

1871-44th Anniversary-1915

44 years of continuous business and 44 years of steady growth--what better evidence of public approval could we desire? And through what better source could we express our appreciation for this coveted stamp of approval; for the crowning success that has marked the close of each successive business year, than by giving the public extraordinary values, and thus

Our 44th Anniversary Sale Will Start To-morrow and Continue All Week

The Bowman Anniversary Sales have become an institution in Harrisburg--no longer need glowing head type fill pages of newspaper space to throng the store

Values are indeed head and shoulders above the average, and those who have never attended these sales, we urge to be on hand early in response to announcements of special items.

A new feature this year--44 very special items each day at 44c each, besides the many others (a number not advertised) and the fun-creating "Clock" surprises.



44 Unusual Values--44th Anniversary Sale Price, 44c Each

- 89c Pie Casserole, 44c**
Heavy nickel plated copper receptacle; metal handles; with 8-inch fireproof pie plate; brown and white. BOWMAN'S--Basement.
- 75c to \$1.95 Embroidery Strips, 44c**
Just 225 strips in the lot; widths, 6 to 18 inches; 5 yards to a strip. BOWMAN'S--Main Floor.
- 75c Voile Flouncing, 44c yd.**
Daintily embroidered. 45 inches wide. BOWMAN'S--Main Floor.
- 69c Ingrain Carpet, 44c yd.**
Patterns suitable for sitting rooms, dining rooms or bedrooms. BOWMAN'S--Fourth Floor.
- Boys' 29c Oliver Twist Suits, 2 For 44c**
Washable. Sizes 2 to 6 years. In tan and blue. BOWMAN'S--Third Floor.
- Boys' 98c Blouse Suits, 44c**
White; sizes 5 to 10 years. Washable. BOWMAN'S--Third Floor.
- 75c to \$3.00 Neckwear, 44c**
Women's hand-embroidered neckwear, consisting of vestees, guimpes, collars, and collar and cuff sets. BOWMAN'S--Main Floor.
- J. & P. Coat's Spool Cotton, 44c doz.**
BOWMAN'S--Main Floor.
- 75c Brassieres, 44c**
Made of net; with washable dress shields. BOWMAN'S--Main Floor.
- 75c Hair Brushes, 44c**
Solid wood backs. BOWMAN'S--Main Floor.
- \$2 Bonnet Brushes, 44c**
Sterling silver bonnet and cloth brushes. BOWMAN'S--Main Floor.
- Children's \$1 Hats, 44c**
Hemp hats, in all colors. BOWMAN'S--Second Floor.
- 6 Pair Women's Hose, 44c**
Plain black cotton hose, double heels and toes. BOWMAN'S--Main Floor.

Men's 79c & \$1 Union Suits, 44c
White and ecru. Knee and ankle length. BOWMAN'S--Main Floor

44 Cent Sale

89c Royal English Longcloth, 44c
Chamois finish; full perfect pieces. 10-yard lengths. Limit, one piece to a customer. BOWMAN'S--Main Floor

- 25c Handkerchiefs, 3 For 44c**
Women's pure linen initial handkerchiefs. BOWMAN'S--Main Floor.
- 79c Coutil Corsets, 44c**
Medium high bust; long hips; heavy hose supporters; draw string at top. BOWMAN'S--Second Floor.
- Women's Drawers, 2 For 44c**
Made of cambric and nainsook, with cluster tucks and ruffles or embroidery. Open and closed. BOWMAN'S--Second Floor.
- \$1.00 Storm Serge, 44c yd.**
Cream serge, with tan stripe; woolen; 56 inches wide. BOWMAN'S--Main Floor.
- 25c to 39c Ribbons, 2 yds. 44c**
Satin, taffetas and fancies. 5 to 8 inches wide. BOWMAN'S--Main Floor.
- 75c Bamboo Tabourettes, 44c**
Japanese matting covered top. Height, 19 inches. BOWMAN'S--Fifth Floor.
- 40c Sheets, 2 For 44c**
Size 72x90 inches; center seam; 3-inch hem; laundered. BOWMAN'S--Main Floor.
- 8c Gingham or Chambray, 10 yds. 44c**
Plain chambray, and striped or plaid gingham. BOWMAN'S--Main Floor.
- 75c Traveling Bags, 44c**
Matting bags, with brass catches and lock. BOWMAN'S--Third Floor.
- Men's 59c and 69c Office Coats, 44c**
In gray and striped materials. BOWMAN'S--Third Floor.
- 89c Jointed Dolls, 44c**
Large, full jointed dolls, with sleeping eyes; and blonde, toska or dark brown hair. BOWMAN'S--Third Floor.
- Women's 25c Vests, 4 For 44c**
Bleached; tape neck and sleeves; fancy lace yokes. Seconds. BOWMAN'S--Main Floor.
- 10c Silkoline, 7 1/2 yds. 44c**
Plain shades; 36 inches wide. Suitable for comforts or curtains. BOWMAN'S--Fourth Floor.

