

# We have no fences to mend

before asking you for Diamond Squeegee Tire preference.

This tire's record in 1914 was so clean—so thoroughly satisfying to 99 out of every 100 users that it stands out as the bright spot in the haze of tire argument.

And bear in mind the above mentioned figures are not ours, but represent the testimony of hundreds of tire dealers covering the sale of over 500,000 Diamond Squeegee Tread Tires.

What is more, this volume of undeniable tire evidence will be placed in every tire user's hands free for the asking.

Diamond Squeegee Tires are sold at these

### "FAIR-LISTED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	28.70
32 x 3 1/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5 1/2	46.00

PAY NO MORE

For Automobiles, Bicycles, Put on Diamond Squeegee Tread Tires For Cyclecars, Motorcycles

## PLANK-WERNER TIRE CO.

Distributors For DIAMOND TIRES in Harrisburg Territory  
4th and Chestnut Streets Open Evenings Bell Phone 3359



- In Advanced Design
- In Suitable Materials
- In Accuracy of Workmanship
- In Price—\$1,975 f. o. b. Detroit
- In Simplicity—with ease and nicety, absolutely unapproached.

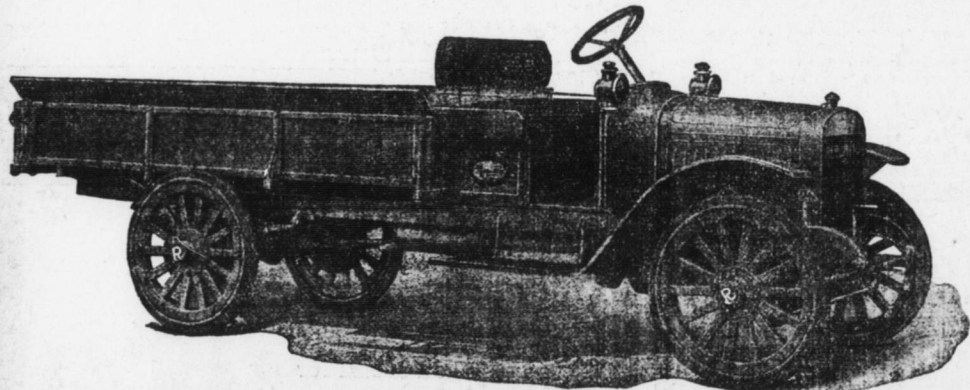
Crispen Motor Car Co.  
413-417 S. Cameron Street

## "Real Comfort at Little Cost," "Most Simple Device of Its Kind," SIMFLEX

Automobile Shock Absorbers

They do all that any other absorbers do at from one-half to one-third the cost. BE FAIR TO YOUR CAR! Give it longer life. Ride in comfort and ease. Simflex will allow it. Ask us about them.

Eureka Wagon Works, Agents  
WAGON BUILDING, REPAIRING AND PAINTING A SPECIALTY  
A. H. BAILEY, BELL PHONE 1349 J. 614-18 NORTH STREET



Republic Model F, 3/4 to 1 Ton, \$995 Complete; 2 Tons, \$1,575

The First High Grade Truck Sold at a Popular Price

### SPECIFICATIONS

Continental Motor, Bosch Magneto, Stromberg Carburetor, Dry Plate Clutch, 124-inch Wheelbase, Demountable Tires, Internal Gear Drive.

NO CHAINS TO STRETCH AND RATTLE OR RUN OFF SPROCKETS

"A Truck For Every Purpose"

Sold by

I. W. DILL

At the Hudson Agency

## Eight Cadillacs Carry State License Tag No. 1

The well-known reputation of the Senate of the United States as the most exclusive body in the world seems to have been gained before the Holders of the No. 1 Tag Society came into existence. The latter is the term adopted by motorists whose cars are adorned by the tag No. 1, indicating that the motor license bears the most coveted and most sought of all the numbers issued by the several States.

Not more than 43 cars in the United States can carry this number, because two of the States, South Carolina and Texas, have no State registration, and in Iowa, Maryland, New Hampshire and Tennessee, the registrations do not begin with the numeral 1. Out of the 43 cars, so distinguished by the 1915 tags, eight are Cadillacs, according to data gathered by Motor Age. This is a greater number carrying No. 1 tags than any other single make. The next highest is three, there being five makes which have that quota of No. 1 representatives. Three others have two each, and 18 have one each.

