

BUSINESS "LOOKING UP"

The heart beats of business are growing stronger daily. Hasten the revival of your trade by

WESTERN UNION

Telegraph and Cable Service. stimulates sales, accelerates the decision of customers and hastens the flow of merchandise.

THE WESTERN UNION TELEGRAPH CO.



320 Market Street (Over the Hub) Harrisburg, Fa. It Didn't Hurt a Bit

When Coming to My Office Be Sure You Are in the Right Place.

An all Havana smoke for a dime whose quality absolutely convinces that it's worth the price.

Made in three sizes but all alike in quality.

Made by John C. Herman & Co.

10c CIGARS

FREE Handsome Talking Machine

Stauffers Piane House

who will celabrate their formall opening in Harrisburg Pa by giving away Absolutely Free an unlimited number of Talking machines, in conjuntion with their special advertising sale which will start May 17th and end May 31st.

Everybody answering this ad. will be treated alike. In addition to the souvenier and talking machine Free, we will issue a special advertising credit check good on the purchase of any new Plano in our stock.

All answers must be mailed to our salesrooms no later than May 16th, Only one Talking machine allowed in one family complying with conditions of sale.

Call at our storeroom and receive souvenir see and hear these beautifull machines and learn how you may secure one Free.

Planes will be placed on display from \$168.00 and up on which we will allow credit checks on purchase.

Write name and address plainly to-gether with number of er-rors found, mail at once to

Stauffer Music House 315 Broad St. Harrisburg, Pa.

Buy Coal Now---Cheapest

This is the month to order next winter's supply of coal. There's a material saving to be effected, and the wise folk are taking advantage of present low prices. Buy before the advance comes, and buy Montgomery coal thus insuring the most quality for your money.

J. B. MONTGOMERY

Both Phones

Third and Chestnut Streets

BERKS CO. CERTAINLY IS PROUD OF ITS ZOO

Col. Henry W. Shoemaker, Newspaper Owner, Fostered Idea; Has Many Animals

Reading, Pennsylvania, with its beautiful mountain scenery; with its dozen playgrounds and public gardens; with skating rinks on top of a reservoir holding millions of gallons of water, where ice and roller skating is a pleasure whether it's Christmas or Fourth of July; has another charm, and among the little folks of this city with 20,000 homes and 100,000 people, the "sparkling diamond" among all the varied attractions is the little zoological garden at the foothills of Mt. Penn and almost in the imediate vicinity of the entrance to Mineral Spring Park.

Indeed, the zoo has not gained any sreat proportions, as to the number of beasts and animals, but it is just large enough so that the children care little whether Barnum & Bailey's circus comes around.

Such a zoo like Reading has would be a crowning feature for many a larger city, and if well managed is not too expensive for even small towns to maintain. The expense of the upkeep could be well paid, if the dividends would be credited to the laughter column of the children's ledger.

Many a stranger as he found his Reading, Pennsylvania, with its

dividends would be credited to the laughter column of the children's ledger.

Many a stranger as he found his way to this initial zoo of Reading, has asked the question: "How did Reading get a zoo anyway?" The one who is responsible for the zoo has hardly ever mentioned it to his friends, but Reading people feel so delighted with this little animal show that they think it is time that others knew how it really obtained bears, wolves, squirrels, raccoons, deer and elk.

To manage a zoo successfully you must have a good caretaker, suitable food and someone who furnishes the right kind of animals, whether wild or domesticated. When that is assured any town can have a zoo.

Some years ago Reading found just such a man who would furnish the animals. They had the money to secure the food, because the park board provides for that and, of course, the Reading park system is so well organized that they found the properman to superintend the zoo and see to it that Reading children and the children of other cities who happened to be the guests of Reading children could always spend a couple of hours feeding peanuts to the animals and enjoy a good, wholesome hour of laughter while watching the squirrels, raccoons, monkeys and opossums in their tricks.

Newspaperman Donor

Newspaperman Donor

Recently Governor Brumbaugh honored Berks county by choosing two men closely allied with Berks county interests as members of his staff. Well, one of these men is responsible for practically every animal in the pretty zoological garden. This man, of course, is a newspaperman, and as a rule editors do not get any credit for what they do say, particularly if it is printed in an editorial. However, Reading feels that here is an exception to the rule, and that to Colonel Henry W. Shoemaker it owes a whole lot. He was the donor and fostered the idea some years ago when he was still the owner of the Reading Times. After he went to Altoona he began to ship one cage after another, containing bears, wildcats and the like, so that to-day Reading children love him a great deal better than Santa Claus, for they realize that he is not a myth, and that what he drops down his chimney between Mt. Penn and Mt. Neversink is bound to stay.

The Reading zoo was started with three fallow deer, as they are known in Europe, their native habitat, and they are also known as cervus dama. Then someone though the buck deer that was roaming in Carsonia Park was a most lonesome creature, so he was transferred to the zoo grounds. Next came three big e'k, one known to-day as "Bill," who is certainly master of what he surveys, in his 100-foot runway, and who keeps the thousands of children guessing as to what kind of capers he will get off next.

All Kinds of Animals

All Kinds of Animals

Nearby are thre raccoons that have afforded lots of delight for the little ones. The head of this group is said to be one of the finest specimens in captivity, weighing forty pounds, and he is about as cunning as his neighbors, the red foxes. The raccoons have an old tree in their pen, and around this they climb to the very top of the cage, and then scratch their backs in such a spectacular manner that they are the real comedy show of the zoo.

Racking your lungs, weakening your arteries, straining your throat membranes and jarring your head might be the forerunner of more serious trouble, and should have immediate attention

SCHENCK'S SYRUP

contains no narcotics. It comforts the throat, soothes the inflamed air passages, loosens the irritating secretions that causes the cough and makes expectoration free. For 80 years SCHENCK'S SYRUP has been successfully used for the treatment of Coughs, Colds, Hoarseness

and Bronchial Affections. 50c and \$1:00 per bottle. If you cannot get it from your druggist, we will send it to you direct on receipt of price.

