



Has Arrived

This sensational car, which has already won thousands to eight-cylinder construction as applied by the Cole engineers, has arrived and is now at our salesroom.

Developing over seventy horse power, weighing only 3,400 pounds ready for the road, with luxurious comfort for five or seven passengers.

All important Cole units are the products of America's greatest motor car specialists—the acknowledged best of their kind.

The Cole factory has installed three eight-hour shifts and are now making prompt deliveries. Call or write for demonstration.

\$1785

F. O. B. Indianapolis

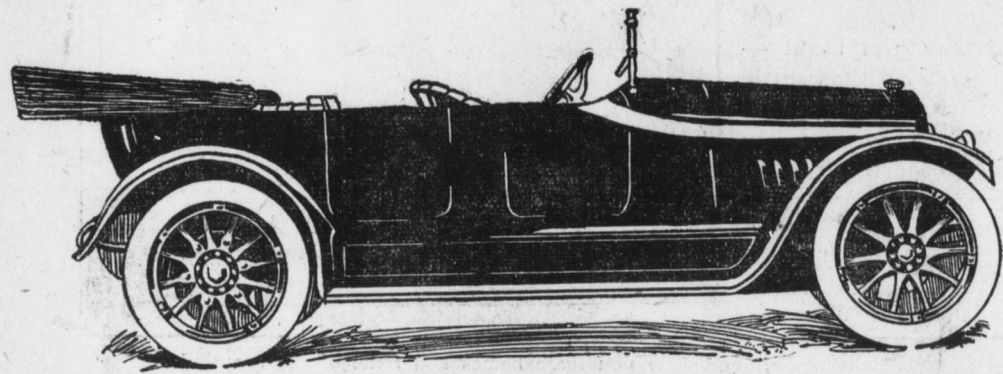
1785

Fully Equipped

Excelsior Auto Co.

11th and Mulberry Streets

H. L. MYERS, Manager



Hupmobile Has Many Money Kings on Its List

It is a mistaken idea to think that the medium priced car is bought only by people of moderate means. The low priced car is just as popular with the man of wealth as with the man of less money.

A man who has a big costly car needs a car of less value as bad as the man who hasn't any car at all. The man whose first and only car is a low priced vehicle chooses it because it is a less expensive purchase and operating proposition than a big car. And the man who has a big car requires a low cost vehicle to enable him to cut down his operating expense. The incentive for both the buys is the same—it is economy. Economy appeals to almost everyone.

The Hupmobile is perhaps the most popular low priced car made with men of wealth. The reason for this is mainly because the Hupmobile contains so many features of the costliest cars—it is for this reason that the Hupmobile has such a strong following of wealthy men among its owners.

As a typical instance of this condition, below is given a list of names taken from the registered licensed automobiles of New York city that shows a number of millionaires and nationally known people who own Hupmobiles.

Among these is William K. Vanberbilt, Jr., railroad magnate; Mrs. Reginald Vanderbilt; Oscar Strause, formerly a member of President Roosevelt's cabinet; C. L. Tiffany, jeweler;

W. H. Truesdale, president of the Lackawanna Railroad; Dr. Alex. Carrel, head surgeon of the Rockefeller Institute, at present in charge of the French army hospital in Europe; Irving T. Bush, president of the Bush Terminal; D. L. McAlpin, of the McAlpin estate; Charles A. Wheaton, president of the United Cigar Stores Company, and James Selligman, banker and broker.

Jitney Bus Drivers Find Economy Essential

"The Jitney bus is not a laughing matter," declares W. F. Pfeiffer, of The Miller Rubber Co., Akron, who comes to their defense in no uncertain terms. "In our own city of Akron they have already proven their indispensable value. Thousands of dealers, salesmen, and men interested in the tire business, to say nothing of the other traffic that daily moves the Akron streets, find the Jitney bus a great convenience. After all, why is it that all businessmen are so interested in that word 'efficiency'?" Largely, it is to overcome time and distance, whether it be in the street, in the factory or in the office. Inventive genius is concentrating upon means of bringing us and our work closer and closer together, eliminating the costly distances, and helping us to accomplish more in the same given number of hours. We cannot add more hours to a working day, but we can crowd more results into these same hours. It is in harmony with this universal need that the Jitney bus fits in. It is not a fad, but another outgrowth of the demand to make shorter miles and a longer hour. Miller tire dealers everywhere, as well as in our city, report that these Jitney bus owners are becoming critical tire buyers. Naturally we look upon the steadily increasing number of Miller tires bought by these men as a compliment because these

men are careful measurers of actual results obtained from tires. They must cut expenses down and get every foot of travel from tires that can be bought. That these five-cent conveniences are adopting the quality tires is just another evidence that it is real economy after all to buy the best.

