Prices Cut in Two

For 25c Lace and Venise Bands

JUNE 22, 1915.

Seldom have we offered as interesting a group of reductions as we have provided for tomorrow in Venise and Cluny lace bands, and rarely have the values been as satisfying. Instance these:

White and ecru bands in widths ranging from 1½ to 3 inches; assembled from our stock of 25c laces. To-morrow only.

4 yards for 50c

Shadow'lace flouncing in ecru and white; 10 to 24 inches wide; values to \$1.25. An exceptional bargain for tomorrow only.

2 yards for 50c

Swiss embroidery flouncing in simple and showy patterns; 27 inches wide; values to \$1.50. On sale to-morrow only

One yard for 50c

Embroideries Reduced

Cambric corset cover embroideries, 17 inches wide, in excellent patterns; values to 20c. On sale to-morrow only. 4 yards for 50c

Ribbons and Vestees

Moire taffeta and fancy printed warp ribbons; 4½ to 5½ inches wide; in colors; values to 39c. On sale tomorrow only.

3 yards for 50c

Collars, vestees and fichues, in values to 75c. On sale to-morrow only, 50c

A Busy Day

Booked For Tomorrow in

Towels and Table Cloths

121/2c bleached Turkish bath towels; hemmed. On sale to-morrow only.

6 for **50c**

50c fine quality check Turkish bath towels; in pink and blue. On sale to-morrow only.

2 for **50c**

75c mercerized pattern table cloths; sizes up to 13/4 yards long. On sale to- 50c morrow only

8c brown imitation linen kitchen and hand toweling; 17 inches wide, with red and blue border. On sale to-morrow only.

8 yards for 50c

50c cream and oyster white dress linen, 36 inches wide. On sale to-morrow 50c only, 2 yards for

\$1.39 lace centerpieces with drawn work, including a good assortment of hemstitched drawn work shams of the same qual- 50c ity. On sale to-morrow only

121/2c red border huck towels, sizes 18x36 inches. On sale to-morrow only.

8 for **50c**

15c white costume linen finish suiting, 38 inches wide. On sale to-morrow 50c only. 4 yards for

Dives, Pomeroy & Stewart, Street Floor.

A Great Day in Good Fiction

Lot of fiction formerly sold at \$1.00 to

Lot of fiction formerly sold at 25c. On sale to-morrow only at-

3 for **50c**

\$1.50 book of art n three titles-Romney, Velasquez and Reynolds, 16 full-page color llustrations. On sale to-morrow only 50c

Dives, Pomeroy & Stewart, Street Floor, Rear.

50c Stationery Specials

50c to 75c stationery. On sale to-morrow only.

2 boxes for 50c

Dives, Pomeroy & Stewart, Street Floor, Rear.

Among the Notions

\$1.00 silk girdles and sashes. On 50c sale to-morrow only

59c satin pin cushions. On sale to- 50c morrow only, 2 for Dives, Pomeroy & Stewart, Street Floor.

Leather Hand Bags

\$1.00 quality, made of all leather and equipped with change purse and mir- 50c ror. On sale to-morrow only

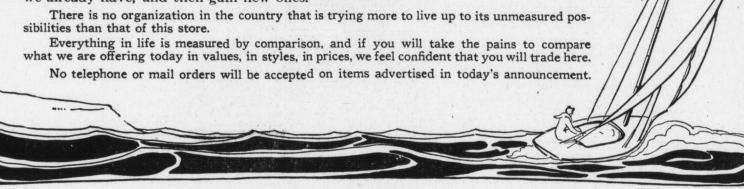
Dives, Pomeroy & Stewart, Street Floor,

Dives, Pomeroy & Stewart

A One-Day Sale To-morrow

To-morrow's sale of rare Values at 50c is the result of a new impulse, a new impetus, a new power to the store--a more determined purpose to continue to lead

This purpose has inspired us to concentrate on the idea of building bigger, and we know we can only build bigger in one simple way--trying to hold the customers we already have, and then gain new ones.



Floor Coverings Are Down in Price

New Cangoleum rugs; size 36x54 inches; regular 75c value. On sale to-mor- 50c row only

36-inch Crex runners, with fancy border; regular 60c value. On sale to-mor- 50c row only

18x36-inch heavy rubber door mats; 75c value. On sale to-morrow 50c

Cork carpets, in three very choice patterns; 60c value. On sale to-morrow 50c 27-inch Bozart fiber hall runners, with

fancy borders. 60c value. On sale 50c to-morrow only Dives, Pomeroy & Stewart, Third Floor.