DR. J. H. SCHENCE & SOV. Philadelphia

EPILEPSY

The K os in the K

Store Opens at 8 A. M., Closes at 5.30 P. M.

Bigger Kaufman Store Is Now Being Erected on Old Site

Tomorrow Morning at 8.300'clock We Begin The Big \$5.00 Women's Suit and Coat Sale

Women's & Misses' \$15, \$18, \$20 and New Spring Suits on Sale lo-morrow For



Women's & Misses \$8, \$9, \$10 and \$12.00 New Spring Coats on Sale To-morrow For

Remember This For 1 Day Only, Tomorrow (Wednesday

Women's & Misses' Suits \$15.00, \$18.00, \$20.00 and \$22.50 Values For .

There are only 67 suits in the lot and every suit strictly new this Spring-you have the choice of all the new materials. poplins, serges, gabardines Every late and new model in this vast assortment. The colors are black, navy, putty, Belgium, green, etc. There are all sizes for women and misses in the lot. But not all sizes of every color and style.

Women's & Misses' Coats \$8.00, \$9.00, \$10.00 and \$12.00 Values For .

Your choice of 69 New and Nobby Spring Coats, including only the very Newest and Best Models-The materials, all sizes, Poplins, Coverts; also Black and White Checks. A wide range of the best colorsall sizes for Women and Misses.

Conditions of Sale No Suits, Coats or Dresses Sent C. O. D., or on Approval.

Women's & Misses' Dresses @ \$8.00, \$9.00 to \$12.00 Values

In all just 59 Dresses-all the Newest and Latest Models-Jap Silk and Crepe de Chine Silk Dresses in black and colors. Handsome all wool serge and poplin dresses in black and colors. Assorted sizes for Women and Misses.

Conditions of Sale All Alterations Will be Charged For at Exact Cost.

their class. They were brought to Reading from North Carolina, where they are known as "Sciurus Carolina, where they are known as "Sciurus Carolineusis." They are among the finest squirrels in existence, very cunning and large. The children have no trouble to get rid of their Reading pretzels and the Allentown peanuts when they are in the midst of these cunning little creatures.

Have Flock of Swans

bors, the red foxes. The raccoons have an old tree in their pen, and around this they climb to the very top of the cage, and then scratch their backs in such a spectacular manner that they are the real comedy show of the zoo.

Their next-door neighbors are a their next-door neighbors are the their next-door neighbors are a neighbors, safely housed behind bars, who are gazing on the other side where three big horhed owls are that came from Virginia, with a number of good old type Virginia opossums, who, under the animal kingdom of Dixle Land, are known as "Dedelphias Virginiana".

The their next-door neighbors are a their next-door neighbors, safely housed behind bars, who are gazing on the other side where three big horhed owls are that came from Virginia, with a number of prairie wolves with where three big horhed owl

G. U. O. OF O. F. HOLDS ITS THANKSGIVING SERVICE

Last evening the Grand United Order of Odd Fellows held its annual thanks-giving services at Chestnut Street Hall. The following lodges appeared in full regalia: Brotherly Love Lodge, No. 896; Armstead Roman Lodge, No. 3468; Patriarchie, No. 7; Miriam Household of Ruth, No. 1; Naomi Household of Ruth, No. 4595; Sample Iuvenile, No. 336.

J. C. Toomey was master of ceremonies. Miss Taylor, of Carlisle, was the soloist. The Rev. William Marshall, of this city, preached the annual sermon. He gave a detailed history of the Grand United Order of Odd Fellows and showed that in America there were 10,270 lodges, with a total membership of 570,000. Major Henry Coslow was chairman of the program committee. Mrs. Josephine Davidson made an address.

LECTURE ON ADIRONDACKS

A free lecture on "An Outing in the Adirondack Mountains" will be given in the Technical High School auditorium this evening at 8.15 o'clock, when James R. Rogers, chief paymaster of the Pennsylvania Railroad Company and a member of the executive board, will be here under the auspices of the Harrisburg Natural History Society.

DAUPHIN HONOR LIST

Dauphin, Pa., May 11.—Professor Miles C. Hummer, principal of the Dauphin schools, has announced the honor list for the school year 1914-1915 of the grammar and primary schools, which closed last Thursday. The high school will not close until June 3. The honor list is as follows: Grammar school, Donald Shaffer, Dorothy Clay, Genevieve Shannessy, Leroy Galer, Fay Bickel, Ruth Deibler, Susan Jackson and George Feaser; primary school, Catharine Boughner, Emily Dauphin, Pa. May 11 -Profess

Dorothy Kline, Russel Fry Randall Bickel, Wilson Talley, Mary

country schools have taken the examicount of the extension of the high school term from two years to three years there will be no graduating class this year.

RECTOR ASSIGNED

Waynesboro, Pa., May 11. — The Rev. John A. Miller, rector of the Protestant Episcopal Church at Shippensburg, has been assigned by Bishop Darlington to the St. Mary's Episcopal Mission, here, for the summer months.

Don't Pay Higher Prices For Any Non-Skid Tire!

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WITH FISK SERVICE

Have The Most Effective Tread You Can Puy And Are Unexcelled In Mileage Returns

> Note These Non-Skid Casing Prices 32 x 30 - 12.20 4 x 33 - 20.00

42x34 - 27.30 42x36 - 28.70

4 x 34 - 20.35 5 x 37 - 33.90 Compare the above prices with those on all other Non-Skids or Plain Treads.

The Fisk Non-Skid offers the greatest tire value ever known!

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