The States in which the Cadillacs head the license number list are Alabama, Idaho, Illinois, Maryland, Nevada, North Dakota, Rhode Island and Utah. In Nevada and Maryland the Cadillacs are of the eight cylinder model; and the one in Maryland carries No. 4000, that being the first number on the 1915 registration list.

Cadillac owners whose cars are marked above all others in their respective States are B. G. Brown, Birmingham, Ala.; Charles F. Koelsch, Boise, Idaho; Sidney S. Gorham, Chicago; H. M. Lutz, Baltimore, Md.; P. V. Gillson, Reno, State distributor for Nevada; G. H. Russ, Bismarck, N. D.; Dr. R. R. Robinson, Wakefield, R. I.; and Dr. Harry N. Mayo, Salt Lake City, Utah, the first man to drive a motor car in the Utah capital.

Dr. Mayo has been driving cars for 13 years, and has carried No. 1 license plate for the last five years. Mr. Gorham, of Chicago, was awarded the No. 1 tag because of his having framed the motor laws of Illinois. Mr. Koelsch, of Boise, received his as a reward for similar work in Idaho, while a member of the State Legislature.



## Maxwell Roadster

Price fully equipped \$670 with 17 new features

The biggest automobile value ever offered for less than \$1,000.

One of the sweetest running Roadsters in the world.

Holds the road at 50 miles an hour.

The easiest car to drive in the world.

The greatest all around hill climbing car in the world.

Electric starter \$55 extra

E. W. SHANK

Distributor

334 Chestnut Street

Central Garage

## WAR HAS NO EFFECT ON HUPMOBILE SALES

Biggest March in History of Company Necessitates Increased Capacity at Factory

That the war, domestic financial disturbances, and other causes which contributed to the recent unpopularity, have not affected the automobile industry is well proved by the reports of some of the Detroit manufacturers.

In a statement just issued to its dealers, the Hupp Motor Car Company states that the month of March just closed was the biggest March in the history of the company. Shipments showed a twenty-two per cent. increase over March, 1914. And in addition to the shipments actually made the Hupp company reports more immediate shipment orders on hand than ever before.

To increase its capacity beyond its normal it was necessary to work the Huppmobile factory over time in a number of departments from the early part of March. In the latter part of the month the daily output averaged seventy-five cars a day.

The Hupp Motor Car company is beginning April with an increased average daily output for the month of 80 cars a day. This is at the rate of more than 100 cars for the month, but at the rate orders are pouring into the factory Huppmobile officials stated that shipments of 80 cars a day will not supply the demand.

"These heavy March shipments are in no sense an unusual boom," says President J. Walter Drake of the Huppmobile company, "throughout the winter our business has shown a steady increase. The heavy car business is in no way concentrated. We have more than one thousand distributors and dealers throughout the United States, and the demand seems to come equally from all parts of the country. We find improved business conditions and a steadily increasing confidence in the future in all sections. In the South where it was anticipated that the cotton situation would retard buying, we are enjoying as large a sale of Huppmobiles as we have ever had. The Pacific coast is taking cars in large quantities. Since the Boston Automobile show, New England has been buying rapidly. The New England States all show material gain over last year. The automobile business in New York is brightening for that city. The great agricultural districts of the Middle West are buying cars in larger numbers than ever before. Foreign sales are extremely good, and would be materially better but for the uncertainty regarding boats.

"I cannot say positively whether or not business, as we find it, is exceptional for this company. This year it is true we had a particularly successful car; but it is my understanding that none of the manufacturers of the better known cars are suffering from want of orders.

"There is little likelihood that we are going to be able to fill the demand for the 1915 Huppmobile to the end of the season. The March demands have forced us to capacity production, and we are increasing our facilities as rapidly as is possible in an effort to effect an increase of at least 33-1/3 per cent. in our normal capacity. If this demand continues throughout the Spring months, in spite of all our efforts to secure additional raw material, there will be a shortage of Huppmobiles.

## Rain and Bad Weather Regulates Reo Shipments

"Thank heaven, it's raining in Nebraska—now we can let California have a few extra carloads," exclaimed E. W. Shank, distributor, at the weather map and saw that the State of Nebraska promised to be wet for a few days at least.

