

Cocoonut Oil Makes A Splendid Shampoo

If you want to keep your hair in good condition, the less soap you use the better. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulified cocoonut oil (which is pure and entirely greaseless), is much better than soap or anything else you can use for shampooing, as this can't possibly injure the hair.



SEE RAINBOW CANYON Enroute to Los Angeles The Gateway to Both Expositions

The brilliant hues of the lofty volcanic walls, fascinate even the seasoned globe trotter, especially those who enjoy wild beauty. Vivid contrasts in colors— weird rock formations. Hieroglyphics and peculiar carvings by aboriginal inhabitants indicate that primitive man thought it supernatural. It is beautiful and interesting. You view it midway between Caliente and Las Vegas on

Union Pacific Salt Lake Route

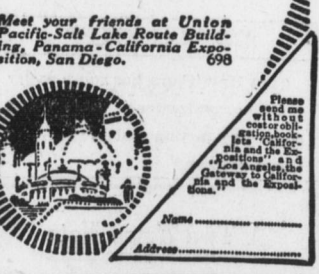
The Cool, Comfortable, Northern Route to Both Expositions Mohave and Palisade Canyons are equally charming. These features place this route among the foremost of scenically beautiful routes to Southern California. Not to mention the Echo, Weber and Ogden Canyons and Great Salt Lake, earlier in the journey and the glorious orange groves through which you pass for miles as you come down from the San Bernardino Mountains into southern California.

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REFORM IN OFFICE GOOD FOR ISRAEL

"Asa's Good Reign" International Sunday School Lesson

The International Sunday School Lesson For August 22 is "Asa's Good Reign."—II Chron. 15:1-15.

(By William T. Ellis) "Whom does the baby resemble?" is the question asked concerning almost every new life. If we could see into that potential soul, the answer would be more significant. For should the baby "take after" his noble grandfather, rather than his shiftless, characterless father, the result would be important to the world. The weakness of the argument about heredity is that a child has so many ancestors, of such varied sorts, and he often shows the characteristics of remote forebears whose worth overpowers the worthlessness of nearer progenitors.

There was Prince Asa, our present instance. Surely he was doomed to a bad life, with both heredity and environment to operate against him. He lived in a corrupt court. Rotten heathen practices prevailed all about him. His father, Abijam, had yielded to them; and his grandfather, Rehoboam, whose folly had split the kingdom, was more interested in being a good fellow than in being a good king. One of his heathen wives, Maacah, mother of Abijam and grandmother of Asa, was the most forceful personality in the palace; and her influence was wholly bad.

The outlook was dark for Asa. Your modern sociologist might write his case down in advance as hopeless. But stay! Asa was not a "good" young man. God and religion meant most to him. He loved his people more than he loved himself. His heart was aflame with a passion for reform; and all great reformers must become such while young. Well nigh hopeless is the case of the young man who passes the period of impressionable idealism without yielding to noble and unselfish ambitions. Like his shepherd-boy ancestor, who in boyhood sang songs of Jehovah and did battle with a giant, Asa early became fired with resolutions of righteousness.

A notable fact, of peculiar interest just now, is that Asa came to his throne at the beginning of a period of peace for Judah. War had been the rule during the reigns of his father and grandfather. Now peace gave him an opportunity for internal reform. With the distraction of enemies at the gates, Asa's great work of cleansing could not have been done. It needed quiet and self-examination to make possible this purging of the people from pollution. Progress and peace go hand in hand. Not on the battlefield, but in the quiet times of industry, education, invention and social consciousness, a nation comes to its greatest height. This truth might be amplified, with illustrations from every day's newspaper.

Asa's reign was righteous, in times of peace; war made him forget his holy purpose. Toward the end of his days he even clapped a prophet into prison for telling him the truth, and he oppressed the people and permitted a return of idolatry. Good King Asa is a striking instance of war's deteriorating effect upon character. Other examples may be gathered from recent cablegrams.

When the young king came to the throne he found the nation in a sorry state of decline. The worship of Jehovah had been largely superseded by the idolatries of the surrounding nations, with their appeal to the sensual nature of man. An appalling state of depravity had been reached, one so far below our modern conceptions of religion that only those with a knowledge of, say, the baser side of Hinduism can understand it. War and its contacts and compromises had brought into Judah all the abominations of the surrounding nations. Pure religion and immorality cannot coexist, side by side; and the true worship of Jehovah was enfeebled by this flood of depravity. No modern reformer ever faces conditions so bad as those met by young King Asa.

