

Busy Store; Busy News; Busy Day--To-morrow

Bowman's

CALL 1991—ANY PHONE FOUNDED 1871
SATURDAY HOURS: 9 A. M. TO 9 P. M.

S. Sanford & Sons' Auctioned Off All Perfect Rugs

A good reason why such auction sales have proven successful.

They were very careful to dispose of the kinds that were desirable, even though it did mean a lowering in price of about one-third.

That same price lowering is in evidence in our selling prices, and it will be to every home keeper's advantage to select one or two rugs NOW, as indications point to a considerable rise in prices next Fall.

Just a few of the reductions:

- \$29.50 Axminster, 9x12 ft. \$21.98
- \$22.50 Velvet, 8.3x10.6 ft. \$13.98
- \$25.00 Velvet, 9x12 ft. \$15.98
- \$17.50 Tapestry Brussels, 9x12 ft. \$12.48
- \$13.50 Tapestry Brussels, 8.3x10.6 \$10.48
- \$12.00 Tapestry, 9x12 ft. \$ 9.75

BOWMAN'S—Fourth Floor.

A New Talking Machine And An Unusual Offer

The question of music in the home can easily be answered in this offering of a new talking machine—one that possesses features of high grade machines, and yet selling at the very low price of \$9.98

This instrument is larger than any ever made at near this price; is 16 1/4 inches at base, stands 8 1/2 inches high; fitted with automatic stop; speed controller; door; and will play any standard disc record. (See illustration).

Investigate Our Club Plan

10-in. "Climax" Double Disc Records; 65c Value for 44c



These records are made by one of the largest talking machine concerns, and sell universally for 65c. Our special price is 44c. Music on both sides, and a large list of airs to choose from. Can be played on standard machines.

BOWMAN'S—Fifth Floor.

A Three-Hour Shoe Sale

(9 A. M. Until 12 Noon)

3 Wonderful Shoe Bargains

LOT NO. 1—
216 pairs women's black and russet button and lace shoes; welted soles.
Formerly \$2.50 to \$3.50. Pair **89c**

LOT NO. 2—
121 pairs boys' low shoes—Endicott-Johnson's. Sizes 3 to 5 1/2. \$2.00 to \$3.00 values. Pair **89c**

LOT NO. 3—
92 pairs men's double sole, bellows tongue, dirt-proof working shoes; sizes 6 to 11. \$2.19 and \$2.50 values. Pair **\$1.29**

Special All-Day Offering

629 pairs women's tan, black and white high and low shoes; \$2.50 to \$3.50 values. Pair **\$1.00**



BOWMAN'S—Third Floor.

New Sport Hats That Will Win Favor Immediately



Jaunty hats to withstand the rough outdoor knockabouts; yet attractive and becoming in appearance.

Such is this new showing. There are a number of effective models, including a smart combination of narrow colored straw braid and white felt, giving a striped effect; medium large and soft.

Prices are 98c, \$1.49, \$1.98 and upward to \$15.00.

BOWMAN'S—Second Floor

Travel Gowns For the Trip

A smart creation for traveling, which can be worn as coat or dress.

Come in mohair; in gray, navy and black. Belted models with flat collars and large patch pockets. Buttons entire length. Priced at \$7.98.

Soap Specials

- 10 cakes Ivory soap 38c
 - 10 cakes P. & G. Naphtha soap, 38c
 - 10 cakes Fels Naptha soap ... 38c
 - 2 cans Old Dutch Cleanser ... 15c
- (No phone orders sent C. O. D.)
BOWMAN'S—Basement

Special Saturday

10 rolls Crepe Toilet Paper. **25c**

By Special Arrangement With E. J. Wile, We Can Offer a Number of

Smart, Warm Weather Coats at \$9.98



That were made to sell at prices ranging upward to \$20.

The name "Wile" stands for all that's stylish and dependable in women's coats; most women know this; so a description of fine workmanship and supreme style is unnecessary.

This, however, we can state emphatically that \$9.98 could purchase no better value; and being of light weight, the coats will give steady service throughout the summer.

Poplins and coverts; navy, olive, tan, leather; also shepherd check.

Exclusive models with velvet gabardine or silk collars, in contrasting colors.

BOWMAN'S—Second Floor.



New Waists, 95c

A pleasing assemblage of dainty embroidered voile waists; little to say about them—so plain, and yet so becoming. Smart collars which lie flat, are equally pretty.



Lingerie Waists, \$1.98 — in the assortment, the styles vary from a plain model to the fancy lacy effects that are indeed charming. Shown in lawn, voile and batiste.

BOWMAN'S—Second Floor

Smart Peter Thompson Dresses

Ideal for the young girls' knock-about wear — outings and the like.

Smart blouse effect in white and dark blue, with red ties, braided collars and sleeves. Pleated skirts; may be worn separately. Made of a splendid quality linen.

Priced at \$5.98.

BOWMAN'S—Second Floor



Saturday Clean-up Of Lace Curtains

White and ecru Nottingham; novelty net with Battenberg and cluny trimmings; also plain, hem-stitched or insertion and lace trimmed scrim; good qualities and patterns; including samples; former prices, 59c, \$1.25, \$1.95 and up to \$5.00 pr. Sale prices, **30c to \$3.50 pair.**

Sunfast Materials, in green, brown, blue; with plain and figured patterns; 50 inches wide; former prices, 80c to \$1.25 yd. Sale prices **55c to \$1.00**

Armure and Tapestry — for cushions, and furniture and couch coverings; former prices 39c to \$2.25 yd. Yard ... **25c to \$1.35**

BOWMAN'S—Fourth Floor

Silk Gloves of the Sturdy Kayser Quality

The women's glove section is visited hourly by women who possess the wisdom of buying dependable silk gloves only.

