MONDAY EVENING,

APRIL 19, 1915.

Great Four-Day Stock Reducing Sale



Wash Dress Goods

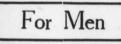
Shepherd Checks-Formerly 25c; silk finish, im-ported; 28 inches wide; yard 15¢

Dress Ginghams-Formerly 25c; Seco Scotch Zephyr dress ginghams; 32 inches wide; yard  $\dots$  15¢

Crepe de Chines-Formerly 25c; silk and cotton; in mais, white, pink and black, 24 inches wide; yard... $15\phi$ Figured Lawn-

Regularly 10c; 40 inches wide; black figures in white; yard  $5\phi$ 

Main Floor-BOWMAN'S



Men's Dress Shirts-Formerly \$1.00; percales and madras, with soft and starched cuffs; broken lines, at  $...49\phi$ 

Men's Working Shirts-Formerly 50c; assorted pat-terns; plain and military col-lars; 3 for \$1.00, or, each 35¢

Men's Half Hose-

Regularly 15c and 25c; plain and silk lisle; double soles; black and colors; 25 dozen in the lot; pair  $\dots 12^{1/2} \phi$ Neckwear-

Formerly 25c: 4-in-hands, open ends and knit ties; 3 for 25c, or, each ..... 10¢

Main Floor-BOWMAN'S.



Formerly 25c; 36 inches wide; in navy, garnet and black; 2 to 6-yard lengths; yard, 15¢

Storm Serge-Formerly 39c: black striped; 36 inches wide; yard...15¢

Coatings-

Storm Serge-

Formerly 75c; 48 inches wide; navy only; yard ..... 49¢ Main Floor-BOWMAN'S

Shoes Women's Shoes-

Formerly \$2.50 and \$3.00; tan button and lace shoes; Good-year welts; desirable shapes and styles; all sizes; pair \$1.00

Women's Shoes-Formerly \$2.50 to \$3.50; fine patent colt, gun metal and vici kid button and lace shoes; Goodyear welts and turns, pair \$1.29

Women's Shoes-

Women's Boots-

Women's Military Boots Formerly \$5.00; fine bronze kid lace military boots, with cloth tops; pair .... \$3.75

Men's Shoes-Formerly up to \$4.00; tan, vici kid and gun metal button and lace shoes; Goodyear welt soles; for dress and street wear; all sizes; pair, \$2.79

Men's Shoes-Formerly \$2.50 and \$3.00; tan and black double sole working shoes; all sizes; pair, \$1.79

Children's Shoes-At greatly reduced prices; shown on separate tables for quick selling.

Third Floor-BOWMAN'S

Children's

Wear Straw Hats-Formerly \$1.00 to \$1.98; suitable for boys and girls from 2 to 6 years old; fine straw in white and colors, at  $\dots 50 \phi$ 

Bath Robes-Formerly 75c; made of flan-nelette in pink and blue; Kin-tergarden pattern; cord at neck and waist; two pockets; sizes up to 6 years, at 35¢

Wash Dresses-Second Floor-BOWMAN'S

# Starting To-morrow (Tuesday), and Continuing Wednesday, Thursday and Friday

In other words, a Room-making Sale, in preparation for building operations which will take place soon, when every inch of space available must be utilized for selling purposes. This means every department must clear out a certain portion.

Only four days has been assigned for this clearing out to take place, and in order that this may be accomplished, it means:

# A Radical Price Lowering on Seasonable and Staple Merchandise

See Opposite

Page for

Additional

Savings

Notions

10c Queen Stocking Darn-

ers, with spring ring, 8¢ 10c spool Scotch Linen

25c card Ventilating Hair

21e

.) C

ing Combs ..... 6¢

8-yd. Linen Corset

10c

ered Edges, 6 yards .. 9¢

Clearing Out a Lot of This Season's Untrimmed Hats at **75**c

Values up to \$3.00. Includes a variety of Sailors in plain and milan, hemp and lissire, black and colors. All are desirable shapes. Very spe-

Muslinwear

Princess Slips-

# Formerly \$1.25 to \$1.75; yokes of wide embroidery, insertion and lace; skirts trimmed with wide flounces of embroidery and lace; sizes 34 to 42, at 79¢

