## ONE DOLLAR IS **NEW PASSWORD**

Success of Movement Attested to by Eagerness With Which Bargains Are Snapped Up

The dollar reigns supreme to-day and this evening! All Harrisburg, if it is not already awake to to-day's opportunities, will certainly wake up this evening before it is too late. Merthis evening before it is too late. Merchants and buyers are thinking in terms of the dollar, which for twenty-four hours can smile superciliously at all the other coins and bills and say, "See how important I am!" I am in the minds of all judicious buyers, the merchants of the city have placed me highest in their thoughts, I am on display in some of the big show windows downtown, and the newspapers are featuring me on every corner of every page."

are featuring me on every corner of every page."
This is a big day in a great many ways. It is not every day that the public is given access to such bargains as are being offered, and taken up with the greatest alacrity. Last evening's display, which started at 7.30 with the simultaneous lighting up of the new electric light standards and the rolling up of curtains in the show windows of the stores throughout the entire business section, gave to the interested passersby who thronged the lower section of the city the first taste of what they might expect during today's dollar-day feature.

#### **ALL HARRISBURG** TO SEE CARNIVAL

[Continued From First Page.]

took advantage of the opportunity And the overflow from the steps and the paths along the park embank-ments found room in cance and float and motorboat on the stream.

The Fair Are There

The Fair Are There

With the vision of the color spectacle of the children's parade of the morning still in its mind's eye, Harrisburg turned expectantly to the Water Front this afternoon. And their expectations were realized. The weather man could not have been more kindly and the canceists and other boatmen turned out enmasse.

As always, Harrisburg's fairer athlete was there, conspicuously fetching in her middy and gally-colored ribbon and duck hat. Some of her didn't go in for the strenuous stuff. Reclining among the gay cushions and pennants which sunburned swain had provided for her, however, she added

rovided for her, however, she added the color scheme of the River

Basin. Scull Races

The big event of the afternoon perhaps were the races by the four-oared and single scull crews of the Fairmount Rowing Association of Philadelphia. They were late on the program, 'tis true, but they were well worth while.

Years have passed since Harrisburg people have seen a race by rowing shells and many an incident of the long-ago days were recalled by the old river followers.

The finish lines were stretched just

river followers.

The finish lines were stretched just a hundred feet above the Market street bridge and here on two floats, the officials had their places. At 2 o'clock a salute of aerial bombs announced the opening of the program. A few minutes later distant cheering from various points on the river was sufficient tip to the officials that the girls' canoe race was under way.

In the Sports

This was a 220-yard race and the girl entrants included the Misses M. E. Noll and Katherine Morgan, Nelle Spahr and Mrs. Knisely, and Misses Marguerite Reynolds and Helen Kleckner.

Misses Marguerite Reynolds and Helen Kleckner.

The hundred-yard swim followed and among the swimmers entered are sentered to the senter of th



### A sign of good gasoline

Give your engine a chance to show its class. Treat it to a diet of Atlantic Gasoline—the gas that puts pep in your motor.

## ATLANTIC GASOLINE

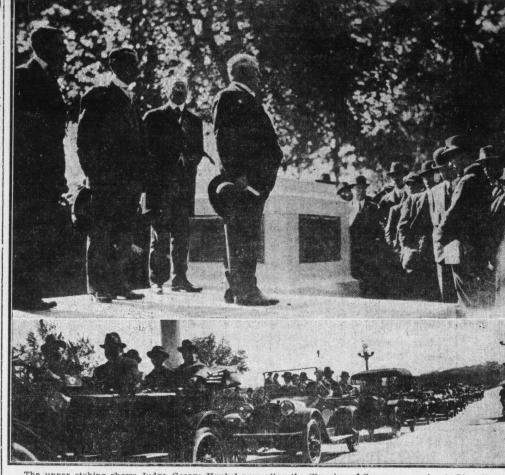
is as spirited as a wild horse and as powerful as a giant. It carries you farther and starts you quicker. Its uniform boiling point assures every gallon to be exactly like the last, and it cuts down carburetor troubles.