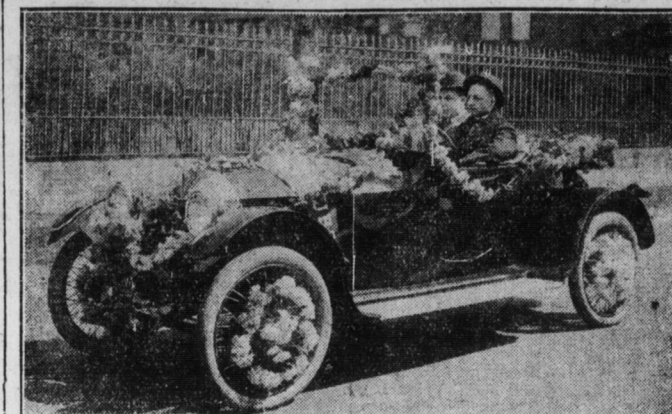
Maxwell Agent Enjoying a Prosperous Season

In accord with its reputation for speed on the race track, the Maxwell is also setting a rapid pace locally for quick sales. Thirty in the month of April is the sales report of E. W. Shank, local distributor. Seven of these were sold last Saturday, which is going some for one day.

SOUP IS GOOD, BUT NOT VERY NUTRITIOUS

In the May Woman's Home Companion appears an interesting little article entitled, "Soup versus Crackers," in which the old-fashioned housekeeper is presented as being highly impressed with the importance of soups. As a matter of fact, according to experts in the Department of Agriculture at Washington, a fair-sized man, making his living over a desk, requires about 2,500 calories of energy per day. Now, ordinary clear soups and broths run fifty, sixty and seventy calories to the pint. The ordinary man, therefore, in order to do a day's work would require something like five gallons of such soup. The meaty soups do better. They lie between one and two hundred calories to the pint. But, after all, beef stew is four-fifths water and one-fifth nutriment. Much denigrated crackers, which the ordinary old-fashioned housekeeper thought contained little nutriment, are as a matter of fact, weight for weight, five times as nutritious as beef stew and thirty times as nutritious as clear soups. Crackers lie between 1,800 and 2,000 calories to the pound.

SCRIPPS-BOOTH CAR WINS



Selected because of its extreme beauty, the Scripps-Booth car won the prize in the big Cub parade that preceded the opening of the 1915 baseball season in Chicago. 218 cars took part in the parade.

The Scripps-Booth car was decorated with roses and carnations. Exclamations of delight for the beauty of both the car and its decorations greeted the car all along the parade through the loop district and out west to the Park.

Architects Hold Banquet After Electing Officers

The fifth anniversary of the Southern Pennsylvania chapter of the American Institute of Architects, was observed last evening with a banquet at the Colonial Club. The Southern chapter had the State members as its guests. The following officers of the Southern chapter were elected:

C. E. Urban, Lancaster, president; M. J. Kast, this city, vice-president; Reinhardt Dempwolf, York, secretary; William Billmyer, York, treasurer. State officers who were elected are: Mr. Dempwolf, York, president; W. L. Plack, Philadelphia, vice-president; Edward Leber, York, secretary; and M. J. Kast, this city, treasurer. Speakers last evening were Mayor Royal, D. K. Boyd, Philadelphia, second vice-president of the American Institute; F. A. Russell, Pittsburgh; Charles H. Whitaker, Washington; C. T. Ingram, Pittsburgh; W. S. Snyder and Dr. J. G. Becht, of the State Board of Education.

DIES IN CALIFORNIA

Theodore Pfaffin, well known in this city, died at 935 New Hampshire avenue, Los Angeles, Cal., Monday, April 24, after an illness of twenty months. His sister, Mrs. Philip Decker, of Detroit, Mich.; Mr. Decker, Mrs. Pfaffin and his only daughter, Mrs. Hiram W. Balsbaugh and her husband, were with Mr. Pfaffin at the time of his death. Funeral services were held Thursday afternoon and burial made at the Inglewood Cemetery.

