



CHARACTER—Personality. When you meet a man you instinctively catalog him—decide for yourself just what kind of a man he is and whether or not you're going to like him.

If he's wishy-washy, or overbearing, or bitter, or loud, or effeminate, or dull, or uninteresting, you're through, right there.

It is character that decides you. Beverages have character. Some can't outlast a single meeting.

Others are wishy-washy, effeminate and uninteresting. You forget them—quickly.

Others are overbearing—too decided in favor or effect. You avoid them.

COCA-COLA has the character, the personality of a fine, wholesome, manly man. It meets the palates of men and women on this common ground.

It is pleasing without being effeminate.

It is vigorous without overdoing it.

It bears repetition without losing the freshness of appeal that first charmed you.

You—be you man or woman—meet in this beverage those qualities that are admirably manly in a man.

Instantly you will decide that you like it for its character—its personality. Time will prove the soundness of your judgment.

For 29 years COCA-COLA has been put to the test. Daily for 29 years it has passed the lips of the American people—has borne the test of repetition without losing its zest.

For 29 years it has proved its wholesomeness—its vigor—its deliciousness—its character.

You can prove to yourself in one glassful what 29 years have built into its reputation.

Delicious



Whenever you see an Arrow, think of Coca-Cola

Demand the genuine by full name—nicknames encourage substitution.

THE COCA-COLA CO., ATLANTA, GA.

WOMEN AND THEIR INTERESTS

"Their Married Life"

Copyright by International News Service

"What a shame you can't go West in the car," said Mrs. Stevens, sipping iced tea and fanning herself with a souvenir fan.

Helen, who was sitting with a lap full of lingerie, looked up laughingly. "Yes, it seems as if we have hardly used the car at all; but then, it would be frightfully expensive."

"Do you realize just how much longer it would take?" said Helen, cutting off a length of ribbon and beginning to run it through the insertion with a bodkin.

"Yes, it would take about twice the time."

"More than that; anyway I am perfectly satisfied to go by train. I think I would be a very funny person if I weren't."

Mrs. Stevens smiled in that superior manner that was slightly aggravating at times, and at that moment the bell rang and Mary ushered in another visitor.

"Hello, Helen," said a gay, sweet voice. "I ran up in all this heat to say good-by."

Frances, who had been sitting at the table, looked up and smiled at her radiant face.

"Tell us about it," Helen said, "and don't mind if I go on with this work, the time is short and there is so much to be done."

"Well," announced Frances, dramatically, "I sold a story this week for three hundred dollars."

"You didn't?"

"Yes, and I do believe it is the beginning for me."

"You write, Miss Knowles?" questioned Mrs. Stevens, leaning forward interestedly.

"I try to, but I must confess that I haven't done a great deal outside of my regular newspaper work."

"Oh, Frances, I am so glad," said Helen, enthusiastically.

"I do believe you are," said the girl impulsively. "Well, I don't know as I shall tell you when it comes out. It isn't exactly the kind of a story that I had planned for my debut."

"What do you mean?"

Frances laughed. "I mean that it deals with a rather unavailing problem and that it isn't at all the kind of a story that you would approve of."

Helen was pouring out some fresh tea for Frances and she looked up and said unexpectedly:

"It seems that the public is clamoring for that kind of story."

"Well, I had the idea," said Frances, "or rather some one suggested it to me. I have written tons of the other kind, the simple and a trifle girlish variety, but they never went over, and I determined to try a different melody."

"And it was accepted?"

"Yes, by the very first magazine I tried. They have refused lots of my other work, with the exception of a few verses. I do poetry pretty well, but there isn't a great deal of money in it."

"What magazine?" said Mrs. Stevens.

Frances hesitated for the fraction of an instant, and then said laughingly:

"The Scroll, but remember I warned you."

"Why, that's perfectly splendid," said Helen; "no wonder they paid you so well."

And the best part of it is, that they will take more of my work," said Frances, delightedly. "I really am frightfully conceited about it."

Helen looked at the girl with renewed interest. She looked as cool and dainty as though the weather was zero outside instead of registering ninety-five. She wore a white rajah suit, and her copper hair shone under a little Panama hat. Somehow Frances always gave the impression of fragrance and youth.

Helen hoped suddenly that her success was about to begin with her splendid piece of luck.

Mrs. Stevens rose to go and by the time Helen had seen her to the door and had said good-by Frances had risen and was standing by the little table looking out of the window reflectively.

"I shall miss you," she said, taking Helen's hands in her own cool ones, "so don't stay too long and don't forget me."