Buy Atlantic Gasoline by name. All good garages sell it, and Atlantic trucks and tanks deliver any quantity, anywhere, any time.

Atlantic Polarine is the oldproof lubricating oil. It keeps upkeep down

THE ATLANTIC REFINING CO.

**BIG DOINGS OF YESTERDAY** 



The upper etching shows Judge George Kunkel presenting the Chamber of Commerce marker in River Front Park north of Market street to the city. The marker was accepted by Mayor John K. Royal. Below is the long rain of autos that yesterday took 800 city boosters around the improvements.

and Esther Sweeney swam over that course.

Laughing Gas

In the tub race were Homer Kuntz, H. V. Hershey, John Ewing, Charles Forney, Edward Emanuel, Ross Emanuel, John Roth, Carl Beck, Robert M. Freeburn, Charles F. Herr, Elwood Mell, William Hamer, Lloyd Marcus, John Moltz, Benj. Garonzik, Harold Houtz, D. O. Lambersen.

Folks scarcely quit laughing at that thrilling contest when they had a chance to laugh some more at the umbrella race. The contestants in that event were: Elwood Mell, John Moltz, George C. Miller, Lloyd Marcus, Vinc Schafmeister, Charles Sload, Benj. Garonzik, Harold Houtz, C. J. Carpenter, D. O. Lambersen, Homer Kuntz, H. V. Hershey, John Ewing, Charles Forney, F. J. Naughton, William Emanuel, Roland Douglass, Carl Beck.

One of the exciting events of the

Back.
One of the exciting events of the afternoon was the two-mile handicap motorboat race that followed the umbrella race. C. B. Langletz, Charles Steele, Paul Gotschall, Ralph Miller, Charles Givler and Homer Kuntz were entered for it.

50-yard Swim For Girls
Misses Kathryn Hoppes, Helen Forsythe, Ruby Ream, Leah Ream and Elizabeth Maguire were among the contestants for the 50-yard swim for girls. The next race, the half-mile boat event, had two entries, Walter Janes and Janes an amuel Kamsky and Edward William on, Ralph Seiders and Raymond Suy am, John Herman and E. J. Stack

swim. These included George Swartz, John B. Duval, George King, William Hamer, George Sprow, Richard Conwater for the 100-yard swim, Misses Cole and Walter Rogers. Following the boys' race the girls took to the water for the 100-yard dswim. Misses Catherine McLaughlin, Love McIlvaine. Frances Nicely, Anna Emanuel and Esther Sweeney swam over that course.

Laughing Gas

Judges—Vance C. McCormick, E. J. Stackpole, W. K. Meyers, John Fox Wiss, Francis J. Hall, George A. Shreiner, the Rev. S. W. Herman, P. Smith, Carl W. Davis, C. S. Davis, Arthur Hull, F. E. Downes, A. Reeder Ferriday, A. S. Patterson, Harry Boyer, Harry Neale, Dr. J. E. Dickinson, B. F. Umberger, H. G. Dibble, Herman P. Miller and Joseph H. Wallazz.

Timers—The Rev. T. B. Johnson,

Vallazz.
Timers—The Rev. T. B. Johnson,
t. D. Beman, H. W. Stone, W. A.
teale, F. E. Langenheim, Harry
inavely, A. J. Simms, C. M. Kaltwaser, Harry Oves.
Marshals—M. Harvey Taylor, Roy

Marshals—M. Harvey
G. Cox.
Assistant Marshals—Paul Smith,
George W. Hill.
Announcer—Mercer B. Tate.
Assistant Announcers--Walter Johnson, Scott S. Leiby.
Official Measurers—James A. Shope,
Elbridge Cowden. Elbridge Cowden. Official Handicapper—Charles Din

taman.
Official Recorders—W. G. Jones,
Harrisburg Telegraph: A. S. Hamman,
Star-Independent: Robert Free, StarIndependent: Elmer Kirkpatrick, Patriot: E. C. Lutz, Patriot; Harry Lowengard, Courler.

wengard. Courier.