Left to itself, society sags and slumps. When we do as they please, they commonly please to do wrong. Throughout the centuries, the great social corrective has been the prophet and the reformer, sometimes both offices being united in one man. A world without these idealists would be hopeless indeed. Consider how far Judah had deteriorated from the great days of David and Solomon! Nobody, be he the greatest of kings, can establish a social order that will endure permanently; but he can transmit to his sons the impulse and the purpose and the vision to maintain life at high levels. This "gleam" had been passed on to Asa. Where there is no vision, the people perish; and without the diviner conceptions of life which burn in noble breasts this old world would soon perish of its own rottenness. Always these reformers are derided by their own generation. Just as "practical" men to-day sneer at the prophets who proclaim a coming day of inevitable social justice, of peace on earth, and of world brotherhood. The administrators in Asa's court gave him scant encouragement in his reforms. They knew "human nature"; by which they meant that they understood the baser side of people. Nobody truly knows human nature who does not clearly perceive its capacity for idealism. Judah for a time rose to Asa's lofty expectations for it, even as the peoples at war to-day have shown a heroism, a self-sacrifice, a devotion to great objectives which a year ago the cynical observer never expected.

A wise reformer can persist the highest motives that are possibly be attached to his cause. So Asa, because he himself was primarily a spiritually minded young man, made his appeal to Judah on a religious basis. He rallied the people to the God of their fathers. All the force of the covenants which had been made with Jehovah by Solomon and David and Moses and Jacob and Abraham was directed to the re-enforcement of the new movement. Let it be said over and over again, that true reform cannot come on any other basis. Not prudence, not prosperity, not enjoyment, not self-interest, is an adequate foundation for a change in the social order. Only religion, which transforms the heart of man, can make over the world in which man lives. That is why a "Bible" Sunday campaign does more to clear up a community than a political reform movement.

Some things have to be smashed, in any true reform. That is where a certain type of mind balks; it would cover the old idols with floral wreaths, and draw a curtain before the temple debauchery, and provide a symphony orchestra to drown out the cries of the oppressed, and of those sacrificed to Moloch. This sort of person would withdraw from the sweat and strife and suffering of life, and in harmoniously furnished parlors meet with kindred aesthetic souls to talk about the true, the beautiful, the good. Such a one may save his own soul (perhaps, though I am doubtful), provided there be a soul hidden away in that mess of mushy sentimentality which he calls his "Ego"; but it is certain that he will never abolish evil or erect good. The man with a hammer, like Asa, who dares to go out and break up the idols and tear down the heathen groves and banish the priestesses of sensuality, is the one on whom the world counts. He will make mistakes and he will make enemies, but he will serve his time. Even the all-powerful old Dowager Queen Mother Maacah, had to be fought and removed, ere Asa's reform could be effective. It is the way of reform to come very close to home. No end of "vested interests" upon which Asa himself was dependent for revenue, had to be overthrown. Headless of these "practical" considerations, Asa pushed his work to the end. Of course, there were unexpected rewards. The best people of Israel came flocking down to Judah, when they found that the worship of Jehovah was being restored. A great accession of the most desirable sort of citizens was a by-product of the reform movement. There is a real estate value to righteousness. Good neighbors are the best asset of any community, as good people are the best customers of any business.

TOMORROW

Will Be

The Last Day of Our

Mark-Down Sale

A remarkable tribute to our efficiency methods is found in the fact that of all the sales made, not a single complaint has reached us and let us remind you now that if there was a single case for dissatisfaction we want to make good now . . . We want you to come here to-morrow and let us show you what we mean by absolute satisfaction . . . Satisfaction which reigns here regardless of time, circumstance or price paid.

The sale marks the close of the biggest season in the store's history. Many of our customers ask us "why sell your good standard merchandise at mark-down prices?" To prevent anything from growing old in this Live Store. We have not permitted our stock to dwindle to broken lines or odds and ends such as others are now offering.

It really seemed as though every man and woman in Harrisburg visited us since the sale started, such overwhelming crowds have thronged our store. Come to-morrow and get your share of the savings.

- All \$12.00 Suits . . . \$8.75 All \$20.00 Suits . . \$14.75 All \$15.00 Suits . . \$10.75 All \$25.00 Suits . . \$18.75 All \$7.50 Palm Beach Suits . . \$6.25

Men's and Boys' Shirts Mercerized negligee, soft cuffs, laundered percale and madras, plain white and all silk shirts.

- All 50c Shirts 39c All \$1.00 Shirts 79c All \$1.50 Shirts \$1.19 All \$2.00 Shirts \$1.59 All \$2.50 Shirts, \$1.89 All \$3.50 Shirts \$2.69 All \$5.00 Shirts \$3.69

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- All 50c Bathing Suits 39c All \$1.50 Bathing Suits \$1.19 All \$2.50 Bathing Suits \$1.89

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- Our Best 50c Neckwear 39c All 25c Neckwear . . . 19c

Men's Night Shirts & Pajamas All 50c Night Shirts 39c All \$1.00 Night Shirts . . . 79c All Flannelette Goods Included

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