Bowmans

Call 1991

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TUESDAY, Wednesday, Thursday and Friday are four White Sale Days at Bowman's, promising an event that will far exceed any White Sale we've yet had, in value-giving.

Every article that enters this sale has been bought especially for this sale, and on all this new and fresh and clean merchandise, we offer genuine savings that came about through farsighted pur-

In mid-Autumn when cottons were lowest in price, and factories were only beginning their busy season, large orders were placed, and now that cotton prices have mounted the savings are



THE word WHITE is a familiar January word in Bowman's in

To many folk it has meant great economy; to others perhaps it has held little interest.

We have made plans for a determined effort to acquaint the latter folk with all the peculiar benefits and economies that accompany a Bowman White Event, and in the four days to come, we are particularly anxious that a visit be made to see the values offered and note the enthusiasm of those who know.

A careful study of the groups below may prove valuable.

Undermuslins, Silk Underwear, Embroideries, Lingerie Waists, Laces, Linens, White Fabrics, Sheets and Cases In Scores and Hundreds Enter This Great January White Sale.

The Crowning Feature in White Sale Value - Giving

4,140 Yards of Laces and Insertions--- A Master Purchase

England was only too glad to throw this opportunity into America because of over-production. Thousands and thousands of yards, at prices unbelievable.

A large importer took the initiative, and our share is over four thousand yards.

Handsome Clunys, fine Point de Paris, filets, shadow and others. Widths from the 3-inch edges to the wide 9-inch widths. And note prices (per yard)

> 10c 17c

Linen Cluny laces; 2 and 3 inches wide; special at 8¢ yard.

An Unmatched Assortment of **Embroideries With Prices** Extremely Low

Particular attention has been given to secure Embroideries that would surpass previous White Sales in quantity, in quality,

Have we succeeded? You need only examine the various lots,

and a knowledge of embroidery values is unnecessary.

Embroidery Strips, containing 5 yards; 6 to 18 inches wide; 50¢.

Embroidery Edges, 2 to 4 inches wide; 5¢ yard. 1,000 yards 27-inch Embroidery Flouncing, in organdie, voile and Swiss;

45-inch Voile Flouncing, 39¢ and 59¢ yd.

500 yards all-over embroidery, 25¢ yd. 500 yards 18-inch Swiss Flouncing, in 10 yard strips; strips will be cut if desired; 25¢ yd.

750 yards 27-inch Swiss Flouncing, 25¢ yd. BOWMAN'S-Main Flo

Extra Heavy Bleached Table Damask

Five patterns to select from; \$1.25 grade; 71 inches;

\$1.00

At the same time you may be interested to know about our always

Large Assortment of White Silks

White Silk Crepe de Chine, 40 inches wide; \$1.19 to \$2.00 yd.
White Waist Habutai. 36 inches wide; \$1.00 yd.

White Satin Wash Habutai, 36 inches wide; 89¢ to \$1.50 yd.
White Satin Silk Broadcloth, 36

inches wide; \$1.50 yd. White Genuine Pussy Willow Taffeta, 40 inches; \$1.98 yd. White Chiffon Taffeta, 36 inches

wide; \$1.50 yd. White Satin Messaline, 36 inches wide; \$1.00 yd.
White Satin Crepe Meteor, 40

inches wide; \$1.69 yd.

White Georgette Crepe, 40 inches wide; \$1.25 yd. White Kayser Silk, 40 inches

wide; \$1.25 yd. White Crepe Taffeta, 40 inches wide; \$1.98 yd.
White Silk Marquisette 40 inches

wide; \$1.00 yd. White Satin Crepe 40 inches wide;

\$1.09 yd. White Sundown Taffeta, 40 inches wide; \$1.75 yd.

White Satin-stripe Taffeta, 36 inches wide; \$1.50 yd. White Jap Silk, 27 inches wide; 39¢ yd.
BOWMAN'S-Main Floor

White Bedding Specials

White Wool Blankets-with pink blue borders; 3-inch taffeta binding; 70x80 inches; weight 5 lbs; 25 pair in the lot; \$6.00 value, at

Satin Quilts-medallion patterns; inches; \$3.50 value, at \$2.69.

