

Dives. Pomeroy & Stewart

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The New Bargain Basement Gives Values Heretofore Unknown in the Annals of Local Merchandising Occupying 3,200 Square Feet of Floor Space In a New Section of the Basement It Wins Instant Claim to Being the Busiest Shopping Mart in the City

THE New Bargain Basement was formally opened this morning, and justified every claim made for it according to the verdict of the host of shoppers who crowded it right at the very commencement of business at 9 o'clock. More than 90 per cent. of the thousands of dollars' worth of merchandise displayed in this new lower price section is BRAND NEW GOODS up to the TOP-MARK OF QUALITY and sold at such low prices that competition is out of the question.



The aim of the New Bargain Basement is to serve you with the best grades of that vast variety of inexpensive merchandise made at positively the lowest prices possible. Every day new lines will be added, keeping the assortments attractive and making it worth your while to read the Bargain Basement news as closely as any news of the day.

THIS IS AN INNOVATION THAT WILL BE APPRECIATED BY SHOPPERS WHO WANT TO PRACTICE ECONOMY IN THEIR SHOPPING AND WANT DEPENDABLE MERCHANDISE NO MATTER HOW LITTLE THAT PRICE MAY BE.

Boys' Cloth Suits

Tan, grey, brown and mixtures in Norfolk style with bloomer trousers and English Norfolk style, sizes 6 to 18 years.

- \$7.50 Suits. Bargain Basement Price \$4.95
\$5.00 Suits. Bargain Basement Price \$3.75
\$4.00 Suits. Bargain Basement Price \$2.98

Men's Trousers

Grey striped, grey mixed and brown striped trousers, sizes 30 to 42 waist measure, \$1.25 and \$1.50 values. Bargain Basement Price 98c

Men's Suits

Grey overplaid, dark grey mixture, grey checked and pin striped worsted and cassimere suits; plain and patch pockets, sizes 34 to 40, \$15.00 value. Bargain Basement Price \$7.50

Men's Palm Beach Suits

- \$6.50 Palm Beach Suits. Bargain Basement Price \$5.00
\$8.50 linen crash suits. Bargain Basement Price \$5.00

Muslin Drawers

Muslin drawers trimmed with tucked ruffles. Bargain Basement Price 23c

New Fall Skirts

- Black and navy blue serge skirts, hip yoke, side pleats, front and back. Bargain Basement Price \$3.95
Black and blue Gabardine skirts with belt and button finish. Bargain Basement Price \$4.95

Bungalow Aprons

Bungalow aprons in light and dark percale, 50c value. Bargain Basement Price 25c

Nainsook Corset Covers

Trimmed with organdie embroidery, insertion or lace medallions; lace edge trims neck and sleeves, 75c value. Bargain Basement Price 49c

House Dresses

Women's blue, grey and checked chambray house dresses, \$1.25 value. Bargain Basement Price 98c

Girls' Dresses

Plain blue and plaid gingham dresses, sizes 6 to 14 years, \$1.50 value. Bargain Basement Price \$1.25

Unbleached Muslin

- 4c unbleached muslin, 25 inches. Bargain Basement Price, yard 2 1/2c
4c unbleached muslin, 27 inches. Bargain Basement Price, yard 3c
4 1/2c unbleached muslin. Bargain Basement Price, yard 3 1/2c
6 1/2c unbleached muslin, 36 inches. Bargain Basement Price, yard 5c

White Crepe

15c white crepe, 31 inches, good quality for underwear. Bargain Basement Price, yard 9c

Table Damask

25c white table damask, 57 inches. Bargain Basement Price, yard 20c

Bleached Pillow Cases

- 10c bleached Pillow Cases, 42x36 inches. Bargain Basement Price 7 1/2c
10c bleached Pillow Cases, 45x36 inches. Bargain Basement Price 8 1/2c

Outing Cloth

- 5c light Outing Cloth. Bargain Basement Price, yard 4c
8c light and dark Outing Cloth. Bargain Basement Price, yard 6 1/4c
10c plain colored Outing Cloth in light blue, pink, cream, white and dark blue. Bargain Basement Price, yard 8c

Table Cloth

19c Turkey red table cloth, 50 inches. Bargain Basement Price, yard 10c

Cotton Quilts

Bates' Quilts, full size and weight, \$1.25 value. Bargain Basement Price 98c

Men's Hosiery

- 9c cotton hose, seamless, black and colors. Bargain Basement Price 6c
12 1/2c silk lisle hose, black and colors. Bargain Basement Price 9c
19c lisle hose, seamless, black and colors. Bargain Basement Price 12 1/2c

