

Men's Onyx Hose From Jerauld's Stock

25c Onyx silk lisle socks; black and colors. Our price **19c**
 50c Onyx thread silk socks; black and colors. Our price **39c**
 50c lisle socks. Our price **39c**
 Phoenix silk socks, black and white. Our price **39c**
 \$1.50 Onyx black silk socks. Our price **\$1.00**

Dives, Pomeroy & Stewart



Women's Onyx Hose From Jerauld's Stock

Women's 50c Onyx black silk lisle hose; fashioned feet. Our price. **39c**
 Women's \$1.00 Onyx tan thread silk hose; fashioned feet. Our price, **50c**
 Women's \$1.50 Kayser silk hose. Our price **\$1.00**
 Women's 50c Onyx black and tan, cotton and lisle out size hose; fashioned feet. Our price **25c**
 Women's \$1.00 thread silk hose. Our price **69c**

The Sale of the Jerauld Shoe Stock Is Fulfilling Its Promise of Economies of Sterling Worth For Men, Women and Children

Tremendous enthusiasm on the part of shoe buyers marked the opening to-day of the \$75,000 stock of Jerauld's shoes. Naturally enough we anticipated a very big response to our announcement of the sale, but at an early hour this morning it was clearly to be seen that our most sanguine hopes would be exceeded before the close of the day.

For the benefit of the hundreds of prospective buyers who felt that the heavy selling to-day would interfere with leisurely selections we are glad to state that sizes and styles will be as much unbroken at the opening of the store to-morrow as they were this morning. This is to be expected in a sale of such large proportions.

Come to-morrow with the expectation of finding just the kind of shoes you are interested in at very considerable price reductions.

Women's \$3.50, \$4.50 and \$7.00 Jerauld Shoes Have Been Marked in This Great Sale at \$2.49

There are so many interesting items in shoes for women that we can give only a group of them in outline. The shoes reduced to **\$2.49** from \$3.50 to \$7.00 are of patent colt and gun metal calf, in lace or button, with fawn or grey cravenette tops; finished with spool heels and Goodyear welt soles.

- Women's patent colt and gun metal, plain toe and tip, button and lace boots, with kid or cloth top, high or low heels. Jerauld's price \$3.00. Our price **\$2.39**
- Patent colt and gun metal, cloth and kid top, button and lace boots, Cuban and spool heels; the famous "Countess" shoe. Jerauld's price \$3.50. Our price **\$2.89**
- Gun metal and patent colt, plain toe, cloth top, spool heels, button boots. Jerauld's price \$4.50. Our price **\$3.69**
- Patent colt, dull kid, gun metal and glazed kid, button and lace style boots; including such makes as Selby Shoe Co., Red Cross and Lindner Shoe Co. Jerauld's price \$4.00. Our price **\$3.29**
- Bronze, grey, black and blue, 7-inch, velvet lace boots. Jerauld's price \$5.50. Our price, **\$3.98**
- Patent colt, dull and glazed kid, plain toe and tipped, cloth and kid tops, Cuban and spool heels, button; made by Wright & Peters. Jerauld's price \$5.00. Our price **\$3.98**

Banister and Other Well Known Makes of Fine Shoes For Men Make the Sale of the Jerauld Stock Remarkable For Its Values

The chance to buy these high grade shoes at such savings is a privilege that will appeal to men who are particular as to the shoes they wear. Banister is a name that stands for leadership in the production of men's footwear, and this noted line that came with the Jerauld stock shows true value-giving along with all the other makes of merit.

