Club in Philadelphia, last night, pronounced publicity one of the greatest forces in civilization. Mr. Perkins said nothing new in that, but he emphasized a point of importance when he asserted the opinion that had been need of the Sherman Anti-Trust law. Perhaps that was drawing it a trifle strong, but it is unquestionably true that had those who were the guiding forces of the financial and industrial life of the nation taken the public into their confidence ten or ifference.

THE INCOME TAX

Wall Street Journal: A young married man's wife received her entire inheritance early last year of \$16.000, and he speculated in powder stocks and made \$74,000. Then he lost heaving in Crucible Steel and finally lost all the money in Kathodian Bronze except \$365. He has been working for several years at \$15 per week, which is a bare living, and they have no assets except the \$365 and some household goods. Shall they make a return for taxation? And if so, what amount should they return? And if the saction, what penalty do they incur in not being able to pay the been need of the Sherman Anti-Trust law. Perhaps that was drawing it a trifle strong, but it is unquestionably true that had those who were the guiding forces of the financial and industrial life of the nation taken the public into their confidence ten or fiften the profit public with their confidence ten or fiften powder stocks is. On the other hand, the loss in subsequent special triple the \$74.780 salary, or a total income of \$74.780. From this should be deducted the \$4,000 exemption, leaving \$70.780 sathe taxable income. The tax works out as follows. tuff industry, as well as with a textile have given to the one the support they furnished to the other.

GEORGE W. PERKINS, addressing the Poor Richard Club in In addition, makers of the tariff on scientific basis would have known something of what German manuacturers, aided by their government and by laws enabling them to enter into price-agreements among themselves, were doing, and would have taken steps to prevent German dyes from being sent to this country at prices disclosing "unfair competition." THE value of imports for November, 1915, was \$164,319,169, on which revenue was realized in sum of \$17,681,218, or an average imports 68.3 per cent, came in duty since written on the statute books of In other words, \$112,230,000 the States and of the United States

orth of imports were permitted to never would have been adopted. Publicity would have prevented many evils that grew up behind closed of popular belief. Every large corporation in the country is suffering to-day from the failure of the "captains of industry" of the past generation to realize the importance of letting the people know what they were doing and why, for after all the people do rule and when they are finally aroused they act according to their beliefs, and if they believe what is not true or have a misunderstanding of the facts they will be guilty of grave. icts without paying one cent of reve-The Democrats saddled the country with a war revenue measure, which of popular belief. Every large corthey recently extended for one year on poration in the country is suffering the plea that the war had cut off imports to such an extent that customs tains of industry" of the past general revenues were seriously curtailed. And so they are, but not because of decreased importations. The imports for November, 1915, ple do rule and when they are finally were \$11,000,000 greater than for No-vember, 1912, under the Republican beliefs, and if they believe what is not specified beliefs.

in Perkins' address before the Pool tichard Club. Says the Gazette:

No business enterprise of any size can exist without publicity as a means of getting into touch with people's minds and needs and purses. No single idea can bear fruit until by publicity it has permeated the intelligence of varinumbers of thinking the permeated the intelligence intelligence and conscientiously explained. No public man can win his country's confidence until publicity has made him known to multitudes, and so exalted him.

The same force is used to distribute ideas and great reputations and every-day commodities. It is only the method that varies.

It is publicity that has created a highly sensitized, receptive national intelligence, and to thwart this by unwise censorship, whether of warnews, books or plays, is a weak and stund policy erretising proves repeatedly that straightforwardness is the only policy. If a house advertises goods that are bad, or that do not come up to the standard predicted, this reacts upon itself. For, to use publicity with real effect is like turning a huge searchlight on to outlines air found to be crooked, people soon ignore them.

So in the limelight of knowledge, faisity shrivels up—but the truth of things, however in algestible, is always educative.

nues from sugar-which he estimates on a basis of about ninety millions a Hard-headed businessmen are spend-year—when everyone knows that, even ing millions of dollars every day to under full protective duties, not more place their wares before the public. under full protective duties, not more than sixty millions were ever received from this source. He blithely slices away some thirty millions from the estimates for defense as approved by the President and says the money will not be needed.

He concludes with a program of the concludes direct taxation, which some Repubsomething worth while to sell, and lican politicians hope to see adopted—second, because he wants purchasers for it contains the essential elements to come again.

### TELEGRAPH'S PERISCOPE

-A "sweetly solemn thought" for crude oils and upon motor engines will the sugar trust lies in the announce do more to bring home to the American ment that Europe will import 2,500,000 people the futility of Democratic ad- tons of sugar this year.

