



HERMAN L. TAUSIG
Member of Firm



1867



JACOB TAUSIG
Founder of the Business



1915



EDWIN F. TAUSIG
Member of Firm

AT THE 48TH MILESTONE



The Last Word in Silver Hollowware

F. B. Rogers Silver Hollowware has earned for itself a reputation for quality that has never been assailed.

At the Tausig store there will always be found a wide variety of pieces, suitable for wedding or holiday gift purposes, including

- Tea Sets—Smoking Sets—
- Bread Trays—
- Shaving Stands and Sets—etc.

For a gift of refinement, choose a piece of Hollowware made by

F. B. Rogers Silver Co.
TAUNTON, MASS.

Member Jewelers' Co-Operative Syndicate

The Jewelers' Co-Operative Syndicate—made up of leading jewelers of the country, one from each city—is one of the most powerful buying organizations in the world.

Membership is secured by invitation—and when the organization invited this store to represent Harrisburg, a high tribute was indirectly paid to us.

Its advantages to us and our patrons were so apparent that our acceptance quickly followed.

Jacob Tausig's Sons
Diamond Merchants and Jewelers
420 Market St., Harrisburg, Pa.

Just after the close of the Civil War, this business was founded by Jacob Tausig, father of Edwin and Herman Tausig, the present proprietors.

The stock was small, the quarters were limited, but the merchandising policy was big and broad—honest values, low prices and absolute satisfaction.

Almost half a century has elapsed, and time has wrought many changes.

The limited quarters have doubled and trebled in size—the founder has died—and the business has grown so extensively that the store is recognized as one of the leading institutions of its kind in the State.

The honest merchandising policy is the only old-fashioned feature about the business. It hasn't changed a bit—nor will it.

And, because their products have enabled us for years to carry out that policy—because we know that they will help us to sustain it in the future—we take no little pleasure in conveying to you on this page, messages from some of the leading jewelry manufacturers in the world.

At this time of year when you are contemplating the purchase of gifts of unimpeachable quality and refinement, these messages are of particular importance to you.

Read them all.

Jacob Tausig Sons

Open Every Evening Until Xmas.

Unrestricted Money-Back Guarantee

Some months ago, this store inaugurated a distinct innovation in jewelry merchandising—the Unrestricted Money-Back Guarantee.

A written guarantee is given with every purchase, which entitles the purchaser to return any article bought here, and which proves unsatisfactory in any way and receive the full price paid therefor.

"Silver Plate That Wears"



WE ALL USE THEM

Perhaps yours have seen their best days and you have about made up your mind to purchase new. You are sure "Rogers" is what you want, but be sure each knife, fork and spoon carries the full trade mark 1847 ROGERS BROS.

This same brand was used by our grandparents and is the only "Rogers" silverware which has been in use since the year 1847. Be sure the complete stamp 1847 ROGERS BROS. is on every article and you will get the old Rogers quality.

We can show you some very beautiful designs in this reliable brand. Style and finish are equal to sterling silver, at one-fourth to one-eighth the cost.

International Silver Co.



You will find the imprint

Elgin

on more watch dials than any other name.

Elgin watches are so popular and so universally used that they need no recommendation. At the Tausig store they will be found in all styles for men, women and children.

Particular attention is called to the large line of the faddish bracelet watches with Elgin movements now being shown at this store.




GILBERT U. RUPP
of the
Tausig Organization



ELMER POWELL
of the
Tausig Organization

The AMERICA
IN R. WALLACE
STERLING SILVER



finds its motif in the purest architecture of the simple Colonial period.

The fidelity with which the spirit of this period can be reproduced in silver is strikingly apparent in this new design.

Come to the Tausig Store, see the "America" design and get a copy of the new and exclusive song,

"America, The Beautiful"



ANY man who cares a whit about the impression his appearance makes, will recognize in "The Dickens" an able ally. It bears the name of

SIMMONS
(Trade Mark Reg. U. S. Pat. Off.)

—which means that it's low-priced, beautiful as solid gold and wears for years. Let us show you some Simmons chains.

R. F. SIMMONS CO.
Attleboro, Mass.

Waltham Riverside Watches

Waltham Watches are supreme as is shown by their winning the Grand Prize over all competitors at the Panama Exposition.

The Riverside is the most famous and popular of all Waltham Watches. For the ordinary purposes of life, one or another of the Riverside movements is the best choice from the whole world of watches.

There are Riversides of various sizes and shapes and at prices to suit the needs and purses of everyone.

Jacob Tausig's Sons are familiar with the remarkable accuracy of these watches and will be glad to tell you about them.

WALTHAM WATCH COMPANY
WALTHAM, MASS.

UMBRELLA MANUFACTURERS to the Particular

At the Sign of the Protector



"Lincoln Square" Guaranteed for two years.

"Rainy Maid" Guaranteed umbrella at moderate cost.

"Galeproof" When a gale blows this umbrella inside out; turn it back again. Presto! good as ever.

"Protector" Small umbrella with the giant spread.


Bogen, Berman & Fox
Manufacturers of Umbrellas
38 White Street
NEW YORK CITY

Ask For **BIGNEY'S**

Highest grade, gold filled

"Mirror Finish"

Chains, Lockets, Fobs, Bracelets, Knives, Novelties, etc.



S. O. BIGNEY CO.
Attleboro, Mass.



Peerless Cut Glass

Peerless in Design, Workmanship and Finish.

Shapes and Designs that please the true connoisseur and prove an acceptable gift at any time.

We carry a full line of PEERLESS CUT GLASS, in a variety of designs to please the most exacting.

PRICES to suit any purse and consistent with a good article.

MADE BY **KELLY & STEINMAN, Incorporated**
DEPOSIT, N. Y.

Superior Emblems

14 K—Solid Gold—10 K

EMBLEMS FOR EVERY ORGANIZATION ARE TO BE FOUND IN OUR LARGE STOCK




The Gustave Fox Co.
Cincinnati, U. S. A.
WE CARRY THE

World's Greatest Emblem Makers
COMPLETE "FOX" LINE

Westminster Chime Clocks

There is something about the soft, mellow, beautiful chimes which ring out every quarter hour, that goes straight to the heart of every home lover.

Kienzle chime clocks know no superior. They are to be seen at the Tausig store in floor and mantle styles, mahogany and oak cases, and at various prices (depending upon size and style).

Kienzle Clock Company
NEW YORK CITY



FRED PATTERSON
of the
Tausig Organization

Wadsworth Watch Cases

IN Original Models and Exclusive Designs Case the Movements

OF The Leading Watch Factories of the World

8 LIGNE TO 18 SIZE

NEW YORK OFFICE Silversmith's Bldg. FACTORY Dayton, Ky. CHICAGO OFFICE Columbus Bldg.



HARRY C. SUTTON
of the
Tausig Organization

Don't experiment on your silver. Rely on **Wright's Silver Cream**



the standard silver polish for forty years.

It is easy to start the pleasant habit of regularly cleaning your silver with this wonderful polish, because it is done with little labor and no fuss. You will be proud of it.

Good for all metals, glassware, marble, etc.

J. A. WRIGHT CO.
KEENE, N. H.



WALTER L. SHAKESPEARE
of the
Tausig Organization

Photos By Wilson Studio, Tausig Bldg.