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The World's Greatest
External Remedy.
Pain in Side,
Rheumatism,
Backache,
—Any Local
Pain.
Insist on Having
ALLCOCK'S.

**BIG WEEK AT
REGENT THEATER**

Local Paramount House to
Celebrate First Birthday An-
niversary Next Week

The Regent Theater is going to celebrate its first birthday anniversary during the week of January 17. Peter Magaro, owner and manager of this motion picture house which has the exclusive contract to display the celebrated Paramount pictures in Harrisburg, announced to-day that he has made arrangements for performances of special merit during the whole of the week beginning next Monday, and that in addition every patron who visits the theater during that time will receive an appropriate souvenir of the occasion.

Mr. Magaro in discussing the success of the Regent since it was established just twelve months ago expressed great appreciation of the way the public has supported the enterprise. He said that the liberality with which the motion picture enthusiasts of Harrisburg have patronized this theater has convinced him that it is the part of wisdom for the management to continue the policy that has been maintained in the past year and that as a result it has been determined to adhere to it strictly in the year that is to come.

"While it has been my aim," said Mr. Magaro, "to make the Regent a theater to which parents can send their children with a sense of perfect security; where ladies can be assured of the comforts and polite attention that are to be expected in refined surroundings, and where courteous treatment from attendants is provided for all, I believe much of the immediate success that came to the Regent when it was first opened a year ago can be attributed directly to the high class films that are thrown on the screen.

"The people of Harrisburg have come to know that winsome Mary Pickford; Marguerite Clark, with all her girlish charm, and the rare artistry of Geraldine Farrar, and the wonderful acting of all the other stars who play exclusively for the Paramount film service, are to be seen only in the Regent.

"Judging from the most liberal patronage that has been enjoyed by the Regent in the first year of its existence, the management feels satisfied that it can best serve the wishes of its host of friends by continuing to provide during 1916 the same sort of high class entertainment that has thus far met with such hearty popular approval."

Formal announcements of Anniversary Week will shortly be sent out by Manager Magaro, telling of the plan of the management to give a free souvenir to every visitor during that week.

THE QUININE THAT DOES NOT AFFECT HEAD

Because of its tonic and laxative effect Laxative Bromo Quinine can be taken by anyone without causing nervousness nor ringing in the head. There is only one "Bromo Quinine." E. W. GROVES' signature is on box. 25c.—Advertisement.

**In the Realms
of Amusement, Art, and Instruction.**

THEATRICAL DIRECTORY
ORPHEUM — To-night, "The Auto Girls." (Burlesque).
Monday, January 17, Andreas Dippe presents "The Lilac Domino."
MAJESTIC—Vaudeville and Moving Pictures.
COLONIAL — Triangle Program, next three days, "The Winged Idol."
REGENT—To-day, "Bella Donna," featuring Pauline Frederick. (Movies).
VICTORIA—"The End of the Road," Mutual Film to-day only.
GRAND—"The Climbers." (Movies).

PLAYS AND PLAYERS
"Wid" Gunning, in the current issue of his film magazine, says: "The Keystone stuff they are using on the Triangle program these days is a happy combination of fun and thrillers. That fellow, Bennett, 'him surely know' comedy values."

The celebrated novel and play, "Bella Donna," by Robert Hitchcock and J. E. Fagan, which has been adapted to moving pictures by the Scores a Famous Players Film Company, appeared yesterday at the Regent and at the same theater, Pauline Frederick enacts the title role of the alighting siren in splendid fashion, and plays so cleverly the difficult part assigned to her that the audience, in spite of her faultiness and strange disposition cannot wholly condemn her. The element of sadness which enters into the film portrayal when the famous actress is turned away from all doors and wanders slowly and sadly into the great desert of Egypt and is heard no more, leaves the beholder wholly in sympathy with the part.

Patrons of the Regent last evening were particularly enthusiastic over the superbly acted and splendidly featured "The End of the Road," which was shown on the screen one after another. This popular feature seems to appeal to movie-lovers even more, oftentimes, than the big headlines.

