



The Dives, Pomeroy & Stewart Winter Sale of Men's Clothing Opens Tomorrow With 500 Suits and 400 Overcoats at Savings That Are Not Mythical But Based on Actual Lessening of Conservative Prices

Our Annual Clearance of Men's and Young Men's Suits and Overcoats opens to-morrow with the best clothing values that have ever entered a January clothing sale. We have added a special purchase of the splendid clothing from Hickey-Freeman to our regular stock, and the importance of this event cannot be exaggerated from the viewpoints of style, variety and money-saving when it is realized that 500 SUITS and 400 OVERCOATS will be found at substantial savings.

Now, the clothing market is getting firmer every day on account of advances in the prices of raw products, dyes, etc., and the tendency is for higher priced clothing. Under such conditions the chance to buy good clothing at these economies requires no deep thinking as to the advisability of acting promptly.

Men Will Be on the Go To-morrow The Suits

(One, two and three-button English sacks)

- GREY SCOTCH HOMESPUNS
- GREY SCOTCH OVERPLAIDS
- GREY CARLTON CHECK
- CASSIMERES AND WORSTEDS
- GREEN AND TAN CASSIMERES
- BROWN OVERPLAID CASSIMERES
- FANCY BLUE WORSTEDS
- PLAIN BROWN HOMESPUNS
- DARK GREY OVERPLAID
- WORSTEDS
- BLACK AND WHITE STRIPED
- WORSTEDS
- BLUE FLANNELS AND SERGES

- LIGHT BLUE UNFINISHED
- WORSTEDS
- DARK BLUE UNFINISHED
- WORSTEDS
- GREY AND BLACK CARLTON
- CHECKS
- GREY AND GREEN OVERPLAID
- CASSIMERES
- Tan and Green FANCY CASSIMERES
- BLACK AND WHITE PIN STRIPED
- WORSTEDS
- TRIPLE STRIPED BLUE AND
- BLACK CASSIMERES

\$15.00 Suits	\$20.00 and \$22.50 Suits	\$25 & \$30 Suits	\$38 & \$40 Suits
\$12.50	\$16.50	\$20.00	\$25.00

Dives, Pomeroy & Stewart—Men's Clothing, Second Floor, Rear.



News That Challenges a Man's Attention The Overcoats

Balmoroon, Balmoral, semiform-fitting, form-fitting, single-breasted, double-breasted and regular style overcoats with or without velvet collars—some full lined, others quarterlined—40 to 46 inches long—cuffed or plain sleeves—one-piece back styles:—

- GREY IRISH FRIEZE
- ZIBELINE
- CAMEL'S HAIR CLOTH
- VICUNA

- HEAVY SCOTCH MIXTURES
- KERSEY
- BLUE AND BLACK MELTONS
- BROWN AND GREY OVERPLAIDS
- GREEN AND BROWN MIXTURES

\$15 Overcoats	\$20-\$22.50 Overcoats	\$25-\$30 Overcoats	\$38-\$40 Overcoats
\$11.75	\$15 & \$16.50	\$20.00	\$28.00

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The White Sale Is a Carefully Planned Economy Event

Look at the host of styles of good, neatly trimmed undermuslins to be found at moderate prices. Inspect these inexpensive garments and note how well they are made—and how well they fit. Planning and co-operation worked together to give us worthy goods despite the advances in prices and scarcity of products.



15 styles of Corset Covers at 50c—nainsook and cambrie trimmed with organdie embroidery and lace insertion yoke with lace or embroidery edge finished neck and armholes.

20 styles of Brassieres at 50c—including all the popular makes—Warner's, Drake, Shapely and De Bevoise—lace or embroidery trimmed.

Nainsook under bodice with short sleeves, trimmed with lace or embroidery insertion and lace medallions, lace edge, trims neck and sleeves, \$1.00, \$1.50 and \$1.95

Crepe de Chine Camisoles, in white or pink, trimmed with organdie embroidery yoke and finished with lace insertion and lace edge, \$1.00, \$1.50 to \$2.95

Wash silk Camisoles, in white and pink, finished at top with net band, ribbon shoulder strap, \$1.50

White and black China silk shirtwaist slips, V-neck, long sleeves, \$1.95

Cambrie Gowns—50c, 75c, \$1.00, \$1.50, \$1.95 High and V-necks, yokes trimmed with hemstitched tucks or bunch tucks and embroidery edge trims neck and sleeves.

