

Take Care Of Your Hair



Cuticura Soap Shampoos

Are most effective when aided by light applications of Cuticura Ointment. Samples Free by Mail

TO END CATARRHAL DEAFNESS AND HEAD NOISES

If you have Catarrhal Deafness or head noises go to your druggist and get 1 ounce of Earmint (double strength) and add to it 1/2 pint of hot water and 4 ounces of granulated sugar. Take 1 tablespoonful four times a day.

This will often bring quick relief from the distressing head noises. Closed nostrils should open, breathing become easy and the mucus stop dripping into the throat. It is easy to prepare, costs little and is pleasant to take.

Special Excursion - TO - ZOOLOGICAL GARDEN

Girard Ave. (31st Street) Philadelphia, via Philadelphia & Reading Railway, Saturday, Oct. 2

Table with columns: From, Fare, Special

YOUR PRINTING NEEDS will be best supplied where the facilities for such work are the best.

When you consider that the printed material you use represents a cash investment which you calculate should bring to you many times its cost—

THE PRICE OF QUALITY SHOULD BE THE CONSIDERATION

If clients are to see the printed material you use; your thought should be the quality, rather than the price.

Which doesn't mean that the price need, or should be, exorbitant.

The Telegraph Printing Co. produces the highest grades of work in its respective lines.

All of it is based upon quality at prices which are most fair for the work.

We are printing specialists, as well as being leaders in the associate lines; binding, designing and photo-engraving.

NEAL of the NAVY

By William Hamilton Osborne, AUTHOR OF "RED-MOUSE," "RUNNING FIGHT," "CATSPAW," "BLUE BUCKLE," ETC. NOVELIZED FROM THE PHOTO PLAY OF THE SAME NAME PRODUCED BY PATHE EXCHANGE, INC. COPYRIGHT 1915 BY WILLIAM HAMILTON OSBORNE

Ilington smiled. "So you have searched me, have you?" he returned. "Well, you're welcome, gentlemen, to anything you find." He rose to his feet. "Come on," he commanded, "we're marooned. I'm hungry. Let us see what we can find."

Hernandez caught him by the arm. "Where's the packet?" he demanded. "And where the gold?" persisted Ponto.

Ilington smiled. "Both traveling north," he answered, "with Annette Ilington. They are confided to her care."

"And why?" asked Hernandez. Ilington shrugged his shoulders. "I thought you and I and Ponto here were booked for death, that's why. Who knows—we may still be booked for death."

Hernandez glanced significantly at Ponto. "Some of us may," he said. "Come on," said Ilington, "there are mussels on those rocks yonder. Follow me."

He strode into the water and waded toward a patch of rocky reef beyond. Ponto seized a bit of jagged wood that lay upon the beach. He and Hernandez waded after Ilington.

Ilington fell like a log. Hernandez sprang at Ponto and shook him as a terrier shakes a rat. "You fool," he cried, "what do you gain by this?"

"Wait," exclaimed Ponto, clawing Ilington with his clutching talons; "let us search him thoroughly."

starved refugees parched with thirst, chilled by the cold night and baked by the heat of day, were sighted by a cruiser of the navy. Half an hour afterwards its exhausted passengers clambered wearily but gratefully upon the cruiser's side.

The last of the refugees to leave the lifeboat and last of all save the lifeboat's crew to reach the cruiser's deck was young Neal Hardin. Clutched in his arms was the recumbent sleeping figure of little Annette Ilington.

Mrs. Hardin was offered the commander's cabin. She accepted with gratitude. She tucked Annette Ilington and Joey Welcher into their berths, but when she came to look for Neal, her young son, she found him missing. She searched for him. A seaman touched her on the arm.

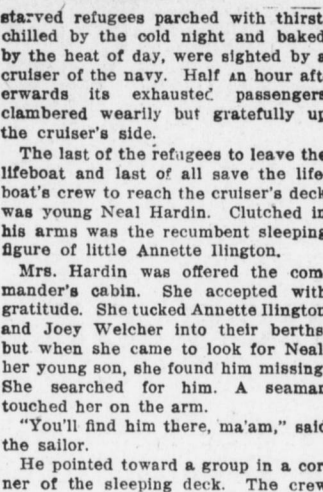
"You'll find him there, ma'am," said the sailor. He pointed toward a group in a corner of the sleeping deck. The crew were swinging hammocks ready for the night.

