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Battle With Slides
in Panama Canal Is
Graphically Described
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to make a world<br>It takes all kinds of garments<br>to suit them<br>\section*{It takes all kinds of people}

Our garment department is a little world in itself with styles for old and young, rich and poor, stout and thin, tall and short, conservative and extreme.

## Astrich's

Fourth
and
Market Sts.

The Busy Store

OBSERVE EDISON DAY HERE OCT. 21

Electric Co. Enters in $\$ 2,5$
Prize Contest For Boys and Girls of City


When you are ready for a coat look
over our line, over our line, whether you want an inning evening wrap.

We have some clever models for gen-
eral wear, simple and yet dressy
priced especially from $\mathbf{\$ 8 . 9 8}$
priced especially from $\mathbf{\$ 8 . 9 8}$
$\mathbf{\$ 1 6 . 5 0}$.
This is a good time to buy a new dress.
A new shipment of especially attrac-
tive styles, featuring the new plaid taffetas, combined with serge, and some stunning velvet models has just been
received, and we have marked them at such tempting prices as $\$ 10.98$,
$\$ 12.50, \$ 15.00$ and $\$ 20.00$.
 They are bargains-and seeing is be-
lieving.

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## Starting "Good Times"

On Its Merry Journey
Every new sale made by the merchants of this city move towards better times.
Each sale small in itself, multiplies with the increasing business in other cities and starts. wheels going

More people are employed, more raw material is needed, more money rushes for investment, and be-
fore anyone knows how or why it happened we are all busy and happy.
perity's wheels to turn.
It will increase the sales of the stores.
It will induce manufacturers to do more
paper advertising and make still more business.
Our merchants are interested, for they naturally want this newspaper to carry more national advertis-

It is always to the interest of retailers to push the goods advertised in their home newspapers-for these
re the goods their customers want to see.
As an object lesson the week of October 11-16th has been set aside by leading newspapers of the United States and Canada as International Newspaper Win-
dow Display Week. dow Display Week.

During Next Week Merchants Are Requested to Display in Their Windows, Standard Products of National Distribution Advertised in This Newspaper. Join the Movement.
Newspaper Window Display Week will help prosing that keeps them busy
$\qquad$


## We Are Ready <br> то тйов оㅏ тou In Our Better Way

Our service gives you the "Price Advantage" of great production and large buying power, together with sound methods, that make it possible to produce tailored-to-measure garments, almost for less than ready-made.<br>Regular $\$ 20$ and $\$ 25$ Suitings and Overcoatings

Tailored
To Measure

For . . . $\$ \backsim$| Absolute |
| :---: |
| Satisfaction |
| Guaranteed |

The intent behind our organization is not only to give great value and satisfaction-but to make unless the clothes your for all time. Therefore, in every detail, you will not be asked to accept the

NOTICE


Samples Cheerfully Given to All

## Standard Woolen Co.

 now located At 103 North Second St. Open Evenings Harrisburg, PA.We make to measure Ladies' and Gent's Strictly Waterproof Rubberized Raincoats and Overcoats in any style-inspection invited.


A man who sticks to

## King Oscar 5c Cigars

may be said to be regular in his habits, for it would be foolish to take chances with other smokes when the assurance of King Oscar quality is built on a record of--24 years of regular quality.

