

A cooling drink may be had at the sanitary fountains at elevators on each floor.

The beautiful summer pergola on the fifth floor is a haven for heat-weary shoppers.

To women—you're welcome at all times to enjoy the comforts of our new rest rooms.

The Bright News of the Season Is Told Here

Bowman's

CALL 1991—ANY PHONE

FOUNDED 1871

SATURDAY HOURS: 9 A. M. TO 9 P. M.

Black and White Net Hats:



One of the Many Smart Creations For Summer

—and in fact the latest vogue. You'll find here a number of stylish effects; becoming and practical.

Panamas; excellent quality; smartest of shapes; and very unusual value at **\$2.98**

Hemp Hats—double brims and colored facings; soft shapes; priced at **\$1.98**

BOWMAN'S—Second Floor.

Slightly Uneven Rug Patterns Can Scarcely Be Seen When on the Floor.

More than a few persons have told us that after the rug is laid and furniture placed, it is hard to detect the place where the pattern does not match.

To-morrow we shall continue this sale of rugs (from a reliable manufacturer) and many homes can secure one at a large saving.

Texture is perfect; patterns are the latest.

- Seamless Velvet Rugs, 9x12; regularly \$19.75, at **\$14.49**
- Seamless Velvet Rugs, 8.3x10.6; regularly \$17.00, at **\$12.49**
- Seamless Velvet Rugs, 7.6x9; regularly \$14.50, at **\$10.49**
- Seamless Velvet Rugs, 3.6x7.2; regularly \$3.00, at **\$2.49**
- Tapestry Brussels Rugs, 9x12; regularly \$16.00, at **\$11.49**
- Tapestry Brussels Rugs, 11.3x12; regularly \$25.00, at **\$19.49**
- Seamed Velvet Rugs, 9x12; regularly \$18, at **\$13.49**

At the Same Time We Shall Continue A Sale of High Grade, Exclusive-pattern Rugs, From Best Known Makers

Including famous Whittall, Bigelow Ardebil, Bigelow Electra, Royal Wilton and others.

A special price event.

BOWMAN'S—Fourth Floor.

The Victor Grass Clipper

Is a handy little device for trimming the edges of lawns or around obstacles. Regular price is \$2.39; special to-morrow at **\$1.98**

BOWMAN'S—Basement

Lace Favorites

Venise All-over Laces, \$1.00 and **\$1.25** yd.—\$2.00 to \$2.50 values; heavy quality.

Venise Bands and Edges, 12½¢ to 50¢ yd.—for trimming voile and organdie dresses.

BOWMAN'S—Main Floor

Told in A Word

Men's

Summer Comforts

Palm Beach Suits, with plain and belted back **\$7.50**
White Duck and Khaki Trousers, 98c

Linen Crash Trousers, \$1.50 and **\$1.98**

Blue Serge Trousers, \$1.98, \$2.98 and **\$3.98**

White and Striped Flannel Trousers; \$5 value **\$3.98**

Office Coats—cotton, alpaca and serge 50c to **\$6.50**

White Duck Outing Hats, 25c and 50c

Silk Auto Hats and Caps, 50c and **\$1.00**

Travel

Matting Suit Cases and Traveling Bags 50c, 75c, **\$1.00**

Cane and Reed Suit Cases, \$3.00 and **\$4.00**

Trunks—full size and steamer, \$2.98 to **\$25.**

Sport

Tennis Rackets, 50c, 98c, **\$1.50, \$2 and \$2.50**

Baseballs 5c to **\$1.25**

Baseball Mitts and Gloves, 25c to **\$2**

Bats 5c to **75c**

Outdoor

Home Comforts

Camp Stools 25c and 50c

Settees—for the lawn, 98c and **\$1.50**

Lawn Swings—2 and 4-passenger, \$4.50, **\$5.50 and \$6.50**

Steel Lawn Swing, with canopy—4-passenger **\$12.50**

BOWMAN'S—Third Floor

The Ladies World

4 months for **19¢**

To-morrow is the last day this offer will be in force. Four current issues for **19¢**

Century Refrigerator Special Saturday, \$16.75

Regular price, \$19.50. Three-door side icing style with 75 lbs. ice capacity. A limited number.

\$5.00 Century Ice Chest, special for Saturday only, at **\$3.85**

BOWMAN'S—Fifth Floor

SOAP SPECIALS

10 cakes Ivory soap 38c

10 cakes P. & G. Naphtha Soap 38c

10 cakes Fels' Naptha Soap 38c

2 cans Old Dutch Cleanser 15c

No phone orders sent C. O. D. BOWMAN'S—Basement

The Cretonne Vogue

Suggests the making of skirts similar to the models shown in the window. Also smart hats.