To-morrow this theater will feature "Nedra," an adaptation of George Barr McCutcheon's novel of that name.

The turbulent, strongly romantic life of the Carolina Mountaineers, as presented by H. Gratten Southerners, Donnelly in his celebrated feature at the Regent, "The End of the Road," is graphically reproduced in the five-part Mutual Masterpiece of the same name, screened by the American Company. The story deals with the passions, greed and bad, both of the primitive people of the southern hills and of persons of intelligence and culture, whose fortunes are cast among their wilder compatriots. Love, deception, revenge, financial failure, government fraud, detective operations, illicit distilling—all these follow one another with thrilling incident and dramatic situations.

The dramatic feature of the Colonial's new Triangle program that goes on view for the first time to-day is entitled "The Winged Idol"—Colonial. "The Winged Idol" is a story of a woman, Katherine Kaelred, who, while being a famous player of the legitimate stage, makes her debut in the silent drama in this notable Thomas H. Ince play. Miss Kaelred scored her greatest triumph as the woman in "A Fool There Was." Her supporting cast in the picture will include: House Peters, Clara Williams, Jacob Slichter and Harry Keenan. The story in brief follows: Jack Leonard, who is fast going from bad to worse by the drink route, staggers into the apartments of the Countess Iva Ivanoff, a Russian actress, whose fortune is cast among their derelict ideal man she had dreamed about, in spite of his demoralized appearance. She keeps him a sort of prisoner without drink till he becomes restored to his own sober self. Under the tutelage of the strong-minded Countess he devotes himself to business, gets a new view of his duties and returns to his wife and child. The Countess has managed to make a man out of him only to lose him in the end. A Keystone-Sennett comedy, called "Crooked to the End," appears on the same bill. It features Fred Mace, Anna Luther, Earl Rodney, Charles Arling and Hugh Fay.

LOCAL THEATERS
"The Lilac Domino," which will be presented at the Orpheum next Monday evening, January 17, by Andreas Dippe, has the reputation of being on a par with "The Chocolate Soldier," that famous popular production of some years back. It is termed a three-act musical success of beauty, fun, and fashion, and from advance notices and press reviews in other cities where it has appeared, it must justly deserve the title. It has one of the largest companies that ever appeared in this city.

The much heralded musical attraction, Ralph Dunbar's "Singing Ding Dong Five," opened their engagement at the Majestic this afternoon. It is said that the artists comprising this quintet are the world's greatest bell ringers, and that they appeared with great success at Sir Henry Irving's Lyceum Theater in London, and that they also appeared in musical courses with such artists as Schumann Heink, David Blap-

ham, Clarence Eddy and leading symphony orchestras.
The new bill to be shown at the Majestic to-day also serves to bring back Brown, Harris and Brown, a clever singing and comedy trio, who were popular at the Orpheum. The only strong reminder of this trio is the fact that the comedian possesses the most wonderful tongue in vaudeville. Other features of the Majestic's new bill include: Wilmer Walter and company, who will present a comedy playlet, "The Late Van Camp"; Sylvester and Vance, young couple, in songs and comedy, and Gorman and Newell, ball comedians.

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Proper For Girls to Propose, but Must be Discreet Says Lawyer



MISS LUCILLE PUGH

Listen girls! If you know the nicest man on earth, and are sure he has a comfortable bank balance, and he has not yet asked the question, just remember it is Leap Year and propose to him.
This is the course advised by Miss Lucille Pugh, New York feminist, sequester and lawyer.
But—don't propose unless you are sure he will accept, even though it is Leap Year. And—this is most important—be absolutely sure about his commercial rating.
"Of course girls should propose," said Miss Pugh. "All girls must look out for the future. The great trouble we lawyers find is that women are too impulsive with their affections. Look at the great number of women plaintiffs in divorce cases. That suggests to me that women are too glib in listening to the love songs of a fellow who hasn't got a nickel. Girls should select their husbands, but be discreet about it."

