



Victor Records
 Appropriate records for lawn parties. In our Victor booths.
C.M. Sigler, Inc.
 Pianos - Victrolas
 30 N. 2nd St.
 HARRISBURG PENNA.



CROW-ELKHART "30"
 New to Harrisburg but not new to the motor industry is the Crow-Elkhart which is represented here by Monn Brothers at Seventeenth and Swatara. The "30" touring comes fully equipped at \$1725. It is made by an old established vehicle concern of Elkhart, Indiana, who has specialized in motor cars for years and perfected a strong organization of practical automobile manufacturers.

Overland Shipments at Close of Year Remarkable

Never before in the history of the automobile industry has any manufacturer of medium or high priced cars equaled the record made in June by the Willys-Overland Company. Over 5,000 Overlands were shipped during the month.

per cent. over those of June, 1914, when 3,298 cars left the Toledo factory. In the first six months of the calendar year the company has shipped almost as many cars as they did during the entire twelve months of 1914, or practically doubled their last year's output.

The previous high water mark in Overland production was in the month of March, when 7,005 cars were shipped. The record shipment for June exceeds these figures by about 36 per cent. This jump in production is in proportion to the ever-increasing demand for the Overland product.

Even in Canada, where one would look for a decrease instead of an increase in sales, on account of the general retrenchment due to the war, there has been an unprecedented demand for cars. More Overlands have been shipped and sold there so far this year than during the whole of 1914.

Export shipments, not including Canada, show the same remarkable increase over last year's figures. Although the year is but half over, it was found at the close of June that foreign shipments had amounted to fully 70 per cent. of the entire export shipments of 1914.

In spite of the fact that more cars are being shipped daily from the Overland factory than ever before, orders are showing steadily on shipments. When the books were closed at the end of June it was found that two remarkable records had been established. Not only had the Overland surpassed all previous months in shipments of cars, but the number of unfilled orders on hand were greater than at any time in the history of the business.

The manufacturing facilities of the factory have been steadily increased. The daily output has grown larger and larger. In a comparatively short space of time the production has jumped from 200 cars a day to the present average of 400 cars a day. An army of Overland employees, numbering 11,400 men, is necessary to keep the plant going at full capacity. Many of the departments are working on a continuous 24-hour schedule, which keeps a night shift of 1,500 men busy.

The recent addition of 17 acres of floor space greatly enlarges the manufacturing facilities of the Overland factory, making it the largest plant devoted exclusively to the manufacture of automobiles in the world. Today the plant consists of 57 buildings, containing more than 79 acres of floor space. Eight years ago the Overland production amounted to 400 cars a year. To-day the Toledo factory ships at least 400 cars every twenty-four hours. Mr. Willys plans to increase this production to 600 cars a day before the expiration of the present season.

Dodge Car in Tour Over Berkshire Mountains
 Back from an 1,800 mile automobile tour through the East, George C. Hubbs, assistant general sales manager of Dodge Brothers, has added materially to his store of experiences concerning the touring qualities of Dodge Brothers' car.

"He ran like a scared deer," said Mr. Hubbs, referring to the car which carried himself and four members of his family in a three weeks' tour through New York and New England.

"On the entire trip, I spent exactly thirty minutes in adjustments, and we made better than schedule time on every day of travel.

"The car's performance in the Berkshire mountains was a revelation to me. We passed many big cars on steep grades and were seldom forced to shift

AMUSEMENTS

Paxtang Park Theater
Rice, Elmer and Tom
 Acrobatic Comedians
The Box Car Duo
 A Singing Novelty.
 4 Other Standard Acts 4
 Watch for the Big Bargain Day at Paxtang.

REGENT
 Hours: 10 A. M. to 11 P. M.
LAST DAY

"The Eternal City"
 By HALL CAINE.
 Hours shown: 10.00, 11.48, 1.36, 3.24, 5.12, 7.00, 8.48, 10.36.

Monday and Tuesday, **CHARLIE CHAPLIN** in his latest release **"THE BANK"** in 2 reels.
MARY PICKFORD in **"THE DAWN OF A TO-MORROW"** Paramount.
 The Home of the Moller pipe organ and the coolest theater in the city.
 Bell phone 3719; United 734-Y.

Sacred Band Concert
 AT **Boiling Springs Park**
 SUNDAY, AUGUST 22
8th Regiment Band
 of Carlisle.
 1/2 hour car service for Band Concert.

AMUSEMENTS
SENECA STREET GROUNDS
Harrisburg, Friday, August 27
AFT. 2.15 AND NIGHT 8.15

MILLER BROS. & ARLINGTON'S
101 RANCH
REAL WILD WEST

AND WORLD'S CHAMPION
JESS WILLARD
 (HIMSELF)
 Positively Appearing at Every Performance

THE COWBOY CHAMPION
JESS WILLARD'S 8 1/2 INCH REACH
THE CHAMPION WITH THE CHAMPION SHIRT OF THE WORLD

NEW BIG PARADE 10.30 - Reserved seats show day at Bowman's Department Store, 314-10-18 Market street, (Near Information Desk.)

