

Dives, Pomeroy & Stewart

The Entire Stock of Jerauld Shoe Company Goes on Sale To-morrow At the Dives, Pomeroy & Stewart Store

\$75,000 Worth of Shoes For Men, Women and Children to Go For \$50,000

A shoe deal of unparalleled proportions in the Harrisburg mercantile field was closed recently when the entire stock of the Jerauld Shoe Company was sold to Dives, Pomeroy & Stewart.

Mr. D. P. Jerauld, a recognized figure in the retail shoe business for the past twenty-five years, came to us with the announcement that he was anxious to give up some of his activities. We soon got together.

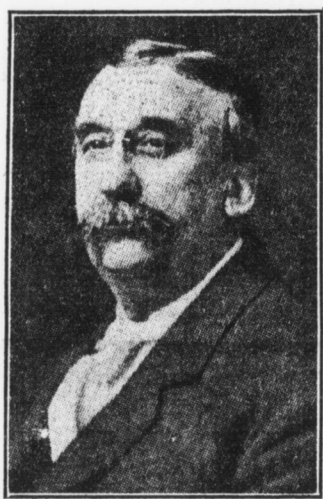
Work incidental to the removal of the Jerauld stock and fixtures to our store was completed several days ago, and with the actual transfer and re-pricing of the stock fully completed, we are able to announce a sale of the vitalest interest to every family whose shoe buying is done in Harrisburg.

Banister and Laird, Schober & Co. Shoes Are Interestingly Priced

The Jerauld store contained an interesting list of prominent groups, the most notable among them being the Laird, Schober line of high class shoes for women and Banister shoes for men. These well known brands, together with all other lines carried by the Jerauld store will enter this unusual sale at unusual reductions.

The Jerauld stock has been permanently placed in the front of the store along Market street, taking the place of the entire section heretofore devoted to the selling of hosiery and underwear. This new section will possess all of the features of an exclusive shoe shop.

Extraordinary Values For Women Shoes From the Jerauld Stock Prices Indicate Exceptional Savings



D. P. Jerauld

All women's shoes run from AA to D widths, excepting the \$3.00 line, which ranges from A to D widths.

- Women's patent colt and gun metal, plain toe and tip, button and lace boots, with kid or cloth top, high or low heels. Jerauld's price \$3.00. **Our price \$2.39**
- Women's patent colt and gun metal calf fine shoes, lace and button styles, with fawn and grey cravenette tops. These shoes are all Goodyear welted with spool heels. Jerauld's prices, \$3.50, \$4.50 and \$7.00. **Our price \$2.49**
- Patent colt and gun metal, cloth and kid top, button and lace boots, Cuban and spool heels; the famous "Countess" shoe. Jerauld's price \$3.50. **Our price \$2.89**
- Patent colt, dull kid gun metal and glazed kid, button and lace style boots; including such makes as Selby Shoe Co., Red Cross and Lindner Shoe Co. Jerauld's price \$4.00. **Our price \$3.29**
- Gun metal and patent colt, plain toe, cloth top, spool heels, button boots. Jerauld's price \$4.50. **Our price \$3.69**
- Bronze, grey, black and blue, 7-inch, velvet lace boots. Jerauld's price \$5.50. **Our price \$3.98**
- Patent colt, dull and glazed kid, plain toe and tipped, cloth and kid tops, Cuban and spool heels, button; made by Wright & Peters. Jerauld's price \$5.00. **Our price \$3.98**

Two Hundred Pair Men's Fine Shoes Regularly \$3.50 to \$5.00 Reduced to \$1.95

The shoes for men from the Jerauld stock range from A to D lasts and each individual pair represents a tremendous value.

- One lot of men's shoes in tan Russia calf, gun metal calf, button and lace styles; all are made on high toe lasts. Jerauld's prices \$3.50 to \$5.00. **Our price \$1.95**
- Boys' \$2.50 and \$3.00 tan Russia calf, button and lace shoes from the Jerauld stock; made on full toe last, with Goodyear welted soles; sizes 2 1/2 to 5 1/2. **Our price \$1.89**
- Little boys' tan calf shoes, button and blucher styles, Goodyear welted soles. Jerauld's prices \$2.50 and \$2.75. **Our price \$1.98**
- Jerauld's special \$3.00 and \$3.50 men's shoes in tan calf and gun metal calf; made on this season's style toe shapes, including the English last; all Goodyear welted oak leather soles. **Our price \$2.89**
- Dr. A. Reed's cushion sole \$5.50 shoes black kidskin and gun metal calf, all last styles, Goodyear welted soles with a soft inside padded sole. **Our price \$4.48**



Geo. H. Whitney

During the sale of the Jerauld stock our selling force will be augmented by experienced salesmen from our Reading store.

