

Athletes and cold water plungers should take advantage of this Half Price Sale of Turkish Towels.

CALL 1991— ANY PHONE

Bowman's

FOUNDED 1871

Join the Bowman Refrigerator Club tomorrow. \$1.00 sends the famous Notaseme stone lined refrigerator to your home.

To-morrow, 23d: A Rousing 23c Sale

23¢

April 23d falls on two important days: Friday bargain day and the last of the 4 Days of Stock Reducing. Therefore a 23c sale with amazing price reductions. All items announced Monday, Tuesday and Wednesday evenings will be on sale to-morrow as well. Read every item below.

23¢

Hosiery and Underwear

Women's Stockings — plain black and colors; thread silk boots, double soles, high spliced heels; seconds; regularly 50c; pair **23c**
Women's Hose — plain black cotton, double heels and toes, 3 pairs for **23c**
Women's Vests — bleached; low neck, lace yoke; sleeveless; regularly 17c; 2 for **23c**
Women's Union Suits — low neck; sleeveless; lace knees; and high neck, short sleeves and tight knees; regularly 50c; at **23c**
Main Floor—BOWMAN'S

Men's Furnishings

Men's Underwear — shirts, drawers and union suits; broken lines; light weight; regularly 50c; each **23c**
Men's Half Hose — silk lisle and plain cotton; double soles; black and colors; regularly 25c; 2 pairs **23c**
Men's and Boys' Working Shirts — assorted kinds; 39c and 50c values, **23c**
Main Floor—BOWMAN'S

Domestics

Percales — 36 inches wide; cut from full pieces; regularly 8c; light patterns; 4 yards **23c**
Muslins — Hill or Fearless; limit, 6 yards to customer, 3 **23c**
Seamed Sheets — 72x90 inches; 3-inch hem; laundered; regularly 45c; limit, 4 to a customer; **23c**
White Flannel — all wool; cut from full pieces; regularly 35c; yard **23c**
Unbleached Muslin — 40 inches wide; regularly 12½c; 3 yds., **23c**
Pillow Cases — bleached; 42x36 or 45x36 inches; 3 for **23c**
Wrapper Patterns — 7 yds. calico in silver gray, blue or light colors; limit, one pattern to a customer, **23c**
Main Floor—BOWMAN'S

On the Carpet Floor

Stair Carpets and Hall Runners — made of wool and fibre; in reds and greens; 22 inches wide; regularly 39c; yard **23c**
Cottage Carpet — 36 inches wide; large carpet patterns on one side and small patterns on the other; reversible; regularly **23c**
Crest Stair Carpets and Hall Runners — in blue, green and brown; regularly 29c; yd., **23c**
Fourth Floor—BOWMAN'S

Boys' Clothing

Knickerbockers—full cut; sizes 6 to 16 years; **23c**
Khaki Knickerbockers — sizes 6 to 16 years; regularly 39c; pr., **23c**
Oliver Twist Wash Suits — assorted colors; regularly 50c; at **23c**
Play Suits — Indian and Baseball suits; sizes 4 to 12 years; formerly **23c**
69c; at **23c**
Third Floor—BOWMAN'S

Ribbons and Neckwear

Fancy Ribbons — 4 to 7 inches wide; regularly 39c to 75c; yard, **23c**
Moire Ribbons — large line of shades to select from; regularly 20c and 25c; 2 yards **23c**
Collars — lace and organ-die; regularly 50c, **23c**
Main Floor—BOWMAN'S

Chinaware

Fruit Bowls — decorated salad or fruit bowls; domestic porcelain; lustre finish; regularly 50c; at **23c**
Colonial Glass Baskets — handled; regularly **23c**
Decorated German China — salad dishes, cake plates, nut bowls, spoon trays, olive dishes, footed compots, sugar and cream sets; choice **23c**
Glass Fruit Bowls — Colonial pattern; 8-inch size; regularly 39c; at **23c**
Blue Band Bowls — made of white porcelain; formerly 35c and 45c; **23c**
Milk Pitchers—decorated; regularly 35c and **23c**
BOWMAN'S—Basement

Art Needlework

Linen Doilies — stamped for embroidery; 18 and 25-inch sizes; regularly 25c; 2 for **23c**
Linen Huck Towels — stamped; hemstitched hem or stamped scalloped edge; regularly 35c; each **23c**
Cushion Tops — stamped linen crash; with back, 2 for **23c**
Second Floor—BOWMAN'S

Hats and Caps

Men's and boys' 50c Caps **23c**
Boys' felt and velour Hats, formerly \$1 and \$1.50, at **23c**
Third Floor—BOWMAN'S

