

A Sale of Laces Shadow & Cluny Patterns

- 8c linen torchon laces and insertions; 1 to 4 inches wide. Special, yard 5c
- 10c cotton cluny laces and insertions; 1 to 2 inches wide. Special, yard 5c
- 12 1/2c linen cluny laces; 1 to 2 inches wide. Special, yard 7c
- 25c linen cluny laces and insertions; 1 1/2 to 3 inches wide. Special, yard 15c
- 12 1/2c shadow lace edges; 3 inches wide. Special, yard 5c
- 25c shadow lace edges; 3 to 7 inches wide. Special, yard 10c
- Beaded nets; 40 inches wide; values to \$2.50. Special, yard 39c
- Allover shadow laces; 36 inches wide; values to \$1.00. Special, yard 25c
- Oriental lace flouncing; 12 inches wide; values to 49c. Special, yard 49c
- Oriental lace flouncing; 24 inches wide; values to \$1.00. Special, yard 49c

Embroideries From Switzerland

Fresh from Switzerland have come this choice assortment of Spring embroideries. We feel especially close to these new arrivals, for the reason that they represent the last order ever taken by one of the salesmen from our Switzerland office, who went down with the Lusitania last Spring.

There are many lovely matched sets and attractive edgings, beadings, veilings and insertions.

- Cambric embroidery edges; 1 to 5 inches wide; values to 10c. Special, yard 5c
- Cambric embroidery edges; 3 to 6 inches wide; values to 12 1/2c. Special, yard 8c
- Cambric embroidery edges; 3 to 7 inches wide; values to 15c. Special, yard 10c
- Cambric embroidery edges; 4 to 8 inches wide; values to 18c. Special, yard 12 1/2c
- Cambric embroidery edges; 5 to 12 inches wide; values to 25c. Special, yard 15c

Basement Specials in Waists and Undermuslins

- Twenty-five dozen waists of voile, rice cloth and all-over embroidery with trimming of lace or embroidery insertions or all-over embroidery front, full length sleeves; regular 75c and \$1.00 values. Reduced to 59c
- Lace or embroidery trimmed corset covers, 25c
- Short muslin skirts 25c
- Short flannelette skirts 25c
- Drawers, with lace or embroidery trimming 25c
- Bungalow aprons. Special 25c
- White lawn aprons, 2 for 25c

Special Grocery News

- 100 smoked shoulders; average 10 lbs. Special, lb. 12 1/2c
- Sweet cured ham sliced for frying, lb. 28c
- 5 lbs. granulated sugar for 29c, with each 50c purchase, excluding soap.
- 1,000 lbs. fancy dry roast coffee, regular 28c. Special, lb. 25c; 3 1/2 lbs. 75c
- Banquet coffee, carefully selected and roasted, packed in 1-lb. bags and sold only by Dives, Pomeroy & Stewart. Pound 30c
- Selected early June peas 10c
- Fancy cream corn 10c
- Early garden spinach 10c
- Finest sauer kraut 10c
- Flag Kidney beans 10c
- Hula Hula pineapples 10c
- New California peaches, lb. 10c; 3 lbs. 25c
- Oregon tart prunes, lb. 15c
- Fancy Santa Clara prunes, 2 lbs. 25c
- Choice apricots, 2 lbs. 25c
- Cluster table raisins, 1 lb. and 25c
- Best seeded raisins, 12c; 6 pkgs. 70c
- New cleaned currants, 14c; 6 pkgs. 80c
- Best drained citron, lb. 20c
- 15c cases California yellow free peaches, in good sugar syrup. Large can, 1-1/2 cans 25c
- New corn meal, 5-lb. bag, 15c
- Ceresota flour, sack, 53c
- Gold Medal flour 53c
- Pillsbury flour 53c
- Graham or whole wheat flour, bag 15c
- Gibbetic gluten flour, for use in diabetes; contains 40 per cent. glucose, 6-lb. bag 75c
- Juley Florida oranges, doz. 10c
- Thin-skinned grape fruit, lb. 10c
- Sunshine crisp fresh baked biscuits, 1-lb. packages; regular 25c and 10c varieties. Special, 20c
- Your choice of any 10c package with each box. Finest creamery butter, lb. 25c

- DELICATESSEN
- GOODES
- Braunschweiger sausage; Stuttgarter knackwurst; baked ham; Leona sausage; smoked goose breast; Lach's ham; head-cheese with Westphalia ham and Pistachio nuts. Dives, Pomeroy & Stewart, Basement.