Nainsook and batiste, low neck gowns with short or three-quarter sleeves, square round or V-shaped yokes, trimmed with organdie embroidery or lace yoke, neck and sleeves trimmed with lace or embroidery edge, \$1.00, \$1.50 to \$10.00

50c, 75c, \$1.00, \$1.50 to \$10.00

Dives, Pomeroy & Stewart—Second Floor.

LONG SKIRTS Many dainty style long skirts, in cambrie and nainsook, embroidery circular flounce or lace trimmed flounce, \$1, \$1.50, \$1.95 to \$5.00

NEW \$1 WAISTS Six new styles of \$1 waists have joined the White Sale

materials are voile, embroidery voile and organdie with trimmings of lace insertion medallions, collars of self material or lace trimmed.

Percale and fleeced dressing sacques at 50c—silver grey, cadet and navy; turnover collar, fitted at waist with narrow belt.

American Lady Corsets—two styles at special prices—batiste medium bust, \$1.50 value, at 95c; novelty cloth medium bust, \$2.00 value, at \$1.19

\$2.00 value, at \$1.19

Dives, Pomeroy & Stewart—Second Floor.

A Sale of Men's Shirts

REMARKABLE FOR ITS VALUES

\$1.00, \$1.19 and \$1.50 SHIRTS 69c

This is a clearance sale that goes the limit to accomplish its purpose. All stiff bosom shirts that formerly sold at \$1.00, \$1.19 and \$1.50 reduced to 69c—and the Market street window display will give you a fair idea of the styles and quality of the shirts.

\$2.98 and \$3.98 tub silk shirts at \$2.19

\$1.50 and \$1.98 dress shirts at \$1.19

Men's \$2.00 heavy Jersey sweaters with open collar, at \$1.00

Men's \$3.50 heavy Shaker knit sweaters in maroon, grey and tan, at \$2.30

Children's \$1.00 sweaters, at 69c

Dives, Pomeroy & Stewart—Men's Store.

Millinery News

The recent special purchase of trimmed hats still offers a good variety of styles at \$1.95 and \$2.95

that were formerly \$4.95, \$5.95 and up to \$10.00.

Clearance of all soiled white Hatter's plush trimmed and untrimmed hats at \$1.00

Hats that were formerly \$4.95 up to \$7.50.

Fair to see are the new Spring Hats—we have several dozen on display.

Dives, Pomeroy & Stewart—Basement.

Annual January Clearance of Women's and Misses' Coats and Suits From Regular Stock At Very Unusual Price Revisions

The most important sale of the entire year is now in progress in the Dives, Pomeroy & Stewart department devoted to women's and misses' outer apparel. The savings are extraordinary on garments from our regular stock.

- \$12.50 black cheviot diagonal cloth coats, lined throughout with satin. Special \$10.00
- \$15.00 coats in cheviot, lined throughout with black satin; convertible collar and broad belt \$12.50
- \$20.00 coats in zibeline, chevots and novelty weaves, belted style; collar and cuffs finished with fur \$15.00
- \$18.50 corduroy coats in navy, Skinner satin lined; belted model \$12.50
- \$25.00 coats in duvetyne and zibeline, in brown, black and navy; collar and cuffs finished with skunk fur \$20.00
- \$27.50 coats in gabardine, poplin and novelty cloth, in green, navy, black and brown; plain tailored or belted styles; finished with velvet collar \$22.50
- \$25.00 black chiffon broadcloth coats, semi-belted model; lined throughout with pearl grey peau de cygne; black velvet collar and cuffs \$25.00
- \$27.50 coats in cylinder cloth, in black, navy and blackberry; with full shirred back; lined throughout with striped peau de cygne; shirred chin collar finished with otter \$30.00



Exceptional Suit Values

- \$10.00 suits in gabardine, poplin and checks; in navy, green, African brown and black; tailored \$7.50
- \$22.50 and \$25.00 suits in gabardine, poplin and novelty cloth, in green, navy, black and brown; plain tailored or belted styles; finished with velvet collar \$16.50
- \$27.50 suits in gabardine and broadcloth; coat made with plaited back or full flare styles; opossum fur collar \$22.50
- \$35.00 chiffon broadcloth suits, in brown and navy; coat trimmed with silk braid; velvet collar \$25.00

Dives, Pomeroy and Stewart—Second Floor.

The Busiest January Silk Sale We Have Ever Conducted

Naturally the values must be right to make this January Silk Sale go ahead of all its predecessors. A brief summary of the good things offered in the face of a higher market owing to price advances all along the line.