Cretonne, 35 inches wide, comes in a variety of colorful patterns, yard **39¢**

BOWMAN'S—Fourth Floor

Pink

The Latest La Reine Corset

Comes in a medium high bust model with fancy edging at top; lightly boned, and has three pairs hose supporters. Material is a popular shade of pink. Sizes 19 to 26. Special at **\$1.00**

BOWMAN'S—Second Floor

Better Grade Summer Dresses Should Be Made Of:

Black Chiffon Taffeta—36 inches wide; solid black; smooth finish; fine quality. Yd. **85¢**

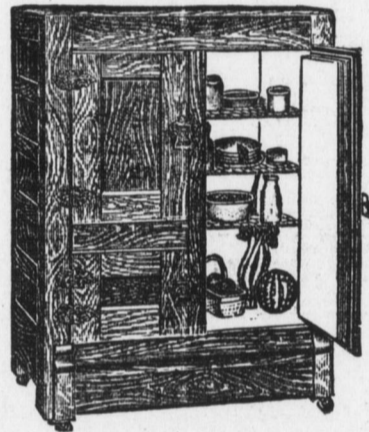
Silk Crepe de Chines—40 inches wide; in black, ivory, pink, Copenhagen and sand. Yd., **\$1.09**

White Washable Habutais—56 inches wide; good weight; extra quality. Yard .. **85¢ and \$1.00**

Pekin Striped Taffetas—36 inches wide; various shades of stripes. Yard **\$1.00**

Crepe Meteor—40 inches wide; in wistaria, Rocky Mountain blue, reseda black, navy, Tete de Negre and putty. Yard **\$1.69**

BOWMAN'S—Main Floor



Saturday Morning Shoe Specials

(From 9 until 12 o'clock.)

Women's, Misses' and Children's white canvas and nubuck high and low shoes; slightly soiled; values up to \$3.50. Pair, **98¢** (Including a 16c box of cleaner.)

One Dollar Will Do the Work of Three To-morrow

Women's patent colt, gun metal calf, tan calf and white nubuck high and low shoes, in welts and turns; \$3.00 value. Pair .. **\$1.00**

BOWMAN'S—Third Floor

Kitchenwares Are Specially Priced For Saturday

Preserve Kettles, 75¢ — regularly \$1.20; Wearer aluminum; 6-qt. size.

Opal Glass Towel Bar, 39¢ — regularly 59¢; 18 inches long with nickel-plated brass ends.

Pie Server, 49¢ — regularly 89¢; 8-inch size; fire proof; brown and white plate, with nickel-plated brass receptacle.

BOWMAN'S—Basement

A Fine 20-Inch Wavy Switch, 85c

The hair is of splendid quality, permanently wavy and of desirable length. Mounted on three short stems, making a fine switch. All shades.

Real Hair Nets 25c

BOWMAN'S—Second Floor

Three Favorites In White Fabrics

Organdie—sheer quality; 40 inches wide. Yard 29c

Chiffon Voile—tape selvedge; very popular; 44 inches wide. Yard, 39c

Bourette Crepe—fine quality; 40 inches wide. Yard 18c

BOWMAN'S—Main Floor



Starting Tomorrow, A

Summer Reduction Sale of Men's Suits

Your choice of regular-stock, \$20, \$18, \$16.50, \$15 and \$13.50 Suits at

\$10

Bowman suits need no introduction or recommendation. Their quality, style, fit, and wear are established.

This event is timely---offering weights that men will wear during the hot season.

It is a most economical event to men who have delayed purchasing a new suit, and to those who feel the need of an extra suit, or who may be looking forward to the time when they will.

What's Your Need—

A suit for business or dress wear? Three or two pieces? An English roll, semi-conservative model; or a conservative middle aged man's suit?

What's Your Taste—

Blue or gray serge; gray pin stripe; gray and blue homespun; Donegal tweeds; black and white club stripes; or brown Homespuns?

What's Your Build—

Regular, 34 to 44? Young men, 32 to 40? Stout, 36 to 46? Short, 35 to 42?

Shirts For Dress, Sport And All Occasions

Assortments Are Varied



Men's Dress Shirts, 80¢—fine quality mercerized madras; coat style, with French cuffs.

Men's Dress Shirts, \$1.00 — percales and madras; coat style, with soft and starched cuffs

Men's Sport Shirts, \$1.00 — plain white mercerized madras; short sleeves. New Sport Ties 50¢

Men's and Boys' Sport Shirts, 50¢—men's plain white chambray; boys' plain blue chambray and plain white.

Men's Dress Shirts 59¢—percales; coat style, with French cuffs.

Boys' Dress Shirts, 50¢ and \$1—percales and madras; French cuffs; separate soft collars.

BOWMAN'S—Main Floor

A Most Inviting Collection of Dresses, Skirts and Waists, in Summer Sheerness and Smartest of Styles

Always the newest can be found here, and this is best evidenced by the fact that the outer apparel department is again to the front with the latest skirt style—the cretonne.

The Summer Dress Collection Is Complete

The daintiest models—and this season's styles are exceptionally neat and pretty—including the popular cluster-stripes, awning stripes and large polka dots. There are also all-white dresses with just enough color to make the effect pleasing.

Come in voile, organdie, marquisette and organdie chiffon.

Priced at **\$1.50, \$2.50, \$3.98, \$5.98** and all the way up to **\$25.**

BOWMAN'S—Second Floor.

35 Dozen White Waists On Sale Tomorrow at 89c

You'd ordinarily expect to pay at least \$1.50 for any of the smart styles, and truly they are favorites, for instance the "Country Club" model of fine batiste in flesh and white.

Four different styles featuring embroidered voile, lace insertion running down front—short sleeves and the dainty flat collars are in evidence.

A treat for just 420 women. Why not get first choice?