DON'T MISS THE GREAT
MIDDLETOWN FAIR
AND CARNIVAL
AUGUST 24, 25, 26, 27, 1915
 The Finest HORSE RACING, the GREATEST EXHIBITIONS in every department and the largest and best CARNIVAL COMPANY in addition to many Midway Attractions.
 Big FIREWORKS DISPLAYS Tuesday, Wednesday and Thursday Nights.
ADMISSION 25 CENTS
 A. L. ERB, Pres't F. B. STAYMAN, Sec'y

Price 10c Cents Children 5c Cents

"Photoplays de Luxe"

Colonia

The Most Beautiful Theater in Pennsylvania Devoted Exclusively to Moving Pictures
Best Feature Masterpieces, Pathe News Pictures & Comedies

MONDAY AND TUESDAY, AUGUST 23 AND 24 Mr. Herman Yeager
"The Chalice of Courage"
 A Five Reel Vitagraph Film Story
 By CYRUS TOWNSEND BRADY

WEDNESDAY-THURSDAY
 Clyde Fitch's Well-known Comedy Drama in 5 acts,
"The Climbers"
 With Gladys Hanson, George Soule, Spencer and Walter Hitchcock.

FRIDAY-SATURDAY
Frank Daniels
 the well-known comedian, appearing personally in
"Crooky"
 A comedy of errors, in 5 parts.

Chalmers
Six-40
\$1350



The Distinguishing Marks of a Distinguished Motor Car

No other car is so easily distinguished as a Chalmers Six-40 because no other car is so distinguished.

Only one other American car has fenders like it—and its price is \$5000. There is no other radiator that has just the Chalmers' fine lines—so high and narrow and distinctive.

Chalmers bodies are neither sprayed, dipped nor baked. Twenty-one operations are required to bring them up to Chalmers "Quality First" standards.

No Car Has Better Finish
 Chalmers finish is superfine "coach" work and no car can have better.

The body is carefully prepared for the finish by the process known as sand-blasting. The colors are then laid on by men who have mastered the artistic possibilities of paint.

Comfortable as Any Priced Car
 No car at any price can be more comfortable than the Chalmers Six-40.

The rear springs are of special vanadium steel construction and are 57 inches long—the longest springs on any car in the world at the price.

But springs alone will not give comfort in a motor car; neither will upholstery. It takes just as much thought and manufacturing skill to build comfort into a car as it does to make it mechanically perfect.

The Chalmers "Six-40" seven-passenger model is a big, luxurious car, roomy enough for seven grown-ups to lean back and ride at ease. It is as comfortable as your favorite arm chair.

The deep seats which are upholstered in leather and the deep side-walls furnish a support for the body that eliminates all

strain and fatigue from motoring. Unusually wide doors enable people to step into this car easily without having to turn sideways.

The Pride of Distinction
 There is a certain pride of distinctiveness in the ownership of your Chalmers Six-40.

You have the consciousness of being well groomed—your car's apparel is of the best weave and fabric. The prestige of rank and accepted style surrounds it.

20% More Power
 The powerful valve-in-head motor is the same type with which DePalma's and Resta's \$20,000 racers were equipped when they won the Indianapolis and Chicago races at the undreamed of averages of 90, 98 and 102 miles an hour.

The performance of this motor is simply marvelous. It is the "20 per cent more power motor"—the motor all Europe was using when the war stopped operations there.

It has the pull of a locomotive—a giant's strength in a man's body. It is "trigger-quick" and gets away like a racer.

It is always eagerly pulling, like a high-strung setter on the leash.

New Service to Owners
 Every Chalmers dealer now gives to every buyer of a Chalmers car a Service Coupon Book, each coupon good for a definite amount of service redeemable at any Chalmers dealer.

The only companions ever made with Chalmers cars are made with higher priced cars—either foreign or American. And this is especially true of the Chalmers Six-40 at \$1350—the lowest price at which Chalmers Quality has ever been sold.

The Chalmers Club
 Every Chalmers owner is invited to join the Chalmers Club. Every member receives regularly without charge "The Chalmers Clubman" and a membership card commending the owner to the courtesy of Chalmers representatives everywhere.

Keystone Motor Car Co., 1019-1025 Market Street
 Bell Phone 1859, United 397Y
 ASSOCIATE DEALERS—York Garage and Service Co., York, Pa.; George F. Snyder, Chambersburg, Pa.; Ideal Motor Car Co., Lebanon, Pa.; C. T. Romberger, Elizabethtown, Pa.
 "Let your next car be a Chalmers."

into intermediate gear. Only two punctures marred the trip and a carefully kept log shows an average of over eighteen miles to the gallon of gasoline. Our best day's run was 221 miles on the last leg of the return trip.

