

We have no fences to mend

before asking you for Diamond Squeegee Tire preference. This tire's record in 1914 was so clean—so thoroughly satisfying to 99 out of every 100 users that it stands out as the bright spot in the haze of tire argument.

And bear in mind the above mentioned figures are not ours, but represent the testimony of hundreds of tire dealers covering the sale of over 500,000 Diamond Squeegee Tread Tires.

What is more, this volume of undictable tire evidence will be placed in every tire user's hands free for the asking.

Diamond Squeegee Tires are sold at these

"FAIR-LISTED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3 1/2	\$ 8.48	34 x 4	\$20.35
32 x 3 1/2	12.28	36 x 4 1/2	28.70
34 x 3 1/2	14.98	37 x 4	33.90
36 x 4	20.00	38 x 4 1/2	46.00

PAY NO MORE

For Automobiles, Bicycles, Put on Diamond Squeegee Tread Tires For Cyclecars, Motorcycles

PLANK-WERNER TIRE CO.

Distributors For DIAMOND TIRES In Harrisburg Territory
4th and Chestnut Streets Open Evenings Bell Phone 3359

The Latest Sensation

"Hollier"

8-Cylinder Car, \$985

Backed by twenty-five years' experience in building cars and parts, unlimited capital, and built within own factory—early deliveries. Reliable agents wanted in Central Pennsylvania.

Address Hollier Sales Co., 1139 Mulberry St., Harrisburg, Pa.

CHALMERS

DODGE BROS.

and

SAXON

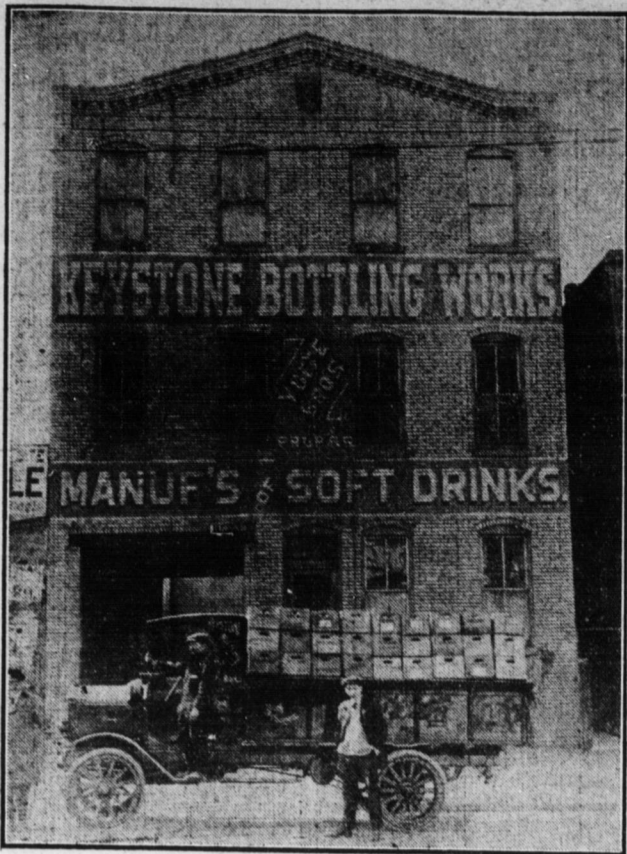
Motor Cars

KEYSTONE

MOTOR CAR CO.

1019-25 Market Street

A REO TRUCK ON THE JOB



The above truck represents a two-ton Model J Reo truck sold to Yoffee Bros., proprietors of the Keystone Bottling Works. This truck was brought by the Yoffee Bros. after they thoroughly investigated the other Reo trucks that are out and after a consultation and investigation covering a period of eighteen months. It is one of the forty-odd Reo trucks that have been and are now in active service in and around this territory for the last eighteen months and is the same type as is being supplied the City of Harrisburg, the Tressler Orphans' Home, of Loysville, the Chas. F. Hoover Furniture Company and a lot of other local merchants.

