



KAUFMAN'S CHRISTMAS ECONOMY CARNIVAL

Opens To-Morrow Saturday Morning and Continues Until Christmas
Store Opens At 8 A. M. --- Closes At 9 P. M.

The Biggest, Greatest and Best of All Christmas Events

Bound to attract an unusually large crowd of thrifty shoppers because of the absolute reliability of the merchandise offered and the radical low prices quoted. You who want to save money, you who need and must make every cent you spend do double duty will welcome the powerful economies this Great Xmas Carnival presents. Here's a whole page of good practical gift hints at marvelous savings. Read it then come right down to this store and secure your share of these wonderful bargains.

The Richest, Reliable Furs for Gift Giving Priced Unusually Low in The Great Xmas Economy Carnival

Kaufman's set the pace in selling Furs. Nowhere is there another showing of the new and beautiful styles for Winter and nowhere else opportunities to buy fine Furs for such small prices. For instance—

Red Fox Sets, Full Worth \$18.00. Xmas Carnival Price \$14.75

Full animal scarfs and muffs with heads and tails. Beautiful set in the latest style. Other styles, \$19.75 and \$24.75.

Natural Wolf Sets, Worth \$18.00 to \$27.50. Xmas Carnival Prices, \$12.90 to \$22.50

Decidedly beautiful and extremely stylish. A splendid gift hint for the price.

Brown Muskrat Sets, Worth \$18.00. Xmas Carnival Price, \$14.75

A winner for the price quoted. She'll be pleased if you give her one of these handsome sets, they are cheap at the price.

Handsome Raccoon Sets, Worth to \$35.00. Xmas Carnival Price, \$29.75

Rich, reliable pelts, full animal scarf and melon shape muffs, satin lined. A rare value at the price.

Black Skunk Sets, Worth \$30.00. Xmas Carnival Price \$24.75

Your choice of either a pillow or melon shaped muff. Scarfs in the latest and most attractive new styles.

Misses' Fur Sets in Almost Endless Variety \$3.95 to \$12.95

Featuring attractive new Scarfs and Muffs of Rabbit and Tiger Skins. Animal scarfs and choice of pillow or melon muffs at these extremely low prices.



On Sale Second Floor

Children's Fur Sets at Special Xmas Economy Carnival Prices, \$1.95 to \$4.95

in a vast variety of pretty new novelty effects, including popular Tiger and Rabbit Pelts, also combination of black coney and ermine.

Toyland In the Bargain Basement

A Real Live SANTA CLAUS

Here To-morrow In the Basement



SANTA CLAUS

Will Be Here To-morrow in The Basement from

9 to 11 in the morning

2 to 5 in the afternoon

7.30 to 9 in the evening

Jointed Dolls, 24¢ to \$19.90
Dressed Dolls, 24¢ to \$14.90
Character Dolls, 24¢ to \$8.90
Go-carts from 49¢ to \$10.90
Writing Desks from 98¢ to \$10.90
Automobiles from \$2.98 to \$10.98
Veloipedes from \$1.69 to \$9.90
Iron Toys from 24¢ to \$1.98

Hobby Horses from 49¢ to \$9.90
Toy Tea Sets from 24¢ to \$2.98
Good Drums from 24¢ to \$1.23
Teddy Bears from 49¢ to \$3.98
Thousands of New Games from 24¢ to \$2.98
The Best Sleds from 49¢ to \$2.98

Toy Tables from 24¢ to \$1.23
Doll Houses from 24¢ to \$3.98
Pianos from 49¢ to \$1.98
Meccano Toys from \$1.00 to \$15.00
Railroad Trains from 49¢ to \$4.98
Building Blocks from 24¢ to 98¢
Mechanical Toys, 24¢ to \$3.98

Hair Horses, 48¢ to \$9.90
Air Rifles, 49¢ to \$1.23
Swinging Horses, \$2.98 to \$9.90
Friction Toys, 49¢ to \$1.95
Toy Store, 98¢ to \$1.49
Blackboards, 24¢ to 98¢
Wheelbarrows, 49¢ to \$1.23
Iron Toys, 24¢ to \$1.48
Soldiers' Sets, 24¢ to \$1.98
Toy Books, 10¢ to 49¢
Paint Boxes, 24¢ to 98¢
Erector Toys, \$1.00 to \$25



Down! Down! Go the Prices On Our Entire Stock of Women's & Misses' Suits, Coats and Dresses

A truly Economy Carnival for every Woman and Miss. Your Suit, Coat or Dress is surely here among this big and vast assortment. Every Suit, Coat and Dress has been Tremendously Reduced for this event. The style ranges are complete and include every new model, all the new materials, all colors and all sizes for Women, Misses and Extra Large Women.

