

Dives, Pomeroy & Stewart

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1878

# ANNIVERSARY SALE

1915

THE store's Thirty-seventh Birthday Anniversary Sale opens to-morrow with the presentation of the most important list of birthday surprises that we have ever assembled. We've been planning for this important event for some weeks and we believe we have gathered a list of items that will attract thousands of our patrons to the point of buying.

Just as Harrisburg as a municipality has occasion to-day to be proud of the work it has accomplished since its official awakening, 14 years ago, so do we feel proud of the work we have done in the betterment of retail merchandising conditions in Harrisburg.

In September, 1878, when the store was opened in the old Grand Opera House block, it would have been hard to find a smaller store in Harrisburg.

We experienced hard pulling for several years, but once we got on our feet we became pioneers in the work of selling goods fairly and honestly. Since that time the progress of Harrisburg's retail section has been measured by the progress we have made.

In approaching a new year of greater improvements we welcome you to celebrate with us the work that has been done.

### Anniversary Silks

75c and \$1.00 Grades to Be Offered Tomorrow at 37¢

These out-of-the-ordinary silk values give promise of lively buying to-morrow in the 37th Anniversary Sale—

- 75c messaline plaids, 20 inches wide. Specially priced, yard ..... 37¢
- 75c and \$1.00 fancy silks for street wear, including black and white weaves, blue messalines with contrasting colors forming stripes, silk serges with white stripes. Specially priced, yard ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Lancaster Gingham

8c Lancaster Apron Gingham in large variety of styles. Anniversary price, 6 yards for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Women's Vests and Union Suits

50c and 75c white silk lisle ribbed union suits, sleeveless, knee length; regular and extra sizes. Anniversary price ..... 37¢

50c white silk lisle ribbed vests, sleeveless, plain and fancy yokes. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Men's Underwear

75c white ribbed lisle shirts and drawers, shirts have short sleeves, drawers ankle length, medium weight. Anniversary price, each ..... 37¢

25c Egyptian balbriggan shirts and drawers, long or short sleeves. Anniversary price two garments for ..... 37¢

Boys' 50c cotton union suits, plain or ribbed, short sleeves, knee length. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Lace Curtains

59c Nottingham lace curtains, 2 1/2 yards long, ecru and white. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Couch Covers

59c Oriental striped couch covers, fringed all around. Anniversary price, ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Stamped Towels

75c linen huck towels, stamped on both ends for embroidering. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Third Floor.

### Stamped Dresses

50c and 75c dresses for children, made up and stamped for embroidering. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Third Floor.

### 50c to \$1.50 Dress Fabrics in the Anniversary Sale at 37¢

More than 3,000 yards in this special lot including Broadcloth Serge, Sand Crepe, Granite Cloth, fancy French weaves, silk and wool crepe, 50c to \$1.50 value. Anniversary price, yard, ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Laces and Embroideries

Lace and net Guimpes high and low necks, white and ecru, values to \$1.25. Anniversary price, yard ..... 37¢

Shadow all-over lace, 36 inches, white, values to 75c. Anniversary price, yard ..... 37¢

Embroidered Organdie Flouncing, 40 inches, scalloped edges, values to 75c. Anniversary price, yard ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Anniversary Umbrellas

Values That Cannot Be Repeated Again This Year

In sizes for men, women and children, and the values actually go to \$1.00—in fact we have not seen better umbrellas for \$1.00.

Paragon frames, with handles of mission, ebonoid and boxwood, in many choice patterns.

Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Birthday Surprises in Groceries

The special birthday values that have been gathered by the grocery department for to-morrow ought to attract more purchasers than we have ever before served in the course of one day.

The list of surprises follows—

- Ivory Soap ..... 10 bars for 37¢
- P. & G. Naphtha ..... 37¢
- Fels Naphtha ..... 37¢
- Babbitt's ..... 37¢
- No phone, mail or C. O. D. With each purchase of one pound of coffee or 1/2 lb. of tea. 37¢
- 7 lbs. granulated sugar ..... 37¢
- 800 lbs. 25c special roasted and blended coffee; 2 lbs. ..... 37¢
- Fancy June pack peas; regularly 10c a can; 5 cans ..... 37¢
- Soup beans ..... 5 lbs. for 37¢
- Fancy head rice ..... 5 lbs. for 37¢
- Jell-O; all flavors ..... 4 pkgs. for 37¢
- Kellogg corn flakes ..... 4 pkgs. for 37¢
- Washington Crisps ..... 4 pkgs. for 37¢
- Post Toasties ..... 4 pkgs. for 37¢
- Mothers' Oats ..... 4 pkgs. for 37¢
- Campbell's soups ..... 4 pkgs. for 37¢
- Campbell's beans ..... 4 pkgs. for 37¢
- Ritter's soups ..... 4 pkgs. for 37¢
- Ritter's beans ..... 4 pkgs. for 37¢
- Queen olives ..... 4 pkgs. for 37¢

"Sunshine" dainties; fancy crackers and sugar wafers; regular 50c and 60c varieties; specially packed; lb. .... 37¢

Dives, Pomeroy & Stewart—Basement.

