

JULY CLEARANCE SALE

Harrisburg's
Busiest Corner

ASTRICH'S,

Market and
Fourth Streets

On Thursday July 8th---Promptly 9 O'clock

We Start the Greatest Clearance Sale Ever Held in the History of Our Business

We have just rounded off the four busiest months of our existence. Unusual conditions in the business world have given us opportunities to buy goods at almost our own figures — and we have used these advantages in extending our season's sales beyond any previous record. It is but natural that we now find our stocks larger than usual and that we are compelled, and are in position to put the knife into prices deeper than ever in order to completely sell out everything before we start our Fall season.

\$25,000 WORTH OF PRACTICALLY ALL NEW SUMMER MILLINERY

of the highest grade—consisting of the most desirable and wanted Summer Hats, both trimmed and untrimmed, and all the newest Summer Trimmings are placed before you at almost half their regular prices. We make this broad assertion—that this whole stock of millinery in its entirety, represents only such hats and trimmings which the women of this vicinity are anxious to buy NOW. Whether you want a hat for your vacation trip or one to help you out over the next three summer months for very little money. See this list of prices. And remember, the items advertised here represent but very small proportions of what you will find displayed on our counters.

Over Seven Hundred Trimmed Hats Will Start This Sale

Principally White and Black Summer Hats—practically a new stock at end-of-season prices.



Airy Transparent, Lace, Maline and Hair Hats

We are showing only the very newest ideas, including highest class models; white, black and combinations of white and black. These hats you cannot duplicate in any other store for less than \$7.50 to \$8.00. July Sale Price, only **\$4.66**

50 Colored Trimmed Hats
Which originally were \$3.98 and \$4.98. July Sale Price **\$1.66**

Black Trimmed Hats
For middle-aged women. New and fresh for this sale. Positive value \$3.50. July Sale Price **\$1.88**

White and Black and Black and White Trimmed Dress Hats

With Wings, Ostrich Pompons, black and white Ribbons, etc. These hats are easily worth \$5.98. July Sale Price **\$3.66**

High-Class Trimmed Panama Hats
Extra fine grade in all the newest shapes; wing and ribbon trimming. Hats when in season we sold as high as \$5.98. July Sale Price **\$3.66**

Trimmed Leghorn Hats
Worth fully \$5.98. Large broad brim garden hats — sailors, mushroom and all the new trimmings. July Sale Price **\$3.66**

White Hemp Dress Hats

Black with white flanges—trimmed with pink roses, white and black ostrich pompons, etc. These hats were sold for not less than \$4.98. July Sale Price **\$2.66**

About Fifty High-Class Handmade Colored Dress Hats
Made of finest Silk Braids—hats which originally were \$5.00 to \$7.00. July Sale Price **\$1.88**

Children's Trimmed Hats
Hemp Hats, Handmade Hats, Panama Hats, etc. Hats formerly up to \$3.98. July Sale Price **\$1.88**

Any Hat Left in Our French Room

Hats which formerly were \$5.98 to \$8.50. All our early models. July Sale Price **\$2.66**

Children's Trimmed Hats
Handmade Hats, in white, pink, blue and burnt; former prices \$1.98 and \$2.49. July Sale Price **98c**

Black Milan Hemp Dress Hats

Some with white flanges, medium shapes for middle-aged women. Trimmings are ostrich pompons, newest wings, wing fancies. These hats are worth \$5.98 regularly. July Sale Price **\$3.66**

Untrimmed Hats at 1/2 and 1/3 Their Regular Prices

This enormous stock consists of mostly all White Hats, Black Hats, Panama Hats, Leghorn Hats, Milan Hats, etc. No old and out-of-date Hats in this sale.

White Hemp Hats

Also white with black flanges and black with white flanges. All the newest large sailors, etc. Value \$2.00. July Sale Price **88c**

Black Hemp Hats

All the new shapes; large sailors and turbans for middle-aged women; values up to \$1.50. July Sale Price **69c**

Genuine Italian White Milan Hats

Finest grade imported. Season's price was \$7.98. Five of the newest summer shapes; at one-third off regular price. July Sale Price **\$2.44**

Finest Black Milan Hemp Hats

The highest class goods, made in all the new summer sailor shapes; choice of stock; formerly sold up to \$3.98. July Sale Price **\$1.29**

Adamba Panama Hats

12 new shapes; soft, clean, unchalked goods; perfect finish; no flaws or spots; values \$2.00 and \$2.50. July Sale Price **\$1.44**

PANAMA HATS

Worth \$5.00 to \$6.00, including fine mannish shapes; extra wide brim sailors, etc. July Sale Price **\$3.44**

LEGHORN HATS

Very fine grade, large sailors and wide brim garden hats. Actual value \$4.50. July Sale Price **\$2.66**

Extra Fine Panama Hats

High grade finish, large shapes. Telescope crowns and mannish shapes; value \$4.00. July Sale Price **\$2.44**

White Milan Hemp Hats

Worth \$3.00 and \$3.50; also white with black flanges and black with white flanges; large sailors, turbans, etc. All new summer shapes. July Sale Price **\$1.44**

Children's Hemp Hats

Choice of stock; white, black, burnt, sand, navy, brown, etc.; sold up to \$1.98. July Sale Price **48c**

NEWEST OSTRICH TRIMMINGS AND FANCY WING EFFECTS

We are fortunate not to have anything but the newest. In white, black and light summer colors, to offer at this sale and still the prices are almost half.

