



Special Display

NEXT WEEK CUT-OPEN CHASSIS LIMOUSINE And Other Models

The special display of Cadillacs that have been on exhibition at the recent Lancaster and York Fairs will arrive at our showrooms...

We cordially invite you to call and see this interesting exhibit.

Crispen Motor Car Co.

413-417 S. Cameron Street

Movie Actors Use Motor Cars For Light Projectors

Night motion photography in the most inaccessible places, those places where artificial light has heretofore been unknown, has been made possible by means of an independent, traveling power plant...

That this portable plant made out of one of Fielding's big Mitchell motor cars will be found invaluable for field work where it is impracticable to run wires for miles in order to get night photography...

The outfit, besides providing equipment for running wires, is also equipped with a powerful twelve-inch projector searchlight of the projector type. This is mounted on the seat beside the driver and may be operated either while the car is moving or standing still...

King Eight Goes 800 Miles on High Gear

For the second time within a fortnight an eight-cylinder King has not only gone over 800 miles in California on the H. but with the gear box sealed by Mayor Sealie...

The tour was held under the auspices of the Automobile Club of Southern California, covered 800 miles going over such famous mountain passes as the Torrey Pines, Concho Grade, Arrowhead Mountain, Mount Rubidoux, Lookout Mountain and the Poway Grade...

Prominent Automobile Engineer to Speak in City

Through the courtesy of the Packard Motor Car Company of Detroit, the services of their Chief Engineer, Mr. O. E. Hunt, has been secured to give an illustrated lecture on the subject 'How Many Cylinders' before the Engineers' Society of Pennsylvania on Friday, October 15th.

National Highway Twelve Deemed Appropriate Name

The naming of a new National is always an occasion very similar in importance to the christening of a new baby, said George M. Dickson, general manager of the National Motor Vehicle Company.

With all the fond relatives ready to suggest names for the baby, it often requires clever presentment to choose the name that will suit everyone best. At the National factory headquarters where a selecting board is producing the new model is asked to offer suggestions for a name...

Asked whether he thought a name had any importance as a selling asset, Mr. Dickson replied: 'It all depends on the car. The name Highway certainly is proving a big asset for us in making sales of these new twelve and six-cylinder cars.'

Prices on Hupmobiles Will Not Be Increased

'Hupmobile prices will not be increased above our original prices,' announced Walter Drake, of the Hup Mobile Car Co. 'Although the cost of the raw material has greatly increased and the demand for motor cars is greater than the supply, the Hup Company will keep faith with the public and keep to our advertised prices.'

Cadillac's Largest Enclosed Car Year

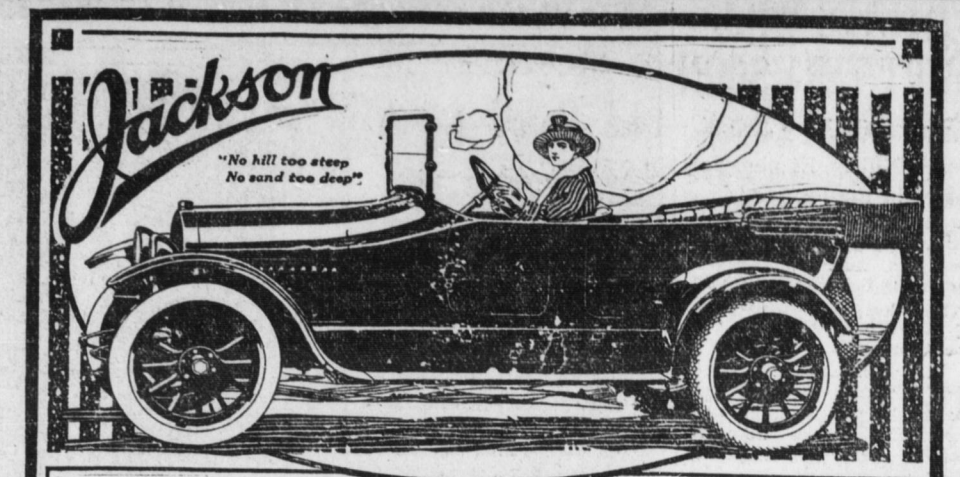
That the enclosed type of motor car is steadily increasing each year in public favor is demonstrated in the Fall business of the Cadillac Motor Car Company. Last year this company shipped a greater number of its closed body cars than ever before...

Overland Establishes New Shipping Record

A new shipping record was established by The Overland Motor Car Company on September 29 when 627 cars left the factory. Never before in the history of the Toledo concern has it been able to reach this high water mark in daily production.