### Things Needed in the Home

65c metal wash tubs ..... 37¢

69c oak bread boxes ..... 37¢

25c dustless dust cloth and 39c utility hand duster; a 64c combination for ..... 37¢

Wizard oil polish mops with long handles. Regularly 25c each, special for two ..... 37¢

75c decorated marmalade jars and 98c decorated cracker jars ..... 37¢

98c decorated chocolate pots ..... 37¢

50c and 59c fancy colored straw shopping baskets ..... 37¢

Dives, Pomeroy & Stewart, Basement.

### Basement Miscellany in the Sale

98c artificial fern and flower combination for table decoration. Anniversary price ..... 37¢

75c decorated sugar and cream sets. Anniversary price ..... 37¢

59c cake plates. Anniversary price, ..... 37¢

69c and 75c salad bowls. Anniversary price ..... 37¢

50c decorated china celery trays, 37¢

59c decorated syrup pitcher and tray. Anniversary price ..... 37¢

One half dozen root beer bottles, quarts, with patent stopper. Regularly 95c. Anniversary price ..... 37¢

50c inverted gas globes. Anniversary price ..... 37¢

3 dozen tin top jelly tumblers. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Basement.

### Lining Specials

50c black Venetian coat lining. Anniversary price yard ..... 37¢

50c English floral satine, 40 inches. Anniversary price, yard ..... 37¢

25c black Satine 36 inches. Anniversary price, yard ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Anniversary Shirts

The Men's Store Has a Rare Surprise For Tomorrow

Shirts that have become counter mused, or depleted as to sizes have been taken from lines that sold up to \$1.19 and ordered into the Anniversary Sale at ..... 37¢

The selection of patterns is large, but the sizes are for either large or small men. In negligee and plaited styles; stripes and solid white.

Dives, Pomeroy & Stewart, Street Floor.

### Furnishings For Men and Little Fellows

Men's 12 1/2c all linen handkerchiefs, with 1/4 and 1/2-inch hem. Anniversary price, 4 for ..... 37¢

Boys' 50c blouse waists in stripes and blue chambray. Anniversary price, 2 for ..... 37¢

Children's sweaters, sizes to 6 years, and values to \$1.00. Anniversary price, ..... 37¢

Dives, Pomeroy & Stewart, Men's Store.

### Carpets and Rugs

75c heavy rubber door mats, 18x30 inches. Anniversary price ..... 37¢

50c and 60c Wilton and Axminster Rugs. Anniversary price ..... 37¢

60c cocoa mats. Anniversary price, ..... 37¢

50c Hassocks. Anniversary price, ..... 37¢

60c Bozart fibre runners, 27 inches. Anniversary price ..... 37¢

55c wool stair carpet, 2 1/2 inches. Anniversary price ..... 37¢

75c Tapestry Brussels carpet, two patterns. Anniversary price ..... 37¢

50c Crex Runners, 27 inches. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Third Floor.

### Men's Hosiery

12 1/2c silk lisle hose in black and colors. Anniversary price, 4 pair for ..... 37¢

25c lisle and fibre silk hose in black and colors. Anniversary price, 2 pair for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Women's Hosiery

25c lisle hose in black, white and fancy boot patterns. Anniversary price, 2 pair for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Children's Hosiery

25c white silk lisle fancy top socks, slight imperfections. Anniversary price, 3 pair for ..... 37¢

19c black lisle ribbed hose seamless. Anniversary price, 3 pair for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Muslin and Pillow Cases

10c Hill Muslin, bleached, 36 inches, only 10 yards to a customer. Anniversary price, 5 yards for ..... 37¢

6 1/4c unbleached Muslin, 39 inches. Anniversary price, 8 yards for ..... 37¢

50c bleached Pillow Cases, embroidered and scalloped edge, 45x36 inches. Anniversary price, each ..... 37¢

Dives, Pomeroy & Stewart, Street Floor, Rear.

### Anniversary Linens

You Can Replenish Your Stock at Small Cost

Throughout the Linen section are to be found anniversary specials that will be of particular interest to the woman who is on the lookout for standard values at lowered prices.

