# Why don't you save money on tires-like your friends do?

Have you asked any friends of yours how their Diamond Squeegees are standing up on local streets and the roads in this vicinity?

Do it, the first chance you get.

You don't want to spend any more money than necessary, on tires, do you?

You'll be interested to learn what unusually fine mileages Diamond Squeegees are delivering right here among your friends and

Then remember that you don't pay "high-list" prices for Diamond Squeegees. They sell at "Fair-List" prices.

Your local Diamond dealer will gladly tell you of other records that he knows about.

DIAMOND "FAIR-LIST" PRICES

/	Size	Squeegee	Size	Squeegee
1	30 x 3 30 x 316	\$ 9.45 12.20	34 x 4 36 x 416	\$20.35 28.70
1	32 x 3½ 33 x 4	14.00	37 x 5	33.90
4	33 X 4	20.00	38 x 5 1/2	46.00



J. C. Werner Tire Co. Second Street Distributor For

Diamond Tires, Gasoline, Oils and Accessories

GLIDE @

Light Six "40" \$1095 WE ask you, in the light of your knowledge of automobiles, to judge the Glide strictly on its merits. The specifications will help you—but better still, see the car-ride in it-drive it. Then compare it part by part with other sixes of the same class and size, and when you have done this, compare the price. In the new Glide Light Six "40" you will find the true yacht-like streamline body-unbroken lines from the headlights to the rear tonneau.

SPECIFICATIONS

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ANLE (Front): Drop forged "I" beam, heat treated, mounted to produce caster effect which causes the wheels to naturally straighten after turning corners and makes easy steering. ANLE (Rear): Pressed steel floating axle, all driving gears mounted in cast steel carrier holding gears in rigid alignment. Entire differential can be removed by taking off cover plate and removing four nuts. Spiral bevel gears, 4.62 to 1 ratio, taking full advantage of large horsepower developed at high motor speed. (See horsepower chart). BODY: Five-passenger, all metal, front and rear compartments designed for comfort. Largedoors with concealed hinges, high-grade upholistery and perfect appointment throughout. Can be furnished with detachable Sedan top, BRAKES: Two set on rear wheels, drums, 14x2 inches. Foot brake external contracting, hand brake internal expanding. CARBURETOR: Constructed especially for this motor for greatest economy and reliable performance. CLUTCH: Dry, multiple disc, thirteen plates, six driving and seven driven. Driving discs lined with raybestos. Needs no attention or adjustment, has very long life and is found only in best cars. COLOR: Body, meteor blue; hood, fenders and goar, black. COOLING: Positive, by centrifugal water pump and two-blade aeroplane type fan. DRIVE: Hotchkiss type drive, double universal joints, oil and dust-tight, with tubular propeller shaft. ELECTRICAL EQUIPMENT: Westinghouse round type generator with voltage regulator, charging at high rate when battery is low and at a low rate when battery is full. Westinghouse vertical ignition with interrupter, distributor, coil and condensor in one compact accessible unit. Extra large platinum and iridium points on interrupter. Westinghouse ammeter, electric headlights, tail light and dash light, electric horn with switch button on top of steering column. FRAME: Pressed steel, rigid, and of generous dimensions. GASOLINE FEED: Stewart-Warner Vacuum system. 15-gallon gasoline tank with gasoline gauge, located in rear. IGNITION: Westi

Universal Motor Car Co. 1745 N. Sixth Street

Distributors Eastern Pennsylvania and Maryland

United Phone 272-W

Bell Phone 2423

ANOTHER HUNTING ACCIDENT |

ened late Thursday evening. ot known who fired the shot.

OLD PASTORS PREACH

Special to The Telegraph

Lewistown, Pa., Oct. 23. — Dick
Linns, while hunting at Licking Creek,
was mistaken for a turkey and received a load of shot on the right side
of his head and face, the accident happened late Thursday evening. II is
not known who fired the shot. tI is one-time pastors of their friends and former members.

# BIGGEST ELECTRIC CAR FACTORY

Makers of Detroit Electric Who Have Local Branch Are Largest of Kind

While Detroit is famed as the center of the automobile industry, it 18 perhaps not so well known that for years this city has held within its world devoted to the manufacture of electric pleasure vehicles This plant is that of the Anderson Electric Car Company, builders of the Detroit

In this plant, covering eleven acres

In this plant, covering eleven acres of floor space, are produced more than one-third of all the standard electric pleasure cars built to-day.