The Basement Promises

Interesting Values

75c O'Cedar polishing or oil mops will be sold in the one-day sale 50c

79c granite coffee boilers, of 8-qt. 50c size. On sale to-morrow only 98c heavy aluminum skillets. On 50c sale to-morrow only

Eight rolls of 10c crepe toilet pa- 50c per. On sale to-morrow only

75 hack saws, reduced to 50c Three packages of 25c lawn grass 50c

seed. On sale to-morrow 85c can hardwood floor wax. On 50c sale to-morrow only

Mason's or Ezy Seal fruit jars; pints or quarts. On sale to-morrow only, 50c

Dives, Pomeroy & Stewart, Basement.

Colored Dress Goods

\$1.50 silk and wool crepe, floral design. On sale to-morrow only, at, yard

75c shepherd checks, 42 inches wide. On sale to-morrow only, at,

\$1.50 silk and wool Scintella, 44 inches wide. On sale to-morrow only, at, 50c yard

Dves, Pomeroy & Stewart, Street Floor, Front.

Millinery Ribbons

Clean-up of the balance of the special lot of millinery ribbons that have proved such attractive values, at 19c a yard. On sale to-morrow only.

4 yards for **50c**Dves, Pomeroy & Stewart, Second Floor.

Misses' Sandals. 50c

60c tan grain leather barefoot sandals, heavy stitched soles, sizes 13 to 2. 50c On sale to-morrow only

Dives, Pomeroy & Stewart, Street Floor, Rear.

In the Men's Store

Notable Savings

Will Be Offered

Men's 25c white aprons, used by butchers, bakers, grocers and bar clerks; with or without bib. On sale to-morrow only.

3 for **50c**

Men's 75c and \$1.00 percale and mercerized madras shirts; sizes 131/2 to 17; slightly counter soiled. On sale to-morrow 50c

Boys' 75c light weight pajamas; one or two pieces; sizes 6 to 16 years. On 50c sale to-morrow only

only, in sizes 14 to 17. On sale to- 50c morrow only Boys' 35c light blue chambray vacation shirts; sizes 12 to 14, with collar attached.

Men's 75c mercerized sport shirts; white

On sale to-morrow only. Two for 50c

Men's 35c and 39c chambray shirts, with collar attached; sizes 14 to 17. On sale to-

Two for 50c

Dives, Pomeroy & Stewart, Men's Store.

Ties and Handkerchiefs

Men's 50c silk Palm Beach wide-end fourin-hands. On sale to-morrow only, 50c

Men's 10c white satin border handkerchiefs. On sale to-morrow only. 9 for **50c**

Dives, Pomeroy & Stewart, Men's Store,

Men's Tennis Oxfords

65c black tennis oxfords with cemented rubber soles, sizes 6½ to 10. On sale to-morrow only at 50¢ Dives, Pomeroy & Stewart, Street Floor, Rear.

Infants' Shoes at 50c

75c tan kidskin button shoes, hand-turned leather soles, sizes 3 to 5. On sale 50c to-morrow only Dives, Pomeroy & Stewart, Street Floor, Rear.

Linen Handkerchiefs

One corner hand embroidered linen handkerchiefs; hemstitched; our regular 25c stock. On sale to-morrow.

3 for 50c

Dives, Pomeroy & Stewart, Street Floor.

Children's Dresses of Gingham: All Sizes

Not more than three dresses will be sold

Regular 65c gingham frocks, in solid colors and checks; sizes 12 and 14 and 2 to 6 years; also \$1.25 gingham dresses, in sizes 12 and 14 years. On sale to-morrow **50c** only

Dves, Pomeroy & Stewart, Second Floor.

Drug Sundries Savings of Importance

59c all-rubber bathing caps. On 50c sale to-morrow only

59c white rubber household gloves. 50c On sale to-morrow only One pound roll antiseptic absorbent cotton and 5 yards of Red Cross steri- 50c

lized gauze, for One 50c jar Palm Olive cream, three 10c cakes of Palm Olive soap, and one 50c large bath sponge, for

Dives, Pomeroy & Stewart, Street Floor.