ARE WOMEN'S COLLEGES GOOD FOR GIRLS?

In the May Woman's Home Companion Anne Bryan McCall, writing a "Power Room Talk" on "The Independent Woman," comments as follows on women's colleges:

"It is the one objection that I see to colleges, that it does often shut off a girl's life from the interests and the companionship of men's lives, and this at a time, too, when each most needs the inspiration of the other; and that sometimes a girl's college life seems to foster a kind of covert antagonism to men, or, what is perhaps worse, a secret belief in the superiority of women."

"What are the mothers thinking of, I wonder, to allow their daughters to grow up without any of this fine friendship and companionship? And what are girls thinking of who limit their companionship with men, as many of them do, to light flirtations and banter, or to a kind of bridled antagonism, or who remain shy, self-conscious, shut off from them altogether? Such girls are independent of men! Upon my word, yes—pitifully so, it seems to me!"

IT PAYS TO ADVERTISE

The codfish lays a million eggs. While the helpful hen lays one; But the codfish does not cackle. To inform us what she's done. And so we scorn the codfish cry; But the helpful hen we prize; Which indicates to thoughtful minds It pays to advertise.—Fiber and Fabric.

Husband Says Her Value Is \$250,000



MRS. MAX KLEIST, WHO WAS MISS JULIET BREITUNG

Max Frederick Kleist, the German gardener for Edward N. Breitung, the millionaire mining man, is suing his former employer for \$250,000 for taking his wife away. Juliet Breitung fell in love with the gardener and married him. Mr. Breitung at once began an effort, Kleist charges, to have the girl leave him. She did ultimately.

In the United States Court in New York, where the case was tried, testimony of a maid was introduced to show the daughter loved her husband, and that when the father was trying to send him off to a Western mine she prepared a list of promises the father was to make. This list, the maid said, was written. Among them was a demand that she be permitted to communicate with her husband. Kleist went to the mine, but instead of having an opportunity to become a mining engineer, he testified, he became a day laborer.

Do your washing the quick, easy, perfect way with

FELS-NAPTHA

soap.

You won't need boiling water nor hard rubbing, and your wash will be done in half the usual time.

Our new product **Fels-Soap Powder.** It's new, it's sweet, it's a wonder worker.

skid all the way through is claimed for this make of tire, as well as twenty-five per cent. lighter in its drawing qualities, which would indicate economy in operation.

Lawyer—Want a divorce, eh? What grounds? Moose Possum—Incompatibility of temperamentality. I likes to fish and she don't like to wash.—Philadelphia Bulletin.

Don't Go Home To-day Without Your

NEW Universities Dictionary

Distributed by the *The Harrisburg Telegraph*

One Coupon and Only **98c**

MAIL ORDERS FILLED ON TERMS NAMED IN COUPON

Editors Strive for Simplicity

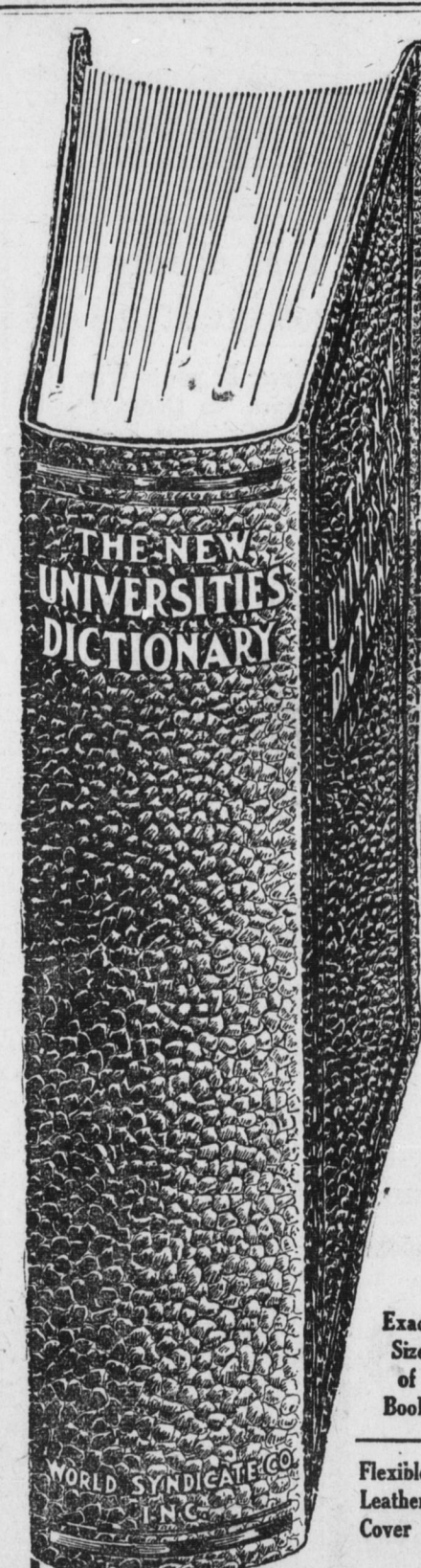
Accurate and authoritative, the New Universities Dictionary, nevertheless, is made simple, direct and plain. It shows for everyday folks the history, growth and to-day's uses of English. It's a book for you—one for office and one for home.

