

Mothers' Day, Sunday-
Every boy should celebrate MOTHERS' DAY by appearing at his best
Our SURPRISE SALE affords the opportunity for outfitting your boy at sav ings that are REALLY SURPRIS

| Aт \$2.95 | AT $\$ 4.85$ | 85 |
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| An assortment of boys' |  |  |
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Another Wagonload of
Manhattan Shirts-Just In


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## To Men and Young Men Who Have Never Put

## Doutrichs to the Test

This is the store of greater values; today, tomorrow, 365 days in every year . . . We've made this statement repeatedly and every day some one puts it to the test; weighs us and our
merchandise in the balance of honest comparison merchandise in the balance of honest comparison
and thereafter, in iustice to themselves, confine their clothes-buying to Doutrichs.

And now we propose to make such a startling, such an unusual offer as to win at least one hundred new friends for the Live Store before closing time to-
morrow.... We purpose to our-Doutrich-Doutrichs with an offering of hundreds of brand new Spring and Summer 1915 Suits in the latest exclusive fabrics, patterns and shades; in up to the second styles-original, accepted, much copied but found only here; styles direct from

## The House Of Kuppenheimer

and other good makers which are being talked-about and worn-about by men in every city the country over.

We purpose to show you at $\$ 15, \$ 20$ and $\$ 25$ results in style, in fabici and in fit which you have never been privileged
$\$ 20$, S25 or 830


Mind you, we do not claim these suits to be $\$ 20, \$ 25$, or $\$ 30$ values as measured by the Doutrich standard of value giving-those figures are comparative, those figures are based on what we know others will ask for quality
which attempts to parallel ours.

This, we believe, is one of the most important messages we have ever directed to the clothes-buying public within
 -we challenge comparison on every point whereby good clothing should be judged-