For the first time Helen felt worried about Frances. It seemed as though the vaunted independence that had always been hers had vanished and had left behind it all the timidity and inexperience of youth. After all, what kind of a place was New York for a young and very attractive girl?

Helen felt that she had not seen half enough of Frances; she might be able to do a great deal for her, and in the Fall she determined to watch over her more. Was there something that Frances was concealing, some problem, perhaps? And then Helen banished her foolish ideas as Frances kissed her lightly and pressed a little package into her hand.

"Just a foolish little gift to take away with you," she said, gaily, and with a last word she was gone.

Helen opened the package slowly, and disclosed to view an exquisitely embroidered lingerie pillow. Frances must have done it in her spare time. It was just the kind of a thing to tuck into hard places while traveling on the train, but somehow it left a queer little feeling with Helen.

A feeling of something unfinished, a conviction that Frances could have gone away without knowing. Surely this foreboding could not mean that something was about to happen to Frances.

(Another incident in this story of Everyday Life will appear here soon.)

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Visit Old Faithful Inn, Yellowstone National Park Exhibit, Panama-Pacific Exposition

DEATH OF DAVID E. BRANDT

Special to The Telegraph

Mechanicsburg, Pa., Aug. 24.—David E. Brandt died at his home about one mile east of Mechanicsburg on the State road on Sunday night. He was 70 years old and had been in ill health for some time. Mr. Brandt was a member of the First United Brethren Church of Mechanicsburg. Five children survive: Ira, of Shippenburg; Charles, at home; Mrs. Howe, of Highspire; the Rev. D. D. Stouffer of Hazleton, were guests of garet, at home. The funeral services will be held at the home to-morrow afternoon at 2 o'clock, conducted by the Rev. E. C. B. Castle.

AIR MOTOR INVENTED

Special to The Telegraph

Lewistown, Pa., Aug. 24.—H. F. Schofield of Burnham, claims he has just brought to perfection an air motor after 15 years' work on the invention. The inventor says that the entire absence of fuel cost in operating this new device will cause all the costly electric and gasoline motors to be thrown aside. The motor is being carefully guarded until United States patents are issued.

Mr. Schofield is employed at the Standard Steel Works as a crane inspector and is a mechanic of ability.

DEMOCRATS NAME CANDIDATES

Special to The Telegraph

Halifax, Pa., Aug. 24.—Democrats of Halifax township met at their polling places on Saturday afternoon and named the following candidates to be voted for at the Fall primaries on Tuesday, September 21: Judge of elections, Frank Kitchen; inspector, Clinton Motter; school directors, W. H. Sweigard and W. F. Forney; road commissioner, Peter Sheetz; constable, Adam Shoop; auditors, James B. Bowman, H. R. Rubaker and George Motter; justice of the peace, Cornelius Bowman.

FESTIVAL POSTPONED

Special to The Telegraph

Dauphin, Pa., Aug. 24.—On account of the inclement weather, the festival which was to have been held by the Zionville Evangelical Sunday School on Saturday evening at Red Bridge was postponed until this evening.

A Dainty Frock FOR LITTLE GIRLS

A Smart Model That Can be Finished With or Without Embroidery.

By MAY MANTON



8733 Child's Dress, 2 to 6 years.

Undoubtedly the embroidered frock is the fashionable one just now. Here is a model that is perfectly adapted to that treatment and which, at the same time, can be made plainer and finished simply with hem or an underfacing. It is a very charming little dress, essentially childlike in its lines and in its features and absolutely simple to make. The sleeves and the main portion are cut in one, so there is no fitting and there are very few seams. The fulness is drawn up at the neck edge by means of gathers attached to a band and this band can be finished with or without a rolled-over collar. The opening is made at the front and the edges meet over an underfacing. All simple child-like materials that are thin enough to be made full are appropriate. In the illustration, white handkerchief lawn is embroidered with rose-color. If liked smocking can be used in place of gathers.

For the 4 year size will be needed 3 1/4 yds. of material 27 in. wide, 2 yds. 36 or 44. For the embroidery will be needed design No. 902.

The pattern 8733 is cut in sizes from 2 to 6 years. It will be mailed to any address by the Fashion Department of this paper, on receipt of ten cents.

Bowman's sell May Manton Patterns.

FUNERAL OF CLAUDE P. REED

Millersburg, Pa., Aug. 24.—Funeral services of Claude P. Reed, aged 31, who died in the Harrisburg Hospital on Sunday will take place to-morrow afternoon. Mr. Reed is survived by his wife and two small children, also two brothers and two sisters. He was a member of Camp 5770 Modern Woodmen of America and the United Brethren Church.

