SATURDAY EVENING,

Special Display

NEXT WEEK

CUT-OPEN CHASSIS LIMOUSINE

And Other Models

The special display of Cadillacs that have been on exhibition at the recent Lancaster and York Fairs will arrive at our showrooms the beginning of the week. This exhibition chassis of the new Cadillac "Eight" is identical with those shown at the big automobile shows, and will be very interesting to the large and growing patrenage of this worthy exponent of the V-type principle.

We cordially invite you to call and see this interesting exhibit.

Crispen Motor Car Co.

413-417 S. Cameron Street

Last Chance to Get

Embroidery Outfit

The last chance of women readers to secure The World Famous Embroidery Outfit is offered to-day. The last coupon appears in this paper today and only one coupon is required to secure the complete outfit at merely nominal cost.

Women readers should hasten to avail themselves of this last chance.

Most readers have secured their embroidery equipment on this distribution, but for those who have been unable to take advantage of the offer. This is the age of dress. Nothing can ever take the place of the dainty, and embroidered fabrics. The most expensive shirtwaists, collars, lingerie, corset covers and all manner of home decorative pieces can be made at a mere trifle of expense. The World Famous Outfit is a boon to mothers. Everything necessary for the girl and the baby is included.



1916 MODEL Stand the Pullman five-passenger at the curb beside any car in its class or out of it and it retains its own air of snap and distinction. It is heavy enough to hug the road at any speed—light enough to save tires and gas. The roomy luxury of the Pullman sets a new standard for cars at anything like

Two, Three and Five-Passenger Models

SPECIFICATIONS: 114-inch wheel base, 32 H. P. four-cylinder motor, 3% by 4% non-skid tires all four wheels, cantilever rear springs, independent electric starting and lighting system, separate high tension magneto, Mayo radiator, one-man top, full floating rear axle, extra large body to accommodate seven passengers if desired.

ANDREW REDMOND, THIRD AND BOYD STS.

The Eight-Cylinder



\$1350

See the King. Ride in the King. Test the King. Compare the King and you will realize why its success has surpassed the most sanguine hopes of its builders. Let our salesmanager, Albert N. Straub, explain its superior qualities and prove its efficiency and we feel confident your choice will be a King.

KING CAR SALES Co.

80-88 S. CAMERON STREET



Built of Standard Parts

Silent and Powerful

\$640 Complete Delivered PAUL D. MESSNER 1118 JAMES STREET

Movie Actors Use Motor Cars For Light Projectors

Night motion photography in the nost inaccessible places, those places where artificial light has heretofore en unknown, has been made possible by means of an independent. fertile brain of Romaine Fielding, erstwhile Lubin star and now feature director of the Lubin Arizona Company, with headquarters in Phoenix,

That this portable plant made out of one of Fielding's big Mitchell motor cars, will be found invaluable for field work where it is impracticable to run wires for miles in order to get night photography, is the belief of Mr. Fielding. Not only that, but he has compieted arrangements to transport his entire company and a host-of "properties" to Northern Arizona, where this Fall he expects to stage pictures in the Grand Canyon, and by means of the light from his portable plant, to delve into the depths of the caverns of the great crevass and to utilize for his purpose the dark recesses, caves and trails. It will be the first time where the canyon has actually been employed as a stage for the pictured drama.

The outfit, besides providing equipment for running wires, is also equipment with a powerful twelve-inch navy searchlight of the projector type. This is mounted on the seat beside the driver and may be operated either while the car is moving or standing still. The capacity of the searchlight is 4,500,000 candlepower and when in operation requires 25 per cent. of the full power of the engine.

The first big picture in which the plant will be thoroughly tested will be "The Great Divide." This will be one of the biggest features ever attempted. A part of it will be taken in and around Phoenix and the remainder in the neighborhood of the Grand Canyon, using that wonderful place for backgrounds. It will be atwelve-reel drama with Henry Miller and Margaret Anglin in the leading roles. Frances Starr, Blanche Bates, Billy Burke, Frances McHenry, Adele Blood, Lillian Kemble and others are on the list of notables to appear in the Fielding Lubin pictures.

