FRIDAY EVENING.

HARRISBURG

JULY 16, 1915.

Glancing Over This Page You'll Be Impressed With Timely Economies That Will Be Found in Almost Every Section, Clamoring For Attention

Boumar CALL 1991-ANY PHONE FOUNDED 1871

SATURDAY HOURS: 9 A. M. TO 9 P. M.

WE REGRET

That a large number of people were disappointed in not seeing our Picnic Moving Pictures at the Victoria Theater Wednesday and Thursday evenings after we had made announcement. On behalf of all concerned, we can say the disappointment was entirely unavoidable. Pictures will be shown next week.

White Fabric Favorites

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Princess Nainsook - soft finish, and just the weight for summer lingerie; 45 inches wide. yard lengths \$2.49 Brocade and Basket Weavesnewest weaves for separate skirts, 40 and 42 inches wide. Yard, \$1.00

BOWMAN'S-Main Floor



The counters, cases, shelving and electric lighting fixtures on our five floors and basement may be purchased at a very reasonable price. In the completed

store, new fixtures will replace those in present use.

Buttons: The **Really Popular** Summer Kinds

Pearl buttons are here in the favored fancy shades, so attractive for summer frocks, and also worthy of mention are the choice colored buttons in shades that are mostly desired. Prices are moderate.

Timely Notion Suggestions-

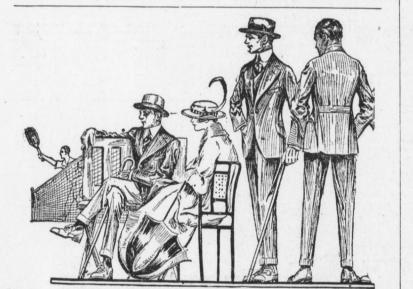
Black and white snaps, on tape, Nickel skirt gauges, 10¢ and 25¢

White and black shirring cord, yard 1¢ 75c net brassieres, with shields,

50¢ BOWMAN'S-Main Floor

Summer Floor Coverings **Specially Priced**

New Process Linoleum, 29¢ sq. yd. — choice of any pattern we have in stock. Former prices were 39c and 49c. Bring room measurements. Granite Carpet, 17¢ yd. - 36 inches wide. Regularly 25c. BOWMAN'S-Fourth Floor



Summer reading will be shortened



To-morrow Will Bring Marked Reductions On Women's Summer Dresses

It's the season for clearing out a greater portion of summer wearables, and likewise a time of unusual economy.

The dresses represent regular Bowman stock, and every one is of this season's preferred style. A striking example of savings may be seen in the following:

Smart linen dresses, in pink, lue and white; reduced to \$4.48, from \$5.98.

Better grade linen dresses, in coatee effects, also choice scal-lops; reduced to \$9.98 from \$10.98, \$12.50 and \$13.50.

Important Summer Handies That Should Be in Every Household Tahl's Sanitary Ice Cream or

Berry Sets, consisting of 10 paper saucers, 10 paper napkins. 10 spoons and 10 paper doilies. Price,

Victor Grass Clipper and handy lawn trimmer. Regularly \$2.39. Special \$1.69 Extension Window Screens, finished in walnut stain; 15 inches high; 33 inches open; regularly 15c; at 10¢ Punch Oil Mops for hardwood floors; including one quart can Punch oil; formerly \$1.25. Price, 75¢

BOWMAN'S-Basement

Quality Silks, And Popular

Silk Serge - black with white pin, double and space stripes; 36 inches wide. Yard 89¢ Taffeta — pin, double, space and awning stripes; 36 inches wide. Yard \$1.00 Jap Silk - black, awning Jap Silk — Diack, Kard, stripes; 36 inches wide. Yard, 79¢

BOWMAN'S-Main Floor

Figured and striped voile dresses, from a simple frock to the handsome combination effects, reduced to \$4.48, from \$5.98; \$10.00, from \$13.50; \$12.98, from \$16.50.

BCWMAN'S-Second Floor

Muslinwear News of a Timely Nature

Dressing Sacques-plain white lawn, and white lawn with black stripes, and neat figures in black and colors; low neck; short sleeves, embroidery trimmed collar or surplice style, embroidery trimmed. Price 50¢ Combinations - corset cover and drawers; cover is embroidery trimmed; skirt drawers, edged with embroidery. Price 59¢ Envelope Chemise - made of fine nainsook; embroidery and lace trimmed at top and bottom. Prices range from 45¢ to \$1.25 BOWMAN'S-Second Floor



A General Clearing of Boys' Norfolk and

Wash Suits Like his seniors, the boy

White voile and organdies, mostly embroidered effects; reduced to \$4.48, from \$5.98.

Fine organdies, in beautiful styles; reduced to \$5.98 to \$14, from \$7.50 to \$20.

Reduced Prices Will Move Summer Curtains Quickly

Lace, Novelty Net and Panel Curtains — $2\frac{1}{2}$ and 3 yards long; lace curtains, with plain and covered centers; others have cluny insertion and edge, Battenberg edges and braids. Former edges and braids. Former prices ranged from 98c up to \$6.59. Reduced prices are **69¢**, **89¢**, **98¢**, **\$1.25** and up to **\$3.50** pair. **Sunfast Materials** for door, window and arch carbing

window and arch curtains; 50 inches wide; in brown and green; formerly 80c and 1.25. Yard, 55¢ to \$1.00 BOWMAN'S-Fourth Floor

Specials in Hair Switches For Saturday Only \$1.95

\$3.95 and \$4.95 wavy hair switches and just the kind most women require for new style coiffure, therefore an unusual hair economy.