Mrs. Hardin listened. She heard the clear tones of her young son Neal. She hastened to the group and caught her offspring by the hand.

"Mom," he pleaded, "don't." He pointed toward a hammock high above his head. "That's where I'm going to sleep—just once—tonight."

A seaman touched his cap and grinned. "He's a sailor from the ground up, ma'am," he said. "You can't make him anything else if you was to try a hundred years."

All through that long night a woman lay, wide-eyed, with dumb agony within her heart. She didn't know—she couldn't know—that Capt. John Hardin was exploring the depths unknown with a knife sunk between his shoulder blades by his mate, Welcher.



Ponto in a Sudden Frenzy Lifted High the Billet in His Hands and Brought It Down.

On the day of the eruption of Mount Pelee Capt. John Hardin of the steamer Princess rescues three-year-old Annette Ilington from an open boat, but is forced to leave behind her father and his companions.

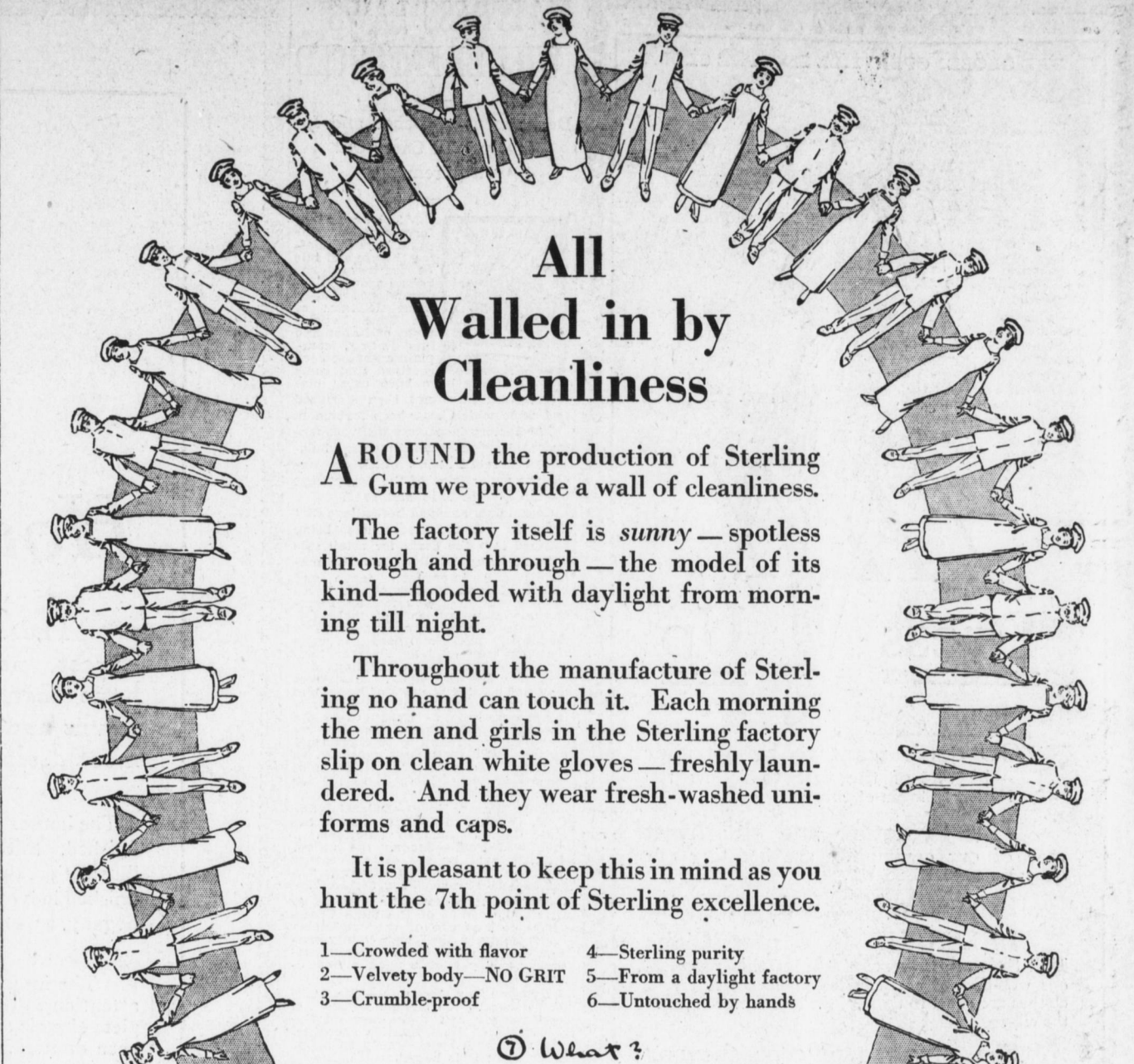
Ilington is assaulted by Hernandez and Ponto in a vain attempt to get papers which Ilington has managed to send aboard the Princess with his daughter, papers proving his title to the lost island of Cinnabar. Ilington's injury causes his mind to become a blank.