Judges of Decorated Boat Parade—

Judges of Decorated Boat Parade

Judges of

#### Cabaret Will Be Big Wind-Up of Celebration



camp and other fixed shows. The committeemen were busy to-day putting the lumber and decorations in shape for the tents, platforms and booths which will be erected to-night. Instructions were also given to-day by Frank H. Hoy, Jr., the chairman of the cabaret committee, that all amusements will end promptly at 11.30 o'clock.

'clock.

William H. Lynch, Commissioner of
William H. Lynch, Large force of William H. Lynch, Commissioner of Highways, will have a large force of workmen ready to start cleaning up as soon as the big celebration is closed officially. Carts and wagons will be on hand to assist in getting the lumber and debris cleared away.

#### CHILDREN PARADE IN GREAT DEMONSTRATION

[Continued From First Page.] ouple of hours this morning the little schoolhouse of twenty and thirty and

ounting machine, represented the

usiness courses.

For the next minutes of the parade there were reasons by the hundred why one wished he were a High school student again. Middies always did set off to excellent advantage eyes of just the right shade of blue and brown and black and gray. The different sections were represented effectively al-though the Freshmen idea was conveyed better than any, perhaps; the

though the Freshmen idea was conveyed better than any, perhaps; the youngsters of that group carried little standards with the last letters of the alphabet. These were mixed together. Bringing up the rear of the Central group was an attractive float that carried the trophies Central has won from time to time.

Then For Tech
Technical righ school came next.
Each class was represented in a mignty enective way. The seniors for instance strode along in stately dignity of cap and gown. Then came the various sections, the chemical laboratory boys wearing test tube on their caps, the wood workers carrying planes and vises and things carred from wood; the drawing section marched by with its drawing boards and paraphernalia.

A group of members of the Technical wireless club wore operators head gear and two of them carried aloft a miniature "wireless" mast and antenae—the blacksmith section mached past bearing an anvil; the boys wore overalls and leather aprons, the machinists wore regulation oily caps and overalls; and finally came the Technical float.

High upon a pedestal Miss Evelyn Joyce in flowing robes and crown, represented "Victory." Group ed around her were representatives or the four branches of sport in which Tech has excelled — football, basketball, baskeball, baskeball and track.

A Sigh For the Little Ones

has excelled — football, basketbail, baseball and track.

A Sigh For the Little Ones
Somehow, as the next couple of prettily decorated floats went by, the spectator on the curb felt like sighing; these were the happy small forks of the open-air schools that Harrisburg maintains for its tubercular pubils.

of the open-air schools that Harrisburg maintains for its tubercular pupils.

Then came the Cameron school boys and girls. Yellow and black is their colors and the youngsters in sash and cap and ribbons swung by the quick step of the band. The greatcrowd of youngsters suggested the big color scheme that was to follow.

Maclay children followed in light blue and gold and then the hundreds of youngsters from Camp Curtin. How patiently the cheerful teachers had worked to design the pretty showings of their pupils, could only be partially suspected. Harris pupils marched proudly in the knowledge that they were probably the only youngsters in the parade with conical caps. Then followed Stevens' contingent in blue and gold. Boas building youngsters were next and they received a round cheer from the Technical students. Webster, the prize winners, carrying their bailoon standards were next and then came Wickersham's group of colored students. They too, made a showing that got them cheers.

Of all that wonderful line-up of colorful schools none presented a prettier effect than the Verbeke small folks. Tiny ladles proudly carried aloft little umbrellas in white and yellow daisy shapes. Another contingent carried tennis racquets. The Reily

aloft little umbrellas in white and yellow daisy shapes. Another contingent
carried tennis racquets. The Reliy
children in red and white and the Calder building of colored children foilowed in order. Bringing up the rear
of this school was the Rev. William H.
Marshall in a touring car. He was recently retired from the public school
service as teacher because of ill
health.

service as teacher because of health.