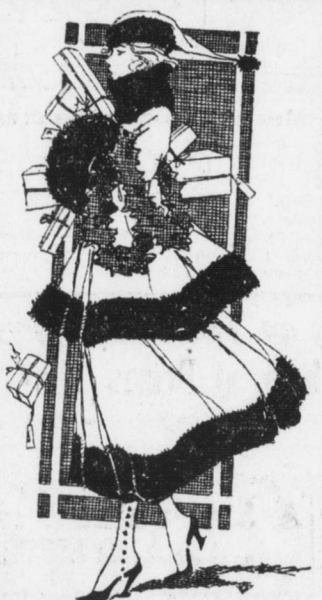
Biggest Plush Coat News Ever Published

100 GENUINE SALTS, SEALETTE AND ESQUIMETTE COATS ENTERS THIS BIG CHRISTMAS ECONOMY CARNIVAL. One hundred Coats arrived here to-day and go on sale to-morrow (Saturday). Genuine Salts Sealette and Esquimette Plush Coats—made in the latest models. Big Full Flared Coats, Belted and Semi-Belted Coats, Full Length Coats, Chin Chin Collars, Opossum Fur Collars, Raccoon Fur Collars. All sizes up to 44.

Salts Esquimette Plush Coats
Worth to \$22.50
for \$15.95

Salts Esquimette and Sealette Plush Coats
Worth to \$25.00
for \$19.75

Salts Guaranteed Sealette Plush Coats
Worth to \$35.00
for \$24.75



Girls' Winter Coats
Sizes 2 to 14 Years
All At Economy Prices

Extraordinary Reductions in All Trimmed and Untrimmed Hats

Special for This Economy Carnival

Children's, Misses' and Women's Trimmed Hats, Worth to \$3.90. Economy Carnival Price, \$1.90



Children's and Misses' Trimmed Hats, Worth to \$2.00. Economy Carnival Price, 95¢

Ladies' Untrimmed Hats, Worth to \$4.00. Economy Carnival Price, \$1.00

Wonderful values of black velvets and hatter's plush. All newest models.

Xmas Economy Carnival Brings Wonderful Jewelry Bargains
Grades that are guaranteed to give perfect satisfaction.

Gold Filled LaVallieres—Exquisite styles, finished with assorted stone settings. Put up in fancy boxes. Special, \$1.00

LEATHER HAND BAG SPECIAL
In addition to an unusually large display at 49¢ to \$2.47, this extra special leather lined bag at 59¢

Beautiful Guaranteed Bracelets for Women and Children—A host of the choicest new styles, absolutely guaranteed for years of service. All have secret catch and hinges. Special, 48¢ to \$1.75

The Newest Friendship Brooches—3 in a set; very pretty styles. Special, 47¢

Baby Necklaces with little gold heart; regular \$1.99 style. Special, 69¢

Ivory Toilet Sets, in pretty lined boxes, at specially low prices. All sorts of 14K and 18K new styles, 98¢ to \$10.00

Ivory Pieces at 24¢

Fancy Work Boxes, fitted with a complete sewing set. Special, 69¢

Girls' Winter Coats
Sizes 2 to 14 Years
All at Economy Prices

All Wool Winter Coats for Girls, Worth \$3.00 to \$8.50. Economy Carnival Price, \$1.89

Newest styles and materials; sizes 2 to 14 years.

\$5.00 to \$6.00 Winter Coats for Girls, Economy Carnival Price, \$3.75

Sizes 2 to 14 years; variety of colors to choose from. Modeled Lamb, Astrachan and Corduroys.

\$6.50 Winter Coats for Girls, Economy Carnival Price, \$4.95

A wide variety of styles and fabrics. Assorted colors. Sizes 2 to 14 years.

Six Big Special Lots of Women's and Misses' Suits

\$15.00 Suits for Women and Misses. Xmas Carnival Price, \$8.75

All the best colors, models and sizes.

\$22.50 Extra Size Suits for Women and Misses. Xmas Carnival Price, \$14.00

Revealing the best of tailoring and making. Choose from black, navy and browns. Sizes 37 to 53.

\$22.50 Suits for Women and Misses. Xmas Carnival Price, \$14.00

Some fur trimmed, others plain tailored, in all sizes and colors.

\$30.00 Suits for Women and Misses. Xmas Carnival Price, \$18.50

Besides the regular sizes this includes extra large sizes from 37 to 53. All the newest models, fabrics, colors and sizes.