The entire fleet is composed of Mitchell Touring Cars and in addition Mr. Fielding whiles away his spare hours at the wheel of a Mitchell Six. tor cars, will be found invaluable for

King Eight Goes 800 Miles on High Gear

For the second time within a fortnight an eight-cylinder King has negotlaed over \$800 miles in California
on the Hi." With the gear box sealed by Mayor Sebastian of Los Angeles,
Cal., a King eight swept from the
Mexican boundary on the south to
the shadows of the historic Santa Barbara mission on the north, the waves
of Venice by the sea on the west to
the heights of Mount Arrowhead on
the east.

Wenice by the sea on the west to heights of Mount Arrowhead on a sour was held under the auspices the Automobile Club of Southern fornia, covered 800 miles going resuch famous mountain passes as Torrey Pines Grade, Conejo Grade, owhead Mountain. Mount Rubi-x, Lookout Mountain and the Poway de. The previous tour was held Northern California, a distance of miles around San Francisco. He Southern California tour absoly demonstrated the advancement mountain the source of the southern California tour absoly demonstrated the advancement mountain the source of the southern California tour absoly demonstrated the advancement mountain the source of the southern California and the have to travel over steep mountain des and through sands, but it also to plough through some rough road burs due to highway improvements. Iso had to pass through city traffic Los Angeles and the fair crowds at San Diego Exposition. Every pretion was taken to have the tour perly conducted. The city and not suppose the source of t

Prominent Automobile Engineer to Speak in City

bodies; we build them to please Wagons built to Painting wagons and automobile fitting up-to-date,

Howry & Son SHIREMANSTOWN

Ensminger Motor Co. Third & Cumberland Sts.

DISTRIBUTORS



THIRD AND CUMBERLAND STS

National Highway Twelve **Deemed Appropriate Name**

"The naming of a new National is always an occasion very similar in importance to the christening of a new baby," said George M. Dickson, general manager of the National Motor Vehicle Company.

"With all the fond relatives ready to suggest names for the baby, it often requires clever parental diplomacy to choose the name that will suit everyone best. At the National factory everyone who has had a directing hand in producing the new model is asked to offer suggestions for a name, the idea being to get a name that will fit the car, and, if possible, describe some particular quality that makes the new model idifferent. It certainly was an apt idea when our six and twelve-cylinder car were named. Highway physical manages of the control of the car were named. Highway physical car were named. Highway physical with the high prestige that the name National has established."

Asked whether he thought a name had any importance as a selling asset.

be associated with the high prestige that the name National has established."

Asked whether he thought a name had any importance as a selling asset, Mr. Dickson replied: "It all depends to the selling asset for the selling in the selling asset for the selling in the selling asset for us in making sales of these new twelve and six-cylinder cars. As one recent purchaser remarked, "Highway perfectly describes that quality I always knew National cars had but which I never could find words to express." They surely are the cars of the national Highways," continued Dickson, "the cars you think of as able for the task of the selling of the selling as the selling in the selling in

Prices on Hupmobiles Will Not Be Increased

Will Not Be Increased

"Hupmobile prices will not be increased above our original announcement for the 1916 selling season," according to a statement just made by President J. Walter Drake, of the Hupp "A though the cost of the raw material has greatly increased and the demand for motor cars is greater than the supply, the Hupp Company will keep faith with the public and keep to our advertised prices.

"We might readily take advantage of the situation and increase our prices inasmuch as we are over 2,000 cars behind orders right now, a situation which has been created without any pressure by our sales department of the situation and increase our prices with the demand of the situation and increase our prices our sales.

"But above everything else we will maintain Hupmobile reputation. The Hupp Motor Car Co. was founded and has grown by the aid of that Hupmobile reputation and we pride in it more than money which might be made by taking advantage of a peculiar trade opposition.

"We have been advised by many to increase our prices but, rumors to the contrary, I wish to set the contrary is season prices were made and publicy announced and it would be unfair to the public to increase them even in fact of the wonderful demand.

"We sincerely believe that we have the best four-cylinder car ever produced for anywhere near the \$1,000 class and we know it is to be better than many of the sixes selling at higher prices to day.