The Long Column of Hopefuls
Headed by President Harry A Boyer, chairman of the committee that planned and worked out the greatest planned and worked out the greatest clong column of school children got list, shows the continuence of the column of the committee that the planned and worked out the greatest clong column of school children got list, shows the continuence of the column of the committee that the planned and worked out the greatest clong column of school children got list, shows the continuence of the column of the planned and worked out the greatest clong column of school children got list, shows the continuence of the column of the planned and marched other directors who had helped develop and extend and enlarge Harrisburg's public school system in fifteen years.

Perhaps President Boyer couldn't be censured for the way he stepped along at the head of the column. He must have known that his display was the head of the column. He must have known that his display was the prize taker of the celebration to date. Certainly every pretty teacher, every serious professor, marched along as if they realized it. But enough about the grown-ups—this is to be a story of the children.

Colorful? My: Yes

Flags and colors of fourteen buildings naturally help to make up some color scheme, and when pale blues and navy blues, and browns, and golds and reds and purples, and greens and pinks and grays and maroons and son are intermingled effectively in middies and bloomers and peaked hats and flower dresses and great sashes and things, the streets on the parade route are bound to show it. And they did.

Readin'. 'ritin' and 'rithmetic days were prettily recalled as the thousands of youngsters tramped by. Blue eyes flashed a more sparkly gray 'neath curls of brown and gold as proud mammas and papas and big brothers and sisters cheered from the condend the first and papas and big brothers and sisters cheered from the committee the band the first of the province of the column. He was

Some John Herman and E. J. Stocks.

Harry the question from the way.

Harry the question from the way.

In mission race ever the follow-special properties of the properties o

# Fall and Winter Display 1915-1916 New Styles Now Ready

Greater and Better Than Ever Our customers and the public at large are respectfully invited to come and view our magnificent display of Fall and Winter woolens.

Over a Thousand Patterns to Choose From

Drop in, gentlemen, any time. You will be under no obligation to buy.

Samples Cheerfully Given to All

Regular \$20 and \$25 Suitings and Overcoatings

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Unless the garment is perfect in every detail, you will not be asked to accept it.

HARRISBURG'S OLDEST AND ONLY ORIGINAL POPULAR PRICE TAILORS

# Standard Woolen Co.

NOW LOCATED

At 103 North Second St.

2 Doors Above Walnut St. HARRISBURG, PA.

ALEXANDER AGAR, Manager

### had a float in line which showed a large oven from which the brown loaves of bread are taken. Another float pointed out the fact that "The Walnut Street Viaduct Our City's Next Improvement," and still another represented the Orpheum theater. RIVER BASIN IN GALA ATTIRE FOR CARNIVAL

[Continued From First Page.]

overed bank sloped gradually up to

[Continued From First Page.]

covered bank sloped gradually up to the surface of River Park.

And, instead of the old, mud-colored scows, dirty sand floats and barges that fifteen years ago lined the water's edge, to-day they saw a score of gorgeously decorated floats representing the city's progressive businessmen, a fleet of slim, graceful cances and a small squadron of fast motor boats shooting hither and thither across the smooth rockless basin of what was iffeen years ago a rock-studded portion of the Susquehanna. It, was thus that the thousands saw many for the first time, what the new dam across the Susquehanna at Dock street will mean in the future for Harrisburg's lovers of water sports.

Floats in Place

Shortly after 10 o'clock, the time the exhibition of floats was scheduled to start, a steamer from the fleet of the Harrisburg Light & Power Company chugged upstream and began to tow the various decorated floats to their assigned places along the river wall.

Anchored near the Walnut street bridge was the big float of Dives, Pomeroy and Stewart's defended the water's edge to the water's edge to the Harrisburg Light and Power Company chapted the poken the Harrisburg Light and Power Company chapted the colors of water sports.

Floats in Place

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