Linens

Silver Bleached Table Cloth — 50 inches wide; red border; regularly **23c**
Table Tapping — block patterns; 36 inches wide; regularly 39c; yard **23c**
Unbleached Table Cloth— 54 ins. wide; 20x20 inches; regularly 29c; yard **23c**
Napkins — hemstitched, mercerized; 20x20 inches; regularly \$1.50 doz., 3 for **23c**
Turkish Towels — unbleached; mill hurts; 11x17 inches, 3 for **23c**
Turkish Face Cloths — light blue; regularly 5c; 6 for **23c**
Towelings — linen huck, with narrow red border; 18 inches wide; regularly 35c; yard **23c**
Bleached Toweling — regularly 6c; 5 yards **23c**
Bath Mats — pink and blue; 16x26 inches; regularly 33c, at **23c**
Main Floor—BOWMAN'S

No phone orders for sale items sent C. O. D. None on approval.

Handkerchiefs

Crepe de Chine Handkerchiefs — in all shades; exceptional value, **23c**
Plain Linen Handkerchiefs, 3 for **23c**
Main Floor—BOWMAN'S

Toys

69c Romper Dolls, slightly damaged, 2 for **23c**
50c and 59c Character and Infant Dolls, at **23c**
50c and 69c Mechanical Toys, at \$1.00 to \$1.25 Walking Animals, at **23c**
50c Printing and Painting Sets, at **23c**
Third Floor—BOWMAN'S

Draperies

Silkline — in white, lavender and black; regularly 10c yard, 4 yards **23c**
Cretonnes — striped and floral designs; regularly 39c to 45c; yard **23c**
Armure Remnants — red only; 34 to 234 yards in length; regularly 55c; yard **23c**
Awning Fringes—2 inches wide; regularly 15c; 3 yards **23c**
Cord and Tassels — assorted colors; formerly 50c to 75c; 3 pairs **23c**
Mercerized Fringe — red only; formerly 12½c; 3 yards **23c**
Burlap — red or green; 36 inches wide; regularly 16½c; 2 yards **23c**
Sample Lace Curtains — one pair of a kind; 2½ and 3 yards long; formerly \$1.00 to \$1.50; pair **23c**
Fourth Floor—BOWMAN'S

Muslinwear

Women's Gowns — cambric, nainsook and figured crepe gowns, with low necks and short sleeves; formerly 39c to 50c; at **23c**
Women's Drawers—cambric and nainsook; open and closed; also extra size, in open style; trimmed with fine tucks and neat embroidery edges; regularly 39c; at **23c**
Brassieres — made of cambric and batiste; reinforced under arm; yokes of lace and embroidery; crossed back and hooked front; all sizes in the lot; formerly 50c to \$1.00, **23c**
Dressing Sacques — made of light percales and lawns, in assorted patterns; low neck or flat collar; all sizes; formerly 50c; **23c**
Gingham Aprons — small checks of blue and white; gored belted style with ruffle at bottom, or gathered at belt; special **23c**
Second Floor—BOWMAN'S

Silks

Chiffon Dress Taffeta—18 inches wide; in sand, putty, mauve, pink, white, brown and garnet; regularly 59c; yard **23c**
Satin Messalines — 18 inches wide; in Nile, tan, gray and wistaria; regularly 39c; yard **23c**
Imported Silk Samples — ¾ to ¾-yard pieces; over two hundred different styles; values up to \$1.50 yard; piece **23c**
Main Floor—BOWMAN'S

\$1.00 Lot Border Paper, 23c

20 yards of cut out border (enough for room); regular price 5c yd. Suitable for most every room; to-morrow, 20 yds., **23c**
Fourth Floor—BOWMAN'S

Suits in the 23c Sale

\$1.23 For Coat—\$1.23 For Skirt

So a good, pure wool, tailored suit will cost you \$2.46. And they were originally \$12.50, \$15.00, \$17.50 and \$20.00. Made of men's wear serges, crepe poplins, fancy weaves; colors are mostly black and navy, with a few other shades among them.

\$5.00 Skirts at \$1.23

—and some of them were more than \$5.00. Pure wool fabrics—serges, poplins, basket weaves and honeycomb cloths.

\$2.50 and \$2.98 Crepe De Chine Waists at \$1.23

The latest models—the best colors and all sizes. Not all sizes in all styles, however, as most of them are samples. Not many of them—about one hundred.

\$5.00 Taffeta and Messaline Waists at \$1.23

A splendid opportunity for women who wear black. Dozens of staple style waists in black taffeta and messaline; also navy and brown and dark green. Excellent qualities and all sizes among them.

\$1.00 to \$1.50 House Dresses at 23c

Slightly crumpled from getting wet, but perfect in every other way. About six dozen altogether. You'll come early to get one—and you can only buy one. We want as many of our customers as possible to participate.