"Effects and especially twelves are still in the experimental stage and manufacturers cannot always determine the tot of the right of the representation has proven beyond a doubt that for the average owner the four is the most logical car, even if other types may please the more luxurious."

Cadillac's Largest

Cadillac's Largest **Enclosed Car Year**

That the enclosed type of motor car is steadily gaining each year in public favor is demonstrated in the Fall business of the Cadillac Motor Car Company. Last year this company shipped a greater number of its closed body cars than ever before, and orders now on hand indicate that this season's business will eclipse all past records by a substantial margin.

Among the reasons attributed by Sales Manager Howard for the heavy increase is the fact that people are coming to appreciate more and more the great comfort to be derived from a type of car that is especially adapted for service every day in the year.

He said further, that the eight-cylinder engine was also responsible to some extent because it runs so smoothly that the dull, heavy rumble associated with enclosed types of cars becomes a negligible factor in the Cadillac.

The Cadillac line includes four en-That the enclosed type of motor car

Through the courtesy of the Packard Motor Car Company of Detroit, the services of their Chief Engineer. Mr. O. E. Hunt, has been secured to give an illustrated lecture on the subject "How Many Cylinders" before the Engineers' Society of Pennsylvania on Friday, October 15th.

The Engineers' Society has invited than Many prominent men of this vicinity as guests for the evening.

Mr. Hunt is very well known in the automobile business and has selected a subject which at the present time is of unusual interest to all automobile owners, particularly in view of thact that his latest efforts have been directed in designing the new type of automobile motor, namely, the "Twin Six."

Automobiles

Automobiles

Cadillac line includes four entering and the Berlin, each of seven-passenger capacity; the victoria, which accommodates three, and the Brougham, seating seven.

The Drougham is a particularly intensity in the commodates three, and the automobile owners, particularly in view of the fact that his latest efforts have been directed in designing the new type of automobile motor, namely, the "Twin Six."

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Overland Establishes **New Shipping Record**

A new shipping record was established by The Willys-Overland Company on September 29 when 627 carsleft the factory. Never before in the history of the big Toledo concern has it been able to reach this high water mark in daily production.

During the bast four months the production of the Overland factory has grown tremendously. In June the shipments averaged 350 cars a day, Befor the end August this was increased to 550 a day.

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During the past four months the production of the Overland factory has grown tremendously. In June the shipments averaged 500 cars a day. Befor the end August this was increased to 500 after a way the form the four days from September 27 to 20 inclusive 2233 cars left the big Toledo plant. On the last Wednesday of the month 627 were shipped, a new day's record for the Overland Company. From April 21, when the shipments of new models first began to leave the factory up to September 28, the Overland Company. From April 21, when the shipments of new models first began to leave the factory up to September 28, the Overland Company. From April 21, when the shipments of new models first began to leave the factory up to September 28, the Overland Company. From April 21, when the shipments of new models first began to leave the factory up to September 28, the Overland Company in the same production permission of the permission of the same production permission of the same production permission of the same production permission of the permission of the same production permission of the permission of the permission of the permission of the permission of

New Jackson Model "34"—motor 3½x5"; 112-inch wheelbase; 32 x 4" tires—fully equipped, including one-man top, electric lighting and starting system, and Stewart Vacuum Fuel System

New Jackson Model "34" \$985 A Revelation in Flexibility

Astonishingly Free From Vibration

Increased flexibility. Freedom from vibration.

The new Jackson "34" is a marvel of Aexibility. Its freedom from vibration is simply freedom from vibration is simply astonishing.

It speeds up to 55 miles within a few city blocks.

At 55 miles an hour the motor is vibrationless. Great Hill-Climber

It is equally remarkable for tamina, pulling power and economy.

It goes through sand like a knife through paper. It fairly flies up hills.

Model "348" - Eight Cylinders

The last four words make all the difference. Just how much difference you will never know until you ride in a Jackson "34."

The distinguishing difference of the Jackson "34" is that it is also a high duty, balanced motor.

The motor is of the small bore, long stroke, high duty, balanced type.