They are 24 and 26 inches long, and the hair is lustrous, wavy and of remarkable good quality. Every shade is included in the

lot. BOWMAN'S-Second Floor

Continuing the Sale of Waists

This is one important economy event in waists that is rarely duplicated. The quality, style and low price speak for the wonderful values.

At 59¢. Embroidered waists in charming novelty styles, also colored eyelet embroidery in polka effects, in plain style with pointed flat collars; and numerous other styles; voiles and organdies. At .98¢. Voile. waists;

many of the styles that we've shown here recently, including dainty lace and smart embroidery designs. At \$1.25. All-over em-

broidery with a flat collar, edged with lace; long sleeves; made of lawn. Also a number of voile waists.

At \$1.75. Pleasing styles in crepe de chine; flesh and white; convertible collars; also organdie collars or shirred yoke effect; long sleeves.



The Completeness of a Summer Millinery Stock Lies in the Variety

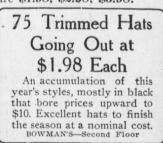
And needless to say, our assortments are replete with wanted shapes and favored braids, and emphasis may be laid on the richness and smartness of dress hats.

Panamas, mannish shapes, at \$1.25, \$1.49 and \$1.98. Large white drooping brim hats, 98¢.

White hair hats with white satin crowns, \$1.98.

SPORT HATS

Sport Hats are ever presenting new touches, which are plain-ly marked in late satin, stitched velvet, and folded silk hats. Prices are **\$1.98**, **\$2.98**, **\$3.98**.



summer messages must be condensed. This evening lettergram to certain men tells how other men are availing themselves of the opportunity to save a few dollars on a new suit to replace the one that is beginning to look shabby. Here's the substance: Suits that were \$12.50 and \$13.50 are now going out at \$8.75, and suits that were \$15 and \$16.50 are selling for \$10.

Palm Beach Suits are gaining in popularity daily; they are \$7.50. In the window now.

These Furnishings, Men, Are Regular Price and They're NEW Dress Shirts, 59¢-made of fine quality of perçale, in coat style, with French cuffs. Sport Shirts, 50¢ and

\$1.00 - plain white and fancy; Boys' plain blue sport shirts, 50¢; plain white, at 50¢ and \$1.00 Dress Shirts, \$1.00—per-cales and madras, in choice

patterns; coat style, with soft or starched cuffs. Monito Half Hose double soles, high spliced heels; silk lisle 25¢—thread

silk, 50¢. Leather Belts, 25ϕ , 50ϕ and \$1.00 — black and tan, at 25ϕ and 50ϕ ; white at 50¢ and \$1.00. Brighton and Paris Garters, 25¢ pair. BOWMAN'S-Main Floor

will realize that Spring and summer apparel must be cleared out at this time, and will want to consult his parents as to his needs, and that boy who has too many clothes in this hard-wear season is fortunate indeed. Norfolks - cassimeres and homespuns. Reduced to \$2.15 from \$2.98; \$2.95 from \$3.95; \$3.85 from \$4.45 and \$4.95; **\$4.95** from \$5.95 and \$6.45. Wash Suits — Oliver Twist, Tommy Tuckers, Middies, French Blouses and Vestees. Reduced to 79¢ from \$1.00; 95¢ from \$1.25 and \$1.50; \$1.35 from \$1.75; \$1.95 from \$2.98 and \$3.50. Knickerbockers - Khaki, in blue and tan, at 50¢; white duck, at 50ϕ ; gray, blue and natural linen, at 75ϕ . Norfolk Suits - for boys 7 to 16.

In gray, natural and blue imported linen. Special, \$3.00. BOWMAN'S-Third Floo

White Shoe Day Saturday Will Be White Shoe Day at Bowman's

A time in which white shoe wearers may learn of the newest lasts that fashion favors and incidentally of the complete assortments shown here; for instance:

Women's strictly hand sewed, turn sole white gabardine Kewpie Pumps, with Louis Quinze heels. Made in New York City by a famous maker of fine shoes. All sizes, 2 to 7. All widths, A to D. Special,

\$3.50

Women's White Duck Pumps and Colonials, turn soles, white heels; smart new styles. Sizes 21/2 to 7. Widths A to E. Pair,

\$2.00 and \$2.50

Women's White Shoes-high and low, turns and welts; \$2.50 and
\$3.00 values. Pair \$1.49
Women's White Shoes-high and low; not all sizes. Values up to
\$3.50. Pair \$1.00
Women's white rubber sole Sport Shoes, with guaranteed rubber
soles and heels; welt soles. Pair \$1.75
Women's white canvas rubber sole Tennis Shoes, 50¢ and 75¢
Children's white canvas high and low Shoes, 60¢, 85¢, \$1.00 and
\$1.25; according to size and quality.
Two-in-One White Dressing, 9¢ box, 3 boxes 25¢
BOWMAN'S-Third Floor.



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TWO CELEBRATE BIRTHDAYS

CASTORIA For Infants and Children. Bears the

The Kird You Have Always Bought

Boughner and children, Cathryn, Mr. and Mrs. J. D. M. Reed. Special to The Telegraph Dauphin, Pa., July 16.—Mrs. Harry dren, Ruth and Wellington, Mr. and

Char H. Flitchers

Reed and Mrs. Warren Boughner, two Mrs. Charles Lyter and son, Vernon, of Dauphin's young matrons, cele-brated their birthdays yesterday at a little picnic above town. Those pres-ent were Mr. and Mrs. Harry Reed and son, Russel, Mr. and Mrs. Warren Thomas Kinter.

Signature

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