-Some men have such sour dis-

Every garage in the country will at ous setback by the recent financial

productive. From a fiscal standpoint the bull moose will do so before long. they are already known to be futile.

THERE appears to be abroad at Indianapolis, where the mine workers are holding their convention, a spirit of peace and compromise. President White seems to be confident that there will be no shutdown of the anthracite mines during the coming Spring. He favors a working agreement whereby the mines would continue to be operative even though a settlement of the wase question is not reached by April 1. Perhaps the miners have asked more than they hope to receive in order to put

The Louisville Courier-Journal. —
"President Wilson looks to Carranza
to avenge murders of Americans."
Americans are looking to President
Wilson, above the knob that surmounts General Carranza's unmatched
flowering of whiskers.

flowering of whiskers.

The Philadelphia Ledger. — This is a nugget from Herbert Kauffman's business logic: "Stores and factories that do not advertise are like strangers in a strange town—they'd be far more careful if they were better known." Very true. Not only would the stores and factories be more careful, but the consumers of their products would be better protected. A thief avoids the lighted corner. An honest man doesn't have to walk in the dark. Moreover, the nonadvertiser is a stranger in his own town, and he is little known outside of it; whereas judicious publicity gives a store or factory a good and clean introduction. Printer's ink is a written guarantee, or

### THE INCOME TAX

were \$11,000,000 greater than for November, 1912, under the Republican
protective tariff law, but the revenues
paid into the Federal Treasury were
\$\$,000,000 less in the 1915 than in the
1912 month.

Added to this, the cost of living increases daily. The importers are simply putting into their pockets what,
under Republican tariff policies, went
that as a text, preaches an editor,
the spiral revenue applicable to this law,
that as a text, preaches an editor,
the spiral revenue applicable to this law,
that as a text, preaches an editor, therefore, would be one
of two methods—suit in the federal
can producer and made American
labor independent of such catastrophes
as the European war for its daily
bread.

FISCAL POLICY UNPOPULAR
THE appearance of Secretary
McAdoo's scheme for more taxes
to atone for Democratic deficits
and to furnish money for national defense has been the signal for an im.

The same force is used to distreasury, paid the expenses of running
the government, protected the American producer and made American
labor independent of such catastrophes
as the European war for its daily
bread.

FISCAL POLICY UNPOPULAR
TME appearance of Secretary
McAdoo's scheme for more taxes
to atone for Democratic deficits
and to furnish money for national defense has been the signal for an im.

FISCAL POLICY UNPOPULAR
The man revenue amisunderstanding of the
initial they believe what is not
true or have a misunderstanding of the
pleids, and if they believe what is not
true or have a misunderstanding of the
pleids of man, decaseed, or insolvent persons."

The income tax statute does not
protective tariff law, but the revenues of inspired to enact
the first they will be guilty of grave inplustice, where they intended to enact
only fair and honest measures.

The income tax statute does not
protective tariff law, but the revenues of the contact
provisions for collection of inthe treatment is cnechment of tax.

Penalties are never extended by implication, therefore, would be one
of two methods—suit in

### BETTER THINGS

It is better to lose with a conscience

Than to win by a trick unfair;
It is better to fail and to know you've been,
Whatever the price was, square,
Than to claim the joy of a far-off goal
And the cheers of the standers-by,
And to know deep down in your inmost soul
A cheat you must live and die.

Who wins by trick can take the prize, And at first may think it sweet, But mapy a day in the future lies When he'll wish he had met defeat. For the man who lost shall be glad at

heart
And walk with his head up high,
While his conqueror knows he m
play the part
' Of a cheat and living lie.

The prize seems fair when the fight

### Politics in Pennsylvania

By the Ex-Committeeman

—Some men have such sour dispositions that they can't rejoice even in the downfall of their enemies.

—There are those who may have smiled when they read that the peace party at The Hague met in the zoological garden.

—The "smoke prevention" campaign appears to have suffered a seritation of the continuous setback by the recent financial depression.

—The time may not be at hand when the "lion and the lamb shall lie down together," but the elephant and the bull moose will do so before long.

—Harmony between the regulars

when the "iion and the lamb shall lie down together," but the elephant and the bull moose will do so before long.

The bull moose will do so before long.

About this season the average man of forty or more begins to wonder how anybody ever induced him to go skating—but he won't admit it.

