FRIDAY EVENING,

Bouman's

## HARRISBURG

OCTOBER 8, 1915.

Founded

1871



Call 1991 Any Phone

# Come to the HOUSE OF FASHION -- Come to Bowman's -- To-morrow

To-morrow:

9 A. M. to 9 P. M.

## Ya-ho! Little Girls!

Have you ever admired the pretty fancy work that mother or big sister does and wish you could do it?

You can learn to do all that, and to-morrow your opportunity begins.

To-morrow we are going to start a class to teach little girls how to embroider, and every little girl between 6 and 14 years may join.

Lessons will be FREE, and you'll enjoy receiving individual instructions from a young woman who will take interest in your work.

Come right to the Art Department promptly at 9.30. Class will be in session every Saturday morning from 9.30 to 11.

A Sign For Men to Follow

WHY?

smartest styles.

lored by hand.

Bring your little friends.

## New Silks

36-inch Novelty Stripe Taffeta - navy with green stripes, black with Copenhagen stripes; yard ..... \$1.50

36-inch Self-colored Plaids, in navy and green; yard .. \$1.50 36-Inch Taffeta, with 11/2-inch satin stripe; navy and black combination; yard ..... \$1.50 36-inch Plaids - taffetas and Louisiene, extra fine grade; yard, \$1.50

36-inch Plain Taffeta, in navy and midnight blue; yard, \$1.50 BOWMAN'S-Main Floor

.

# Boy News

About Bowman Boy-Proof Clothes

**Norfolk Suits** — in fancy mix-tures, plaids and Tartan checks; straight fronts with side box pleats; sizes 6 to 18 years. Prices, \$2.50, \$2.95, \$3.95 and up to \$7.95.

Fancy Vestee Suits-in velvet, serge and fancy checks; also the new Russian and Juvenile Norfolks in blue serge and checks; sizes 2½ to 8 years. Priced at \$3.50, \$3.95 and \$5.00.

Knickerbockers in checks, fancy mixtures, blue serges and corduroy; sizes 5 to 18 years; 50¢ to \$1.75.

\$12.50 is the price for excep-tionally good SUITS AND OVERCOATS.

\$12.50 stands for quality in every SUIT and OVERCOAT.
\$12.50 will give you the very

\$12.50 insures a good fit, as

\$12.50 secures for you a wool

of snap as you'd hope to find.

fabric of standard grade. \$12.50 patterns are just as full

care is given to workmanship and important parts are tai-

BOWMAN'S-Second Floor



### The "Imperial" --- A Blouse, New and Smart

Perhaps the simplicity of this style adds to its attractiveness, but the prominent feature is two large front tabs that overlap each fastening with a large pearl button. The double-breasted effect is pleasing. Crepe de chine; pink and white-at \$2.95.

### Stylish Voile Waists Are Plentiful at 95c

The many kinds of voile are here including corded, striped, plaid, embroidered and plain as well as madras. Styles also are numerous, featuring newest collar effects and dainty trimming.

Voile Waists at \$1.00 - This grade is a splendid quality, and with pretty lace and embroidered effects as well as tiny cluser tucks, these blouses are extraordinary.

# Variety

Bouman's

Bowman's Lead in the Showing of

Autumn Blouses Because of Greater

TT is no credit to a store to speak of having the most blouses; but it is a credit to a store and an advantage to the customer when greater varieties are featured and almost as many styles as waists and such is the Bowman Policy.

At this time your attention is called to the large and unusual showing of Lower Priced Blouses.

### Voile and Silk Crepe: Splendid For \$1.95

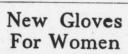
This showing has been enlarged by recent ship-ments of fashion's favorite voile waists in exquiste styles, and especially in lace front effects, and handsome embroidered designs. Tucks in great numbers will be found.

Crepe de Chine blouses show mannish stripes and in style you'll find the popular smocking, stitched and pleated vestee effects, and embroidered designs are

Bolero effect in combination with chiffon. Very effective also is a lace waist, or rather a lace front with silk marquisette.

### \$3.95 Crepe de Chine

A good quality crepe de chine heavily embroidered in simple yet striking designs; also plain styles and some with a half turn-back cuff and straight line collar. BOWMAN'S-Third Floor.



French Kid Gloves-ex-cellent quality, at \$1.25 to \$2.35 pr.

Chamoisette Gloves, 50¢ to \$1.25 pr.



The Men's Hat

Corner Is Inviting

Here on the street floor,

May we show you the

smartest styles and most wanted shade?

Prices. \$1.00 to \$3.00.

BOWMAN'S-Main Floor.

Ostrich Ruffs

men may come and be fitted with one of the numerous favorite shapes of autumn.

Boumans

Net and chiffon ruffs, black and colors ..... 50¢ to \$1.00 BOWMAN'S-Main Floor

### Serviceable Hair Switches at 79c

-that are really worth \$1.50, and the woman who purchases one tomorrow will secure a genuine bargain.

They are made of exceedingly good quality hair, and come in all shades except gray. BOWMAN'S-Third Floor

## The Range of Women's Medium Priced Suits Is Wide

. At no particular price interest will be found centered. The woman who would pay \$15 or she whose amount is around \$40 has an equal opportunity for good selection. Styles speak for themselves. Following are intended to show the range and are only representative.

