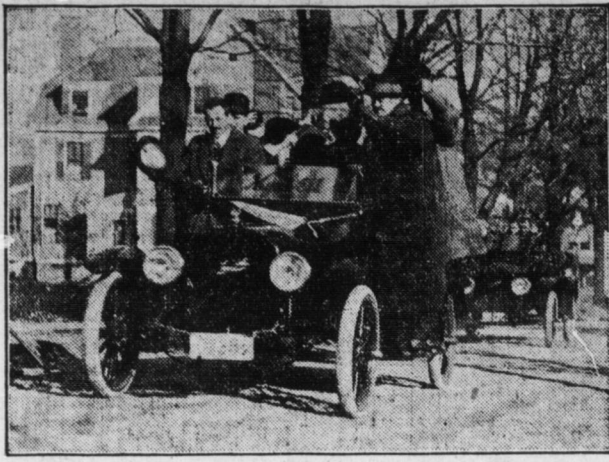


Maxwell in Remarkable Test



All New England is still talking of the remarkable feat performed by a 1915 Maxwell in Boston during show week.

Storage Battery Pointers For Owner of Motor Cars

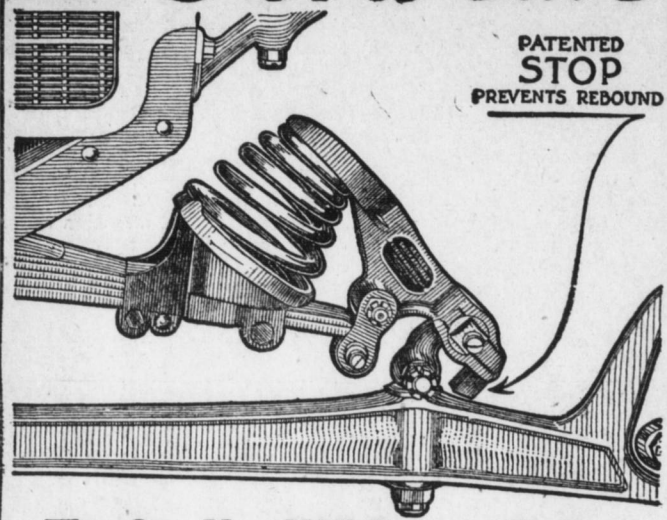
"Don't overwork your storage battery" is a maxim that could be adopted by a large number of those who drive electrically equipped cars.

driver's compartment and tonneau have been designed with the thought of beauty and comfort foremost in mind.

Prize Winners in the Chalmers Sales Contest

At the conclusion of the Chalmers Spring Sales Contest yesterday, the most successful contest ever conducted by this company, Leo Lux, Chalmers dealer at Wadsworth, Ill., was awarded a five-passenger Light Six touring car, the grand sweepstakes prize.

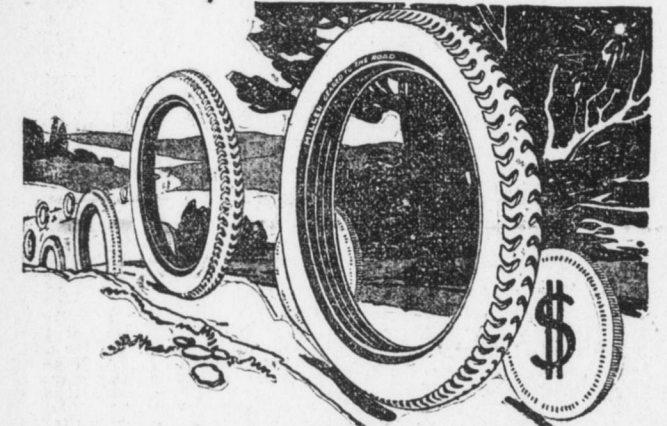
HASSLER Shock Absorber For Ford Cars



The One You Will Eventually Buy

NO REBOUND—NO TOSsing—NO SIDE SWAY EASY STEERING—SAFE DRIVING Will not strike lamp brackets or body. The spiral spring has a range of three inches, and does not carry the direct load of the car.

NEW SALESMAN APPOINTED French, San Francisco district representative for Dodge Brothers, Mr. Sterling is now on the Pacific Coast.



How Much Mileage Do You Get Out of a Dollar? You really ride on dollars because tires are money. The farther your tires go the farther your dollars go.

Miller Tires

by the way they are made. The Miller Method retains nature's vegetable wax and oil in the cotton fabric. This gives Miller tires the strength and endurance to overcome road conditions.

Sterling Auto Tire Co. Distributors 1451 ZARKER ST. (15th and Market) HARRISBURG, PA.

THE SUPREME TEST

of the ability of any Tire and tube repair shop is found in their retreat record. Our retreat record is over Seven Thousand Miles.

The New PAIGE 6-36 \$1095

The latest addition to a distinguished line of cars. A five-passenger "roomy" car—a luxurious car—a "smart" car—an economical car.

