FRIDAY EVENING.

HARRISBURG

NOVEMBER 5, 1915.

17

Get all the smoke-pleasure you pay for. Find the right cigarette—a SENSIBLE one that fits your own likes and dislikes.

It may or may not be Fatima

YOUIS

-but this will help you find it.

Tastes differ-in fashions, foods and pretty girls. Also in cigarettes.

A cigarette that started out to please every man's taste would end up by pleasing none.

Most of us like our cigarette smoke deliciously cool and refreshing. The Mexican likes his hot and dry, with a nice little peppery sting in it.

Some men like a cigarette wholesomely, fragrantly mild. Others of us hunt for a cigarette almost as heavy as a black cigar.

Most of us want an "easy" cigarette—a SENSIBLE one, so that no matter how steadily or how many we smoke, we'll feel as fit as a fiddle. Other men, though, don't care about that. They smoke only a few-so they want a kick like a mule's in each puff.

All of us want our smoke "full-bodied" -- it must satisfy that smoke-hunger. But the cigarette that just fills the bill for you may not do at all for your next-door neighbor.

Somewhere-among all the brands on the market-is the one just-right cigarette for YOU!

Maybe it's the very one you have now in your pocket—but are you SURE? Maybe it's some entirely "different" cigarette—it may or may not be Fatima.

But "find it!" Until you do, you're cheating your-self out of a whole lot of smoke-pleasure. Also you're wasting some money.

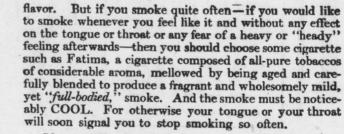
How to Find "yours"

To avoid blindly trying too many different cigarettes, ask yourself, first of all, this question:

"Just what do I like in a cigarette ? "

If you smoke only a few every day, you may prefer a cigarette which is rather rich or heavy and "oily." Or you may like one which has a rath or strong "oriental" taste with a pungency almost fike perfume. Or you may want a cigarette with that noticeably "sweetish" Egyptian

TWO TESTS FOR ANY CIGARETTE



If you will ask any Fatima smoker, he will tell you that Fatimas never make him "feel mean"-no matter how many he smokes.

That is why Fatimas are considered the most sensible cigarette by such a large majority of smokers. And that is probably the main reason why hardly any Fatima smokers ever switch! They like a sensible cigarette -and one with a good, pure taste to it.

But the Taste is up to You

All cigarettes are pure, but when it comes to the taste, nobody can help you choose. You simply have to decide for yourself.

Of course, Fatima's taste may not appeal to you. But most men who try Fatimas like the taste so well that they seek no further-otherwise Fatimas could never have won and held their enormous and growing leadership amounting to over one and a half BILLION cigarettes a year.

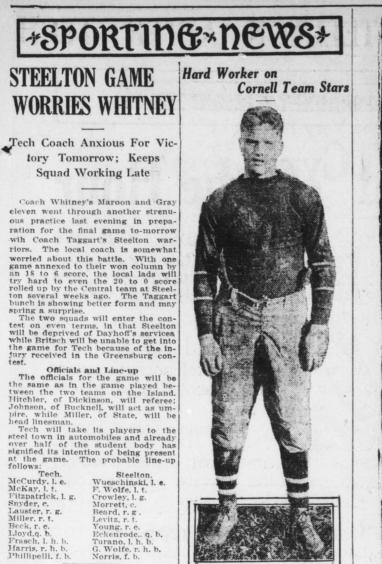
The one purpose of this advertisement is to ask you in a fair and square way to give Fatimas (20 for 15c) a good trial. If they don't happen to suit your taste, you'll quit smoking them of course. But if you like Fatimas as well as MOST men do, you'll be mighty glad you read this advertisement—and ACTED ON IT!

Below are two simple tests which you can easily make and which may help you find your sensible cigarette.

It may or may not be Fatima. But be fair to yourself and find "yours."

Liggett & Myers Tobacco Co.

Largest cigarette manufacturer in the U.S. as shown by Internal Revenue reports.



CHARLES BARRETT

Captain Charles Barrett, of the Cornell football team and his charges Hard Game Is Expected

ligh at Wenanoh. Connecticut Aggies at Columbia. Harvard at Princeton. Brown at Yale. Cornell at Michigan. Dartmouth against Pennsylvania at

loston. Notre Dame at West Point. Bucknell at Annapolis. Maine at Bowdoln. Mount Union at Syracuse. Washington and Jefferson at Pitts-ureb.

