

JOHN ADPAGE, SR. For twenty-five years I have lived
On and by the Harrisburg Tele graph
t has helped build up my busi-
t has helped educate me and my
I might say that it gave me my
start in life,
And introduced me to Mrs. Ad-
page,
So you see I have a romantic as So you see I have a
well as a practical Interest in the Telegraph.
I have eaten it, worn it and rea


When I came to the city from
downstate
Twenty-five years ago,
A gawky country boy seeking a
fortune,
I had nothing but willingness and
strength
A:dd anbition to recommend me.
I had no influential friends and
Mighty little money.
It was when I was "broke" and
a!must in despair.
That a Telegraph Want Ad
brought me a job-
And I have prospered ever since.
But it is queer how a fellow's
mind
Sometimes overlooks the simple and obvious That fellow Poe said something
about things Being "Concealed in the Obvious,"
And now I see
Six weeks ago I lost my mill superintendent, self. I thought should never be able to replace
tim, And for awhile it Competent men all seemed to be engaged-
Then I thought, "Why not try the Telegraph?" For the Telegraph put the "class" in "Classified."



















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## Peprinted by request <br> Get all the smoke-pleasure you pay for. Find the right cigarette-a SENSIBLE one that fits your own likes and dislikes. <br> It may or may not be Fatima <br> -but this will help you find it.

Tastes differ-in fashions, foods and pretty girls. Also in cigarettes.
A cigarette that started out to please every man's taste would end up by pleasing none.

Most of us like our cigarette smoke deliciously cool and refreshing. The Mexican likes his hot and dry. with Some like ${ }^{\circ}$ in
Some men like a cigarette wholesomely, fragrantly mild. a black cigar

Most of us w
one, so that no matter how steadily or how many we smoke, we'll feel as fit as a fiddle. Other men, though, don't care about that. They smoke only a few-so they All of whe mule's in each puff.
All of us want our smoke "full-bodied"-it must satisfy
at smoke-hunger. But the cigarette that just fills the bill for you may not do at all for your next-door neighbor.

## Somecohere-among all the brands one just-right cigarette for YOUI Maybe it's the very one yon have now in your pocket-but are you SURE? Maybe it's some entirely "different"" cigarette-it may or may not be Fatima, But "find it!" Until you do, you're cheating yourself out of a whole lot of smoke-pleasure. Also you're

 wasting some money.iavor. But if you smoke quite often-if you would like to smoke whenever you feel like it and without any effect on the tongue or throat or any fear of a heavy or "heady" such as Fatima, a cigarette composed of all-pure tobacco of considerable aroma, mellowed by being aged and care fully blended to produce.i fragrant and wholesomely mild, yet "fill-bodied," smoke. And the smoke must be notice
ably COOL. For otherwise your tongue or your throat. will soon signal you to stop smoking so often.
If you will ask any Fatima smoker, he will tell you that Fatimas never make him "feel mean" - no matter how many he smokes.
That is why Fatimas are considered the most sensible cigarette by such a large majority of smokers. And that is probably the main reason why hardly any
Fatima smokers ever' switch' They like a sensible cigarette -and one with a good, pure taste to it.

But the Taste is up to You
An cigarettes are pure, but when it comes to the taste, nobody can help you choose. You simply have to decide Of course, Fatima's taste may not appeal to you But most men who try Fatimas like the taste sa well tha they seek no further-otherwise Fatimas could never have
roon and held their enormous and growing leadership zoon and held their enormous and growing leadership
amounting to over one and a half BILLION cigarettes a
year

How to Find "yours"
To avoid blindly trying too many different eigarettes, Just what do I like in a cigarette?
If you smoke only a few every day, you may prefer 2 cigarette which is rather rich or heavy, youd "oily, prefer you may like one which has a rather strong "oriental",
taste with a pungency almost like perfume. Or you may taste with a pungency almost like perfume. Orr you may
want a cigarette with that noticeably "sweetish", Egyptian

 a good trial Int they don thappen to suit your taste.
yout huit moking them of course. But if you like you'll quit smoking them of course. But if you like
Fatimas as well as MOST men do, you'll be mighty glad
you read this advertisent ou read this advertisement-and ACTED ON ITI Below are two simple tests which you can easily make and which may help you find your sensible cigarette. It may or may not be Fatima. But be fair to yourself

LTMatery



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The new Workmen's Compensation Act goes into effect January 1st, next. If you are an employer of labor portant piece of legislation. We are prepared to supply portant piece ort in pamphlet form with side headings for easy
this act
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