

Bowman's

Call 1991  
Any Phone

Bowman's

To-morrow:  
9 A. M. to 9 P. M.

Bowman's

Founded  
1871

Bowman's



# Ho! You! Kiddies! Baby Week Starts To-morrow, And It's Going to be the Grandest Baby Week You've Ever Seen! Come be Our Guests For a Week

**"B**ACK up there, Mr. Jitney Man!"  
"Didn't you hear the officer's whistle? And don't you see that line of baby carriages waiting to cross Third Street?"  
"Look out" Mr. Pedestrian! Make room or they'll run right over you!"



'Tis Baby Week, and Baby must have full sway!

Come! All you cunnin' little babies, and partake of the fun, for this big event is going to be bigger than ever.

You know what to expect—great big balloons, photographs, a try for the heaviest-baby prizes, and oh! Barrels of fun, and the prettiest things to see, all here for your especial little selves.

The new Baby Store (on third floor) is large and roomy—a dandy place to come to; and why not bring little sister and brother along? They'll enjoy it, too.

Baby Week has in store also a host of helps for mother, in learning of the new togs for you to wear this winter.

Who's going to be "number one" on the list?

## Bright Colored Balloon For Every Baby

Every child under six years of age will receive a dandy, big balloon when they come to "Baby Week."

## Have Baby's Photo Taken

Every baby who attends Baby Week will receive a photograph of himself or herself free—on condition that his attendant presents a cash sales slip from the Infants' Department. Nothing is more pleasing than to have a picture of baby at different stages of his growth. Photos taken at night also.

## Baby Novelties

Rattles, creeping beads, teething rings, teething beads, 3 to 5-piece comb and brush sets, hand painted comb and brush sets, and others.

BOWMAN'S—Third Floor.

## Baby Furniture

Nurse chairs, \$2.98 to \$3.75. Hampers, natural and white enamel, \$3.75 to \$8.50. Folding wardrobe, daintily decorated, \$18.50. Kiddie Bassinet, play pen, safety crib and care taker, \$15.00. Toilet baskets, trimmed and untrimmed; natural and white enamel, 50¢ to \$7.00. Wicker revolving stands, white enamel, \$9.50 to \$12.00.

## Six Dandy Garments to 6 Heaviest Babies

Every baby should be weighed at Baby Week; as in following our usual custom six garments will be given to the six heaviest babies.



We believe it altogether fair that babies who have received garments the season before should be exempt. However, the following season will find them in another class and they'll again be eligible.

- First Prize—Heaviest baby girl up to 6 months; fine white dress and petticoat to correspond, \$5.98.
- Second Prize—Heaviest baby boy up to 6 months pretty white hand-embroidered silk poplin coat, \$5.98.
- Third Prize—Heaviest girl 6 months to 1 year, 3-piece white Angora sweater set, \$4.75.
- Fourth Prize—Heaviest boy 6 months to 1 year, 3-piece white Angora sweater set, \$4.75.
- Fifth Prize—Heaviest girl 1 to 2 years fancy white silk bonnet, \$3.50.
- Sixth Prize—Heaviest boy 1 to 2 years, white lambswool coat, \$3.50.

## Everything That Baby Needs In Warm Clothing

Stork Baby Shoes, Sandals and Moccasins, 25¢ and 50¢ — white, black pink, blue and champagne.

Baby Shirts, 15¢ to \$1.50 — wool, cotton, wool and cotton, silk and wool and all silk.

Long Coats, \$1.50 to \$12.00—serge, cashmere, Bedford cord and Crepella cloth, braid trimmed and hand embroidered; lined and interlined; with and without capes.

Capes, \$1.50 to \$10.00 — cashmere, serge and Bedford cord; lined and interlined, with silk lined hood.

Short Coats, \$1.50 to \$10.50— in corduroy, silk lamb's wool, chin-chilla, serge, cashmere and Crepella cloth, hand-embroidered and plain; with and without capes, and belted styles.

