

"Erected Since the Awakening of Harrisburg"

Some Buildings of Recent Construction Which Exemplifies Harrisburg's Prosperous Growth, and Bespeaks the Success of These Business Establishments



Myers The Tire Man

This building was erected to care for a tire business begun six years ago at 225 Hummel street. Opened the first of January 1915, this building accommodates the largest tire vulcanizing business in the city and carries a larger stock of tires in the State than any private dealer outside of factory branches. This is the local distributing station for United States and Goodyear tires.

The first floor of building has tires, accessories and the vulcanizing department, which is most modernly equipped for repairs or retreading. The basement is used for running in cars for tire changing. The third floor is leased to Harry L. Myers of the Excelsior Auto Company, distributors and service station for Cole motor cars and Exide batteries.

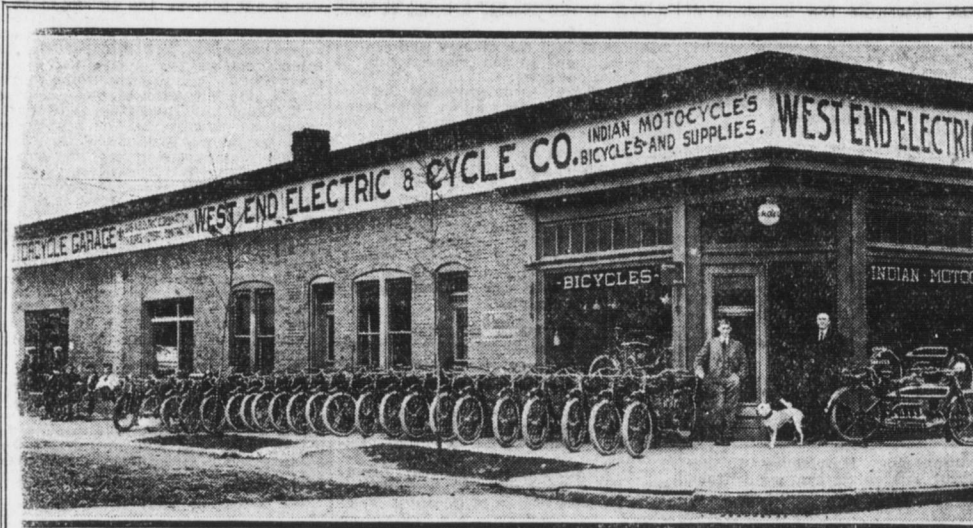
George W. Myers
ELEVENTH AND MULBERRY STS.



The Brough Manufacturing Company, whose factory is located in Rely street, near Sixth street, has recently added a large four-story annex, built of concrete and provided with every modern improvement to its already large plant, thereby materially increasing its output.

This enlargement of its factory was made imperative by the growing demand for its goods, which meet with a ready market in all parts of the world. For the prompt distribution of its product, the company also maintains offices at 346 Broadway, New York, and at 522 Medinal Building, Chicago. The local plant now covers 6 acres of ground, having grown in the past 22 years from a two-man shop to an industry employing 1,000 people and entailing an investment of half a million dollars.

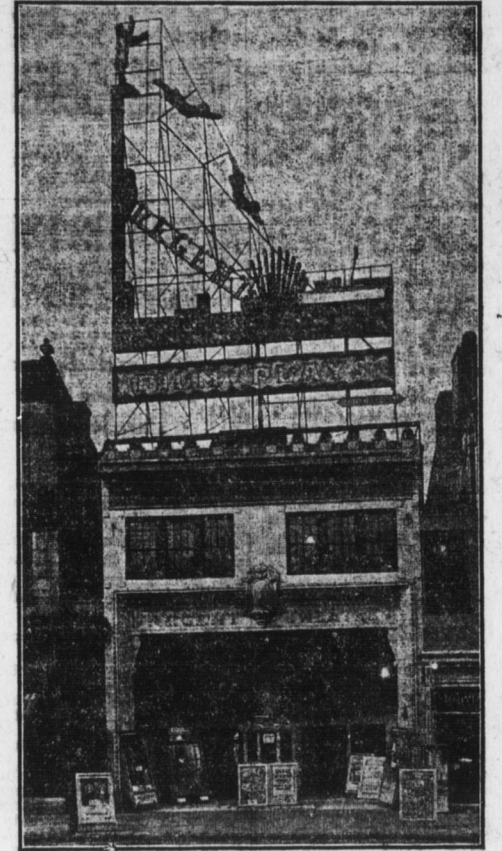
The products of the factory cover a large line of ladies' misses' and children's garments, among which are sunbonnets, petticoats, wash dresses, dressing sacques and aprons, in many styles, both plain and fancy.