59c bath Mats will be ..... 37¢

7c toweling with stripe border. Anniversary price, 8 yards for .... 37¢

20-inch mercerized napkins, hemmed; all perfect; regularly 98c a doz. Anniversary price, dozen ..... 37 1/2¢

29c all-linen figured damask for scarfs, 2 yards for ..... 37¢

25c fancy huck toweling; 20-inch, 2 yards for ..... 37¢

59c scarfs with eyelet centers and lace edges. Anniversary price .. 37¢

### White Goods

25c and 29c fancy weaves. Anniversary price, 3 yards for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Women's Long Gloves of Silk; in White Only

An Anniversary achievement that will be remembered by every woman who takes advantage of the special it creates.

In elbow length, with double finger tips. Extra special in the sale, pair, ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Anniversary Specials in Misses' and Children's Oxfords

Black kidskin oxfords and tan bare-foot sandals, broken sizes. Anniversary price ..... 37¢

Infants' 60c black kidskin button shoes hand-turned leather soles, sizes 1 to 5. Anniversary price ..... 37¢

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### Interesting Anniversary Offerings in Cotton Goods

30c Ratine, 36 inches, mixed shades for suits and skirts. Anniversary price, 2 1/2 yards for ..... 37¢

59c and 69c Voiles, 38 inches, floral designs. Anniversary price, 2 1/2 yards for ..... 37¢

59c silk and cotton Roman stripes, 36 inches. Anniversary price, yard, ..... 37¢

25c Voiles, 36 inches, black figures on white ground. Anniversary price, 3 yards for ..... 37¢

8c and 12 1/2c Crepes and Lawns, neat figures on white ground. Anniversary price, 7 yards for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Men's Slippers in the Anniversary Sale

50c brown leather slippers with patent leather backs, leather soles, sizes 6 to 10. Anniversary price, 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Women's Pumps in the Anniversary Sale

\$1.00 tan calf pumps with silk ribbon bows, broken sizes. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Anniversary Books

Popular Fiction Gathered From Our 50c Tables

Choose from several hundred titles — and pay only 37¢ in the Anniversary Sale. We browsed for a minute or two among these readable books and jotted down the books that interested us. What do you think of them at 37¢?

- The Greater Joy
- The Marshal
- Peter Ruff
- Kindling
- Blue Wall
- Broad Highway
- Blue Anchor Inn
- Daddy Long Legs
- Freckles
- Inside of the Cup
- The Secret of Lonesome Cove

Dives, Pomeroy & Stewart—Street Floor.

### Writing Paper

Regular 50c Highland linen initialed paper or cards. Specially priced, box, ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Toilet Soaps Are Not Often So Low in Price

Nor so high in quality. You can depend upon finding activity at the Drug Sundries section to-morrow with these leading attractions so low in price—

One dozen regular 5c cakes of White Ribbon toilet soap ..... 37¢

Not more than three dozen sold to one customer.

Two-quart rubber Fountain Syringes, with two branch pipes and patent shut-off device; regular 69c stock. Specially priced at ..... 37¢

Best grade of Witch Hazel; containers not supplied. Specially priced, two quarts for ..... 37¢

50c and 59c handbags. Specially priced ..... 37¢

50c back or side combs. Specially priced ..... 37¢

50c and 75c toilet waters. Specially priced ..... 37¢

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### Women's Handkerchiefs

Hemstitched dimity handkerchiefs with initial, half dozen in fancy box, worth 5c each. Anniversary 12 for ..... 37¢

Hemstitched handkerchiefs with one corner embroidered, wide and narrow hems, 25c value. Anniversary price, 3 for ..... 37¢

### Men's Handkerchiefs

Hemstitched linen handkerchiefs, 1/4-inch hem, 10c value. Anniversary price, 5 for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Ribbon Specials

Taffeta, moire and fancy edge taffeta ribbon stiff hairbow finish, 5 to 6 1/4 inches wide, colors and black, 19 to 25c values. Anniversary price, 3 yards for ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Black Dress Goods

75c black French Serge. Anniversary price, yard ..... 37¢

\$1.00 black Sand Crepe. Anniversary price, yard ..... 37¢

\$1.50 black fancy Silk and Suiting. Anniversary price, yard ..... 37¢

50c black Serge, 36 inches. Anniversary price, yard ..... 37¢

\$1.00 black French Suiting, 42 inches. Anniversary price yard ... 37¢

75c black French Voile. Anniversary price, yard ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.

### Women's Slippers in the Anniversary Sale

\$2.00 red kidskin slippers with one-strap or ribbon ties hand-turned soles with high heels. Anniversary price ..... 37¢

Dives, Pomeroy & Stewart, Street Floor.



**Sunshine Assortment**  
Packed At Our Counter  
50c and 60c varieties; Anniversary Price, lb., ..... 37¢