"I have gotten in the habit of praying for rain—anywhere I am not particularly as to locality, just so long as it rains enough to muck up the roads for a few days and relieve the situation," says the Reo sales manager.

"Dealers are about driving me daffy with their demands for cars and we've learned to look for a let-up in the telegrams only when rain makes the roads impassible in some favored section.

"It is a remarkable condition. In all my experience—and I'd hate to say how long I have been in the automobile business, for few people realize the business is as old as that—I have never known such a demand for cars. Seems as if there is no end to it.

"This morning when I got down to the office I was surprised to find Norman DeVaux, our California distributor, there waiting for me. DeVaux had wired twice a day for weeks begging for more cars. We were shipping his full quota regularly, but he said that didn't relieve the situation. 'Why, that doesn't take care of the sales to customers who just drop in and buy—what are my salesmen to do without work?' I can't fire them—they have been with me too long. Besides, I don't believe they'd quit if I did fire them. They wouldn't know how to sell anything but Reo cars.

"DeVaux's story is the story of every Reo dealer. 'Demand is five times the supply, can't you ship us a few extra carloads?'

## Chainless Drive a Feature of Republic Construction

"The internal gear drive is not a new or experimental feature. This type was originated by the DeDion-Bouton Company in France and has always been used by them," says I. W. Dill, local representative for Republic trucks.

"A number of American makers have been using this imported type satisfactory, but have sold them only at high prices, listing at two or three thousand dollars and it remained for the Republic Motor Truck Co. to offer the first car of this type at a popular price. The enclosed gear drive is of as much importance as is the enclosed valves on the motor, and has added much to the life and satisfaction of motor service.

"Almost every person is familiar with the construction of the heavy buses used on Fifth avenue, New York. These are one of the examples of satisfactory use of the axle construction used on the Republic truck. The demand for the Model 'F' has caused the company to install the same type of drive in all of the models and their heavy trucks are now coming through in chainless construction. Only the highest grade specifications are used. Continental motor, Bosch magneto, Stromberg carburetor, with Ruggles governor and chainless drive are examples.

"Mr. Ruggles of the Republic Motor Truck Co. is a man of matured experience and an inventor of note, gaining his first experience in the early day in the building of the well-known Knox product. Visitors at the Alma factory find it to be one of the busiest plants in the automobile belt.

# Hupmobile

CAR OF THE AMERICAN FAMILY

## Ask the Woman Who Drives



One woman who drives a Hupmobile, spoke for all others when she said—

"I feel when I am driving the Hupmobile, as though I were a part of the car—or as though it were a part of me." She meant, of course, that the Hupmobile responded immediately to every impulse or direction she gave it.

She meant that it is always as easily and completely under her control as her own movements.

She meant that she always feels safe and sure and secure, because she always knows exactly what the Hupmobile will do under any and all circumstances.

A woman knows, for instance, that the Hupmobile motor will not stall—and because it can not, therefore it's safest.

She knows the turning radius of the Hupmobile is remarkably small for a car of its length. That makes it easy to handle.

With a wheelbase of 119 inches, the Hupmobile will circle in a 40-foot street. The motor is so flexible that she gets along with a minimum of gear shifting.

The steering is so easy that a child can guide the car almost without effort. The driving seat is made with a scientific regard for her comfort—with a high, restful back, and the seat cushion tilted at precisely the right angle.

She gives no thought to emergencies which might require repairs, because she knows that repairs are so few and far between that they can safely be forgotten.

The Hupmobile is always a source of pleasure to the woman who drives—or the woman who rides.

That's why in every Hupmobile home there's a woman who is a Hupmobile enthusiast.

Let us give the Hupmobile merit-test at your convenience.