Dives, Pomeroy & Stewart



W. R. Hess, Buyer



Levi Sheaffer



A. W. Kuns



H. O. Miller, Buyer

Did You See That News Story of the Big Advance That's Coming in the Shoe Market?

This Sale of the Jerauld Stock Will Help You to Enjoy Big Savings Against That Advance

"Present prices for shoes must be advanced on account of a big increase in the cost of materials," says the National Boot and Shoe Manufacturers' Association, in convention this week. President Kreider is authority for the statement that leather linings and facings and other shoe materials have advanced 20 to 25 per cent. recently.

Consequently, you'll soon face a situation where you will pay more for shoes for yourself and your family than you have ever paid heretofore.

The sale of the \$75,000 stock of Jerauld Shoes at \$50,000 is one of the most timely occasions we have ever announced—and to-morrow promises to be a day that will be marked by enthusiastic buying.

MacDonald & Kiley \$5.00 shoes in tan Russia calf, gun metal, patent colt and black kid skin; button and lace styles; welted soles; made on many style lasts. Our price **\$5.48**

\$7.00 and \$8.00 Banister shoes in tan Russia calf gun metal, patent colt and black kid skin; button and lace styles; welted soles; made on many style lasts. Our price **\$5.98**

Williams Kneeland Co.'s \$4.50 shoes in patent coltskin, tan Russia calf and gun metal calf; button and lace styles; many style toe shape lasts, regular and Cuban heels, all Goodyear welted soles. Our price **\$3.69**

C. S. Marshall Co.'s \$4.00 shoes in gun metal calf, tan Russia calf, black kid skin and patent colt; button and lace styles; some with cloth tops; made on this season's lasts, with Goodyear welted soles. The gun metal have black cloth tops. Our price **\$3.29**

on this season's style toe shapes including the English last; all Goodyear welted oak leather soles. Our price **\$2.89**

Dr. A. Reed's cushion sole \$5.50 shoes, black kid skin and gun metal calf, all last styles, Goodyear welted soles with a soft inside padded sole. Our price **\$4.48**

Savings in Men's and Boys' Shoes

One lot of men's shoes in tan Russia calf, gun metal calf, button and lace styles; all are made on high toe lasts. Jerauld's prices \$3.50 to \$5.00. Our price **\$1.95**

Boys' \$2.50 and \$3.00 tan Russia calf, button and lace shoes from the Jerauld stock; made on full toe last, with Goodyear welted soles; sizes 2 1/2 to 5 1/2. Our price **\$1.89**

Little boys' tan calf shoes, button and blucher styles, Goodyear welted soles. Jerauld's prices \$2.50 and \$2.75. Our price **\$1.98**

Jerauld's special \$3.00 and \$3.50 men's shoes in tan calf and gun metal calf; made on full toe last, with Goodyear welted soles. Our price **\$1.89**

Bronze, grey, black and blue, 7-inch, velvet lace boots. Jerauld's price **\$3.98**

Patent colt, dull kid, gun metal and glazed kid, button and lace style boots; including such makes as Selby Shoe Co., Red Cross and Lindner Shoe Co. Jerauld's price \$4.00. Our price **\$3.29**

Women's Shoes Are Reduced to Very Low Prices

Women's patent colt and gun metal, plain toe and tip, button and lace boots, with kid or cloth top, high or low heels. Jerauld's price \$3.00. Our price, **\$2.39**

Patent colt and gun metal, cloth and kid top, button and lace boots, Cuban and spool heels; the famous "Countess" shoe. Jerauld's price \$3.50. Our price **\$2.89**

Gun metal and patent colt, plain toe, cloth top, spool heels, button boots. Jerauld's price \$4.50. Our price, **\$3.69**

Patent colt, dull kid, gun metal and glazed kid, button and lace style boots; including such makes as Selby Shoe Co., Red Cross and Lindner Shoe Co. Jerauld's price \$4.00. Our price **\$3.29**

Bronze kid side button gypsy boots. Jerauld's price \$6.50. Our price **\$5.48**

Dr. Reed's women's cushion shoes, black kid skin button and lace styles, with tip or plain toe, high Cuban heel and regular heel, patent colt, button. Jerauld's price \$5.00. Our price **\$3.98**