Silk Caps, 25¢ to \$3.50 — mes-saline, corded silk, silk poplin and corduroy, lined and interlined.

Silk Bonnets, 98¢ to \$4.00 — puffed backs; fur ribbon and lace trimmed; new styles.

Sweaters, \$1.00 to \$3.98—plain white and white with dainty touches of pink and blue.

Knitted Toques, 25¢ to \$1.00 —white and colors.

Knitted Caps, 25¢ to \$2.50 — Angora and worsted yarns, white or white with pink and blue.

Sweater Sets, \$2.50 to \$6.00— Angora and worsted yarns, in rose, Copenhagen, tan, red and gray; 3 and 4-piece sets.

Leggings, 59¢ to \$1.25—white, gray and red worsted yarns.

Bootees, 17¢ to \$1.50 — low and high cuts, in white, and dainty color combinations.



Slips, 25¢ — Bishop style, ruffle at neck and sleeves.

Slips, 59¢ — made of nainsook; with hand-embroidered yokes or cluster tucks with dainty insertion strips; number of styles to select from.

Slips, 75¢ to \$4.98 — made of fine sheer nainsook; trimmed with lace, insertion and pretty patterns of embroidery; wide hem at bottom, or embroidery or lace trimmed at bottom.

Nainsook Dresses 65¢ to \$5.98 — lace and embroidery trimmed; plain or fancy at bottom; 6 months to 2 years.

# And Here's the Bright Fresh News of Autumn And of Cooler Days

## FUR

In the wanted trimmings. Coney, 1 to 3 inches wide, in black, brown and white, yard, 50¢ to \$1.75. Skunk, opossum, 1 to 3 inches wide; \$1.75 to \$5.75 yard. Beaver, 1 to 2 inches wide, \$2.95 to \$7.00 yard. BOWMAN'S—Main Floor

## OSTRICH RUFFS

Going at reduced prices \$1.75—\$2.25—\$2.95 formerly \$2.25 to \$3.95

## BRIEFS

From the Main Floor Shoe Store

All that is worth while in shoes for all the family; and dependable makes only.

- Men's Shoes \$1.98 to \$10.
- Women's Shoes, \$1.98 to \$8.
- Boys' Shoes, \$1.15 to \$3.
- Girls' Shoes, \$1.00 to \$3.
- Baby Shoes, 60¢ to \$1.50.

Just as surely as night follows day, colder weather follows Indian Summer, and will a few days hence find you unprepared?

## To-morrow Is a Good Time To Store Up Heavier Underwear

Men's Union Suits, 89¢ — ecru and silver color; cotton ribbed, fleece lined.

Men's Union Suits—medium and heavy weight. Cotton, \$1.00 and \$1.50; wool mixed, \$2.00 to \$3.00; silk and wool, \$5.00.

Men's Natural Underwear, \$1.00 to \$1.75.

Men's Scarlet Underwear, \$1.00 and \$1.50.

Men's Underwear 39¢ and 50¢— heavy cotton, fleece lined.

Women's Underwear — heavy cotton, fleece lined; medium and heavy weight. Vests and pants, 39¢ and 50¢; union suits, 50¢, \$1.00 and \$1.25.

Complete Lines of Athena Underwear — for women and children; vests, pants and union suits; in natural cotton, wool and cotton and silk and wool. Vests and pants, 50¢ to \$1.50; union suits, \$1.00 to \$3.50.

Children's Union Suits, 50¢ — heavy cotton, fleece lined, white and peeler color.

Children's Union Suits, \$1.00 — natural wool, ribbed. BOWMAN'S—Main Floor.

## CHILDREN'S EMBROIDERY CLASS TO-MORROW MORNING, 9.30 to 11.

## Ready With Novelty Silks

Striped Taffetas—green and blue combinations; brown and blue; pin, double, 1 and 2-inch stripes; 36 inches. Yard, \$1.50.