- \$1.00 House Dresses, 44c**
Light and dark blue; piped in shepherd checks, stripes and checks in various shades. BOWMAN'S--Second Floor.
- Linen Cluny Doilies & Centers**
Lace trimmed. 20c 10-inch size at 2 for 44c; 25c 8-inch size, at 3 for 44c; 25c 6-inch size, at 3 for 44c. BOWMAN'S--Fourth Floor.
- \$1.00 Black Dress Taffeta, 44c yd.**
Chiffon finish; 36 inches wide. Very lustrous. BOWMAN'S--Main Floor.
- 85c Cheney Bros. Silk Foulards 44c yd.**
Set figures, in all shades; 24 inches wide. BOWMAN'S--Main Floor.
- 59c Shepherd Checks, 44c yd.**
Black and white; 42 inches wide. Fine quality. BOWMAN'S--Main Floor.
- 75c Acme Ice Cream Freezer, 44c**
Freezes cream in five minutes. Absolutely sanitary. BOWMAN'S--Basement.
- 89c Curtain Stretcher, 44c**
Size 6x12 ft.; frame 1 3/4 inches wide. Made of clear Norway pine; stationary pins; brass, nickel plated. BOWMAN'S--Basement.
- Women's \$1 Hand Bags, 44c**
Real leather; poplin lined; fitted with purse and mirror. BOWMAN'S--Main Floor.
- Women's 75c and \$1 Silk Gloves, 44c**
Two-clasp, in all shades and sizes; heavy double finger tips. BOWMAN'S--Main Floor.

- \$1.20 Values Room Let Cut Out Border, 44c**
Enough for a room. 20 yards, cut-out border; regularly 6c yard. BOWMAN'S--Fourth Floor.
- Children's 59c to 75c Dresses, 44c**
Gingham dresses, in pink, blue and tan; plain chambray waist, with gingham skirt and suspenders; or long waist effects, with belt. Sizes 4 to 14 years. BOWMAN'S--Second Floor.
- Infants' 75c to \$1 Short Dresses, 44c**
Made of fine, sheer lawn, with embroidery yoke; fine tucks and embroidery ruffle at bottom of skirt. Sizes 6 months to 2 years. BOWMAN'S--Second Floor.
- 75c to \$2.50 Boudoir Caps, 44c**
Samples; made of crepe de chine, all-over lace, net and silk; trimmed with dainty ribbon bows and lace. BOWMAN'S--Second Floor.
- 75c to 98c Corset Covers, 44c**
Made of fine, sheer nainsook, with yokes of lace and embroidery; trimmed with fine lace, embroidery, and ribbon-run beading. BOWMAN'S--Second Floor.
- Brassieres, 44c**
Made of cambric; reinforced under arm; hooked front; trimmed with wide embroidery insertion or cotton Cluny lace at top and bottom. BOWMAN'S--Second Floor.
- \$1 and \$1.25 Spark Plugs, 44c**
BOWMAN'S--Third Floor.

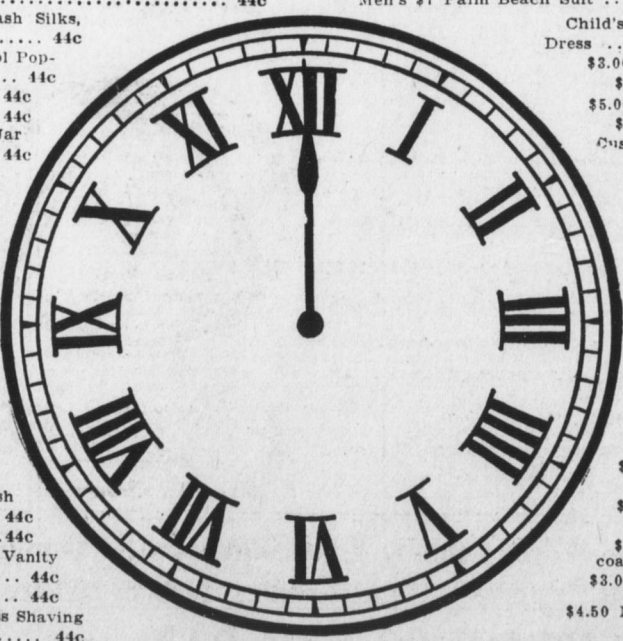
44 Big Anniversary "Clock" Surprises at 44c Each

Every year these "Clock" surprises afford greater fun for patrons, and this year the number each day has been increased to 44 at 44c each. (Just our years in numbers). These surprises range in value from \$1.50 to \$15.

Rules Governing Clock Surprises

The person whose sales check is on "file" last before the alarm clock strikes in the department when purchase is made, may buy the surprise valued at \$1.50 to \$15.00 for 44c. If same should not be desired, the owner of the next to the last check may have the same opportunity.