Laird, Schober & Co. Shoes Reduced

Laird, Schober & Co.'s patent colt, plain toe, cloth top, button boots. Jerauld's price \$6.00. Our price **\$4.98**

Laird, Schober & Co.'s gun metal, patent colt and glazed kid, button and lace boots, plain toe and tipped, Cuban and military heels. Jerauld's price \$6.00. Our price **\$4.98**

Laird, Schober & Co.'s patent kid cloth top, kidney heel boots. Jerauld's price \$7.00. Our price **\$5.98**

Laird, Schober & Co.'s patent kid, 7-inch lace boots, with Louis heels. Jerauld's price \$9.00. Our price **\$5.98**

Laird, Schober & Co.'s bronze kid, cloth top, French heel shoes. Jerauld's price \$9.00. Our price **\$5.98**

Regular 50c towels, of an extra size and weight, slightly imperfect. Special, each with 25c 28c Athletic Turkish towels 25c 28c Turkish towels 19c 19c Turkish towels with border 15c

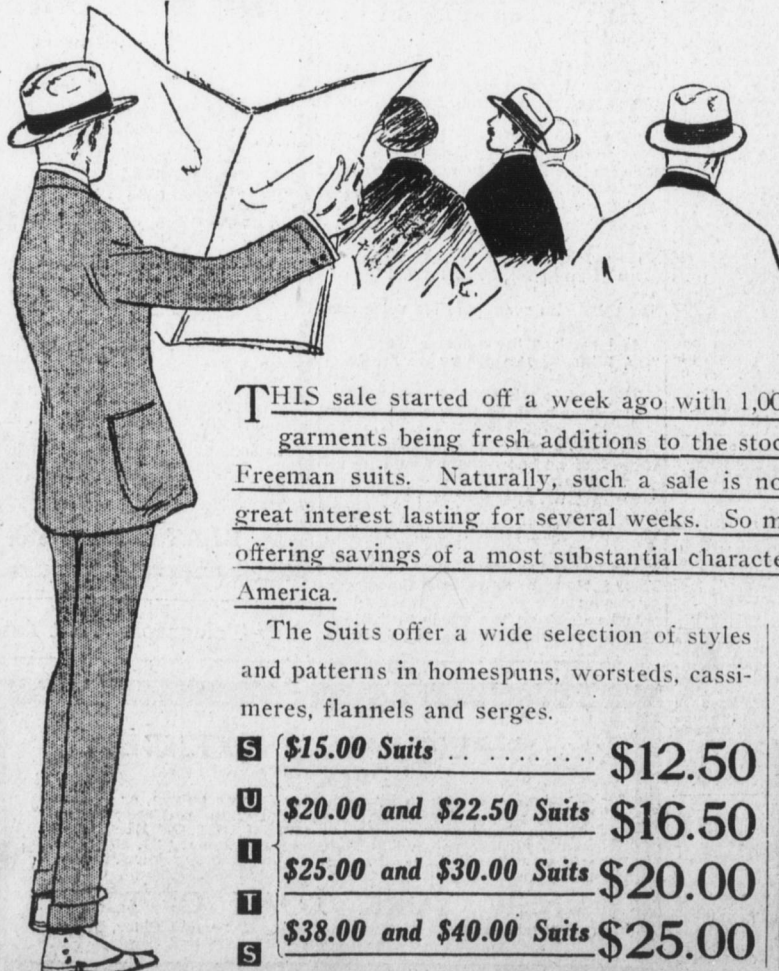
CROCHET SPREADS 59c to 75c

\$1.69 scalloped crochet bed spreads; full size. Special **\$1.25**

\$2.50 satin quilts in large sizes. Special **\$1.75**

Dives, Pomeroy and Stewart—Street Floor.

Hundreds of Suits and Overcoats For Men and Young Men Remain in This Winter Clothing Sale



Suits Special at
\$12.50, \$16.50, \$20.00 and \$25.00

Overcoats Special at
\$11.75, \$15.00, \$16.50, \$20.00 and \$28.00

THIS sale started off a week ago with 1,000 suits and overcoats strong—hundreds of the garments being fresh additions to the stocks, including a fine lot of the famous Hickey-Freeman suits. Naturally, such a sale is not a "flash in the pan" but a continuous event of great interest lasting for several weeks. So many fine lots remain after a week's active selling offering savings of a most substantial character on the finest grades of clothing made in America.

The Suits offer a wide selection of styles and patterns in homespuns, worsteds, cassimeres, flannels and serges.