Elegant Ostrich Pompons
The new shape with feelers; made of best stock; actual value 75c. July Sale Price **39c**

Ostrich Feather Bands With Tip
Extra wide fine full flues, makes a complete hat trimming, in eight beautiful shapes; value \$2.50. July Sale Price **\$1.39**

Ostrich Fancies, Worth 75c and \$1.00
Mostly one and two of a kind—salesmen's samples—all beautiful colors and combinations. All new and fresh goods. Only one sale 23c of them. July Sale Price **23c**

Double Ostrich Pompons
Two pompons with feelers; white and pink, also white with black. values \$1.50. One of the season's best sellers. July Sale Price **83c**

Large Double WINGS
New shapes, white and black; value 75c. The most desirable summer hat trimming. July Sale Price **44c**

Ostrich Feather Lobster Bands
36 inches long, curled top; white and colored; value \$1.25. July Sale Price **59c**

New Feather Owl Heads
White feathers on buckram frames; good 75c value. July Sale Price **39c**

Ostrich Tips, 3 to Bunch
Used extensively on leghorn hats. Come in white, light blue, corn, green, Alice, black, etc. Actual value 75c. July Sale Price, bunch **39c**

Our Highest-Class Ostrich Fancies
A clean-up of our regular stock. Blue red, cerise, gold brown, sand, purple. Goods that sold up to \$4.00. July Sale Price **\$1.88**

Black and White Ostrich Plumes
15 to 16 inches long; 7 to 8 inches wide; nice quality; actual value \$1.50. July Sale Price, **69c**

\$4.00 Quality Ostrich Plumes
The plumes are made of finest made stock, wide heavy flues; broad tips; come in white, black and colors. July Sale Price **\$1.88**

Watch Our Ribbon Specials During This Sale

If you want Ribbons of any kind—you are sure to find more and better here for less money. Most complete stocks of pink, white, light blue and all the summer shades. Hair bows and sashes tied free.

4 1/2 Inch All-Silk Moire Hair Ribbon
Pink, light blue, white, black; all the leading colors; usual price 20c. July Sale Price, yard **15c**

5 1/2 in. Heavy White Taffeta Ribbon
For sash, hair and hat trimming. Regular price 29c. July Sale Price, yard **19c**

5 Inch Satin Messaline Ribbon
Best grade; pink, white and light blue; usual price 29c. July Sale Price, yard **19c**

5 Inch Fancy Flowered Ribbon
For sash and hair; beautiful light rose patterns. July Sale Price, yard **16c**

4 Inch VELVET RIBBON
Taffeta back; all the best colors; sale price, 75c; July Sale Price, yard **39c**

Colored Velvet Ribbon (Satin Back)
Regular Price July Sale Price
25c 19c
29c 23c
39c 31c
45c 36c
Colors, red, ecru, green, Royal, brown.

Brocaded Silk Velvet Ribbon
Half Price, 3 1/2 & 4 Inch
Regular Price July Sale Price
25c 12c yd.
29c 15c yd.

5 1/2 Inch All Silk Moire Hair Ribbon
White, pink, light blue, black, and ten of the best colors; usual prices 25c and 29c. July Sale Price **19c**

5 1/2 Inch Moire Satin Striped Sash Ribbon
White, pink, light blue; usual price 35c. July Sale Price, yard **21c**

5 1/2 in. Black Taffeta Hair Bow Ribbon
Unusual good quality; usual price 29c. July Sale Price, yard **19c**

Our Stock of Flowers Represent the Very Newest Concept ones in Midsummer Trimmings

Plenty of pink roses, white flowers, poppies and everything which is in great demand for summer hats.

New Pink Roses
Large clusters of open Roses or Buds; finest imported; value at least 75c. July Sale Price, **44c**

LaFrance Roses
Large imported American Beauties and full Buds; highest class. Pink, Jack and Tea. Actual value \$1.00. July Sale Price **59c**

Crushed Roses
Six large roses to bunch; pink, yellow and Jack; value 50c. July Sale Price, bunch **23c**

Double Daisies 2 and 3 in Bunch
Some Silk and Velvet Daisies included; white, black and all the best colors; different centers; our regular 50c and 75c Daisies; July Sale Price **25c**

New White Summer Flowers
Also white and black, black and white Velvet Poppies, etc. Values 75c and \$1.00. July Sale Price **36c**

ROSEBUDS—30 to 36 to bunch; pink, yellow and all colors; value 25c. July Sale Price, bunch **10c**

FORGET-ME-NOTS—light blue, pink, white and yellow; value 25c. July Sale Price, bunch **10c**

Velvet Daisy Wreaths
Also rose wreaths, berry wreaths, and many others; values up to 75c. Close out at July Sale Price **19c**

All Regular 25c Daisies at Half Price
Including silk daisies, velvet daisies; all colors; one, two and three to bunch. July Sale Price **12 1/2c**

Velvet Pansies, Worth 50c
Beautiful purple and yellow combinations; large bunches. July Sale Price, bunch **19c**

Imported Fruit Bunches, Worth 50c & 75c
Finest berry bunches, grape bunches, cherries and other fruit for finishing-up your trimming. July Sale Price **25c**