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| 12 yards Princess Nainsook, value \$3..... 44c | \$2.50 Hand Embroidered Vestee..... 44c |
| 4 Turkish Towels, value \$3..... 44c | \$3.25 Teddy Express Wagon..... 44c |
| Embroidered Crepe Flouncing, value \$7.50..... 44c | \$4.95 Brass Electric Auto Horn..... 44c |
| \$2.50 Ribbon Girdle..... 44c | Men's \$7 Palm Beach Suit..... 44c |
| 2 1/2 yards Striped Wash Silks, value \$2.50..... 44c | Child's \$4.98 Silk Gingham Dress..... 44c |
| 6 yards Navy Blue Wool Poplin; value \$4.50..... 44c | \$3.00 Hammock..... 44c |
| \$4.75 Lawn Mower..... 44c | \$1.50 Handbag..... 44c |
| \$3.98 Wash Machine..... 44c | \$5.00 Trimmed Hat..... 44c |
| \$3.50 Brass Umbrella Jar..... 44c | \$4.50 hand embroidered Cushion..... 44c |
| Boys' \$3.50 Linen Suit..... 44c | \$3.50 pair Women's shoes..... 44c |
| \$3.50 Cream Lace Curtains..... 44c | \$3.50 pair Men's shoes..... 44c |
| \$3.50 Cream Lace Curtains..... 44c | \$5.00 Kiosft Petticoat..... 44c |
| 3 Men's \$1.00 Dress Shirts..... 44c | \$2.50 Waist..... 44c |
| 3 Men's \$1.00 Union Suits..... 44c | \$15 Women's Silk Dress..... 44c |
| 3 prs. women's Thread Silk Hose, value \$3, 44c | \$3.50 Women's Raincoat..... 44c |
| 3 Women's Union Suits, value \$2.25..... 44c | \$3.00 Brush, Comb and Mirror Set..... 44c |
| 44 yards HHI Muslin, value \$4.40..... 44c | Two pair Queen Elizabeth Silk Gloves..... 44c |
| \$5.00 China Salad Dish..... 44c | \$3.00 Henderson Corset..... 44c |
| \$2.00 R. & G. Corset..... 44c | \$3.95 Crepe de Chine Gown..... 44c |
| \$3.50 Bristol Silver Vanity Box..... 44c | \$2.75 Crepe de Chine Petticoat..... 44c |
| \$5.00 Trimmed Hat..... 44c | \$3.00 Japanese Matting Rug..... 44c |
| \$1.50 Ebony Plate Glass Shaving Mirror..... 44c | \$4.50 Mahogany Parlor Rocker..... 44c |



Extraordinary Anniversary Specials

20 Doz. of the Popular Swan Waists, Anniversary Price, \$2.44
Values ranging from \$3.98 to \$6.50. A too lengthy description of the many charming effects would be necessary to tell, so we ask you to come in and select your particular style. Mostly crepe de chines, in white and soft shades. BOWMAN'S--Second Floor.

\$6.00 White Enamel Beds, \$3.44
Two-inch continuous post beds. 50 in the lot. One of the greatest offers we have made on metal beds. BOWMAN'S--Fifth Floor.

Men's \$2.19 to \$3 Shoes, \$1.44
Black and russet dress and working shoes; sizes 6 to 11. BOWMAN'S--Third Floor.

\$2.50 to \$3.98 Porch Dresses, \$1.44
Floral effects; also combinations of colored checks and white; all good models. BOWMAN'S--Second Floor.

Boys' \$4.45 and \$4.95 Norfolk Suits, \$3.44
Fancy brown and green checks; patch pockets; sewed-on belts; some have two pair pants; sizes 6 to 17 years. BOWMAN'S--Third Floor.

Porch Dresses, \$2.44
Striped voile with white vestee effects; also combination dresses in white and colors. \$3.50 and \$3.75 values. BOWMAN'S--Second Floor.

\$6.75 Wool & Fibre Rugs, \$3.44
Small all-over effects; brown and tan combination; size 9x10.6. Limited quantity. BOWMAN'S--Fourth Floor.

\$5 Fibre Silk Sweaters, \$3.44
Belted models; in Copenhagen, cardinal and green. BOWMAN'S--Second Floor.

\$1.98 Umbrella Jars, \$1.44
Assorted colors. Made of crockery. BOWMAN'S--Basement.

Women's \$1 Thread Silk Hose 2 Pairs \$1.44
Black only; double soles; high spliced heels; wide garter tops; various. BOWMAN'S--Main Floor.

\$1.98 Aluminum Coffee Percolator, \$1.44
New shape, with ebonol handle; 2-quart capacity. BOWMAN'S--Basement.

Men's \$1.98 Trousers, \$1.44
Striped worsteds, cassimeres and Reading Hairlines. BOWMAN'S--Third Floor.

\$5.00 Felt Mattresses, \$3.44
Covered in art ticking; well filled. One or two parts. BOWMAN'S--Fifth Floor.

Children's \$1.98 to \$2.98 Dresses, \$1.44
Made of fine, sheer lawn, in long waisted styles; waist is trimmed with insertion and lace; skirt, embroidery trimmed. BOWMAN'S--Second Floor.

Wear-Ever
--Demonstration to-morrow; Baking cakes on griddle without greasing; making fudge without stirring. BOWMAN'S Basement.