TELL OTHEE CITIES IBEV．COOK TALLS ON
－OF WILDWOOD LAKE WAR AND RELIGION

John Nolan，Massachusetts Plan－
ning Expert，Will Cite Harris－ burg＇s Flood Control
oubt God＇s Victory，Because of Europe＇s Conflict

## Eat

## What You Want Digest

 What You Eat








OVER LABOR DAY
Atlantic City Cape May，Wildwood， 16－Day Excursion




## Pennsylvania R．R．

STOP COUGHING！！
PEPTONOL⿷匚⿳丨コ丨冖⿱丶万⿱⿰㇒一乂，
THE PEPTONOL CO．

Straight Hair Made

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## Only A Short Time And Then

# The Largest Ready－To－Wear Department Store 

In This Section Of Pennsylvania Will Be Ready For Business

## Here It Is－Our Masterpiece

$\mathrm{T}^{\mathrm{HE}}$ new，bigger and better KAUFMAN＇S－our masterpiece，our ambition done in brick and steel．Into this great structure we have put the result of hard work and the joy of accomplishment．
TOur ambition come true，is reward incomparably sweeter than could be expressed in mere financial gain．
TA masterpiece cannot be created without conferring benefit on the people generally．
TSo in building for Harrisburg a more modern store we are building not for ourselves alone but are setting in motion an endless chain of price－ reducing influences that will reach into thousands of homes．
$\$ 35,000$ feet of floor space devoted to the selling of things ready－to－ wear，and think of this－broad day light on every foot of it．A venti－ lating system that provides for a constant change of air－－pure，free air． Perfect elevator service and broad stairways that make easy travel from floor to floor and for the few trading hours during darkness a lighting system that rivals sunlight．A pneumatic cash service that eliminates one of the great unpleasantnesses of shopping－waiting for change． Automobile deli very service of absolute promptness．
I It＇s a new store－but with the same honesty of purpose．It＇s really the old store in a new dress－and such a beautiful dress．New building， new fixtures and most important of all；new merchandise．It＇s an unique store－the largest store of it＇s kind in Pennsylvania，excepting two cities－Philadelphia and Pittsburgh．
TAnd this new store has a big story to tell of big ideas in merchandis－ ing．It is a story not told with vague promises or theories but one backed by solid facts of experience and achievement．This big story will be told day by day in this new store which we are going to make as nearly as possible－the perfect store．
II And just remember，it is YOUR store．YOU have made it possible． YOUR belief in our policies，YOUR loyalty，YOUR patronage：these things have built this store．And in the future our success depends en． tirely upon your favor．As in the past，our constant effort will be to deserve it．
If we appear to be over－enthusiastic，overioged－just think a moment what it means to us and to you－OUR MASTERPIECE．

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