Lace Curtains at Half Price

\$1.00 Nottingham curtains in all white and a very good assortment of patterns; 21/2 yards long. On sale to-morrow only, 50c pair

75c and \$1.00 stamped scarfs, centerpieces

Dives, Pomeroy & Stewart, Third Floor.

13 Bars of Soap

13 bars of P. and G. soap. On sale 50c to-morrow only, at

Dives, Pomeroy & Stewart, Basement.

Sack of Flour, 50c

Hoffer's best flour. On sale to- 50c morrow only, sack

Dives, Pomeroy & Stewart, Basement.

Sugar and Coffee Special 31/2 pounds granulated sugar 20c

1 pound Banquet coffee 30c On sale to-morrow only at 50c Dives, Pomeroy & Stewart, Basement.

50c Grocery Specials

California peaches, heavy syrup. On sale to-morrow only.

4 cans for 50c B-J coffee, packed in pound parchment bags. On sale to-morrow only.

3 pounds for 50c

Dives, Pomeroy & Stewart, Basement.

Black Dress Goods

\$1.00 black Voile, 54 inches. On 50c sale to-morrow only, yard \$1.50 black fancy Satin Cloth, 44 inches. On sale to-morrow only, 59c black Mohair, high luster. On 50c

sale to-morrow only, yard Dives, Pomeroy & Stewart, Street Floor.

For Men and Women The surprises came from our regular stock so we need write no more as to their quality. You'll be mighty glad to share the sav-

A Day of Surprises

In Hosiery and Underwear

ings these items bring.
Men's 25c navy silk lisle seamless

socks. On sale to-morrow.

3 pair for 50c

Men's 75c Egyptian cotton ribbed and open mesh union suits, with short sleeves. On sale to-morrow 50c Women's 38c black silk liste hose,

2 pair for 50c Women's 35c black silk seamless hose; firsts and seconds. On sale to-

seamless. On sale to-morrow only.

morrow only. 2 pair for 50c

Women's 50c imported Swiss ribbed lisle vest; sleeveless; regular and extra sizes. On sale to-morrow only. ² for **50c**

Women's white cotton ribbed Union Suits; sleeveless and knee length; ex-

tra sizes 40, 42 and 44. On sale tomorrow only. 2 suits for **50c** Children's 10c white canton ribbed vests; sleeveless; sizes 20 to 28. On

sale to-morrow only. Eight for 50c Children's 25c black fine ribbed lisle

and cotton fashioned hose; sizes 6 and 61/2. On sale to-morrow only. 4 pair for 50c Dives, Pomeroy & Stewart, Street Floor.

Satin Stripe Silks in Summer Designs

One of the most serviceable weaves of the hot weather season is this 89c white tub silk; the designs are neat and attractive, in satin stripes; 36 inches wide; suitable for waists and dresses. On sale to-mor- 50c row only, yard

Dives, Pomeroy & Stewart, Street Floor.

Women's House Dresses

An assortment of several dozen dresses from lines that sell regularly for \$1.00 and \$1.25; sizes 34 to 44; limit one to a 50c customer. On sale to-morrow only,

Dves, Pomeroy & Stewart, Second Floor.

Bleached Sheets and Pillow Cases

59c sheets, 81x90 inches. To- 50c

stitched and embroidered; 45x36 in-

ches. To-morrow only, pair 22c unbleached sheeting; 21/4 yards

wide. To-morrow only, 2½ 50c yards for Dives, Pomeroy & Stewart, Street Floor.

Look What 50c Buys In Cotton Dress Goods

25c Voile, 36 inches wide, neat printings. On sale to-morrow only.

25c Madras Shirting, colored stripes on white ground. On sale to-morrow only.

4 yards for 50c

3 yards for 50c 29c Woven Tissue, 40 inches, woven colored stripes. On sale to-morrow only.

2 yards for 50c

39c Embroidered Voile, colored woven figures on white ground. On sale to-morrow

3 yards for 50c

10c Percale, 36 inches wide. On sale to-6 yards for 50c

15c Crepe in solid shades and self colored stripes. On sale to-morrow only. 8 yards for **50c**Dives, Pomeroy & Stewart, Street Floor.

Women's \$1.00 Silk Gloves for 50c

16-button length, in colors only, including navy, tan, brown and grey; made with double finger ends; from regular stock. On sale to-morrow only.

Dives, Pomeroy & Stewart, Street Floor.