Convertible military model of black broadcloth with Fitch collar and cuffs, at .. \$37.50 Black broadcloth with flare at sides; trimmed in velvet; neat turn-over collar and turn-broadcloth, with flaring coat below belt; African brown; \$29.50

Velvet, in Chin Chin model, heavily braided at pockets and buttons; skunk collar ..... \$27.50

Corduroy

Get full wear by purchasing your Suit and Overcoats To-morro w Other Suits and Overcoats \$9.90 to \$25.00 About Dressing the Child Gingham Dresses - also percales and galatea; pleated and flare skirts; and tunics; trimmed



## **Bowman Millinery** The Choice of Fifth Ave. And Harrisburg

We have thorough confidence in our policy of bringing to Harrisburg millinery just as Fifth Avenue would wear it. The same chic models; the same different and striking effects without modifying a detail.

You who read fashion periodicals will notice this, and others will appreciate our offering the latest creations first.

## Variety---A Factor

There's much to be said about the hundreds of hats, but you'll be most interested in:

-Jaunty White Plush Hats in large sailors as well as small shapes.

Kayser's Leatherette and BOWMAN'S-Main Floor

50¢ to \$4.98 Knitted Sweaters - red, blue, gray, green and rose; all eaves ...... \$1.00 to \$3.98 Knitted Toques — white with Weave pink and blue bands; also gray, red and blue, at ... 25¢ and 50¢ Coats — in zibeline, mixtures, corduroy, velvet and plush; trimmed with velvet and fur collars; belted and flare styles; sizes 2 14 years ..... \$2.50 to \$22.50 BOWMAN'S-Third Floor.

Brieflings

with contrasting colors,

## Holland Bulbs

Hyacluth Bulbs, white, blue and red, each .... 5¢ Mixed Narcissus Bulbs, dozen ..... 10¢ Tulip Bulbs, assorted colors, dozen ..... 10¢ Crocus Bulbs, yellow, dozen ..... 10¢ BOWMAN'S-Basement

### Saturday Mattress Specials

\$12.00 Imperial Felt Mattress ..... \$8.90 \$9,00 Roll Edge Felt Mattress ..... **\$6.75** \$7.50 Roll Edge Felt Mattress ...... **\$6.75** \$6.95 Roll Edge Felt Mattress ..... \$5.00 \$5.50 Special Combi-nation Cotton Mattress \$3.75 BOWMAN'S-Fifth Floor

Her Hosiery Must Be Par Excellent Well appearing and dependable goods here.

Thread Silk Hose, \$1 pr. -black and colors; double soles; high spliced heels; wide garter tops.

Thread Silk Boots, 50¢ pr.-black and colors; wide garter tops; double soles; high spliced heels.

Plain and Silk Lisle Hose, 25¢, **39¢ and 50¢ pr.** — double soles; high spliced heels; wide garter tops.

Plain Black Cotton Hose, 12½¢ and 25¢ pr. — double soles; wide garter tops.

Burson Seamless Hose, 25¢, **39¢ and 50¢ pr.** — plain black cotton, and plain and silk lisle; regular and extra sizes.

Boys' and Girls' School Stockings, 121/2¢, 19¢ and 25¢ pr.medium and heavy weight; double knees, heels and toes.

BOWMAN'S-Main Floor. .

48¢, 98¢, \$1.49 Untrimmed Shapes are just as moderately priced as Trimmed Hats.

BOWMAN'S-Third Floor.

## Women's Coats Are Long And Full of Color

Mixtures in colorful combinations; as well as overplaids, seem to hold prominence; but dark materials have not been overlooked; the Whipcords, Zibelines, Kersey, Curltex, Broadcloths and Astrakhan.

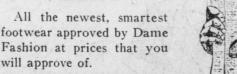
Models are almost as numerous as the coats, and elderly women will like some of these.

Prices are \$9.98, \$12.50, \$15.00, \$16.50, \$18.50, \$20.00, \$25.00 and upwards. BOWMAN'S-Third Floor.

## Your New Fall Shoes Are Here

Men's--- Women's---

### Children's



will approve of.

Now Located on Main Floor.

## These For the Kitchen

Triangle Mops, 25¢-regular-19 39e — including can of oil and handle; can be used for wall dust mop or floor polishing mop. Fry Pans, 49¢ — regularly \$1.00 — Wear-ever aluminum; 9-inch diameter inch diameter.

4



Sterling Aluminum Roaster,

\$1.49 - regularly \$1.98 - with

cover; made of heavy aluminum;

round shape. Lipped Saucepans 15¢ - reg-

BOWMAN'S-Basemant

ularly 25c and 29c; aluminum.

straight line model with pleats and stitched belt; variety of shades .. \$25.00 Russian green gabardine — flare coat; belted; self collar with velvet overlay that

collar with vervet drug," can be worn "standing," \$25.00

African brown poplin --semi-Norfolk; military collar; yelvet collar in two-color effect; pleated skirts; also black and bottom of coat edged with fur .....

Navy broadcloth - full loose belted; collar of fur; pleated skirt ..... \$16.50 Navy and black poplin plain tailored; button trimmed, \$15.00

African brown cheviot plain tailored; velvet collar, edged with opossum fur, \$13.50

\$19.75 BOWMAN' Third Floor.

## Chosen From Dressdom; the Land of Beauty

Pretty dresses for cooler weather, and note the novel styles. Only a few are mentioned at these popular prices.

BOWMAN'S-Third Floor

Serge and charmeuse, brocaded silk vestee-little color to give it life \$12.50

"Charles Chaplin" Model - navy serge; buttons start at collar and finish at hips, with typical Chaplin pockets ...... \$13.50

Combination serge and taffeta-novelty tab pockets; button trimmed \$15.00

Huntington Valley Model-navy and green serge, heavily braided and braid ornaments resembling buttons; belted \$16.50

Roman Stripe Silk-for the young girl - navy serge jacket finished at back with loose girdle \$18.50