Women's Hosiery

- 10c cotton hose, black and colors. Bargain Basement Price 6c
12 1/2c silk lisle seamless hose. Bargain Basement Price 9c
25c silk lisle seamless hose, black and white. Bargain Basement Price 15c

Children's Hose

12 1/2c fine black ribbed cotton hose, seamless. Bargain Basement Price 9c

Flannelette

12 1/2c Flannelette in neat dark styles for dresses and waists. Bargain Basement Price, yard 7 1/2c

Galatea

17c Galatea Cloth in figures and stripes. Bargain Basement Price, yard 11 1/2c

Cotton Poplin

- 25c mercerized Poplin, stripes and dots. Bargain Basement Price, yard 15c
25c mercerized Poplin, good line of solid shades. Bargain Basement Price, yard 15c
20c Poplin in solid shades and self-colored stripes. Bargain Basement Price, yard 11 1/2c

Prints and Percalés

- 7c Prints in grey, black and Shepherd checks. Bargain Basement Price, yard 4 1/2c
10c Robe Prints, 36 inches, styles for comfortable coverings. Bargain Basement Price, yard 6 1/4c
10c Percalés, 36 inches, white and colored grounds, neat figures and stripes. Bargain Basement Price, yard 8c

New Silk Taffeta Waists

\$3.50 new silk taffeta waists in brown, navy, white and black. Bargain Basement Price \$2.98

Cotton Crepes

18c Japanese Crepe in solid shades and kimono designs. Bargain Basement Price, yard 11 1/2c

15c Crepes, white and colored grounds with neat pin stripes. Bargain Basement Price, yard 6 1/4c

25c Bates Crepe, solid shades stripes, and checks. Bargain Basement Price, yard 11 1/2c

18c Serpentine Crepe, large line of styles for kimonos and sacques. Bargain Basement Price, yard 11 1/2c

Cotton Challis

6 1/4c Challis in styles for comfortable coverings. Bargain Basement Price, yard 4c

Lawns

12 1/2c Lawn, 40 inches, white ground with black Pekin stripes. Bargain Basement Price, yard 6 1/4c

10c Lawn, neat figures and stripes in navy and white ground. Bargain Basement Price, yard 5c

Ginghams

12 1/2c Bates Gingham, solid shades, stripes and checks. Bargain Basement Price, yard 8c

7c Apron Gingham, neat checks in 5c blue. Bargain Basement Price, yard 5c

8c Lancaster Apron Gingham, fine selection of styles. Bargain Basement Price, yard 6c

Cretonne

8c Cretonne, figures on light and dark grounds. Bargain Basement Price, yard 6 1/4c

Personal Social

(Other Personals on Page 3.)

THEATER PARTY SUPPER FOR SOME NEWLY-WEDS

Mr. and Mrs. Ray Huber of Penn street, who were recently married, were entertained at a theater party at Paxtang followed by a porch supper, with Mr. and Mrs. John W. Shaffer as hosts.

MISS JOANNA REESE WEDS SHENANDOAH ATTORNEY

The marriage of Miss Joanna Deborah Reese, the attractive daughter of Mr. and Mrs. Isaiah Reese, Jr., of 1527 North Sixth street, to Attorney Daniel J. Ferguson, of Shenandoah, took place this morning in the chapel

of Georgetown University, Washington, D. C., with the Rev. Henry J. Shandelle, officiating.

The bride, who was unattended, wore a stylish costume or hunter's green broadcloth with otter fur and hat to harmonize. Mr. Ferguson, a son of the late P. J. Ferguson, is president of the First National Bank of Shenandoah, and an alumnus of Georgetown University.

TAKES A VACATION

Hollis M. White, of 348 South Thirtieth street, is spending an annual vacation at McConnellsburg, Pa., his former home and with his grandparents at Green Hill, Fulton county.

FOR YOUR BUREAU DRAWERS

Paint the inside of bureau drawers with white enamel if you would have them fresh and easy to keep clean.

NEWS OF THE RAILROADS

FREIGHT INCREASE DUE TO COAL RUSH

Records to Date Indicate Busy Month; Heavy Business on Middle Division

The rush of coal to storage yards, including Harrisburg and Enola, is bringing a big increase in freight movement on the Pennsylvania railroad. The car movement over the Middle Division has been quite heavy for August.