Not only is this factory the largest of its kind, but it is also the most completely equipped with up-to-date machinery and devices for securing accurate and rapid production. It compares favorably in equipment with any gasoline car factory that can be named.

gasoline car factory that can be named.

Large production has made it both practical and wise to equip this factory with the best-known facilities in automobile building. From the start the Anderson Electric Car Company were firmly convinced that a car that is actually manufactured is superior to a car that is merely assembled. The development of the electric car industry has proven this principle to be correct.

No doubt few people are aware of the fact that most electric pleasure cars to-day are assembled propositions. In the case of a small manufacturer there is really no other alternative than to assemble the cars because large investment in machinery and factory equipment is of course unwise for the small quantity producer.

For years the makers of parts for

because large investment in machinery and factory equipment is of course unwise for the small quantity producer.

For years the makers of parts for gasoline cars have centered their efforts in the direction of building these parts efficiently and as cheaply as the manufacturer of the complete car, and to a large extent they have succeeded. However, no such efforts have been expended in the electric car field. That is to say no parts makers have been working to standardize parts for electric pleasure cars. The natural result is that the builder of an assembled electric is forced by circumstances to purchase many parts that were designed and built primarily for use in gasoline cars.

George Bacon, chief engineer of the Anderson Electric Car Company, states: "In view of this situation we have preferred from the start to build the Detroit Electric as a manufactured car, not as an assembled car. We have preferred to produce our own parts instead of buying miscellaneous parts in the open market and putting them together. Large production, of course, has enabled us to do this, whereas if our production were small it would be folly to choose any other course than that of assembling. We consider the record of the Detroit Electric in sales and in service due largely to the fact that it is a manufactured car.

"In the Detroit Electric factory are built bodies, motors, controllers, rear axles, front axles and batteries, as well as small parts required, because by actually manufacturing these parts, we are able to secure absolute machine accuracy in all the essentials instead of near-accurate hand work.

"We have worked on the basis that larger production makes possible better workmanship, lower manufacturing cost and lower selling cost.

"As an indication of the care given to cars in this factory, every front axle is specially treated in the grinding and polishing departments before paint is applied. This burnishing removes any scales or rust, so that when the axle is painted, the paint retains its luster and smoothness, i

the most improved the most improved facture."

The Anderson Electric Company recently established an local office at Linden and Shrub streets, in charge of C. B. Hoffer.

# Hupmobiles Numerous in the Philippines

Hupmobiles continue to be the most popular machines in the Philippine Islands, according to statistics just received by Vice-President Joseph R. Drake, of the Hupp Motor Car Company, from the Philippine automobile directory of registered motor vehicles up to June 30, 1915. In fact, there are more Hupmobiles in Uncle Sam's western possession than any other two, makes and within six of being double as many as any other automobile of any price. According to the latest statistics published by the Estrella Auto Palace, of Manila, there are 488 Hupmobiles registered with a well-known popular priced make second with 247 and the third with 228.

Registrations in the Philippines are given out semiannually and the Hupmobile has led by a wide margin in the last four reports, covering a period of two and a half years. This is the second report in which the Detroit-made car shows a higher total than the next two leading machines.

## Taxicab Service Shows Remarkable Tire Test

One of the most remarkable tire tests on record was made recently in Oakland, Cal., where records of the service rendered by the tires used on a line of taxicabs operated by the city were kept.

The tires used were Diamond Squeegee Treads, thirty of them being placed in service, under the supervision of James Ready, foreman of the corporation yards.

Mr. Ready's report shows that the

Squeegee Treads, thirty of them being placed in service, under the supervision of James Ready, foreman of the corporation yards.

Mr. Ready's report shows that the thirty tires gave a total service amounting to 198,972 miles, an average of 6,632.4 miles per tire. Readyis ments were asked on only two of the thirty tires, which, considering the dircumstances, appears to be quite remarkable.

Taxicab service imposes the most severe tests to which tires can be subjected. Fraquent stopping and starting is very hard on tires, and taxicabs start and stop more frequently than cars in any other kind of service.

It is a fact, too, that taxicabs are likely to encounter much worse roads than those over which other cars are run. The taxi driver is not permitted to pick out the roads that are best suited for automobile traffic. He must get to his destination by the most direct route, and this is likely to be over rough or muddy roads or upon roads where street car tracks furnish the only means of getting through. Running in street car tracks furnish the only means of getting through. Running in street car tracks is particularly hard on tires.