TO-DAY'S EDITORIALS
The Philadelphia Press.—The suggestion in President Wilson's last message to Congress that the nation be prepared to "mobilize economic resources in any time of national necessity" is being carried out by the Naval Consulting Board with the assistance of a committee composed of five technical experts from each State according to a plan which seems admirably calculated to carry out its purpose. Virtually the entire field of American industries is to be covered by this committee and its larger subcommittees in the various States. A working inventory is to be prepared of the prosident will of the convention. It is known, however, that he but recently returned from New York, where he was in orderence with other chieftains of the country that would become available in time of war, and from this inventory the proper authorities will form plans for the utilization of these resources when necessary.

To do not require the regulars and Colonel Roosevelt in the selection of a Presidential candidate for the Republican party spredicted by men influential in the councils of the regulars. A brief statement from Senator Benrose is full of significance. Asked for his opinion on the situation. Senator Penrose is full of significance. Asked for his opinion on the setuction. Senator Penrose is full of significance. Asked for his opinion on the setuction. Senator Penrose is full of significance. Asked for his opinion on the setuction. Senator Penrose is full of significance. Asked for his opinion on the setuction. Senator Penrose is full of significance. Asked for his opinion on the situation. Senator Benrose is full of significance. Asked for his opinion on the situation. Senator Benrose is full of significance. Asked for his

securics of the security of these common the sequence of the security of these common the sequence of the sequ

—Mayor Smith of Philadelphia, resterday designated Attorney Gen-ral Francis Shunk Brown as his per-onal legal adviser. He pronounced he appointment "entirety personal the appointr and private.'

### GRIP PREVENTIVE

How to keep from having the grip then everyone about you is suffering rom this aggravating disease and you are beginning to have the symptoms ourself—this is the question that has seen uppermost in the minds of hunireds of thousands during the present midemic. epidemic

### **OUR DAILY LAUGH**



She: Papa says it will cost him at least \$500.00

INCONSID-

ERATE.



At the price of knowing down in your soul.

That your glory is all a lie.

Edward A. Guest, in Detroit Free Press.

"Inever do: I confine myself exclusively to thinking of my own."

Life.

# THE CARTOON OF THE DAY

THE WHITE MAN'S BURDEN



-From the New York World

epidemic.

In an attempt to answer it a representative of the New York Tribune interviewed & large number of prominent physicians and submitted to Health Commissioner Haven Emerson a summary of their advice. The latter put his official O. K. on the following treatment:

"Take a cathartic.

"Then take a brief hot bath to warm up the body and start the blood running freely.

Wher assa somether appeals in the money. The writer appeals in the cause of friendless prisoners, to whom a word of sympathy and encouragement is more than all the dollars in the world. We all know how the so-called friends depart at the first sound of reverses and how quickly the world turns up its nose. Friends are good in prosperity, but who has not known the far greater value of a

Newport, Pa., Jan. 17, 1910.

To the Editor of the Telegroph:

In a recent discussion concerning the William Penn Highway there was advocated one of the most useful and perpetual monuments of the people for the future of the State. The economic value of this proposed highway is far beyond the realms of dispute, and as a means of bringing the people into closer communication and contact with each other none better could possibly be devised. And as such its routing should be considered very a carefully; population, distances, grades and scenery should be taken into account, while the good will of the people should not be slighted.

It is noted that the present plans show that this highway will run from Millerstown. Perry county, through Pfoutz Valley to Liverpool, Perry county; thence along the west bank of the Susquehanna river to Clark's Ferry. At present these two routes are a plan of the State highway system, and as such are maintained by the State. In so routing this portion of the William Penn Highway there seems to be an utter lack of forethought, in so far as population, distances, grades and scenery are concerned.

A more direct route between Millers.

cerned.

A more direct route between Millerstown and Clark's Ferry which would
reach more people, reduce the mileage
between eight to ten miles, eliminate
steep grades and traverse far more
beautiful and picturesque country is

steep grades and traverse tar more
beautiful and picturesque country is
possible.

Therefore, it should be brought to
the attention of the public in general
and to the inhabitants of Perry county
in particular that the William Penn
Highway should of necessity be routed
through the beautiful Juniata Valley
from Millerstown to Newport; thence
along the east bank of the Juniata to
a point five miles distant where the
remains of the old Philadelphia-toPittsburgh stagecoach route is reached.
After the flood of '89 this highway
was abandoned and since that time
has not been open to general traffic.
At a moderate expense the three and
one-half piles of this old route could
all
exexexexlocately from Millerstown
for the old Philadelphiato Clark's Ferry would be determined,
After traversing these three and onehalf miles the distance is short to

couragement is more than all the dollars in the world. We all know how the so-called friends depart at the first sound of reverses and how quickly the world turns up its nose. Friends are good in prosperity, but who has not known the far greater value of a friend in adversity?