Mr. Hubbs followed a somewhat different route from the stereotyped eastern tour and recommended his tour to those in search of unusual scenic effects. Taking the boat from Detroit to Buffalo, the party toured to Lockport, thence to Syracuse, Albany, Pittsfield and to North Adams over the beautiful Mohawk Trail. After visiting Springfield and Boston, the trip along the coast from Newport to Narragansett was taken, ending in New York City.

Watkins Glen, New York's wonderful park, was taken in on the return trip, which also included stops at West Point and Kingston. Although a Blue Book and other road guides were taken along, so excellently were the roads marked that it was unnecessary to consult them at any time.

Chandler Car Winning Friends Wherever Seen

If you stood 6 feet 1 inch in your stocking feet and weighed 433 pounds you naturally wouldn't look well behind the wheel of a small cycle car.

That's the way Dr. Carlisle, of Connersville, Indiana, who measures up to above scale—Bertillon method—figured the problem. So the doctor took the train for the Chandler factory in Cleveland and drove back to Connersville in a new Model 15.

F. H. Jones, Chandler dealer in Muncie, Ind., who made the sale, describes Dr. Carlisle's homeward journey thusly:

"Dr. Carlisle, of Connersville, Indiana, drove up in front of the sales-room of the Chandler Auto Sales Co. yesterday afternoon. He was certainly the most enthusiastic automobile owner that I have seen for some time, except that all Chandler Light Six owners seem to be the same.

"Dr. Carlisle stated that every town through which he passed enroute from Cleveland to Muncie was the occasion for a regular automobile show of his own. If there were ten men gathered around the Chandler when he stopped, there were as many as fifty in a short time, and the complimentary remarks passed about the Chandler were certainly interesting.

Many of them said they had heard a great deal about the car, and after seeing it, it looked good to them. The doctor stated that the car was certainly a brute for climbing hills, and he was going to take a great deal of

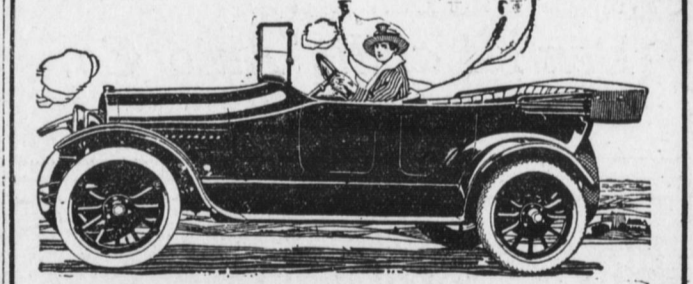
pleasure in showing some of his friends what his car could do."

Mr. Redmond, local distributor, is equally enthusiastic regarding the new Chandler Six, and reports large shipments on the way for the coming week and the week after.

REILY HOSE CARNIVAL
 Harry C. Hunter shows will be the attraction conducted under the auspices of the Reily Hose Company all of next week at Third and Reily streets. The shows arrive in this city to-mor-

row carrying twelve cars, nine shows and two riding devices, a big water circus, twenty diving girls, fancy swimmers and Dodge's Big side show of freaks and wonders, Howell's Dog and Pony show, Colorado Charley's Big Wild West and Country Circus, and a line of side shows will convert the lot at this site into a carnival court. There will be six big days and nights of concerts by the Carnival band of twelve pieces. Big free acts every afternoon and evening consisting of Fearless Parson's High Net Dive and Jack Payne's Cloud Dive of 102 feet into a four-foot tank of water—Adv.

New Jackson \$985



New Jackson Model "34"—112-inch wheelbase; 32x4-inch tires—fully equipped, including one-man top, electric lighting and starting system, and Stewart Vacuum Fuel System. This new model "34" is a wonder. You thought the days of "Fours" were limited; so did we. But when you have ridden behind this motor you will concede that there has been a marvelous development in four-cylinder construction—Jackson four-cylinder construction—that upsets all theories.

New high-duty, long-stroke motor shows a speed of 55 miles, turning up a little over 2700 revolutions per minute, without vibration! And it reads an entirely new meaning into the word flexibility. Four full elliptic springs assure easy-riding to an extraordinary degree. Beauty and refinement of line and finish and generously roomy body.

New Light Weight "Eight" \$1195
 Seven-Passenger "Eight" \$1685
 SOME TERRITORY OPEN FOR SUB-DEALERS

P. H. Keboch, Distributor
 334 CHESTNUT STREET

BIG FREE CARNIVAL
ALL WEEK, AUGUST 23-28
HARRY C. HUNTER SHOWS
REILY HOSE CO., Third and Reily Streets