Roomy, Comfortable Body
The new qualities add the
final touch of the luxury, comfort and substantial strength for
which Jacksons have always This type motor, in its infancy in America, predominates among the finest European models. You are undoubtedly familiar with the merits of the small bore and long stroke motor.

been noted. You will find Jackson "34"

You will find Jackson "34" in every way worthy of your ownership. When you have ridden in it you will declare with us that it is one of the best Jacksons ever built.

Indeed, it will not surprise usif you go further and proclaim it one of the best cars built We suggest an early demon-

Model "68"—Eight Cylinders

Model "348"—Eight Cylinders

2½ x 4¾—balanced high duty motor. One of the snappiest 'eights' money can buy. Velvety in action. Jackson quality through and through. 112-inch wheel-base, 32 x 4 tires; floating rear axle—two universal joints; full elliptic springs; center control, complete equipment including Stewart Vacuum Fuel System.

F. O. B. Jackson.

Model "68"—Eight Cylinders

3½x4½—balanced high duty motor. A big, powerful touring car de luxe. Seats sevent too; full floating rear axle—two universal joints; full elliptic springs—a beautiful, large, roomy touring car that literally compares with any eight at any price, and the Jackson is at least two hundred dollars lower in price. F. O. B. Jackson.

Do not wait too long before placing the order for your new Jackson. This will be a great year for Jacksons—a great year for you with a new Jacksons—

JACKSON MOTOR CAR CO., Jackson. Mich.

P. H. KEBOCH, 1334 Howard Street Open Territory for God agents

Reo Dealers in Warm

"Things have come to a pretty pass

Motor Car Sales Climbing Throughout Canada

Wharton School to Contest For Demonstration

when dealers begin to accuse the risburg Extension of the University of trail music will be a feature of the evesales manager of favoritism and set Pennsylvania Wharton School of ping. sleuths on his track to prove it," says Finance and Commerce are taught the Sales Manager Rueschaw of the Reo science of business methods will be Motor Car Company.

"Just look at that batch of teleof the 1915-16 session of the Extension demonstrated at the formal opening

committee including C. Harry Kain, Open Monday Night Dr. D. J. Reese and D. D. Hammelbaugh, secretary of the school board; Just how the students of the Har-

BERGDOLL FINED \$100

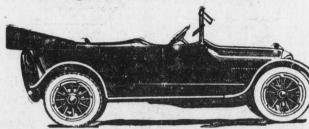
Special to The Telegraph Philadelphia, Pa., Oct. 9.—Flouting grams—every one of them hollering for cars, and some of them using mild cuss-words to emphasize their demands:

"Here's one from Omaha: Just learned that Council Bluffs has received demonstrators. Since when was Omaha second to Council Bluffs,"

"Another one, this time from Kansas City, the Middle Western Metropolis: Just informed on reliable authority that Wichita has received demonstrator. Where do we get off at?"

"Here's one from Chiese of the Extension of

Touring Cars and Motor Trucks



The fact that we are the largest distributors of Reos between New York and Detroit is conclusive evidence that we are giving the most excellent service to the large number of Reo owners, an important consideration in buying a touring car or truck. One hundred and eleven Reo touring cars and 26 Reo trucks in the month of September, in addition to the thousands in daily use in this territory, is ample assurance of the Reo's merit and popularity. One thousand is our allotment for 1916. At the rate they're going, delay in placing orders may lead to regrets later.

4 cylinder Roadster and 5 Pass. Touring Car\$875.00 cylinder Cloverleaf Roadster or 7 Pass. Touring Car\$1,250.00

The Reo Truck means efficiency in motor car delivery. % to 1 ton capacity, 120 in. wheelbase. Bevel gear drive. Electric lights and starter. Body 8 ft. in clear. Top, curtains, windshield and speedometer. 34x4 in. Knobby tires, regular equipment or Swineharts cellular (a' a slight additional cost). Speed 22 miles,

\$1,075. Two-ton Truck, \$1,650.

ALL PRICES F. O. B. FACTORY.
We sell only Reos and carry all Reo parts in stock for new and old models.

Harrisburg Auto Co.