- New 1916 patterns, in satin-stripe tub silks, 36 inches wide, \$1.00 grade, at 89c
- \$1.00 novelty Georgette, in white, washable, 40 inches; yard 79c
- \$1.39 black Peau de Soie, 36 inches; yard \$1.19
- \$2.00 bordered Marquisette for evening dresses, good selection of shades, 44 inches; yard 85c
- \$1.00 silk serge in mode, Copenhagen, wistaria and white, for dresses and linings; yard 59c
- \$1.00 Shantung Suiting in natural, 33 inches; yard 52c
- \$2.00 Crepe Meteor, in good street shades, 40 inches; yard \$1.39
- \$1.25 new Spring Taffeta Suiting, in stripes, 36 inches; 15 patterns; yard 89c

Black Silks

- \$1.00 black crepe de chine, 40 inches; yard 89c
- \$1.00 black satin Duchesse, 36 inches; yard 89c
- \$1.39 black Peau de Soie, 36 inches; yard \$1.19
- \$1.00 "Wear Well" black taffeta, 36 inches; yard 89c
- \$1.25 black chiffon taffeta, 36 inches; yard 98c
- \$1.50 black Gros de Londres, 36 inches; yard \$1.10
- \$1.39 satin Majestic, 40 inches; yard 98c
- \$1.25 satin Majestic, 40 inches; yard 89c

Dives, Pomeroy & Stewart—Street Floor.

The Favorite Gloves of Well Dressed Women

- Tres Bon two pearl clasp kid gloves in black with white embroidery or white with black embroidery P. K. stitching \$2.25
- La France two pearl clasp kid gloves, P. K. and over-seam, black with white embroidery \$2.25
- Sans Pareil two clasp kid gloves, P. K. and over-seam, black with white stitching \$2.00
- Two-clasp kid gloves in black, white and colors \$1.25 and \$1.75
- One-clasp cape and Mocha gloves, in black, grey and tan \$1.25 and \$1.75
- Two-clasp silk gloves, silk lined, white, black, grey and pongee \$1.00 and \$1.25

Candy Specials

- 60c Hershey Kisses, lb., 39c
- Assorted chocolates, lb., 20c
- 50c Jordan almonds, lb., 33c

Dives, Pomeroy & Stewart—Basement.

10 lbs. Granulated Sugar, 56c With Each \$1.00 Purchase

Soaps are not included in the Special Sugar sale.

- Fancy Florida oranges, doz. 20c
- Small juicy oranges, doz. 12c
- Thin skinned grape fruit, each, 7c; 4 for 25c
- Swift's extra cured hams, average 7 lbs. Special, lb. 18c; half ham, lb. 20c
- Little picnic shoulders, average 4 lbs. Special, lb. 15c
- Fancy salmon, in tall tins 10c, 14c, 16c
- Tuna fish, all white meat 10c, 12c, 18c
- Superba olive oil, extra fancy; Italian first pressing; can 45c
- Early June peas, 3 cans 25c
- Fancy cream corn, 3 cans 25c
- Green string beans, 3 cans 25c
- Golden pumpkin, 3 cans 25c
- Fancy head rice, 3 lbs. 25c
- California lima beans, 3 lbs. 25c
- New California peaches, lb., 10c; 3 lbs. 25c
- Santa Clara prunes, 2 lbs. 25c
- Fancy apricots, 2 lbs. 25c
- Seeded raisins, pkg., 12c
- Cleaned currants, pkg. 14c
- Fancy citron, lb. 20c
- Pels Naphtha soap, 10 bars 39c
- P. & G. Naphtha, 10 bars 39c
- Red Seal Borax soap, 10 bars 39c
- Babbitt soap, 10 bars 39c
- Long macaroni, 3 large pkgs. 25c
- Long spaghetti, 3 large pkgs. 25c
- Elbow macaroni, 3 large pkgs. 25c
- Egg noodles, 3 large pkgs. 25c
- Sunshine fancy assorted biscuits, 25c and 30c varieties. Special, lb. 19c
- Men's \$3.00 mill shoes cut from tan oil treated stock, blucher, lace style, with two heavy standard fastened soles. Special \$2.45
- Men's \$3.00 gun metal calf shoes, made on full toe lasts and Goodyear soles. Special \$2.50
- Men's \$1.00 rubbers; not all sizes. Special, 69c
- Boys' \$2.00 and \$2.50 shoes in patent colt and dull, calf stock. Special \$1.65
- Boys' \$2.50 heavy tan calf shoes. Special, \$2.00
- Women's \$4.00 patent colt and dull calf shoes. Special \$2.45
- Women's \$2.50 patent colt and gun metal shoes. Special \$1.95

Dives, Pomeroy & Stewart—Basement.

Dives, Pomeroy & Stewart—Street Floor.