New Words All Included

War in Europe, advances in science, religion, politics, business, art, society, etc., have brought into general and proper use many new words. Hundreds of them found in no other dictionary are fully defined in the New Universities Dictionary.

Profusely Illustrated

Color plates and duotones in profusion makes the New Universities Dictionary a handsomely illustrated book, surpassing any volume in this line of work ever published. Thirty-two magnificent duotones and sixteen beautiful color plates illustrate this wonderful work.



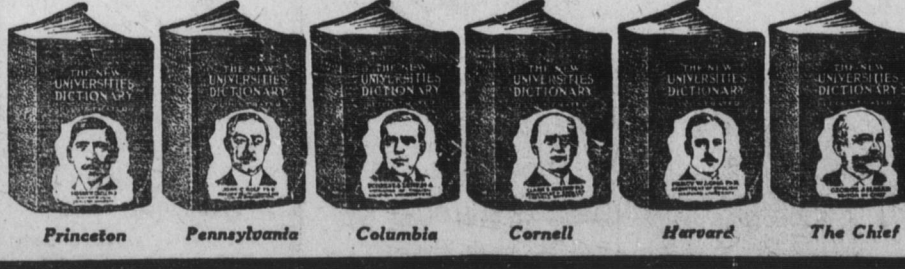
Exact Size of Book Flexible Leather Cover

AUTHORITATIVE

These Are the Men Who Made This Dictionary: **GEORGE J. HAGAR** EDITOR-IN-CHIEF

Editor of Harper's Encyclopedia of United States History; one of the revisers of the Columbian, Johnson's, People's, Americana, New International, New Standard, Standard American and Everybody's Encyclopedias, and compiler of the Chronology of the World in the New Standard Dictionary.

Assisted by a staff of expert lexicographers including: PERCY W. LONG, Ph.D., Harvard University. CLARK S. NORTHUP, Ph.D., Cornell University. JOHN C. ROLFE, Ph.D., University of Pennsylvania. FOREST S. LUNT, A.M., Columbia University. MORRIS W. CROLL, Ph.D., Princeton University. And many other recognized authorities.



Princeton Pennsylvania Columbia Cornell Harvard The Chief



"I have never ridden in any automobile that could be compared to it."

- The above has been repeated time after time, and by men who have owned the highest priced cars made.
- If you can afford \$2,000 for a car, you can enjoy the utmost to be had in a motor car.
- But you should place your order at once, as the demand far exceeds the supply.

Crispen Motor Car Co.
413-417 South Cameron Street

PAIGE SIX-CYLINDER 7-PASSENGER \$1395

"The Standard of Value and Quality." Whether you consider the motor, the body design, the electric system, the spring suspension, the clutch, or any other of the vital parts of Paige cars, you will find unsurpassed quality for the price you pay.

4-26—five-passenger, \$2,075 Prices f. o. b. Detroit

RIVERSIDE AUTO CO. BELL PHONE 8781R
REAR 1417 NORTH FRONT ST. GEORGE R. BENTLEY, Proprietor



"I know it will stand the test of hard usage because it's built right from the ground up—out of the highest grade materials, by men who know how. It's the tire that keeps down the up-keep."



REPUBLIC STAGGARD TIRES
Local Distributors **Square Deal Auto Supply**
1408 North Third Street