The movement for fourteen days of August as noted at eight observation points was 553,745 cars, an increase of

18,864 cars over the same period of 1914. The daily average movement for the first week increased 757 cars, or 3.2 per cent., and for the second week it increased 2,088 cars, or 8.7 per cent., making the average daily increase for the fourteen days 1,419 cars, or 6 per cent. The movement past Lewistown Junction was 47,772 cars, an increase of 3,041 cars. The daily average was 5,437 cars, while the total movement on August 14 was 6,023 cars, indicating a greater movement toward the end of the period.

P. R. R. Stockholders Reach New Record Total

The number of Pennsylvania Railroad stockholders on July 31 was 93,786, a record total. In Pennsylvania there were 32,924 stockholders. In New York 15,978, in New England 16,861, in foreign countries 13,940 and scattering 16,825. At the close of July, 1915, there were 78 more foreign holders than on July 31, 1914. The total number of stockholders in that period increased 3,427. The number of women stockholders on July 31, 1915, was 45,254, which was equal to 48.25 per cent. of the total number.

Standing of the Crews

HARRISBURG SIDE

Philadelphia Division—121 crew first to go after 4 p. m.: 119, 109, 112, 115, 126, 116, 104, 103, 113, 129, 124, 118, 106. Engineers for 113, 129. Firemen for 112, 115, 126, 103. Conductors for 124, 106. Flagmen for 121. Brakemen for 113, 129. Engineers up: Hennecke, Hindman, Blasinger, Sober, Smeltzer, Crisswell, Manley. Firemen up: Whicshell, Sees, Gellinger, Miller, Spring, Robinson, Shive, Shaffer, Herman, Yentzer, Barton, Madenford, Huston, Neidigh, Martin, Bleich, Horstlick, Mulholm, Behman, Bushey. Conductor up: Ropp. Flagmen up: Donohoe, First. Brakemen up: Kaupp, Moore, Jackson, Brown, Bogner, Dengler, Boyd. Middle Division—21 crew first to go after 1:30 p. m.: 21, 18, 218, 257. Preference: 4, 1, 5, 10, 6. Laid off until 12:01 a. m., August 21: 7, 3, 2, 9, 8. Engineers for 22, 5. Conductors for 21, 16. Engineers up: Smith, Kugler, Hertzler. Firemen up: Sheedley, Motler, Richards, Stouffer, Ross, Seagrist. Brakemen up: Reese, Fritz, McHenry. Yard Crews—Engineers for 10, 16, 22. Firemen for 16, 18, 22, third 24, 28, 55.

ENOLA SIDE

Philadelphia Division—205 crew first to go after 3:45 p. m.: 223, 219, 204, 207, 236, 201, 229, 231, 210. Engineer for 210. Firemen for 223, 219, 204. Conductor for 10. Flagmen for 14, 37, 39. Brakemen for 7, 10, 32, 36. Firemen up: Corrigan, Reitzel. Middle Division—102 crew first to go after 1:30 p. m.: 113, 118, 101, 117, 107, 244, 225. Fireman for 113. Brakeman for 118. Yard Crews—To go after 4 p. m.: Engineer for 112. Firemen for 112, second 126, 1, 124, second 124, 1, 16. Engineers up: Shellhamer, Swiger. Firemen up: Bruaw, Kingsbury, G. L. Fortenbaugh, Feas, Haven, R. H. Fortenbaugh. THE READING Harrisburg Division—18 crew first to go after 4:15 o'clock: 2. East-bound—64 crew first to go after 11:45 o'clock: 54, 65, 51, 63, 54, 60. Engineers for 65, 2. Firemen for 54, 18. Conductor for 60. Brakemen for 54, 60. Engineers up: Barnhart, Tipton,

Wood, Middaugh, Morrison, Wireman, Crawford, Lape, Sweely, Merkle. Firemen up: Longenecker, Brown, Miller, King, Owen. Conductors up: Beaver, Sipes, German, Philabaum, Gingham. Brakemen up: Tilghman, Hinkle, Miller, Stephens, Zawaski.

Save The Baby Use the reliable HORLICK'S ORIGINAL Malted Milk

Upbuilds every part of the body efficiently. Endorsed by thousands of Physicians, Mothers and Nurses the world over for more than a quarter of a century. Convenient, no cooking nor additional milk required. Simply dissolve in water. Agrees when other foods often fail. Sample free, HORLICK'S, Racine, Wis. "No Substitute is 'Just as Good' as HORLICK'S, the Original"

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