

Dives, Pomeroy & Stewart

Annual Sale of White and Kindred Lines Begins Wednesday

Dives, Pomeroy & Stewart



The Annual January Clearance of Coats and Suits Begins To-morrow Embracing Values Heretofore Unmatched From the Viewpoint of Economy

The Dives, Pomeroy & Stewart annual sale of Coats and Suits for women and misses opens to-morrow with the most varied style showing that has ever occurred in Harrisburg in January. The assortment embraces every desirable style and practically every kind of fabric.

The Average Saving on 300 Coats Is One-Third

In fact in many cases the sale prices fall lower than the actual cost of production, so without a doubt the woman who is on the alert of a bargain in a coat will find it in this sale, beginning to-morrow.

- \$12.50 black cheviot diagonal cloth coats, lined throughout with satin. Special \$10.00
\$15.00 coats in cheviot, lined throughout with black satin; convertible collar and broad belt \$12.50
\$20.00 coats in zibeline chevots and novelty weaves, belted style; collar and cuffs finished with fur \$15.00
\$18.50 corduroy coats in navy, Skinner satin lined; belted model \$12.50
\$25.00 coats in duvetyne and zibeline, in brown, black and navy; collar and cuffs finished with skunk fur \$20.00

- \$27.50 coats in brown and navy, full shirred back; chin collar of otter fur \$22.50
\$35.00 coats in wool velour and broadcloth; belted or flare style; Hudson seal collar \$30.00
\$35.00 back chiffon broadcloth coats, semibelted model; lined throughout with pearl grey peau de cygne; black velvet collar and cuffs \$25.00
\$37.50 coats in cylinder cloth, in black, navy and black-berry; with full shirred back, lined throughout with striped peau de cygne; shirred chin collar finished with otter \$30.00
\$25.00 duvetyne cloth coats, in navy, green and brown; full flare style, velvet chin collar, finished with otter fur \$20.00

In the Clearance of Women's and Misses' Suits

Prices are at an irreducible minimum in this January clearance of suits, so you may come with the expectation of finding very remarkable savings on garments which reflect the styles that have been in vogue but a short time.

- \$10.00 suits in garbardine, poplin and checks, in navy, green, African brown and black; tailored styles; button trimming \$7.50
\$22.50 and \$25.00 suits in gabardine, poplin and novelty cloth, in green, navy, black and brown; plain tailored or belted styles; finished with velvet collar \$16.50
\$27.50 suits in gabardine and broadcloth; coat made with plaited back or full flare styles; opossum fur collar \$22.50
\$35.00 chiffon broadcloth suits, in brown and navy; coat trimmed with silk braid; velvet collar \$25.00

- \$39.50 black chiffon broadcloth suits; coat made with flare skirt; trimmed with Hudson seal collar and cuffs \$30.00
\$37.50 chiffon broadcloth suits, in green and navy; coat made with full circular skirt; collar, cuffs and skirt finished with narrow bands of seal \$30.00
\$35.00 and \$39.50 suits in gabardine and broadcloth; coat trimmed with natural opossum collar; semibelted style \$30.00
\$35.00 navy chiffon broadcloth suit; coat made with circular skirt; military collar, and belt of black panne velvet; collar and cuffs finished with skunk fur \$30.00

We Were Fortunate in Securing Another Lot of Velour Hats



Black Velour Hats Values to \$3.95 at 98c
Colored Velour Shapes Values to \$3.95 at 69c

These are the finest qualities of velours which were so popular this season. The lot includes black ready-to-wear velours with broad and medium brims and round and sloping crowns—styles which earlier in the season sold at \$3.95. The colored velours are in untrimmed shapes with a few ready-to-wear styles in small, medium and large effects in rich, deep greens, reds, navy, blues, browns, purples and wine shades—high and telescope crowns—styles that were formerly \$2.95 and \$3.95.

NEW White and black velvet and silk turbans \$1.19
Clearance of fancies at 5c and 19c
Dives, Pomeroy & Stewart—Second Floor, Front.

Whittall Rugs in the Sale of Discontinued Patterns Now in Progress

Table with columns for Rug Type (Teprac Wilton, Anglo Persian, Chlidema Body Brussels), Size, Regular Price, and Reduced Price.

The January Silk Sale

Opening To-morrow

Brings a Veritable Exposition of Beautiful New Weaves at Prices That Are Most Attractive

Evening and Street Silks

Black Silks

THE present condition of the silk market is anything but conducive to a special sale. The conflict abroad, the scarcity of dyes and other conditions have made manufacturers wary and sent silks up in price.

But—we plan for these annual sales months and months in advance, and were fortunate in getting our supplies for this event under the most favorable price advantages.

The silks are in those styles which will rule this Spring and the values are the best that it is possible to offer.

- Evening Silks
\$2.00 Marquisette with satin stripe border and novelty border — shown in 16 of the newest shades — 44 inches wide, yard \$85c
\$2.00 Satin De la Reine—beautiful plain colored satin in rich, evening shades, 36 inches wide, yard \$1.19
\$1.00 Taffeta, in solid colors, 36 inches wide, evening shades, yard \$79c
\$1.25 Crepe de Chine, in 15 delicate shades, 40 inches wide, yard \$98c
\$2.00 floral Voile, 5 patterns on white ground, 44 inches wide, yard \$89c
\$2.00 fancy floral Crepe, printed flowers, 40 inches wide, yard \$89c

\$2.50 fancy Pussy Willow Stripe Suitings, yard \$98c Limited Quantity.