- \$15.00 Suits \$12.50
- \$20.00 and \$22.50 Suits \$16.50
- \$25.00 and \$30.00 Suits \$20.00
- \$38.00 and \$40.00 Suits \$25.00

The Overcoats include zibelines, Irish friezes, camel's hair cloth, heavy Scotch mixtures, kerseys, Meltons, overplaid and mixtures.

- \$15.00 Overcoats \$11.75
- \$20.00 & \$22.50 Overcoats \$15 & \$16.50
- \$25.00 & \$30.00 Overcoats \$20.00
- \$38.00 & \$40.00 Overcoats \$28.00

Dives, Pomeroy and Stewart—Men's Clothing, Second Floor.

A Sale of 100 Women's & Misses' Corduroy Coats

Actually \$18.50 and \$20.00: \$10
Reduced For To-morrow . . . \$10

The most notable values of the whole winter season. Regular \$18.50 and \$20 corduroy coats in flaring and belted models, lined throughout with Skinner's satin; the colors are navy, green and black; all sizes.

- \$15.00 and \$18.50 novelty cloth coats, in belted styles with convertible collar. To-morrow **\$12.50**
- \$20.00 cheviot and novelty cloth coats in navy, grey and black; with fur collar. Reduced to **\$15.00**
- \$27.50 duvetyne coats in green and navy, with fine quality natural raccoon collar. Reduced to **\$18.50**
- \$30.00 black Lustertex coats, lined with Skinner's satin. Reduced to **\$20.00**
- \$25.00 finest quality plush coats, with fur collar of raccoon or opossum. Reduced to **\$20.00**
- \$37.50 Cylinder cloth coats in navy and black; with rich lining of stripe peau de cygne. Reduced to **\$25.00**

Junior Dresses Reduced

- \$4.98 Garments Enter a Clearance To-morrow **\$1.98**
- Navy blue serge junior dresses with plaid collar and cuffs; sizes 13, 15, 17 and 19.
- Norfolk dresses in navy, brown and wine; sizes 13, 15, 17 and 19.

Dives, Pomeroy & Stewart, Second Floor.

A Special Sale of Women's Suits

- \$12.50 suits in gabardine and serge tailored models, in brown, navy, green, black and checks **\$7.50**
- \$15.00 corduroy suits in navy; belted model with patch pockets; collar finished with fur **\$10.00**
- \$22.50 and \$25.00 suits in gabardine, whipcord, poplin and novelty cloth; semitailored or flare models; velvet or fur trimmed collar **\$16.50**
- \$15.50 suit in poplin; coat made with pleated back, tailored collar, and button trimmed; in African brown **\$12.50**
- \$20.00 broadcloth and whipcord suits; coat trimmed with small covered buttons; in navy, African brown and black **\$15.00**
- \$25.00 suits in gabardine and broadcloth; semi-belted back, large fur collar and natural raccoon; in navy, black and green **\$20.00**

White Goods For Spring An Initial Showing

- 10-yard pieces of Longcloth, 36 inches wide; regular price 89c. Special **69c**
- 10-yard pieces of Longcloth, regular price \$1.00. Special **89c**
- 10-yard pieces of Longcloth, regular price \$1.69. Special **\$1.39**
- 36-inch Pajama cloth, 36 inches wide. Yard, **9c to 15c**
- 27-inch India Linon, regularly 15c. Special, **10c**

Household Linens

- 50c mercerized damask, 64 inches wide; yard, 39c
- \$1.25 all linen damask, 70 inches wide; yard, \$1.00
- \$1.50 all linen damask, 70 inches wide; yard, \$1.25
- All linen napkins, doz. **\$2.50 to \$4.00**
- Regular 50c towels, of an extra size and weight, slightly imperfect. Special, each with 25c
- 28c Athletic Turkish towels 25c
- 28c Turkish towels 19c
- 19c Turkish towels with border 15c

BEI SPREADS

- Crochet spreads 59c to 75c
- \$1.69 scalloped crochet bed spreads; full size. Special **\$1.25**
- \$2.50 satin quilts in large sizes. Special **\$1.75**

Last Day of the January Silk Sale To-morrow

As values like these are not likely to occur again for a long while on account of changed market conditions it will be profitable for you to attend the sale even at the "eleventh" hour.