Corset Covers-Formerly 25c to 39c, trimmed with lace and embroidery: slightly solled, at  $\dots 15 \phi$ 

Drawers-

Formerly 25c to 39c; open and closed; trimmed with lace and embroidery; slightly soiled, at 15¢

Dancing Bloomers-Formerly 75c to \$1.50; made of crepe and Seco silk, in pink, white and blue; rubber band at top; scalloped edge at knee, at 38¢

Children's Cambric Gowns-Formerly 50c; high, low and V-necks; yokes of tucks with embroidery insertion; sizes 2 to 6 years, at  $25\phi$ 

Second Floor-BOWMAN'S

 $\stackrel{\text{At}}{=}$  These Severe Reductions Garments in the Women's Suit, Waist

and Rugs Surplus stock of extra large size rugs, including Axminster, Body Brussels and Tapestry Brussels.

Carpets

Axminster Rugs, 11.3 x12 ft., at **\$22.95** to \$27.50.

Tapestry Brussels Rugs, 11.3x15 ft., at \$25 Tapestry Brussels Rugs, 11.3x12 ft., at \$16.50 to \$18.00

Royal Wilton Rugs-Regularly \$6.50 and \$7.00; size 36x63 inches; at .....\$5.48

Royal Wilton Rugs-

Axminster Carpets-Regularly \$1.25 and \$1.50; beautiful room patterns in tans and greens: luxurious high pile fabric; suitable for parlors and bedrooms; yard ... 95¢

Velvet Carpets-

Brass Curtain Poles-

The savings are all the greater because of the shortness of time allowed; and a number of departments were compelled to enter goods that formed a part of their stylish spring stocks; while others are determined to reduce their surplus of staples, including homefurnishings and the like.

All lengthy descriptions have been omitted, and we urge you to read every item. Look for the special, blue-lettered price cards to-morrow morning.

Other items with exceptionally low prices will be on sale to-morrow; announced next edition.

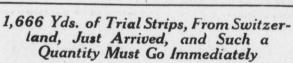
### Women's Gloves

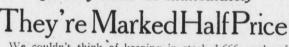
Silk Gloves-Regularly 50c; 2-clasp; double finger tips; pair ... 39¢

Silk Gloves-Formerly \$1.25; 12 and 16-button length; double finger tips; all black; pair 59¢ and 79¢

Kayser's Gloves-

Regularly 75c; 16-button length chamoisette gloves; with self and contrasting em-broidery; pair ...... 50¢ Main Floor-BOWMAN'S





We couldn't think of keeping in stock 1,666 yards of any one article during building operations, so they will be cleared out at once at just half the regular prices. All fresh and new, including swiss, nainsook, voile and

organdie of the better qualities. Sale Prices, 5¢ to 50¢; regular prices 10c to \$1.00. Not less than 5 yards will be cut from any piece.

### and Petticoat Sections Will Disappear in a Day or Two

There's one thing sure; they must be cleared out some time during this sale, for there'll simply be no room for them and former prices are a second consideration.

## Formerly \$15.00, \$20.00, \$3.98 \$22.50 and \$25.00 Suits, at

These are suits that were bought last season. Excellent qualities, and most of them are black or navy blue. A wonderful opportunity to get a good suit for very little money.

## Formerly \$15.00, \$20.00 \$5.98 and \$25.00 Suits, at ... \$5.98

These are the plain tailored models—as good one season as another. Some were bought early this season—others late last season. Mostly navy or black men's wear serges. Some poplins and broadcloths among them.

## Silk Dresses—some were \$3.98 & \$4.98 as high as \$25.00, at

-and these are not old or undesirable styles. Bought at the very close of last season they are very similar to the models of the present season, while among them are some of the present season's styles.