Who will be that agent of mercy and correspondents. Their names may be obtained by the combined French and British navies, a few light cruisers of these friendless fellow-creatures? Many to-day are earnestly asking for correspondents. Their names may be obtained by the combined selection of the solution is entirely nonsectarian and monpolitical, devoted exclusively to the deducational advancement and welfare of prisoners.

CHAS. A. SEIFERT.

Harrisburg, Pa., Jan. 17, 1916.

NEWPORT SEEKS PLACE

Newport, Pa., Jan. 17, 1916.

NEWPORT SEEKS PLACE

Newport, Pa., Jan. 17, 1916.

NEWPORT SEEKS PLACE

Newport, Pa., Jan. 17, 1916.

NEWPORT SEEKS PLACE

Newport of the state. The economic than a devocated one of the most useful and correspond the realms of dispute, and as a means of bringing the people into closer communication and contact, with each other none better could possibly be devised. And as such its still be devised. And as such its sti

Grip germs have been fleeing for their very lives during the past few days and particularly in McKean county, where the thermometer registered 16 below yesterday. Water pipes hadn't a chance of remaining open, and as for the skating—well, you know what zero weather will do.

As King Richard or some other notable whose character creation helped to make one William Shakes speare famous, said, "A horse, a horse, my kingdom for a horse!" so in reality did Miss Mary Cooper, of Narberth, do when she died and left in her will a bequest of \$2,500 for her favorite horse, that its remaining years might be full of joyful rest. As far as the horse was concerned, it might just as i well have been her whole kingdom, for no longer will he worry as to where the next batch of oats will come from. As King Richard or some

"Any woman would do that for an ther woman's child," said an unother woman's child." said an un-known woman after she had dragged John Pugh, 16 years old, from a hole in Coon's pond at Kingston. The lad had been skating and fell into the hole, and without the strange woman's pres-ence of mind would probably have been drowned.

# Ebening Chat

That zero talk of the weatherman didn't scare two men yesterday. About noon they had climbed to the top of the Capitol dome to get a close view of Miss Penn. And the cold weather and whitry breezes didn't make any difference. They stood along the rail for some time looking over the city and the surrounding country, apparently enjoying the view more than they dreaded the cold.

more than they dreaded the cold.

Druggists in this city, although not worrying about increases in the cost of some drugs, are watching closely the changes in the price list in the New York drug market. A number of pharmacists are receiving copies of delly market reports of the latest quotations on practically every drug known and used in medicinal work. Lists of percentage increases in the cost of drugs according to local druggists, are usually about right, but in some instances the price varies more than 200 per cent. in a week. Much of this is due to the changing conditions in this country. Some drugs and compounds which were not to be had except from foreign countries are now made by firms in the United States. The drugs hardest hit at present, it is said, are the headache cures which in many cases contain substances not only scarce but very expensive. In this list is phenacetin and acetanilid.

A movie fan was talking the other day about directors who let certain slips "get by" on the films. This particular fan said that he was not a crank, but pointed out a few puzzling situations caused by little slips on the part of some of the big men in the motion picture world. In speaking of these incidents, he said:

## APPOINT TAFT

### THE BETTER WAY

Charles M. Schwab, congratulated in Pittsburgh on a large war order contract which he had just received from one of the warring nations, said: "Some people call it luck, but they are mistaken. Whatever success I have is due to hard work and not to luck."

have is due to hard work and not to luck.

"I remember a New York businessman who crossed the ocean with me one winter when the whole country was suffering from hard times.

"And you, Mr. Schwab,' the New Yorker said, 'are, like the rest of us, I suppose, hoping for better things?"

"No, my friend,' I replied. 'No, I am not hoping for better things. I've got my sleeves rolled up and I'm working for them.'"—Philadelphia Bulletin.

### Making the Advertising

### Pay You!

Every line of advertising in this paper is written with service in view. Every article advertised has ome claim to some one's atten-

Each advertiser knows his suc-ss must come through filling

Each advertiser knows his access must come through filling a human need.
You will not be interested in all these messages—but in some you will be.
To miss the one directed to you may cost you dear.
It does not take long to glance through the advertising in the Telegraph and to do so is well worth while.