Drives Cadillac "Eight" 1,285 Miles in High Gear

Winston-Salem, N. C., is surrounded by hilly country, and many of the roads are no better than they ought to be and considerably poorer than they should be for ideal motoring. Yet the eight-cylinder Cadillac demonstrated in the hands of the representative at that point, R. E. Shore, was driven 1,285 miles in high gear, without a gear change for hills, mud or anything else, saving starting and reverse. Mr. Shore writes the Cadillac company that he drove the car, loaded, all over his territory, seeking a hill that could not be climbed in high gear. None was found. The 1,285 miles without shifting the gears out of high was made in the territory around Winston-Salem, Greensboro, Burlington, Haw River, Durham, Hillsboro, Raleigh and Henderson.

KISSEL KAR

"EVERY INCH A CAR"

A car of fine proportions and striking appearance—roomy and comfortable. Has exceptional riding qualities and is built with a keen regard for low upkeep and long life. Look beyond mere specifications. Get deep down under the skin of the Kissel Kar—search the vitals of the machine—study its manufacture as well as its appearance and you'll see the reason for its exceptional worth. In-built quality explains its leadership.



Buy your Kissel Kar with the Detachable Sedan Top and use it as a closed car, then remove the top and enjoy an open body touring car. The Kissel Kar is made in four and six-cylinder models. A phone call will bring a demonstrator car for your inspection.

HARRISBURG KISSEL KAR CO. Headquarters, Front-Market Motor Supply, Front and Market Sts., Harrisburg

L. W. GILLMOR



Tire Records Set Forth in Book by Manufacturer

The Diamond tire people have adopted a unique method of presenting to tire users a comprehensive statement concerning the record that Diamonds made last year.

Early last Fall tire dealers throughout the country were asked to report on the service the Diamond tires they sold during the year had given. These dealers were in many cases men who sold all kinds of tires, so there was no reason why they should have felt inclined to give Diamonds a better rating than they deserved. They were asked explicitly to report facts. The manufacturers of Diamond tires wished to know for their own information and guidance just what the tires had done on the average—how they stood up and how the mileage they had given compared with that which had been obtained from other tires.

When the replies from the dealers began to arrive, the officials of the Diamond company were surprised. Almost every dealer was enthusiastic in his report of the service Diamond tires had rendered, and in a large majority of cases the tire sellers reported that the mileage given by the Diamond tires they had handled was so great as to be of a record-breaking nature. By the time two or three hundred tire dealers had reported, the Diamond people were convinced that they had a record for their tires which had never been equaled. This belief was strengthened, as more letters arrived, until it became a certainty. It was decided then to publish the letters in a book for distribution among tire users. This has been done, and the volume constitutes a document that is perhaps the most remarkable any tire company has ever produced.

The reports of the dealers show that requests for adjustments on Diamond Squeegee tread tires last year averaged only about 1 per cent.—something that has never before been supposed to be possible. It is a record of which the Diamond people are naturally very proud, and one that cannot be beaten until tire-making has been reduced to such a science that every tire that is made will be perfect. The Diamond record book will be a mighty interesting reading for every man who owns a car.

Prize Authoress Buys Hupmobile for Touring

Leona Dalrymple, \$10,000 prize authoress of "Diane of the Green Van," purchased a Hupmobile yesterday. As a little known authoress, Miss Dalrymple wrote "Diane of the Green Van," which was chosen from among 500 manuscripts and awarded first prize in one of the most remarkable literary contests ever known.

The contest was held some time ago by Reilly and Britton Company, of Chicago. Manuscripts came from Egypt to California and all the lands between, for nearly everybody of literary fame competed for the big prize. Ida M. Tarbell and Mrs. F. K. Reilly, wife of the treasurer of the contest holders, and the final arbiters in deciding the winner, were unanimous in giving Miss Dalrymple the prize. Though already known as the writer of several beautiful Christmas stories—notably, "Heart of the Christmas Pine," Miss Dalrymple became famous over night with her "Diane of the Green Van." "It is wonderful," said Miss Dalrymple, "to ride in a Hupmobile. The ease with which we travel over the rough roads is a revelation, and thanks

Hupmobile

CAR OF THE AMERICAN FAMILY

Ask the Head of the House



The chances are he's a hard headed business man.

One of those business men who is supposed to have no sentiment about him.

Ask him about the Hupmobile.

Remember—he pays the bills. He knows just what Hupmobile service is. For he measures it in dollars and cents.

He will probably begin by telling you that he looks upon the Hupmobile as an investment.

And he will probably say it's one of the best investments he has ever made.