Quilts - light weight; Satin double bed size; \$1.98 value, at

The White Sale of Undermuslins and Silk Underwear

--- A Virtual Blanket of White throughout the department

Above we explained how these (cotton) garments were purchased when cottons were low. We can add that never has a Bowman White Sale offered such a comprehensive stock, and in making no comparison the savings stand out clearly.

nainsook; novel yoke effects, empire styles, and high and V-necks; with quaint little puff sleeves or the new long shoulder line; 50¢ to \$4.98.

Gowns — cambric and nainsook; low, high, square and V-necks; lace and embroidery trimmed; special at

Petticoats-some are elaborately trimmed and frilled; circular and sectional flounces are trimmed with wide lace and ribbon-run beading; also skirts for sport wear, scalloped at bottom, 59¢ to \$7.50.

Petticoats - cambric and nainsook; with flounces of lace and embroidery; with and without under-

Envelope Chemise—reinforced by extra shield around armhole, \$1 and \$1.25

Filmy Crepe de Chine

and Satin

The richness of these garments lies not only in the superb qualities, but in the dainty effects, and occasionally elaborate trimmings. Come in white, flesh and pink.

 Gowns
 \$4.25 to \$10

 Envelope Chemise
 \$2.50 to \$3.75

 Underbodices
 .98c to \$2.75

 Combinations
 \$2.75 to \$6.98

Envelope Chemise - nainsook, with embroidered yokes; lace trimmed a top and bottom, 59¢.

Envelope Chemise - Empire bodices and straight models, of nainsook, trimmed with lace, embroidery, medallions and hand embroidery, 75¢ to \$2.98.

Drawers-cambric; trimmed with tucked, hemstitched ruffle; open and closed 121/20.

Drawers - skirt drawers of nainsook, lace embroidery and medallion trimmed; also circular and straight styles; open or closed, 25¢ to

Corset Covers - nainsook, trimmed back and front with lace, em-broidery, medallion and ribbon-run's beading, 25¢ to \$1.50.



BOWMAN'S-Third Floor.

For the Woman Glove Silk Underwear

of Large Figure

To the woman of taste, these exquisite garments will hold forth tempting savings. The selection is varied, in pink and white.

Vests \$1.50 to \$2.98 Bloomers \$1.50 to \$2.25 Envelope Chemise \$3.50 to \$4.50 Union Suits, hand embroidered and plain \$2.69 to \$3.50

Chiffon Underwear A special showing of beautiful rain-bow chiffon over chiffon of gold. New orchid shades are a feature, and many fine touches give these garments char-acter.

acter.
Drawers, petticoats, negligee, envelope chemise and gowns.

Children's Undergarments

White Sale News From the Corset Department

R. & G. Corset Special - new model; coutil of excellent quality; medium high bust; long hips, 3 pair hose supporters; \$1.00.

Brassieres - hooked front and crossed back models made of cambric; reinforced under arm; yokes of embroidery, with neat edge of embroidery at neck and sleeves; sizes 36 to 46; 19¢.

FOR BABY

Infants' Slips - nainsook; some have embroidered yokes; others have skirts trimmed with lace and

embroidery; 50¢. Infants' Short Dresses-lawn, batiste and nainsook; embroidered, tucked and lace trimmed yokes; some trimmed at bottom; 6 months, 1 and 2 years: 756.

Standard Make Sheets and Cases In An Unusual Money-Saving Event Utica and Mohawks

Here again the good of early purchasing presents itself; for had they not been bought several months ago, the extremely low prices would not be offered in this sale.

These well-known makes add to the desirability of the offerings, albeit the sheets and cases are slightly mill marked, which can be washed out.