Motor Car Sales Climbing Throughout Canada

'Farmer and manufacturers alike are making more money in Canada, to-day, than ever before in their history,' says Louis Logie, Canadian district manager for the Chalmers Motor Company, who has just returned from an extensive tour of the Dominion.



New Jackson Model "34"—motor 34x5; 112-inch wheelbase; 32" tires—fully equipped, including one-man top, electric lighting and starting system, and Stewart Vacuum Fuel System

New Jackson Model "34" \$985 A Revelation in Flexibility Astonishingly Free From Vibration

All motor development has been toward the attainment of two important qualities. 1. Freedom from vibration. The new Jackson "34" is a marvel of flexibility. Its freedom from vibration is simply astonishing. It speeds up to 55 miles within a few city blocks. At 55 miles an hour the motor is vibrationless.

Model "348"—Eight Cylinders Model "68"—Eight Cylinders

2 3/4 x 4 1/2—balanced high duty motor. One of the snappiest "eights" money can buy. Velvety in action. Jackson quality through and through. 112-inch wheel-base, 32 x 4 tires; floating rear axle—two universal joints; full elliptic springs; center control, complete equipment including Stewart Vacuum Fuel System. F. O. B. Jackson. \$1195

Do not wait too long before placing the order for your new Jackson. This will be a great year for Jacksons—a great year for you with a new Jackson.

JACKSON MOTOR CAR CO., Jackson, Mich. P. H. KEBOCH, 1334 Howard Street Bell Phone 373J Open Territory for Local Agents

Last Chance to Get Embroidery Outfit

The last chance of women readers to secure The World Famous Embroidery Outfit is offered to-day. The last coupon appears in this paper to-day and only one coupon is required to secure the complete outfit at merely nominal cost.



Pullman \$740 DELIVERED

Stand the Pullman five-passenger at the curb beside any car in its class or out of it and it retains its own air of snap and distinction. It is heavy enough to hug the road at any speed—light enough to save tires and gas.

Two, Three and Five-Passenger Models SPECIFICATIONS: 114-inch wheel base, 32 H. P. four-cylinder motor, 34 by 44 non-skid tires all four wheels, cantilever rear springs, independent electric starting and lighting system, separate high tension magneto, Mayo radiator, one-man top, full floating rear axle, extra large body to accommodate seven passengers if desired.

ANDREW REDMOND, THIRD AND BOYD STS. BENTZ-LANDIS AUTO CO., DISTRIBUTORS

The Eight-Cylinder KING



\$1350

See the King. Ride in the King. Test the King. Compare the King and you will realize why its success has surpassed the most sanguine hopes of its builders.

KING CAR SALES Co.

80-88 S. CAMERON STREET

Advertisement for Sphinx car parts, featuring a sphinx logo and text: 'Built of Standard Parts Silent and Powerful \$640 Complete Delivered PAUL D. MESSNER 1118 JAMES STREET'

Automobiles

See Howry's for auto truck bodies; we build them to please you. Wagons built to order. Painting wagons and automobile fitting up-to-date.

Howry & Son SHIREMANSTOWN

FRANKLIN

Ensminger Motor Co. Third & Cumberland Sts. DISTRIBUTORS

Hupmobile

Cradle of the American Family ENSMINGER MOTOR CO. THIRD AND CUMBERLAND STS. Distributors.

Reo Dealers in Warm Contest For Demonstration

'Things have come to a pretty pass when dealers begin to accuse the sales manager of favoritism and set sleuths on his track to prove it,' says Sales Manager Rueschaw of the Reo Motor Car Company.

Wharton School to Open Monday Night

Just how the students of the Harrisburg Extension of the University of Pennsylvania Wharton School of Finance and Commerce are taught the science of business methods will be demonstrated at the formal opening of the 1915-16 session of the Extension Monday night at the Technical High School following the opening exercises.

REO Touring Cars and Motor Trucks



The fact that we are the largest distributors of Reos between New York and Detroit is conclusive evidence that we are giving the most excellent service to the large number of Reo owners, an important consideration in buying a touring car or truck. One hundred and eleven Reo touring cars and 26 Reo trucks in the month of September, in addition to the thousands in daily use in this territory, is ample assurance of the Reo's merit and popularity.

The Reo Truck means efficiency in motor car delivery. 1/2 to 1 ton capacity, 120 in. wheelbase. Bevel gear drive. Electric lights and starter. Body 8 ft. in clear. Top, curtains, windshield and speedometer. 34x4 1/2 in. Knobby tires, regular equipment or Spinners cellular (at a slight additional cost). Speed 22 miles.

\$1,075. Two-ton Truck, \$1,650. ALL PRICES F. O. B. FACTORY. We sell only Reos and carry all Reo parts in stock for new and old models.

Harrisburg Auto Co.

Third and Hamilton Streets