CHAPTER V. A Night With Flame. Young Neal Hardin was proud of his father's boat, the Princess. He never ceased admiring her.

There was reason for this. Somewhere in his skull there was a dent—a deep depression—made by the billet of wood that had struck him down. Ever and anon as he went he stroked the wound with the right hand and drew the hand away, covered with blood.

"Red—red—" he babbled and went on. CHAPTER V. A Night With Flame. Young Neal Hardin was proud of his father's boat, the Princess. He never ceased admiring her.

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All Walled in by Cleanliness

AROUND the production of Sterling Gum we provide a wall of cleanliness. The factory itself is sunny—spotless through and through—the model of its kind—flooded with daylight from morning till night.

Throughout the manufacture of Sterling no hand can touch it. Each morning the men and girls in the Sterling factory slip on clean white gloves—freshly laundered. And they wear fresh-washed uniforms and caps.

It is pleasant to keep this in mind as you hunt the 7th point of Sterling excellence.

- 1—Crowded with flavor
- 2—Velvety body—NO GRIT
- 3—Crumble-proof
- 4—Sterling purity
- 5—From a daylight factory
- 6—Untouched by hands

What?

Sterling Gum

The 7-point gum

PEPPERMINT - RED WRAPPER
CINNAMON - BLUE WRAPPER

The Sterling Gum Co., Inc. Long Island City, Greater New York.

Suitable rewards for the discovery of the 7th point will be offered later.

FOR SILK AND FOR COTTON

A Dainty Under-Garment that can be Made with Either Square or with Round Neck.



By MAY MANTON

8765 Envelope Chemise for Misses and Small Women, 16 and 18 years.

Young girls and small women are sure to be interested in this design for they are apt to be on the outlook for dainty under-garments that can be easily made. It consists of only three pieces, but because of the extension on the back, it becomes a combination garment and serves two purposes.

Now it is the year 1915. It was January of that year. He was located—nay, comfortably established—on his own plantation in the southern waters. For months or years—who knows?—he had lived a life of ease upon this island just off the coast of Porto Rico.

Young girls and small women are sure to be interested in this design for they are apt to be on the outlook for dainty under-garments that can be easily made.

Women AND THEIR INTERESTS

Being Worth While

By ELLA WHEELER WILCOX Copyright, 1915, by Star Company

Whatever your position in life, however dissatisfied with your work and recompense, you want to remember one fact—you can be "worth while."

You can make yourself worthy of better things, and when you have become fully worthy of a chance for the better, when you have absolutely outgrown your present environment, a change will come.

But watch your opportunities. You are in hourly contact with your fellow workers. Watch yourself to see that you do not show selfishness in your treatment of them.

In the place where you live or board, in the street cars, in the shops where you go for your supplies, how are you treating your fellows? Are you as unselfish, or polite, or considerate, as you want others to be to you? You think Monopoly and Greed are responsible for your troubles.

The OIL makes the leather soft and the shoe comfortable. The WAX makes the shoe shine with a shine that lasts.

Mason's Black Shine

The TIN makes the polish last longer—it is so easy to open and close. Buy it today—you will be glad you did.

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Rubber Goods You Can Rely on

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The object of "Safety First" is prevention. You can prevent your advertising from meeting the fate of the waste basket if you will make it attractive with proper illustration.

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Non-greasy Toilet Cream—needs the Skin Soft and Velvety. Prevents tan, relieves sunburn. An Exquisite Toilet Preparation, 26c.

CHAS. H. MAUR THE UNDERTAKER
Sixth and Kalkreuth Streets
Largest establishment. Best facilities. Near to you as your phone. Will go anywhere at your call. Motor service. No funeral too small. None too expensive. Chapels, rooms, vault, etc. used with discretion.