SATURDAY EVENING,

power

You find-in the 1916 Detroit Electric—an abundance of power -smooth, resistless power that enables you to climb any hill and pull through heavy roads easily and surely.

This power flows from the batteries in a perfectly continuous stream. There are no explosions to jar and tire you and batter the mechanism. You seem fairly to float along over the roads. And because there is no over-powerful engine pounding away at 2000 revolutions per minute as in gas cars the costly bills for repairs, adjustments and replacements which burden many motorists do not trouble the owner of a Detroit Electric. If you have never ridden in the modern



Headquarters For All Makes of Good-as-New Cars

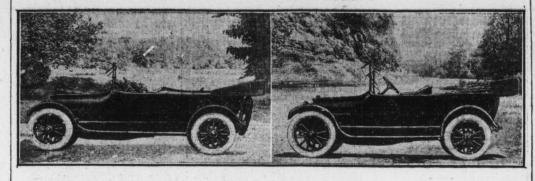
We are trading in four and six-cylinder cars on the new Cadillac that are good as new, and it will be possible to get practically any make that you fancy at a bargain if you get in touch with us.

Is also an opportunity to trade your present car for a later and more up-to-date model. Drive around in your car and see if we can't make a "swap."

Crispen Motor Car Co. 413-417 S. Cameron St.

NOTE:—We are making people happy by delivering them one of the wonderful new Cadillac "Eights" at the rate of six a week.

THE NEW REO MODELS



Reo the Fifth Retains Its Standard

beautiful car. It is one of the este examples of the internationally popular "sheer line" type, and the Reo designers have caught the spirit and developed this graceful type of body to a remarkable degree.

Notable among the improvements this year is the longer wheel base (126 inches), which makes it a full seventassenger car, where it was formerly five; increase of tire sizes to 4½ inches; mounting of instruments on the steering post instead of on the cowl board where they formerly were; the change from worm to chain drive in the electric starter; divided front seats, heretofore a feature in cars of very high price, and finally, the thief-proof locking an automobile so it could not be driven away by any other than its owner. None of them, so far as we know, has been a success.

On account of the unique Reo control system the Reo engineers have found it possible to trebly lock the car In other words, by one operation to these world besides. We cannot give to success.

On account of the unique Reo control system the Reo engineers have found it possible to trebly lock the car In other words, by one operation of condyear's requirements.

Our own sales force is a real

on account of the unique Reo control system the Reo engineers have found it possible to trebly lock the car In other words, by one operation the transmission is locked in neutral position, the electric power is locked so it is inoperative and floor boards are locked down so that the parts cannot be gotten at.

This same feature is in Reo the Fifth, as are also several of the improvements, such as instruments on the steering post, new tire holder, improved starting device and others.

The same distinctive Reo radiator with the gracefully curved visor has been retained, but this year the cellular section is black instead of aluminum-colored as formerly and is much more distinctive and in tune with the times—as are all other features of both models.

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Woman Swimmer Has

Close Call in Surf

Close Call in Surf

Pemaquid Point, Maine, Sept 11—while bathing in a natural pool at this resort to-day Miss Victoria Bagier, of 24 East Ninety-fourth street, New York, a professor at Smith's College, Northampton, Mass., was hurled into the breakers by a heavy undertow and after her bathing suit had been torn from her body she swam bleeding for the open sea. When rescued from the surf by a quartet of fishermen two hours later she smiled at the men and exclaimed, "Some dip!"

In Cars During August

Shipping cars to the value of \$2,000,000 during twenty-six working the volution of the most prosperous months in its history. At the close of business August 30, the company's books showed that times—as are all other features of 55 more cars had been shipped in July and August than in the first six morths of the last fiscal year, running from July 1st to January 1st.

"Our production department has been literally forced to break all records on hand in the sales department," said Hugh Chalmers, yesterday. "When we first announced the Six-40, our plans called for largely in-creased production, but that we understand the demand is shown by July and August records.

"The demand for cars has been general ranging from the Atlantic to the Pacific coast. From both eastern and twestern distributors are wirling in for trainloads of cars for immediate delivery."