Washington and Jefferson at Pitts-burgh. Springfield at Amherst. Swarthmore at Lafayette. Gettysburg at Johns Hopkins. New Hampshire at Vermont. Middlebury at Amherst Aggies. Dickinson at Delaware. Tufts at Trinity. Carlisle at Holy Cross. Colby at Bates. Williams at Wesleyan. Fordham at Boston. Fordham at Boston. Stevens at New York University. Lebanon at Muhlenberg. Trop Poly at Union. Temple at Villanova. Albright at Ursinus. St. Stephen's at Rhode Island. Haverford at Franklin and Mar-shall. Clarkson Tech at Colgate.

Clarkson Tech at Colgate. Mount St. Marys at Catholic Uni-Princeton freshmen at Yale fresh-

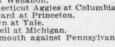
MEXICO WANTS BASEBALL to The Telegraph

Auburn, N. Y., Nov. 5. — Secretary ohn H. Farrell, of the National As-John H. Farrell,



For Gridiron Battles

Central High vs. Wilkes-Barre High, Island Park, 2.30 p.m. Tech High vs. Steelton High, at Steelton, 2.30 p.m. Harrisburg Academy vs. Wenonah High at Wenanoh.





McCurdy, I. e. McKay, I. t. Fitzpatrick, I. g. Snyder, c. Lauster, r. g. Miller, r. t. Beek r. c.

Phillipelli, f. b.

Harrisburg Academy

to Play Wenonah Team;

ber of rooters will leave early to-mor-row morning. Bowlers at the Academy yesterday, announced the organization of a duck-pin team. Practice has already start-led. A schedule will be arranged to run until April. The team includes: E. Mall. W. Zier, W. Colivaris, W. Seffer, J. O'Leary and Bamford, who is acting as captain. Managers de-siring to arrange games with this team should address Albert Senior, manager, 333 Market street.

FAVOR SUMMER BASEBALL

FAVOR SUMMER BASEBALL Chicago, Ill., Nov. 5.—Students at-tending "Big Nine" universities are overwhelmingly in favor of repealing the rule which prohibits athletes from playing professional baseball during the vacation months. Unofficial re-sults available on the vote taken on the subject yesterday indicate that the rule. under which Captain Lorin Bolon, of the University of Minnesota football eleven was recently declared ineligible. is in disfavor with the stu-dent body. Six of the universities cast a total vote of 2885 for repeal of the rule. There were only 348 votes in favor of it.

Reading

favor of it.

SPECIAL	EXC	URSION	TRAIN
From			Lv.A.M.
HARRISBUE	łG		3.35
Hummelstow	n		3.50
Swatara			
Hershey			3.57
Palmyra			4.04
Annville			4.13
LEBANON .			4.24
New York	arriv	e)	9.30
RETURNI	NG -	- Leave	New York
from foot W	est 2:	3d Street	6.50 p. m.,
foot Liberty	Stre	et 7.00 p	. m. same
day for abo	ve st	ations.	



SHOW CASES AND GLASS GUARDS FOR Market Stalls ..., 6, 8 and 10-foot sizes on hand. MIDDLETOWN FURNITURE CO. Middletown, Pa. John H. Farrell, of the National As-sociation of Professional Baseball Clubs, left yesterday for Chicago, where a special train will be made up for baseball magnates from the United States and Canada bound for the an-nual meeting of minor baseball clubs at San Francisco. The national board of arbitration will consider several hundred disputed baseball cases on the train en route. Secretary Farrell declared the meeting will be attended by a representative from the Carranza government, who will seek territory for a baseball league in northern Mexico under the rules of organized baseball in the United States.

KEYSTONES WIN MATCH

The Keystones won last night's match in the P. R. R. Y. M. C. A. League defeating the Eagles, scores 2471 to 2432. Colestock of the Eagles had match honors with a total of 534. Individual honors went to Gregory with 203.

MACHINE ENABLES BLIND TO READ BY SOUND

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<text> wight 1916. Liggett & Myers Th Clip out these tests and they them on Fatima

FATTALA was the Only Cigarette Awarded the Grand Prize at the Pa