## ENSMINGER MOTOR CO.

DISTRIBUTORS

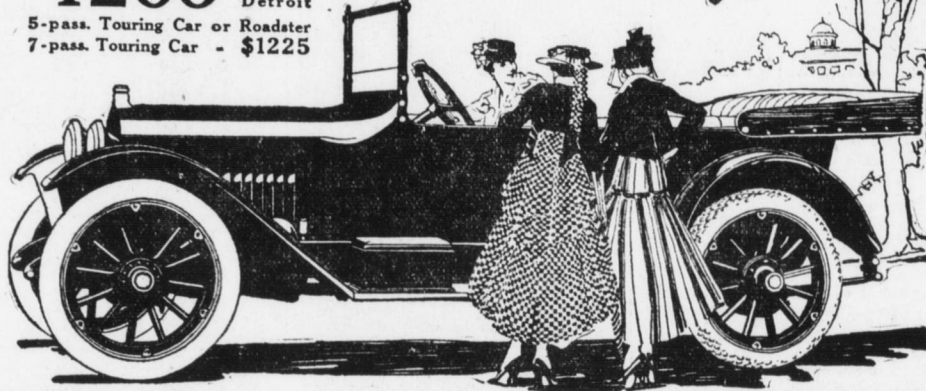
Salesroom Third and Cumberland Streets

BELL PHONE 331J

\$1200 f. o. b. Detroit

5-pass. Touring Car or Roadster

7-pass. Touring Car - \$1225



## RAPID GAIN IN OLDSMOBILE SALES

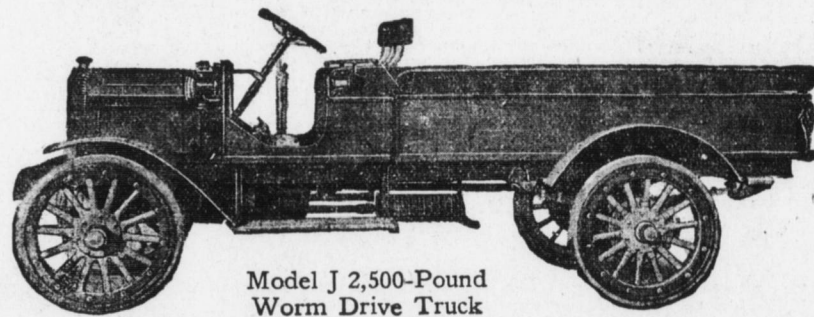
The Oldsmobile Company is entering its seventeenth year in business and, unless signs fail, its best year. Sales continue to show the same healthy increase which prevailed since the introduction of Model 42 on the

market, with every indication of a year of unparalleled achievements, according to J. V. Hall, sales manager of the company. A remarkably large flow of trade has been experienced during the first three months of 1915, owing to the popularity of the light weight four which is in bigger demand than even

the manufacturers had counted on. During March, Hall asserts, they outsold their record for March, 1914, by 128 per cent., this increase figured on a basis of gross business done. During January they accomplished an increase of 74 per cent. and during February 93 per cent. over the same months of last year.

# The Brockway

Is the Economical and Dependable Way



Model J 2,500-Pound Worm Drive Truck

Brockway Trucks are known for Dependability and Stability. Built and backed by a concern of sixty-two years' standing in reliable vehicle construction. You are assured of quality in every piece of material and the highest engineering skill in designing. The name Brockway on your truck stands for experience and not experiment. A close inspection or a delivery demonstration will soon convince that it is not simply built to sell, but to give service. A long list of leading commercial establishments who have used these trucks for many years, will be submitted on request. Repeat orders attest the value of the Brockway Trucks in their business. What it can do for them it will do for you.

### SPECIFICATIONS

Brockway Trucks are constructed of highest standardized units throughout, such as Continental Motor—strong as the nation. Brown Lipe Transmission—practically indestructible. Bosch Magneto—standard of the world. David Brown English Worm Drive—Europe's best. Vertical Finned Tube Radiator—guaranteed not to leak, the life of the truck. Sheldon Axles and Springs—none better. Body building, painting and finish—Brockway Quality.

Expert service is essential to the truck owner. As we are specializing in motor trucks and have had fifteen years of personal experience on motor car construction, you are assured of every attention possible, not only in the solution of your delivery problems, but in the inspection and care of the truck after proper installation. Our service organization is back of every Brockway truck that we sell.

Two Models, 2500 Pounds and 4000 Pounds, Worm Drive.

Three Models, 1500 Pounds, 2500 Pounds, Chain Drive

## Commercial Car Company

THIRTEENTH AND WALNUT STREETS

E. J. Cavender, Manager.

Both Phones