- \$6.50 Banister shoes in tan Russia calf, gun metal, patent colt and black kidskin; button and lace styles; welted soles; made on many style lasts. Our price **\$5.48**
- \$7.00 and \$8.00 Banister shoes in tan Russia calf, gun metal, patent colt and black kidskin; button and lace styles; welted soles; made on many style lasts. Our price **\$5.98**
- MacDonald & Kiley \$5.00 shoes in tan Russia calf, gun metal calf, black kidskin and patent colt; two good toe shapes with hand welted soles. Our price **\$3.98**
- Williams Kneeland Co.'s \$4.50 shoes in patent colt skin, tan Russia calf and gun metal calf; button and lace styles; many style toe shape lasts, regular and Cuban heels, all Goodyear welted soles. Our price **\$3.69**
- C. S. Marshall Co.'s \$4.00 shoes in gun metal calf, tan Russia calf, black kidskin and patent colt; button and lace styles; some with cloth tops; made on this season's lasts, with Goodyear welted soles. The gun metal have black cloth tops and button. Our price **\$3.29**

Laird, Schober & Co. Shoes Similarly Reduced

- Laird, Schober & Co.'s patent colt, plain toe, cloth top, button boots. Jerauld's price \$6.00. Our price **\$4.98**
- Laird, Schober & Co.'s gun metal, patent colt and glazed kid, button and lace boots, plain toe and tipped, Cuban and military heels. Jerauld's price \$6.00. Our price **\$4.98**
- Laird, Schober & Co.'s dull mat kid, cloth top, Louis heels. Jerauld's price \$7.00. Our price **\$5.98**
- Laird, Schober & Co.'s patent kid cloth top, kidney heel boots. Jerauld's price \$7.00. Our price **\$5.98**
- Laird, Schober & Co.'s patent kid, 7-inch lace boots, with Louis heels. Jerauld's price \$9.00. Our price **\$5.98**
- Laird, Schober & Co.'s bronze kid, cloth top, French heel shoes. Jerauld's price \$9.00. Our price **\$5.98**
- Bronze kid side button gypsy boots. Jerauld's price \$6.50. Our price **\$5.48**
- Dr. Reed's women's cushion shoes, black kidskin, button and lace styles, with tip or plain toe, high Cuban heel and regular heel, patent colt, button. Jerauld's price \$5.00. Our price **\$3.98**

Other Pronounced Savings in Men's & Boys' Shoes

- One lot of men's shoes in tan Russia calf, gun metal calf, button and lace styles; all are made on high toe lasts. Jerauld's prices \$3.50 to \$5.00. Our price **\$1.95**
- Boys' \$2.50 and \$3.00 tan Russia calf, button and lace shoes from the Jerauld stock; made on full toe last, with Goodyear welted soles; sizes 2 1/2 to 3 1/2. Our price **\$1.89**
- Little boys' tan calf shoes, button and blucher styles, Goodyear welted soles. Jerauld's prices \$2.50 and \$2.75. Our price **\$1.98**
- Jerauld's special \$3.00 and \$3.50 men's shoes in tan calf and gun metal calf; made on this season's style toe shapes, including the English last; all Goodyear welted oak leather soles. Our price **\$2.89**
- Dr. A. Reed's cushion sole \$5.50 shoes, black kidskin and gun metal calf, all last styles, Goodyear welted soles with a soft inside padded sole. Our price **\$4.48**

These Men Will Be Glad to Meet Their Old Friends in the New Home of Jerauld Shoes

A Very Good Group

Women's Shoes at \$1.95

Taken from grades that were on the Jerauld shelves at \$3.50 and \$4.00, and reduced to very unusual proportions on account of the fact that all size ranges were not represented in all styles.

Made of tan calf, button and lace style shoes, hand turned, kidskin button shoes, all Goodyear welted soles, made in full toe last, with Cuban heels. Our price **\$1.95**



H. O. Miller



A. W. Kuns



Levi Sheaffer



W. R. Hess

Infants' and Children's Shoes

Very Low in Price

And they're all from the Jerauld stock.