- \$1.25 striped taffeta, 36 inches. Special, yard, 89c
- \$1.25 crepe de chine, 40 inches. Special, yard, 98c
- \$1.00 silk serge, four shades, 36 inches. Special, yard 59c
- \$2.50 and \$3.00 flowered voile, chiffon and fancy brocade for evening wear, 42 inches. Special, yd., 89c
- \$1.00 novelty Georgette or underwear crepe, in white, 40 inches. Special, yard and evening shades, 2.00
- \$2.00 satin de la Reine, street and evening shades, 36 inches. Special, yard **\$1.19**
- \$1.39 black satin Majestic, 40 inches. Special, yard **98c**
- \$1.25 black satin Majestic, 40 inches. Special, yard **89c**
- Genuine pussy willow in new dove grey and straw shades, 40 inches. Special, yard **\$1.85**

Hundreds of silk remnants at special reductions. Dives, Pomeroy and Stewart—Street Floor.

CHINA SPECIALS IN THE BASEMENT

- 8-inch decorated china salad bowls, 25c
- Decorated fancy cake plates with gold edge, 25c
- Dives, Pomeroy and Stewart—Basement.
- CANDY SPECIALS
- 50c Jordan almonds. Special, lb. 33c
- 60c Hershey kisses. Special, lb. 39c
- 25c assorted chocolates. Special, lb. 20c
- Dives, Pomeroy and Stewart—Basement.

Children's Embroidery Class meets to-morrow afternoon from 2 to 3.30 o'clock in the Art Needlework Section. Third Floor.

Men's Pajamas and Night Shirts

- Heavy flannelette pajamas with silk frogs. **\$1.00 and \$1.50**
- Heavy fleeced flannelette night shirts, sizes to 20 **50c, 75c and \$1.00**
- 50c muslin night shirts, sizes to 20 **39c**
- Fine muslin night shirts **75c**
- Extra long and full cut "Hotel" night shirts; sizes 15 to 20 **\$1.00**

BOYS' PAJAMAS

- One-piece flannelette pajamas; sizes 4 to 10 **50c and 75c**
- Two-piece flannelette pajamas, sizes 4 to 10 **75c and \$1.00**
- Flannelette and muslin night shirts, sizes 4 to 16 **50c**

BOYS' GLOVES

- 50c grey and tan suede leather lined kid gloves. 35c
- \$1.00 long gauntlet leather gloves, lined with wrist strap **79c**

MEN'S SHIRTS

- \$2.00 silk shirts in colored stripes **\$1.85**
- \$1.00, \$1.50 and \$1.95 pleated and short stiff bosom shirts, sizes 13 1/2 to 18 **69c**
- Striped percale shirts, coat style, laundered cuffs, sizes 14 to 18 **69c**

MEN'S MACKINAW

- \$5.00 and \$7.50 heavy blue mackinaw coats. **\$3.95**

COAT SWEATERS

- Men's and women's \$4.98 and \$5.98 roll collar shaker knit and rope knit coat sweaters **\$3.98**
- Men's \$8.00 heavy brushed wool knit auto coats **\$5.98**
- Children's \$1.00 roll collar coat sweaters. **69c**

Dives, Pomeroy and Stewart—Men's Store, St. Floor.

Fair to See Are the New Hats

Harbingers of Spring millinery styles are these half hundred or more new models which include many striking novelties.

- Large purple straw turban in new high crown model, trimmed with purple velvet foliage and rose **\$11.00**
- Black liserie straw turban with wide lace upstanding frill and pearl ornament **\$12.00**
- Smart brown turban with the new high neckline and trimmed with pink roses **\$12.00**
- Small navy leather hat with rosette of same, **\$6.95**
- Rolling brim hat of green leather with stand-up of same **\$5.95**
- Small turban of overlaid strips of lustrous straw and trimmed with novelty straw roses in soft blending colors **\$10.00**
- Beautiful white kid sailors **\$6.95**
- Novelty turban of violet hemp, brim turned high on left side, trimmed with velvet and flat roses, **\$7.50**
- Small hat of unique straw braid over taffeta with wreath of flat asters and a skeleton bow on top, **\$4.95**
- Turban of chrysanthemum braid in new blue shade with tiny flat flowers **\$6.50**
- Small brown satin turban, trimmed with yellow asters **\$3.95**
- Dove grey satin hat with rolling brim, ribbon band and pearl ornaments **\$8.00**

Dives, Pomeroy and Stewart—Second Floor.