SEVEN years ago the West End Electric & Cycle Company began doing business in an obscure side street in an old frame building, 9x17. One year later they moved into their own magnificent fireproof building—modern in every respect, located at Green and Maclay streets. To-day, plans are about to be drawn, doubling their present floor space—so rapidly has this sturdy 7-year-old youngster developed.

The Electrical Department, the Telegraph understands, has never been called upon to lay off workmen even in the dullest seasons. This is the Harrisburg home of the Indian Motorcycle, and, incidentally we might mention, the largest motorcycle distributing agency in Central Pennsylvania.

The Regent Theater



ERECTED 1915

MR. P. MAGARO, OWNER AND MANAGER
Harrisburg most modern motion picture house, constructed and managed upon the basis of metropolitan ideas. The first motion picture house in this city to have incorporated in the building a four manual pipe organ.

EXCLUSIVE PARAMOUNT PROGRAM
Nothing but first run pictures which, after they are shown, are never repeated in any other house except the Regent. The first motion picture house in the city to have lady ushers.

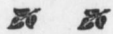
IN PICTURES AND SERVICE WE ARE THE LEADERS

The Franklin Building

Locust and Court Streets

Six-story brick with stone trimmings.

A modern office building close to business section, city and county offices.



MILLER BROTHERS & CO.

Rental Agents

One of the City's Improvements,
The Improved Motion
Picture Serial

NEAL OF THE NAVY

Running each

WEDNESDAY and THURSDAY

at the improved Motion Picture
Theater

The COLONIAL

Improve Your Time by Seeing Colonial Movies



The foresight in providing a building of this character to properly care for Cadillacs owned in this territory has been justified by the growth of the business since its completion two years ago. This agency has delivered twenty-six new eight-cylinder Cadillacs since the first of August when the first new model came, and six more have been shipped from the factory. The increase indicates over two hundred deliveries for the 1916 season. The Cadillac stands to-day unquestionably in the first rank among American automobiles. Factory output at present rate will total 20,000 for the year. The power, flexibility and smoothness of the new eight-cylinder motor is appreciated to such an extent by the public that the trend of things among the better class of buyers is all toward that line of construction, and the Cadillac's experience in building 13,000 last year has secured for it the confidence of the motor-buying public. The Cadillac service station is the equal in design and arrangement of interior to those of the metropolitan cities. Steel and concrete construction, with elevator, mechanical equipment, private telephone exchange and retiring rooms for ladies and reading rooms for chauffeurs.

CRISPIN MOTOR CAR COMPANY, 413-417 South Cameron Street

Where Russ Bros. Velvet Ice Cream Is Made



Beginning with a small building 40x80 in June, 1911, with a capacity of 1,000 gallons of ice cream per day, rebuilding operations were necessary every six months in order to keep pace with the demand for this pure ice cream which is made from the purest materials obtainable and under the most sanitary conditions possible.

Three thousand gallons per day is the present capacity of the main building, 80x90, and other rear building will take care of future increase.

One hundred and fifty thousand gallons of cream are required yearly. Eighteen tons of ice can be produced in twenty-four hours. Two hundred and fifty families are supplied with ice at less than \$5 per ton. The plant has forty tons refrigeration and ample storage for 5,000 gallons. Four freezers operate in public view and freeze the product that is delivered locally and shipped within a radius of one hundred miles. Five motor trucks take care of local deliveries. This immense plant is the result of

A Happy Combination of Choicest Materials, with increasing care in the making.