\$35.00 to \$40.00 Suits for Women and Misses. Xmas Carnival Price, \$24.75

Chiefly one and two of a kind. Velvet, Suits, Broadcloth Suits, Poplin Suits, Fur or Broad Trimmed. All colors and sizes.

\$18.00 Suits for Women and Misses. Xmas Carnival Price, \$11.50

Latest styles, all colors and sizes.

Six Big Special Lots of Women's and Misses' Coats

\$6.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$4.95

Variety of new colors and all sizes.

\$10.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$6.75

The latest models in all colors and sizes.

\$11.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$9.50

Wide assortment of choice new models in all colors and sizes.

\$20.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$14.00

Fashion's newest fabrics in all styles, colors and sizes.

\$25.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$17.50

Smart mixtures, also plain colors with rich big fur collars. Good range of colors. All sizes.

\$18.00 Winter Coats for Women and Misses. Xmas Carnival Price, \$11.50

Glassy effects in all the new colors and sizes.

Xmas Economy Carnival Brings Rare New Blouse Bargains for Women



Women's Newest Organdie and Voile Waists, Worth to \$1.50. Economy Carnival Price, 89¢

Wonderful values, all sizes, in a lot of pretty lace and embroidery styles.

New Shadow Lace and Crepe de Chine Blouses, \$3 Value. Economy Carnival Price, \$1.95

Including fine nets in a bewildering array of new styles, colors and sizes.

Pussy Willow Taffeta Silk Blouses for Women. Economy Carnival Price, \$2.95

Also crepe de chine, Georgette crepe nets, laces in a multitude of different new styles, flesh and white; all sizes.

Handsome New Blouses for Women. Economy Carnival Price, \$4.95

Simply unmatched for beauty and style; all the season's most desirable effects and sizes.

The Daintiest of New Undermuslins at Small Carnival Prices

Ladies' Pretty New Gowns, Boxed for Gifts, Worth to \$1.50. Economy Carnival Price, 98¢

A host of exquisite styles, high neck, low neck, V-neck and square neck, lace and embroidery trimmed, cut generously full. All sizes.

More elaborate styles at \$1.23 to \$2.45 for gowns worth \$1.75 to \$3.50.

Vast Variety of New White Under-skirts for Women, Worth \$1.50. Economy Carnival Price, 98¢

Pretty embroidery flounce feature of good muslin, latest style, also lace effects. All have underlay. All sizes.

Pretty New Kimonos In the Economy Carnival At Slashed Prices

Women's Flannelette and Crepe Kimonos

Full length, fancy colors, all new patterns and style, worth to \$1.50. Economy Carnival Price, 95¢

Women's Flannelette Kimonos

Full length, beautiful patterns, satin trimmed, worth \$2.00. Economy Carnival Price, \$1.45

Women's Fancy Silk Full-length Kimonos

New patterns, all colors, worth \$5.00. Economy Carnival Price, \$2.95

Women's Newest Silk Hosiery at Special Economy Prices

3 Pairs of Ladies' Lisle Thread Hose in a Gift Box. Extra Special for, box, \$1.00

Black only; all sizes.

2 Pairs of Ladies' Silk Stockings in a Holiday Box. Extra Special, 48¢

2 Pairs of Fine Silk Stockings. Extra Special for, 95¢

These have high spliced heel, double sole and toe; black and colors; all sizes.

Children's Good Serviceable Stockings. Extra Special values at 10c, 12½c and 15c a pair.

Hundreds of the Finest Gloves for Women Priced Exceptionally Low During the Great Economy Carnival

Ladies' Chamoisette Duplex Gloves, Worth \$1.00 a Pair. Economy Carnival Price, 69¢

Good washable grades; very serviceable and durable; white, black and gray. Two pearl button clasps. All sizes.

Ladies' Kid Gloves, Worth \$1.75. Economy Carnival Price, \$1.23

All sizes, in black and colors; fine perfect fitting kid gloves, in black, white and colors.



Ladies' Kid Gloves Worth \$1.25 Economy Carnival Price, 89¢

In all the leading shades and black; two-button clasp; finished with four rows of neat silk stitching.

Ladies' Kid Gloves, New \$2.25 Grades. Economy Carnival Price, \$1.75

Perfect fitting and wearing, in a lot of new colors and colored stitching combinations; all sizes, black and white.

KAUFMAN'S MARKET SQUARE "UNDERSELLING" STORE

Read Kaufman's Carnival News Page 3