UNCLE SAM'S BIG WHEAT FARM
The total acreage of wheat this year is 60,000,000 acres. This is equivalent to the total acreage of the following states: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York and Pennsylvania.
On this great wheat farm it is estimated that 150,000 men have been employed this season, who have received at the least calculation \$1,500,000 for each week's service in the fields. At this writing wheat is quoted in the Chicago market at \$1.05 per bushel, but to call it \$1 will make it easier figuring. That would give us for the 1915 crop a value of \$950,000,000.—THE CHRISTIAN HERALD.

FLOWERING VIRTUES

Your righteousness must be of the flowering sort, it must express itself in goodness. Righteousness which does not effloresce in goodness is a very bleak and dingy thing. "Scarcely for a righteous man will one die!" Mr. Casanbon, in "Middlemarch," was a scrupulously righteous man, but no fragrant and exquisite goodness was to be found upon his tree. It had all the gloominess of the dark and sullen yew. Little children would shrink from such a shade. There were no flowers to gather. Strength but not beauty was in his sanctuary.
Our truth must be of the flowering sort, and it must bloom in the ministries of love. "Speaking this truth in love, a way as to do the work of untruth. That is to say, true matter can be nullified by an untrue manner. Even the truth of the Gospel can be made unattractive by the spirit in which it is proclaimed. Said a friend to me after a certain service, "Did you ever hear the love of Christ preached so bitterly?" The truth was maintained by its witness—Rep. J. H. Jewett, in THE CHRISTIAN HERALD.

NAMES AND THINGS IN THE ORIENT
Converts from Islam almost invariably desire a change of name at baptism and are not discouraged in this wish. When certificates of baptism are given, it is customary to mention the old name as well as the new one given. Muhammad is often changed to Abd-el-Masih, "the servant of Christ." In our mission schools and hospitals great care is taken of the food in order not to hurt the conscience of either Moslem or Jew. We make no use of lard in any form of food. At Tiberias, on the Sea of Galilee, the Scotch Hospital keeps two kitchens, and two sets of waiters, food and dishes, in order to avoid ceremonial defilement of the patients.—Correspondence of THE CHRISTIAN HERALD.

NERVE AND DETERMINATION

Olive Higgins Prouty writes another installment of her new serial novel entitled "The Fifth Wheel" in the November AMERICAN MAGAZINE. In the following extract an experienced brother explains to his younger sister the reason that some people succeed:
"Some people not born into a high place, get there just the same through sheer nerve and determination, and others spend their whole worthless lives at home on the farm. It isn't what a person is born into, but what he is equal to, that decides his success."

CHRISTIANS ARE LEARNING OF THE MOSLEMS

For thirty-three years I have watched American and other sailors in foreign ports and have had occasion to mourn over the painful spectacle of drunken Christians reeling through Moslem streets. It is a pleasant task to mark the change for the better, during recent years, among sailors of all nationalities. It is with great pride that we can now point to our American navy as having the cleanest, manliest, best-behaved sailors that enter our ports.—Correspondence of THE CHRISTIAN HERALD.

ORPHEUM
Tonight Matinee & Night
The Show That Sets the Pace
Simons and Lake's
AUTO GIRLS
Special Feature
LA BERGERE
The Sensation of Burlesque
Don't miss it
Jan. 26
KREISLER 50c to \$2.00
Mail orders now

VICTORIA
2200 Comfortable Seats.
TO-DAY ONLY
"The End of the Road"
A Mutual masterpiece in five vivid parts, featuring
HAROLD LOCKWOOD
Tomorrow—"The Great Divide."

Thu. Fri. Sat.
DUNBAR'S
Ding-Dong 5
A quintette of singers and bell ringers.
Four Other Keith Acts
NEXT WEEK
Mon., Tues., Wed. Thurs-Fri-Sat
on the School Nazimova's
Playground WAR
A musical comedy with 9 BRIDES
people
Mats., 10c and 15c; Eve., 10c and 25c
Sat. Eve. show starts at 6 o'clock—Come early.