\$1.00 and \$1.50 White Waists at 23c

Not many of them, but good styles and wonderful values. Many of them are samples—one only of each kind. Most of them are sizes 36 and 38 — some larger sizes among them.

\$15 to \$25 Dresses at \$3.23 and \$4.23

Silk, satin, velvet and serge dresses; crepe de chine, messaline, charmeuse, silk poplin, velvet and satin, serge and velvet; all splendidly made; good styles.

Percale Petticoats at 23c

White with neat figures and stripes, and plain blue chambray. Made to sell at 59c. Cut very full and well tailored; with sectional ruffles. One to a customer.

Second Floor—BOWMAN'S

White Goods

Linene — soft finish; regularly 12½c; 3 yards **23c**
Voiles—fancy weave and large coin spot voile, and striped organdie; regularly 39c; yd., **23c**
Luna Lawn — looks, lasts and launders like linen; 40 inches wide; regularly 25c; 2 yards, **23c**
Crepe Ratine — 27 inches wide; regularly 11c; 3 yards **23c**
Main Floor—BOWMAN'S

Leather Goods

Women's Handbags — real leather, moire lined; fitted with purse and mirror; regularly 50c; **23c**
Women's Handbags — real leather; satin lined, with two fittings; regularly \$1.00, at **23c**
Women's Hand Purses—black and brown, at **23c**
Folding Drinking Cups— in leather cases, **23c**
Main Floor—BOWMAN'S

Kitchenwares

Brooms — made of select broom corn; five sewed; well wired on handle; regularly 39c; **23c**
Chamber Pails — galvanized; with galvanized cover; regularly 39c; **23c**
Towel Bars — solid brass, nickel plated; 15, 18, 21 and 24 inches long; regularly 49c; choice **23c**
Baskets—round; made of imported white willow; regularly 39c; **23c**
Wash Boards — Tidal Wave and Plymouth brass wash boards; regularly 39c; at **23c**
Household Racks — Wayne Adjusto racks, convenient for drying small articles; regularly 50c, at **23c**
Dry Dust Mops — for walls or floors; regularly 69c; at **23c**
10 cakes Swift's Pride Washing Soap **23c**
7 packs Swift's Pride Washing Powder **23c**
10 rolls Crepe Toilet Paper **23c**
BOWMAN'S—Basement

Notions

39c extra heavy Dressing Combs, coarse **23c**
50c Pad Hose **23c**
Supporters **23c**
40c, 50c, 75c Wash Crochet Buttons, dozen **23c**
10c Washable Dress Shields, 3 pairs **23c**
15c box Taffeta covered Quillbone, 2 for **23c**
2 pair Velvet Grip Hose Supporters, sizes 1, 2 and 3 **23c**
1 dozen spools John J. Clark's 6-cord spool cotton **23c**
Main Floor—BOWMAN'S

Women's Gloves

Lisle Gloves—2-clasp and 16-button length; pair **23c**
Children's Chamoisette and Lisle Gloves **23c**
Main Floor—BOWMAN'S

Wash Dress Goods

Colored Dress Linen—46 inches wide; in tan and tango; formerly 75c; yard **23c**
Cotton Ratine—36 inches wide; light shades; formerly 89c; yd., **23c**
Figured Grecian Silks—32 inches wide; in navy, Copenhagen and brown; yard **23c**
Cotton Ratine — linen finish; all shades; regularly 25c yard; 2 yards **23c**
Main Floor—BOWMAN'S

Laces and Embroideries

39c and 50c 27-inch Swiss Flouncing **23c**
39c 18-inch Swiss Flouncing **23c**
39c and 50c Val. Match Sets, piece **23c**
5c Torchon **23c**
Laces, 10 yards, **23c**
Main Floor—BOWMAN'S

Wool Dress Goods

Shepherd Checks — 36 inches wide; black and white; yard **23c**
Storm Serges—plain colors and cream with stripe; formerly 39c; yard **23c**
Striped Novelty Suiting— 42 inches wide; formerly 50c; yd., **23c**
Roman Stripe Worsted Suitings — all color combinations; 36 inches wide; formerly 39c and 50c; yard **23c**
Main Floor—BOWMAN'S

Fly Swatters Free at Bowman's

Children's Wear

Children's Princess Slips — made of nainsook, embroidery trimmed at top and bottom; sizes 3 to 6 years, formerly **23c**
50c; at **23c**
Children's Wash and Sun Hats — made of chambray, pique, and ratine; also straw hats; sizes 2 to 6 years; formerly 50c to \$1.98; at **23c**
Infant's Caps — silk and lawn; sizes 12 to 16; formerly 39c to 50c; at **23c**
Second Floor—BOWMAN'S