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## mogeffery Four



People who formerly paid $\$ 2000$ to $\$ 5000$ for an automobile now find the very qualities they have always insisted upon-in the Jeffery Four, at $\$ 1000$
wintais "Americad Standard Automobile ten BENTZLANDIS AUTO CO.

## A Car For Everybody

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Crispen Motor Car Co.
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## Chalmers <br> Six-40 Palanquin- - $\$ 1700$

Luxury and Common Sense Combined
Chalmers designers spent two years to make the Palanquin
worthy. Can others give you as good in two months?
W made the greateos forward step has a positive self-starter. The wi when we announced this splendid tour- tains. The seats may be covered wit ing and closed car combination which a splendid grade of silver gray, double gives you both for practically the price texture siik mohair at stight extra cos We made of the Palanquin a car that fine autumn weather. Give your fam commanded instant respect and re- ily the comfort, pleasure and distin aponse, because of its combined beauty tion of a limousine his winter. sounder reasoning in automobile makin sections and can be stored in a small
Other Makers Followed And, under various guises, this com-
bination has been the most extensively corner of your garage-and you have a perfectly appointed, complete touring car for summer service

A Sensible Price, Too copied car in the history of the auto
mobile.
Other manufacturers immediately sensed the public trend toward the
Palanquin, and as rapidly as possible many of them have announced cars built along similar lines.
But you know that a counterfeit, Inser good, is always a counterfeit. insist on having the Palanquin. Comthat have trailed detail, with those easily be able to see the difference.

A Splendid Car for Women It is an ideal car for women, for it is
unusually easy to handle in traffic and Isn't this the most common sense car
you ever saw? Is it any wonder that you ever saw? Is it any wonder that
others have so extensively copied it? And you will find the price just as sensible. The cost of the touring car is
$\$ 1350$. The $\$ 1350$. The touring car and Palanquin, both complete, sell for $\$ 1700$ alone,
Let your Chalmers dealer show you how fine this combination car is. Words
alone can't express it. He will furnish you drawings for crests and monoChalmers Motor Company Meil us thih Coupon and ua will
meil yout the cinimman regulerty
Mr. Chalmere sadvises ues that
pricei may have to be raioed in the For present condition, are ad-
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rapidy, and no one can toill juet now rapidly, and no one can teill just now
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