## Bersonal Chocial

## Dives. Pomeroyfestervart

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Several Hundred Winter Coats in Distinctive Styles Attractively Priced in a Sale For Women and Misses

The variety of styles is very pleasing and the values are exceptional in every price group. Upward of a hun-
dred and fifty new arrivals have been added to the showing witnin the last few days, so that you may depend upon

finding here a more complete style gathering than you For Genuineness of Value These Coats Cannot Be Matched For Genuineness of Value These Coats Cannot Be Matched | warm quality, in black; the | priced at |
| :--- | :--- |
| Wool velour coats in long |  |
| style is belted trimmed with |  |
| plush collar $\ldots \ldots \ldots . . \$ 16.50$ | $\begin{array}{l}\text { Wlaring styles that are design- } \\ \text { ed to follow the lines of the }\end{array}$ | ed to follow the thes of the

illustration; finished with a illustration; finished with a
large fur collar of fine qual-
ity .............. $\$ 27.50$ ed and flaring styles, with fur $\mathbf{\$ 2 5 , 0 0}$ to $\$ \mathbf{3 5 . 0 0}$ Cylinder cloth coats, in navy,
brown, blackberry and black; chin collar and trimming of
beaver .. $\$ 37.50$ and $\$ 39.50$


Grocery News Telling of New Arrivals in Fruits and Nuts


ColderWeather Makes Many of Us Turn to Warmer Underwear MEN'S UNDERWEAR

WOMEN'S UNDERWEAR



The Most Exquisite Silk Blouses You've Ever Seen A Christmas Showing


More Than 200 Remnants in This Thursday Sale of Dress Goods

| Matem |
| :---: |


 Black Dress Goods

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## Children'sBooksThat yer

 Grow Old--10c to$\qquad$
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\begin{aligned}
& \text { Peter Rabbit, } \\
& \text { Phe Thee }
\end{aligned}
$$

$\begin{array}{ll}\begin{array}{l}\text { Little Black Lamb, } \\ \text { Cinderella, }\end{array} & \begin{array}{l}\text { The Three Bears, } \\ \text { Fittle Red Riding Hoed }\end{array}\end{array}$
The Outdoor Chums Series, 25c On the Lake,
In the Forest,

$$
\begin{aligned}
& \text { On the Gulf, } \\
& \text { After Big Game, }
\end{aligned}
$$

The Camp Fire Girls Series, 25c In the wooms


75c O'Cedar Triangle Mop With Adjustable Handle, 59c fight dust in the hard-to-get-at utfit. O'Cedar triangle mops are a genuine revelation to the woman who For to-morrow we announce-
75 c O'Cedar triangle mops with

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(1)

By McManus