Pennsylvania Couples Are Married at Hagerstown

Special to The Telegraph

Hagerstown, Md., Aug. 24.—Miss Emma Schaeffer and Harry W. Starliper, both of Mercesburg, Pa., and Miss Cora M. Kunkel and Elmer A. Lynch, both of Shippenburg, Pa., were married at the parsonage of Washington Square Methodist church here by the Rev. W. L. Lynn.

Miss Elizabeth Baker and Martin C. Siebert, both of Hummelstown, Pa., were united in marriage by the Rev. W. L. Lynn.

Miss May M. Greager of Eberly's Mills, and Frank N. Reed, of Rosemoyn, Pa., and Miss Kathryn H. Eredersched and William J. Stauffenberg, both of Hazleton, Pa., were married on the same day by the Rev. W. L. Lynn.

Marriage licenses were issued here yesterday to the following Pennsylvania couples: George N. Bechtel and Goldie Leaver, both of Harrisburg; Lester A. Berkliite and Nellie A. Weagley, both of Waynesboro; Abram Cottenham, Siddonsburg and Marguerite Baer of Wormleysburg.

PARTY FOR LITTLE GIRL

Special to The Telegraph

Tower City, Pa., Aug. 24.—Mr. and Mrs. Grant Schoffstall surprised their daughter with a party in honor of her sixth birthday. Those present were Wilhemena, Martz, and Donald Schoffstall, Nina Moore, Dorothy Updegrave, Nina and Sarah Powell, Jean Lewis, Kathryn Ludwig, Ruth and Carrie Erdman, Lillian Troutman, Mildred Downs, Mary Waters, Anna Reinhard, Ida May Fesig, Ida Horn, Francis Henry and Florence Shopp.

Brace up that lagging appetite. HENZ Tomato Ketchup

Free from Benzoin of Soda. will give the touch that makes plain food taste like a luxury.

One of the 57

SCHOOL OF COMMERCE

Troup Building, Phone, Bell 19463, 15 So. Market Square, Harrisburg, Pa. Fall term begins: Day School, September 1; Night School, September 6. Office open from 8 a. m. to 5 p. m. Phone, write or call for catalog or further information.

Harrisburg Business College

Day and Night School. Sept. 7, 1915

Business, Shorthand and Civil Service. 30th year. 329 Market St., Harrisburg, Pa.

Watch For the Opening of the Largest Ready-to-Wear Department Store In This Section of Pennsylvania And Then--- Keep Your Eye on the Bargain Basement—a new idea in merchandising in Harrisburg

The Bargain Basement will have entirely different lines of merchandise from any other lines in the store, and will be conducted under the same underselling policy, which has made the Kaufman Store the largest ready-to-wear Department Store in this section of Pennsylvania.

The Bargain Basement will be under the management of Mr. Frank V. Zug, an experienced merchandise man, who is thoroughly well acquainted with the largest and best markets. And the people of Harrisburg will be supplied with the biggest bargains possible at all seasons of the year.

This Bargain Basement carries NO regular stocks. For example, it sells towels only when it can sell towels for less than they are worth, it will sell bed spreads, blankets, rugs and hundreds of other articles the same way; it is a bargain basement pure and simple.

Whilst Kaufman's underselling prices will be marked on all goods in the Bargain Basement, you can rest assured the goods are the best money can buy and satisfaction is guaranteed or you may have YOUR MONEY BACK FOR THE ASKING.

ALL CARS STOP AT KAUFMAN'S. You are always but a step from the Kaufman Bargain Basement and it will pay you to visit the Bargain Basement every time you go shopping.

Watch For the Opening KAUFMAN'S MARKET SQUARE UNDERSELLING STORE

10 CANVAS TREAD TIRE FACTS

Diagram of a tire showing tread patterns and text: SAVE 50% ON YOUR TIRES BY DOUBLING YOUR MILEAGE

Buy Coal Now---Cheapest

This is the month to order next winter's supply of coal. There's a material saving to be effected, and the wise folk are taking advantage of present low prices. Buy before the advance comes, and buy Montgomery coal thus insuring the most quality for your money.

J. B. MONTGOMERY Both Phones Third and Chestnut Streets

Last and Final Notice To All Contractors and Material Men

The Board of Directors of the Keystone State Fair and Industrial Exposition desire names of all contractors and material men interested in bidding on work to be done on our Speedway and Fair Grounds. Names must all be in our office by August 25th, in order to reach our architects in Chicago by August 28th.

Keystone State Fair & Industrial Exposition By W. M. HAWTHORNE, President. 706 Kunkel Building, Harrisburg, Pa.

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