Fownes' and Kayser's 2-clasp silk gloves, in all shades; plain and contrasting embroidery, at **50c to \$1.00**

Fownes' and Kayser's 12 and 16-button length silk gloves, at **75c to \$2.00**

Stylish kid gloves, in all colors and sizes; self and contrasting embroidery, at **\$1.25 to \$2.25**

BOWMAN'S—Main Floor

Prettiest of White Dresses For Children's Day

Made of lawn and trimmed with embroidery insertion; low neck, short sleeves, normal waist line with belt of wide insertion. Sizes 6 to 14 years **\$1.25**

Dresses of net, organdie, and fine lawn; empire, normal and long waist effect, trimmed with fine laces, embroidery insertion, and pretty ribbon. Sizes 2 to 14 years **\$1.25 to \$10.00**

Infants' Short Dresses, fine sheer nainsook and lawn; trimmings of lace and embroidery. Sizes 6 months to 2 years, **59c to \$5.98**

BOWMAN'S—Second Floor

A Trio of Favored Black Silks, \$1 yd.

Black Chiffon Taffeta — 36 inches wide; soft text; yarn dye. Yard **\$1.00**

Black Satin Messaline — 36 inches wide; star edge; very lustrous. Yard **\$1.00**

Black Dress Peau De Soie—36 inches wide; mellow finish; colored edge. Yard **\$1.00**

BOWMAN'S—Main Floor

An Annual Event:

The Hair Goods Clearance Sale

Begins To-morrow

This is an event most women look forward to—the memory of last year's values still lingers.

We've cut the prices to so low a point that all the Wavy Switches (many mounted on three separate stems), Transformations and other articles of hair goods in our stock will move out quickly.

The assortments are large—your shade is here.

Note the Unusually Strong Reductions

- \$1.35 hair values, sold by us at \$1, now ... **65c**
- \$2.75 hair values, sold by us at \$2, now **\$1.35**
- \$3.95 hair values, sold by us at \$3, now **\$2.00**
- \$6.75 hair values, sold by us at \$5, now **\$3.50**
- \$10.50 hair values, sold by us at \$8, now **\$5.75**

Every article in this large stock of Sanitary Hair Goods will be sold at proportionate reductions.

BOWMAN'S—Second Floor.



Miss Searight

Can Give You Many Little Helps in the Art of Cooking

Miss Searight is here demonstrating the practical uses and superior features of WEAR-EVER ALUMINUM. Wives-to-be and just wives will benefit by her brilliant talks.

Demonstration Specials

\$1.00 Wear-Ever Aluminum Fry Pan; heavy quality **49c**

\$1.20 Wear-Ever Aluminum Preserving Kettle, **83c**

BOWMAN'S—Basement



Boys' Norfolk Suits Reduced

Wool Cassimere Norfolk Suits at **\$2.95** — in brown, green mixtures, grays and dark mixtures; were \$3.95; sizes 6 to 17 years.

Wool Cheviot and Cassimere Norfolk Suits, at **\$3.95** — in grays, tans, browns, Tartan checks and mixtures; four different models; were \$4.95; sizes 6 to 18 years.

Oliver Twist Wash Suits, at **85c** — about 10 different combinations, reps, cambric, linens and chambrays; were \$1.00 and \$1.25.

Wash Suits, at **50c to \$3.50** — comprising middies, French blouses, modified Russians, Oliver Twists, Vestees, Sailors, etc.

BOWMAN'S—Third Floor



One Minute Helps For the Busy Man

Balbriggan Underwear, **50c** — silk finish; pearl buttons; long and short sleeves; knee, ankle and stout drawers.

Open Mesh Underwear, **25c** — white or ecru; short sleeves; knee and ankle drawers.

Union Suits, **69c** — regularly \$1.00 — ecru; long sleeves; ankle length.

Dress Shirts **\$1.00** — mercerized madras; coat style, with soft French cuffs.

Silk Half Hose, **25c** — double soles; high spliced heels; plain shades, also fancies; seconds.

Monito Half Hose — double soles; high spliced heels; black and colors. Silk, **50c pr.** Silk lisle, **25c pr.**

Always Smart Neckwear, **25c** and **50c** — 4-in-hands and club ties.

BOWMAN'S—Main Floor

Embroideries:

Dainty & Economical

75c and \$1.00 27-inch Swiss Flouncings, yard **49c**

\$1.00 27-inch Crepe and Voile Flouncings, yard **59c**

\$2.00 45-inch Batiste Flouncings, yard **\$1.00**

89c 27-inch Organdie Flouncings, yard **59c**

BOWMAN'S—Main Floor

Demonstration of Elmo Sisters' Beauty Preparations

Will Start Tomorrow

Practical advice will be given to women in obtaining or retaining a beautiful complexion.



Making the Dollar Buy the Most

That is the secret of successful business men, and that instinct serves as a guide every day in the business year, to receive genuine economy.

Young men, too, in school or other walks of life, are gradually realizing this advantage.

Therefore, this message of clothes economy goes out to every man, that the spring's stylish suits—and that means patterns and smart lines—selling regularly at \$15 to \$20 or more may be purchased for ... **\$13.65**

Supposing You Have A Ten Spot

that you wish to invest in a suit.

Instead of purchasing a suit that is priced at \$10, it will be to your advantage to spend— ... **\$9.50**

—and secure a suit that a couple weeks ago would have cost you \$12.50 and \$13.50.

There is surely something here to suit your taste.

BOWMAN'S—Third Floor.