Taxis, as a rule, are heavy cars, and in addition to their own weight they are pretty likely to carry extra heavy loads.

It would be difficult, indeed, to find a more severe test upon tires than they get in regular taxicab service. The mileage records of the thirty Diamond Squeegee Tread tires used on the Oakland taxis appear, therefore, to constitute strong proof of the wearing qualities of these tires.

The fact that only two of the tires were returned for adjustment is a further indication of the general excellence of Diamond Squeegee was rendered by a 31x4 tire, which delivered 11,638 miles. The next best was a 31x3½ tre, which gave 10,910 miles; the third, a 31x4, which traveled 10,196 miles, and the fourth, a \$1x36, 9,876 miles.

# Woman An Influential Factor in Car Purchase

"Just to what extent the woman is responsible for the great number of automobiles being sold every month is a phase of the automobile business hard to determine."

is a phase of the automobile business hard to determine.

"The fact remains, however, that the feminine influence plays a very important part in nearly every automobile sale. Women in general are very fond of a nice car. This being the incentive, the influence spreads with great proportions in every corner of the globe. Her influence nine times in ten is the stimulus for the man's attention and interest in automobiles," says President E. W. Allen. of the Allen Motor Company, Fostoria, Ohlo, in a recent interview.

He continued by stating: "I am quite positive that the great demand for Allen cars this season was due to the fact of their enhancing appearance. With the addition of the boat-shaped, streamline body, the beauty which is further exemplified by its color of subdued olive green, the car actually captivates the feminine eye.

"Stepping into the car, she finds roominess, ease and comfort, which is produced by a longer wheelbase and underslung springs used in the rear construction, especially designed to produce comfortable riding." It is quite evident that women are as able to handle the steering wheel as a man—indeed, the day of the chauffeuse is here."



That the automobile buyer of today selects a car like he chooses a heighbor, and pays accordingly, is a theory advanced by the manager of Pennsylvania Auto Sales Company, distributor of National cars in Harrisburg.

In explaining his logical and convincing reasoning, he said. "Regarding Sixes—and the kind of man who shooses a National Highway Six." It seems to 'fit' his neighborhood.



# A QUICK AND SURE START WITH THE "Exide" Starting Battery

You can trust to its power every time; it's dependable. The storage battery is the "heart" of every starting and lighting system. There'll be no "heart trouble" with yours if it's an "Exide."

Our battery service is the expert and experienced kind. Let us inspect your battery regularly and tell you its condition. We make no charge for this service.

COME TO US FOR THE RIGHT KIND OF BATTERY SERVICE

EXCELSIOR AUTO CO.

11th and Mulberry Sts.

H. L. MYERS, Mgr.

# are able to secure absolute machine and the secure and set in more and

Model 34 New Jackson Model "34"—112 inch whoelbase; 32 x 4' tires—fully equipped, including one-man top, electric lighting and starting system and Stewart Vacuum Fuel System. Motor 31:x 5"

# A Revelation in Flexibility Astonishingly Free from Vibration

The new Jackson models for 1916 offer greater values than you have ever before known—even in Jackson cars. They are selling fast. Buyers appreciate Jackson quality plus the new features. Model "34", our New "Four" at \$985 is a truly sensational car.

Model "34", our New "Four" at \$985 is a truly sensational car.

It is notable for its estreme Rexibility and its wonderful freedom from vibration. It speeds up to 55 miles within a few sty blocks.

At 55 miles an hour the motor is elborationless.

And this is a four-cylinder car. But it is a new type of four.

New in America but proven in Europe where for two years past it has been used in highest priced European models. Its motor is of the small bore, long stroke, high duty balanced type.

It has light pistons, light, strong consecting rode, extra heavy crankshaft. It

New Light Weight Eight \$1195

Another New Jackson that we are extremely proud to announce. An "Bight," light in weight but staunchly built. Roomy five-passenger body—112 inch wheelbase. Motor 3/8 : 44 is in bore and stroke. It is a beauty. A quality car throughout. The leading of the standard of the second with any value—fourteen years success proves we "deliver the goods." Model "348," \$1195 complete.

JACKSON AUTOMOBELE CO., 000 Eart Main St., Jackson, Mich. Detachable Sedan Top for models "34" and "348"—8210.

DISTRIBUTOR

P. H. Keboch

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