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81x99	\$1.19	84e	SHEEL		
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90x108	\$1.29	95e		Jana Comment	Training 1
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45x36	25c	17e		3	- AN
45x38 1/2	26c	18e		13	
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63x99	85c	67e	Amra STEAM AND MONGANIVALLE		
72×90	85c	67e	Olio College a c	THE REAL PROPERTY.	
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LLOW CASES—			**************************************		
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45x36	. 22c	16e	A COUNTY OF STREET	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM	

ly 10c; cut from full pieces; 10 yards

Bleached Sheeting, 23¢ yd.—regularly 30c; 81 inches wide; in 5 and 10-yard lengths.

Bleached Sheets 50¢ — regular-

ly 65c; 81x90 inches; center seam; 3-inch hem at top. Limit, 4 to a

Bleached Sheeting, 26¢ yd.—reg-ularly 35c; 90 inches wide; in 5 and 10-yard lengths. Double Bed Size Sheets, 55¢

regularly 69c; noted for wearing

Pillow Cases, 8¢, 10¢ and 121/2¢ bleached and laundered; 42x36 or 45x36 sizes.

BOWMAN'S-Basement

regularly 15c; 45x36 inches.

Double Bed Blankets, \$1.10 pr. regularly \$1.39; white with pink or blue borders; 70x80 inches; good

Single Bed Blankets, 59¢ pr. regularly 79c; white with blue or pink borders; 46x74 inches.

Prettiest of Lingerie Blouses

Offered Special in the White Sale

Another example of Bowman Blouse Supremacy is to be found in these special numbers. All are new and dainty.

-Especially fine voiles, embroidered in a pleasing style that is neither elaborate nor plain. Trimmed with lace.

-Fine voiles; neat and attractive; woven stripes and

-Striped, corded, plain and seeded voiles, in a profusion of lacy, frilly, tucked affairs.

-Striped voiles in both plain and elaborate styles; remarkable blouses at this price.

BOWMAN'S-Third Floor

White News About White Fabrics

Nainsook-subject to oil spots. 12 yards, \$1.69 quality, **\$1.44**, 12 yards, \$1.89 quality, **\$1.59** 12 yards, \$2.50 quality, **\$1.98**

Japanese Nainsook-soft finish; 41 inches wide; subject to

Longcloth Remnants, 7¢ yd. -value 10c. Organdie, 10¢ yd. - value

Plisse Crepe, 81/26 yd.

value 12c; 30 inches. Linon, 10¢ yd.—value 15c;

Fancy Waisting and Skirting, 69¢ yd.—value \$1.00 and \$1.50.

BOWMAN'S-Main Floor

KNOX TO ENTER

RACE VERY SOON

States senator to succeed George T. gates to the national convention. Bab-Oliver within a few days.

LIGHT CO. PLANS

ENGINEER CLASS

ENGINEER CLASS

The members pay a nominal amount cach week for the instruction and in order to stimulate study the company has arranged to refund the entire sum at the end of the course to every student who attains to a degree of efficiency as will allow him a certificate.

The lessons include salesmanship, selling campaigns, locating and following up prospects, advertising, merchandising, relations to customers, meters and metering, rates, illuminants, comparative costs, principles of illumination, lighting practice, electric signs and display lighting, motors, steam, gas and oil engines and isolated plants.

Robert Emanuel, A. M. Gallimore, Earl Heckert, M. J. Kane, Samuel I. Kerns, James Landis, C. Lober, W. M. Lutz, William Marley, Roy Miller, J. B. Redus, Earl Shamp, L. E. Shertzer, J. B. Trostle, Roy Warner, Clem Bolan and Harry Ross.

REMEMBER THE APPLE

The days have gone by when apples were an everyday adjunct of the household and as much a matter of course as potatoes. The higher price they now command makes their law-ish use less possible, but they are still our standby in the fruit line. It is well that this is so, as they are especially wholesome. Well-made

CASTORIA For Infunts and Children.
The Kird You Have Always Bought

Bears the Signature Of Charlet Flutching The Kird You Have Always Bought