Infants' patent colt and champagne kid button shoes with hand-turned soles; sizes 1 to 5. Jerauld's prices \$1.00 and \$1.15. Our price, **75c**

Children's patent colt and tan calf button shoes, made on broad toe lasts, with Goodyear welted soles, low heels. Jerauld's price \$2.50. Our price **\$1.75**

Misses' patent colt and gun metal calf button shoes, made on foot form lasts Goodyear welted soles, low heels. Jerauld's prices \$2.50 and \$3.00. Our price **\$1.98**

The January Clearance of Misses' and Women's Suits Brings Many Choice Styles to Less Than Cost

Our final winter clearance of Suits for women and misses begins to-morrow with the complete disposal of more than one hundred garments from our own regular stock.

\$12.50 Suits Are \$7.50 \$15.00 Suits Are \$10.00
\$35.00 Suits Are \$20.00



- \$12.50 suits in gabardine and serge tailored models; in brown, navy, green, black and checks **\$7.50**
- \$15.00 corduroy suits in navy; belted model with patch pockets; collar finished with fur, **\$10.00**
- \$22.50 and \$25.00 suits in garbardine, whipcord, poplin and novelty cloth; semitailored or flare models; velvet or fur trimmed collar, **\$16.50**
- \$18.50 suit in poplin; coat made with pleated back, tailored collar, and button trimmed; in African brown **\$12.50**
- \$20.00 broadcloth and whipcord suits; coat trimmed with small covered buttons; in navy, African brown and black **\$15.00**
- \$25.00 suits in gabardine and broadcloth; semibelted back, large fur collar and natural raccoon; in navy, black and green **\$20.00**

- \$35.00 suits in whipcord; coat finished in silk braid binding; African brown and black. **\$20.00**
- \$35.00 and \$39.50 suits in whipcord, gabardine and broadcloth; coat made with semitailored or full flare skirt; Hudson seal collar and cuffs; in navy, brown and black **\$25.00**
- \$47.50 and \$39.50 suits in chiffon broadcloth; coat made with full flare style, finished with Hudson seal collar and narrow bands of Hudson seal **\$30.00**
- \$75.00 navy blue velvet suit, beautifully trimmed with silk braid and Hudson seal; white panne velvet collar **\$30.00**
- \$52.50 black velvet suit; coat made with full shirred back; broadcloth collar and cuffs; finished with Hudson seal **\$30.00**
- \$42.50 black chiffon broadcloth suits; collar, cuffs and skirt of coat finished with broad bands of beaver **\$30.00**

The Semi-Annual Sale of Discontinued Patterns of Whittall Rugs Is an Occasion For Rare Value Giving

Tetrac Wilton Rugs			Chlidema Body Brussels Rugs		
Size of Rug	Regular Price	Reduced Price	Size of Rug	Regular Price	Reduced Price
8.3x10.6 ft.	\$27.50	\$30.25	9x12 ft.	\$35.00	\$27.00
6.9x12 ft.	\$34.00	\$27.50	8.3x10.6 ft.	\$21.50	\$25.00
6x9 ft.	\$25.00	\$20.00	6x9 ft.	\$21.50	\$17.20
			27x54 in.	\$ 3.50	\$ 2.85
Anglo Persian Rugs			Peerless Body Brussels Rugs		
Size of Rug	Regular Price	Reduced Price	Size of Rug	Regular Price	Reduced Price
9x12 ft.	\$65.00	\$51.50	9x12 ft.	\$42.50	\$34.00
6x9 ft.	\$39.50	\$31.70	9x12 ft.	\$30.00	\$24.75
27x54 in.	\$ 6.75	\$ 5.30	8.3x10.6 ft.	\$27.50	\$22.50
Royal Worcester Wilton Rugs					
Size of Rug	Regular Price	Reduced Price			
9x12 ft.	\$48.00	\$38.35			

Fifty New Models in Mourning Millinery

These hats show the latest trend of mourning millinery designing, and are principally of satin and crepe in styles that are distinctive and entirely new. Prices, **\$3.95, \$4.95 to \$8.00**

Dives, Pomeroy & Stewart, Second Floor, Front.