#### Skirts-

Formerly \$5, \$5.98 and \$6.50, and some were even higher. They are not quite as wide as the present fashions demand, but they are of spiendid materials and cf highest class tailoring. Price is  $\dots$  \$1.50

#### Crepe de Chine Waists-

Second Floor-BOWMAN'S

#### Petticoats-

Regularly \$2.50; messaline and taffeta; only a few dozen in the lot; desirable shades. Price is ..... \$1.00

#### Satine Petticoats-Regularly \$1.00; black, mercerimed; cut very wide, with sectional flounces. Price is

Black Satine Petticoats Regularly 75c; cut full; deep flounces; all lengths; fast black. Price is ..... 39¢

59¢

#### White Waists-

#### Formerly 25c; 48 inches long; 34-inch thick, with heavy brass ends and brackets, complete for ..... $12\phi$ nets Inside Silk Belting, 10c black and white, yard, 3¢ 75c Steel Scissors ..... 39¢ 50c Steel Scissors ..... 25¢ Fourth Floor-BOWMAN'S 5c all over Hair Nets, medi-Bedwear c, 6c and 8c white wash Trimming Braid, yard, 1¢ 4c, Baby Blankets-Formerly 59c pair; white, pink and blue borders; each, $10\phi$ 3c piece white Cotton Tape, 5c piece white and colored Wool Nap Blankets-Finishing Braid, 2 pieces 5c pack 9 washable Collar Crochet Bed Spreads-Formerly \$1.50: Marseilles patterns; full bed size, at $98\phi$ John J. Clark's Machine Cotton, spool ..... 2¢ Main Floor-BOWMAN'S Main Floor-BOWMAN'S **Toilet Articles**

match sets of edges and insertions, piece ... 35¢ 39c to 69c Shadow Lace 10 Domestics Bleached Muslin-Regularly 7c; 36 inches wide; cut from full pieces; yard 47/8¢ Cretonnes-Regularly 12½c; 36 inches wide; yard .....71/2¢ Challies— In twenty different Persian and Oriental designs; yard 41/4¢ 19¢  $\begin{array}{c} \textbf{Pillow Cases-} \\ \textbf{Regularly 17c; hemstitched;} \\ \textbf{45x36 inches; at } \dots \textbf{12I}_2 \textbf{c} \end{array}$ Sheets-Regularly \$1.00; hemstitched; 81x90 inches; made of Portland sheeting, at .....  $75\phi$ . Unbleached Sheeting-Regularly 30c and 32c; round, even thread; will bleach eas-ily; 81 and 90 inches wide; yd.  $22\phi$  and  $24\phi$ Sheets-Bed Ticking— Regularly 18c; in blue and white and fancy stripes; will make good mattresses; yard 14¢ at ..... 19¢ Main Floor-BOWMAN'S. Main Floor-BOWMAN'S 

#### Other Reductions In Trimmings 39c and 50c Swiss Em-Flouncings, 18 and 27 inbroidery Flouncing, 27 inches wide; yard .... 29¢ 5c Torchon Laces and inches wide; about 500 yards in the lot; yd., 25¢ 50c and 60c Laces, Insertions; yard .... 3¢ 5c and 10c odd Inser-

tions, consisting of tor-chons, Vals., and Point de Paris, yard ...... 2¢

BOWMAN'S. Main Floor-

### Furniture

Linens

Regularly 39c; snow white ta-ble damask; stripes and floral patterns; 58 inches wide; yard 29¢

Double Table Damask-

Double Table Damask-

Main Floor-BOWMAN'

Regularly \$1.50; 72 inches wide; two patterns; soiled on double edge; yard . \$1.09

Mercerized Damask-

Fumed Oak Bookcase-

#### China Closet-

Formerly \$70.00; solid ma-hogany; full mirror back, con-sisting of five large mirror plates; Louis XVI, period, at \$49.00

#### Mahogany Wardrobe-

Formerly \$60.00; single door; silver plated trimmings; mir-ror interior; at .. \$29.00

#### Dining Suite-

Formerly \$50.00; three-piece fumed oak dining sulte; con-sisting of buffet, china closet and serving table, at

\$38.75

#### Royal Rest Chairs-

Formerly \$19,50; upholstered in leatherette seats and back; the push button chair, at \$12.95

#### Quartered Oak Chiffarobe-

Formerly \$185.00; large dou-ble doors; fitted with full length mirrors; one only, at \$69.00

Fifth Floor-BOWMAN'S