The Home of **COLONIAL Triangle Features**
KATHERINE KAELRED AND HOUSE PETERS
in
"The Winged Idol"
A strong five-reel drama showing what love can accomplish.
Next Week—Syd Chaplin "The Submarine Pirate"

It Pays to Read the Telegraph
It Is Worth While to Go to the Victoria Theater

The Telegraph leads all others in up-to-date journalism, liberality and results. The Victoria Theater, the largest moving picture theater in the State, seats 2,200 people. It is most complete in all its appointments, its beauty unsurpassed; it is the home of the \$25,000 Hope-Jones unit pipe-organ orchestra, equal to a band of fifty musicians, and played by the well-known organists, Profs. McBride and McIntosh. These pictures, which are furnished by the Stanley Service of Philadelphia, are unequalled in America. To prove both the contentions above, the Telegraph and Manager James George, of the Victoria Theater, have arranged a treat to the citizens of Harrisburg that is most expensive and unparalleled in the history of journalism or amusement kings. All readers of the Telegraph, beginning next Monday by simply cutting out a coupon which will appear Saturday and daily all next week, will be admitted free to the theater; absolutely free, without parting with any money whatever, as a guest of the Telegraph. Full details will appear to-morrow. The greatest program ever shown in Harrisburg will be offered, same to be announced to-morrow. Come and be our guest.

ORPHEUM MONDAY Jan. 17 Curtain 8:15
FIRST CLASS ATTRACTIONS
Lower floor, \$1.00, \$1.50, \$2.00; balcony, 50c, 75c, \$1.00; gallery, 25c.
Seat Sale Opens To-morrow—Augmented Orchestra.
ANDREAS DIPPEL Presents
The Musical Success of Beauty, Fun and Fashion
THE LILAC DOMINO 100 PEOPLE
In Three Acts—By Charles Cuvelier
Fresh From Conquests in New York, Boston and Chicago.
Beauty CHORUS
Laughter—Song Hits—Musical Gems—Novelty
"Best musical show since 'The Chocolate Soldier.'"—Chicago Journal.

Giving You the Kind of Pictures You Want

Paramount Pictures are not made on the hit and miss plan.
Every time a theatre shows a Paramount Picture, the manager fills out a criticism blank and marks thereon how his audience liked the picture.
These blanks tell us whether his patrons consider the picture fair, medium, good, excellent or poor.
From thousands of theatres these criticisms come to us daily and our future program is built accordingly.
This is but one of the methods employed to maintain the high quality of

Paramount Pictures

The most complete motion picture statistics in this industry are on file at the Paramount offices to govern our every move.
As a writer in one of the magazines said—it is our method of "Feeling The Film Public's Pulse."
So when you see a Paramount Picture we especially request you to express your approval or disapproval of it to the theatre manager.
He wants to show you and we want to give you just the kind of photoplays you desire, and your personal opinion of his pictures will help him to do this.
If Paramount Pictures are not shown in your town ask your favorite theatre to get them.

Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE AT 41st STREET
NEW YORK, N. Y.

Send for this Motion Picture Magazine
Send 10 cents for a three month trial offer of Picture Progress, a magazine filled with stories, photos, questions and answers and articles by and about your favorite Motion Picture players. Address your letter to Dept. C 13.

Harrisburg Home of **REGENT** Admission
Paramount Pictures Adults . . . 10c
Children . . . 5c

Last Day of **Pauline Frederick**
In a picturization of the celebrated novel and play, "Bella Donna"
PARAMOUNT TRAVEL SERIES

To-morrow, one day only, "NEDRA"
A Pathe Gold Rooster play taken from George Barr McCutcheon's novel, featuring George Probert and Fania Marinoff
PATHE NEWS

Saturday Only **Hazel Dawn**
in "THE HEART OF JENNIFER"
PARAMOUNT

Don't miss our first anniversary next week. Special bill all week. Souvenirs free to each patron.