The Entire Jerauld Organization Has Become Permanently Allied With Our Own Shoe Selling Force

Jerauld's Evening Slippers to Go for 95c

In a Remarkable Clearance

- 150 pairs of Jerauld's \$2.50 to \$3.50 women's satin and suede kid slippers, with and without straps, hand turned soles, with Cuban covered heels. **Our price 95c**
- 250 pairs of Jerauld's \$3.50 and \$4.00 women's tan calf, button and lace style shoes, hand turned, kidskin button shoes, all Goodyear welted soles, made in full toe last, with Cuban heels. **Our price \$1.95**



W. R. Hess



H. O. Miller



A. W. Kuns



Levi Sheaffer

Shoes of Quality For Misses and Children

- Infants' patent colt and champagne kid button shoes with hand turned soles; sizes 1 to 5. Jerauld's prices \$1.00 and \$1.15. **Our price 75c**
- Children's patent colt and tan calf button shoes, made on broad toe lasts, with Goodyear welted soles, low heels. Jerauld's price, \$2.50. **Our price \$1.75**
- Misses' patent colt and gun metal calf button shoes, made on foot form lasts, Goodyear welted soles, low heels. Jerauld's prices, \$2.50 and \$3.00. **Our price \$1.98**

The Jerauld Stock of Laird, Schober Shoes For Women Values That Are Very Extraordinary

- Laird, Schober & Co.'s patent colt, plain toe, cloth top, button boots. Jerauld's price \$6.00. **Our price \$4.98**
- Laird, Schober & Co.'s gun metal, patent colt and glazed kid, button and lace boots, plain toe and tipped, Cuban and military heels. Jerauld's price \$6.00. **Our price \$4.98**
- Laird, Schober & Co.'s dull mat kid, cloth top, Louis heels. Jerauld's price \$7.00. **Our price \$5.98**
- Laird, Schober & Co.'s patent kid cloth top, kidney heel boots. Jerauld's price \$7.00. **Our price \$5.98**
- Laird, Schober & Co.'s patent kid, 7-inch lace boots, with Louis heels. Jerauld's price \$9.00. **Our price \$5.98**
- Laird, Schober & Co.'s bronze kid, cloth top, French heel shoes. Jerauld's price \$9.00. **Our price \$5.98**
- Bronze kid side button gypsy boots. Jerauld's price \$6.50. **Our price \$5.48**
- Dr. Reed's women's cushion shoes, black kidskin, button and lace styles, with tip or plain toe, high Cuban heel and regular heel, patent colt, button. Jerauld's price \$5.00. **Our price \$3.98**

Every Man Who Has Worn Banister Shoes Will Walk With Profit to Himself To-morrow

The Banister shoe was one of Mr. Jerauld's hobbies, and many a man's foot has benefited by that very hobby. There were three grades of Banister shoes in this stock and all of them have been repriced in a manner that will mean interesting economies to the man who steps lively to this sale to-morrow.

- \$6.50 Banister shoes in tan Russia calf, gun metal, patent colt and black kidskin; button and lace styles; welted soles; made on many style lasts. **Our price \$5.48**

Jerauld's Stock of Onyx Hosiery

- Men's and Women's**
- Women's 25c tan colored silk lisle hose; seamless. **Our price 12 1/2c**
 - Women's 39c Onyx black cotton and lisle hose; fashioned feet. **Our price 29c**
 - Women's 50c tan silk hose. **Our price 25c**
 - Women's 50c thread silk boot hose; lisle tops; fashioned feet; colors. **Our price 25c**
 - Women's 50c Onyx black cotton and lisle hose; fashioned feet; light and heavy weights. **Our price 39c**
 - Women's 50c Onyx black silk lisle hose; fashioned feet. **Our price 39c**
 - Women's \$1.00 Onyx tan thread silk hose; fashioned feet. **Our price 50c**
 - Women's \$1.50 Kayser silk hose. **Our price \$1.00**
 - Women's 50c Onyx black and tan, cotton and lisle out size hose; fashioned feet. **Our price 25c**
 - Women's \$1.00 thread silk hose. **Our price 69c**
- MEN'S HOSE**
- 25c Onyx silk lisle socks; black and colors. **Our price 19c**
 - 50c Onyx thread silk socks; black and colors. **Our price 39c**
 - 50c lisle socks. **Our price 39c**
 - Phoenix silk socks, black and white. **Our price 39c**
 - \$1.50 Onyx black silk socks. **Our price \$1.00**

- \$7.00 and \$8.00 Banister shoes in tan Russia calf, gun metal, patent colt and black kidskin; button and lace styles; welted soles; made on many style lasts. **Our price \$5.98**
- MacDonald & Kiley \$5.00 shoes in tan Russia calf, gun metal calf, black kidskin and patent colt; two good toe shapes with hand welted soles. **Our price \$3.98**
- Williams Kneeland Co.'s \$4.50 shoes in patent colt skin, tan Russia calf and gun metal calf; button and lace styles; many style toe shape lasts, regular and Cuban heels, all Goodyear welted soles. **Our price \$3.69**
- C. S. Marshall Co.'s \$4.00 shoes in gun metal calf, tan Russia calf, black kidskin and patent colt; button and lace styles; some with cloth tops; made on this season's lasts, with Goodyear welted soles. The gun metal have black cloth tops and button. **Our price \$3.29**