Self Colored Plaid Taffetas, in navy, Copenhagen. Bolling green, white and black; 36 inches. Yard, \$1.50, \$2.00 and \$2.50.

Velvets, Velvetens, Costume Velvets, Corduroys and Suiting Panne Velvet, in various shades. Yard, 59¢, \$1.00, \$1.50 up to \$4.25. BOWMAN'S—Main Floor

Plaid Taffetas, combination of white, green and brown; 36 inches wide. Yard, \$1.50.

Striped Taffetas, fine grade black with white stripes, self colored Copenhagen stripe and pin stripes on brown; 27 inches wide. Yd., \$1.00.

Gros De Londres, in Copenhagen, with self colored figure; 36 inches wide. Yard, \$1.50.

Striped Taffetas, combination of gold, brown and Burgundy; 36 inches. Yard, \$1.50.

## Women's Gloves in a Special Sale To-morrow

Taken from our regular stock of dependable makes, and every pair guaranteed. Good range of sizes.

Glace Kid pique of superior quality, and finished in the fashionable autumn shades. Pair, \$1.10; 3 pairs, \$3.00.

White Doeskin; excellent quality; especially serviceable and perfect fitting; two-clasp. Pair, \$1.25; 3 pairs, \$3.50. BOWMAN'S—Main Floor.

Chamois Lisle; 16-button lengths with two clasps; washable; well fitting; white with B-S and chamois color. Pair, 85¢; 3 pairs, \$2.25.

Fownes' Kid Gloves, in a complete assortment. Made of French kid with latest stitching. Known for the perfect fitting qualities. BOWMAN'S—Main Floor.

Now Showing

## Van Raalte Veils

Well known to readers of Ladies' Home Journal. Van Raalte veils, in choice bordered styles, at 59¢ to \$2.50. Van Raalte veiling—41 inches wide, at 25¢, 35¢ and 50¢. BOWMAN'S—Main Floor.

Introducing

## Bolling Green Waists

This soft, and beautiful shade has come into instantaneous favor since its adoption by Mrs. Edith Bolling Galt.

Shown in satin stripes, chiffon, Floriswah and crepe de chine.

Modish creations, including smart pleats; plain with white striped collar, or plain white collar; combination effects; dainty embroidered styles and others.

Prices are \$5.50, \$5.95, \$6.95, \$7.95. BOWMAN'S—Third Floor.



## To-morrow More Women Will Learn of the Superiority of Bowman Medium Priced Suits

The height of the season should bring a record-breaking day, for at no time has our stock of Women's Outer Apparel been so comprehensive.

May we state our belief that in variety they are unexcelled, while superior workmanship and up-to-the-minute styles are the guiding principles.

Every new fabric, acceptable to Fashion, is represented, including poplins, Duveltyne, velvet, broadcloth, gabardine, whipcords, mixtures and serges.

Newest shades are

Prunce, African brown, Field Mouse, Russian green, as well as navy and black

\$25.00 to \$49.50

Splendid line of suits, at

\$16.50 to \$25.00 BOWMAN'S—Third Floor.

## When It Comes to a Point of Good Business Judgment

—there's little doubt that in clothes-buying, a man will decide upon a particular suit only after he has convinced himself of three points:

- Is It Stylish?
- Will It Wear?
- Is the Price Consistent?

We'd like every man to ask himself these questions after he has inspected Bowman Suits and Overcoats, at

\$12.50

He'll do credit to the suits and overcoats, for every line speaks of superiority, and we believe, better garments at \$12.50 have yet to be made.

May we show you the numerous patterns and styles? Other Suits and Overcoats, at \$15, \$18, \$20 and \$25.

BOWMAN'S—Main Floor



## There Is An Air of Smartness In the Bowman Hat Corner

Since taking up quarters on the main floor, our Hat Corner has won a host of friends; but, to be sure, there are many men who have not learned about the ultra-stylish hats to be found there.

"The Plattsburg"—a military idea, is only one example of the many shapes and shades shown.

Derby Hats, in plentiful numbers.