\$1.75 satin stripe Crepe de Chine, in two dainty evening shades, 40 inches wide, yard \$98c

\$3.00 satin Meteor Brocade, 40 inches wide, yard \$98c Limited Quantity.

- Silks For Street Wear
\$1.25 new Spring Taffetas, 36 inches wide, 12 styles, 36 inches, yard \$89c
\$1.50 stripe Gros de Londres, 36 inches, yard \$1.19
\$1.50 fancy Taffeta for waists and dresses, satin stripe or overlaid pattern, 36 inches, yard \$98c
\$1.00 Silk Serge, six shades, including white, 36 inches, yard \$59c
\$1.00 Silk Natural Shantung 33 inches, yard \$55c
\$1.50 faille Gros de Londres and Taffeta, many shades, 36 inches, yard \$98c

\$1.00 plain Taffetas, in many shades, 36 inches, yard \$79c Limited Quantity.

- \$1.25 Crepe de Chine, in street shades, 40 inches, yard \$98c
\$1.50 awning stripe Messaline Suitings, 36 inches, yard \$1.10
\$3.00 Charmeuse in navy and wistaria, 40 inches, yard \$1.39
\$3.00 faille Francais in navy, 40 inches, yard \$1.39
\$2.00 Crepe Meteor, 40 inches, 7 shades, yard \$1.39
\$1.50 silk Voile, 5 shades, 40 inches, yard \$85c

- Black Silks
\$1.50 black Gros de Londres, 36 inches, yard \$1.10
\$1.00 black satin Duchesse 36 inches, yard \$89c
\$1.50 black Chiffon Taffeta, 40 inches, yard \$1.09
\$1.50 black Premier Taffeta, 36 inches, yard \$1.05
\$1.00 black Wear Well Taffeta, 36 inches, yard \$89c
\$1.25 black Chiffon Taffeta, 36 inches, yard \$98c
\$1.25 black Satin Zouave, 40 inches, yard \$89c
\$1.39 black Satin Zouave, 40 inches, yard \$98c
\$1.25 black Crepe de Chine, 40 inches, yard \$95c
\$3.00 black Faille with satin stripe, 40 inches, yard \$1.39
\$3.00 black flower Crepe, 40 inches, yard \$1.39
\$2.50 brocade Crepe, 40 inches, yard \$1.19

3 Popular Self-Reducing Models With Latest Fashion Lines—EGO-SHAPÉ Nemo

Introductory Sale of three old Nemo favorites, made NEW by revising the shapes and lines to meet the requirements of 1916 fashions. Same old hygienic comfort and long wear, with up-to-date erect military style.

If you are stout, no matter whether you are short, tall or "in between," you can get an accurate fit in some one of these three models:



No. 318—for short, stocky full figures, \$3.00.
No. 319—for full figures of medium height, \$3.00.
No. 321—for tall large women, \$3.00.
"Ego-Shape" means YOUR shape—a model that is proportioned to fit your INDIVIDUAL figure without alteration.

January Sale of Colored and Black Dress Goods Showing Irresistible Values

- \$2.00 silk and wool brocade poplin, 40 inches wide; in navy, brown, green, Copenhagen and wistaria. Yard \$69c
\$2.00 silk and wool brocade crepe, 40 inches wide; in Copenhagen, grey, American beauty, tan, navy, cerise and light blue. Yard \$69c
\$1.50 silk and wool crepe, 40 inches wide; in solid colors of African, navy, battleship and green. Yard \$95c
\$2.00 silk and wool faille, 40 inches wide; in staple shades. Yard \$95c
\$1.25 silk and wool poplin, 40 inches wide; in a good range of colors. Yard \$95c
\$1.00 wool poplin, 42 inches wide, in good shades. Yard \$89c
\$1.00 and \$1.50 broadcloth, 50 and 54 inches wide, lengths 1 1/2 to 6 yards. Yard \$55c
\$1.00 French brocade, 42 inches wide. Yard \$38c
50c serge, 36 inches wide. Yard \$39c
50c granite cloth, 36 inches wide. Yard \$39c
75c serge, 42 inches wide. Yard \$69c
\$2.00 coating, 54 inches wide. Yard \$95c
\$2.00 coating, 54 inches wide. Yard \$2.45
\$3.50 coating, 54 inches wide. Yard \$2.95

Black Dress Goods

- \$2.00 silk and wool brocade, 40 inches wide. Yard \$69c
\$1.50 silk and wool crepe, 40 inches wide. Yard \$95c
\$2.00 wrinkle crepe, 40 inches wide. Yard \$95c
\$1.25 wool crepe, 47 inches wide. Yard \$89c
\$2.00 coating, 54 inches wide. Yard \$95c
\$1.25 silk poplin, 40 inches wide. Yard \$95c
\$1.00 French brocade, 42 inches wide. Yard \$38c
50c serge, 36 inches wide. Yard \$39c
\$2.00 serge, 54 inches wide. Yard \$1.49
\$2.00 satin granite cloth. Yard \$1.45