RIVERSIDE AUTO CO. BELL PHONE 3731R REAR 1417 NORTH FRONT ST. GEORGE R. BENTLEY, Proprietor

Cadillac Breaks All Production Records

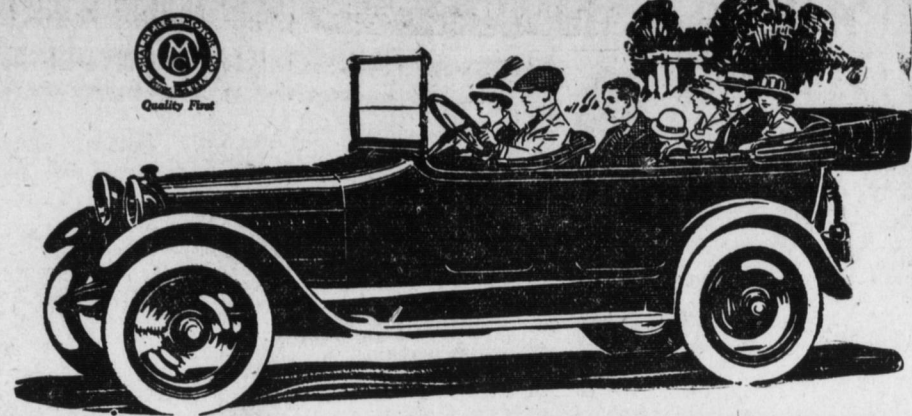
During the first half of 1915 the Cadillac Motor Car Company manufactured and shipped a total of 11,895 eight cylinder cars. This is the biggest production for a period of six months in the history of this well-known concern.

Cole Big Six Improved and Ready For Delivery

Immediately following the Cole Motor Car Company's announcement of the improved Cole Big Six, which was made less than a fortnight ago, comes the word that production on the new model actually has begun and deliveries already are being made.

F.A.M. NEWS and NOTES

The program for the 1915 National Convention of the F. A. M. at Sacramento has been announced by the Capital City Motorcycle Club, which is doing the honors.



Is This Car Too Good to Sell For \$1550

THIS is a strange story but a true one. Last winter we were approached by representatives of foreign governments with reference to purchasing the Chalmers Six-48 chasses for ambulance use abroad.

Knowing that we could not build all the motors in our own shops and take care of our regular production in addition, we went to one of the largest builders of motors in this country and asked them for a bid on these motors.

In submitting the bid their representative said, "We want it distinctly understood that this is not for the same quality of motor because we do not work to such close standards or limits as you do."

Quality Not Only a Slogan We Sell All Who See

This gentleman went on to say "The motor you delivered to us to bid on surprises us. It is good enough to go into any \$4000 or \$5000 car."

"It is the finest motor in material and workmanship we have ever seen."

"We are frank to say that we have never turned out a better motor even for higher priced cars, and we know of no company in your price class that is turning out a motor with such high-class workmanship."

"The wonder to us is that you can sell the car at your price (then \$1725 and now only \$1550 for exactly the same car) and spend so much money on making it."

Quality a Business Principle Why Not Beauty Too?

Understand this concern is a thoroughly reliable concern and builds good motors.

They upheld their own workmanship and material against any other motor builder—we included.

But they were honest and stated to us at once that our standards were higher than they thought necessary.

Without the slightest reflection on these friends, we tell this exactly true story to illustrate what we have always contended, and that is that "Chalmers Quality is not only an Advertising Slogan; it is a Business Principle."

We believe that it will pay to keep it up.

Special Features—Chalmers Six-48 Full 48 h. p. motor—Big 7-passenger Body. 124 wheel base—34x4 1/2 tires. Nobby tread on rear wheels. Entz non-stallable starter.

KEYSTONE MOTOR CAR COMPANY

1019-21-23-25 Market Street. Harrisburg, Pa.

Both Phones

Chalmers Motor Company Detroit, U. S. A.

"Let your next car be a Chalmers"

USED AUTOS BARGAINS

- 1915 ROADSTERS, brand new, at 1/4 price. 1914 MERCER touring, electric starter and lights, wire wheels, \$1000. 1914 AMERICAN roadster, underswing, very classy, \$600.

Gorson's Automobile Exchange 238-240 N. Broad St., Philadelphia Agents Wanted HARRISBURG AGENT, FOR SALE OF USED CARS H. W. HELLER, 1826 Boas Street, Harrisburg.

Paige Will Need Its New Factory Buildings

The enlargement of the factory of the Paige-Detroit Motor Car Company, announced some time ago as a step necessary to meet increased demand, is now well under way.

do not attribute the immediate interest shown in these cars entirely to the matter of values offered. There is every indication throughout the country that the year is to be a prosperous one.

1916 EMPIRE \$975 Model 23 touring car is an advanced car throughout. Many new features. Size, power, quality and equipment, considered separately or collectively, give the Empire Model 23 rank above all cars of its class.