Two Trainloads Chalmers Sixes For New York

Establishing a record as the largest

Chalmers Ships \$2,000,000 in Cars During August

Hupp District Salesmen Report Excellent Business

District salesmen of the Hupp Motor single consignment of high grade Car Company who were in attendance motor cars ever shipped to the east, at their quarterly sales conference in two big trainloads of Chalmers Sixes Detroit last week reported business have just been unloaded in New York conditions very excellent throughout City for immediate delivery to wait- the country. It was the general coning owners.

Sensus of opinion that the chief diffiEven the denizens of Automobile culty in the motor car business at

THILD: ILLUMINOUS IDEA

The property and a property of a property of the prope

in touch with us. Let us explain our service. It's prompt, reliable and inexpensive.

> Excelsior Auto Co. 11th & Mulberry Sts. H. L. MYERS, Mgr.

Ensminger Motor Co. Third & Cumberland Sts. DISTRIBUTORS

Hupmobile Carof the American Fami **ENSMINGER** MOTOR CO.

THIRD AND CUMBERLAND STS.

National Highway Now is the Time to own a National Six or Twelve From an engineering standpoint the Six and the Twelve are the logical number of cylinders. This is established without a doubt. From an owner's standpoint—yours—it is daily being proven that the logical Six or logical Twelve is the National. Even on the face of it, the National prices look very low, but when you learn what you get the prices grow less. Nothing is omitted in structural strength, comfort, beauty or exquisite appointments. Don't deny yourself a demonstration. (Come and for yourself at our show roo Pennsylvania Auto Sales Co. 5 Grace Street, near Market & Fourth Harrisburg and Lancaster, Pa. J. M. DAVIDSON, President Iwelve: \$1690

Raynor Co-operates With

salesman," said Herbert Herff of R. B. Raynor, whom he had actly. Dealers are always glad to see Just engaged to cover the middle him coming. They feel certain of

"The makes a lot of their dealers by way to the trade, his experience dating back of personal assistance, localized advertising and so on. Mr. Raynor's the Herft-Brooks corporation in Mispet hobby is to call on the different souri, Illinois and Indiana."

dealers in his territory, find out just Herff-Brooks Dealers on the job and personally assist the dealer to close them. what sales are pending, and then stay

"This fits in with our policies ex-Herff-Brooks Corporation time. Mr. Raynor is well known to

Auto Tops, Curtains, Cushions Painting

We have a force of expert carriage trimmers, as good as there are in the State. Celluloid transparancies put on the curtains while you wait.

Fine painting of automobiles and carriages a specialty. Workmanship and quality of material guaranteed satisfactory. Bell phone for estimate or appointment.

C. A. FAIR

Carriage and Wagon Works

1131 MULBERRY STREET

Model 33 touring car is an advanced car throughout. Many new features. Size, power, quality and equipment, considered separately or collectively, give the Empire Model 33 rank above all cars of its class. 112-inch wheel base. 35 horsepower motor. Full-floating lingle bearing rear axle. Five-bow one-man top. Remy electric startim, and lighting, fully guaranteed for one year. Extra large, rounded pp honeycomb radiator. Combination searchlights with small dim ights. Dropped frame with low center of gravity. Streamline, flushske body of extra roominess. Demonstration on request. Deliveries without delay. The New Empire Six, \$1095

PENBROOK GARAGE Bell 989J; 2539W H. A. FISHBURN, Manager

The

New \$1095 6-46 Seven-passenger, \$1295. Prices f. o. b. Detroit.

RIVERSIDE AUTO CO. BELL PHONE 373IR
REAR 1417 NORTH FRONT ST. GEORGE R. BENTLEY, Proprietor

Milard Dance Right in

We're part of the nation-wide service established by the Willard Your Own
Storage Battery Company for the protection of car owners. If you want freedom from starting and lighting trouble call on

6-36

If your battery is a Willard, we'll inspect it free. J. G. DUNCAN, JR., CO. 11 North River St., Harrisburg, Pa. Bell 3907