He may—if he pays attention to such small sums—pull out a note book and show you how little he has spent on repairs in ten or twelve or eighteen months, or in two or three years.

And then as like as not he'll forget all about business and investment—and he'll just bubble over with Hupmobile enthusiasm.

We will be glad to leave you to him.

If he's the average Hupmobile owner he's a better salesman than we are.

He will tell you intimate things of his Hupmobile experiences that we cannot possibly know—evidence of Hupmobile quality with a capital "E."

And if you talk to two or three of his type—just average Hupmobile owners there won't be much left for us to say when you come in to see us.

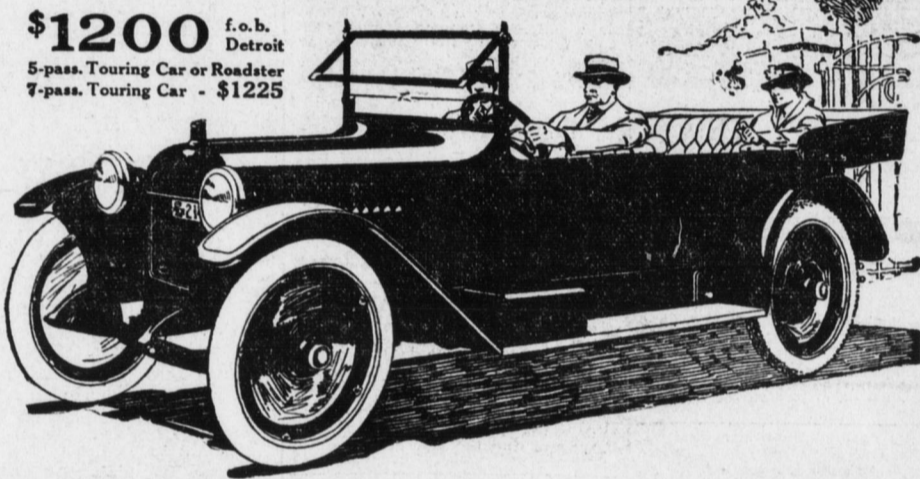
ENSMINGER MOTOR CO.

Distributors

Salesroom Third and Cumberland Streets

Bell Phone 931J

\$1200 f.o.b. Detroit
5-pass. Touring Car or Roadster
7-pass. Touring Car - \$1225



Mount Hood Record Won by Hudson Light Six

The distinction of being the first automobile to climb Mount Hood, Oregon, as far as Rhododendron Inn in the month of January, was won on January 24, by the Hudson Light Six-40. Rhododendron Inn is fifty-four miles from Portland and well up the slopes of Mount Hood. It is no difficult matter to automobile to Cloud Gap Inn on Mount Hood in the summer time. But to make a trip such as was made by the Hudson Six in the month of January is a feat that never before has been accomplished.

Not until the Hudson struck snow about five inches deep was it turned about for the return trip. At Rhododendron Inn the passengers were delighted with the information given by the keepers that the Hudson Six was the first car to reach that point as early in the year as January. No automobile party ever had ascended so high at that season. On the return trip the Hudson Six left the inn at 4 o'clock and reached Portland two hours and fifty minutes later, making the fifty-four miles without the car being stopped once. For the round trip there was used 7 1/2 gallons of gasoline and fifteen cents' worth of oil. This is a little better than fourteen miles to the gallon for a mountain trip up Mount Hood in January, something unique in the annals of mountain motoring.

Owen Joins Houpt in Marketing Mitchell Cars

Ray M. Owen, who for many years was one of the most conspicuous figures in the automobile industry by reason of his handling the entire output of the Reo Motor Car Company, of Lansing, Mich., until the company took over the sale of its cars direct, has joined with Harry S. Houpt in the handling of Mitchell cars in the East, and is now a partner in Harry S. Houpt, Inc., of New York City. Owen made a fortune in the handling of Reo cars, and latterly has been backing the

magnetic car, with electric transmission. His investment and activity in the Houpt Company as well will enable it to still further extend its operations in the distribution of Mitchell cars, covering an even larger territory than at present.

The step was taken by Owen only after a thorough investigation of the situation. After studying the selling field in the East, he visited the Mitchell-Lewis Motor Company's plant at Racine, Wis., and was impressed not only with the company's great factory and production ability, but with the personnel of the organization and the spirit in which Mitchell selling is being conducted.

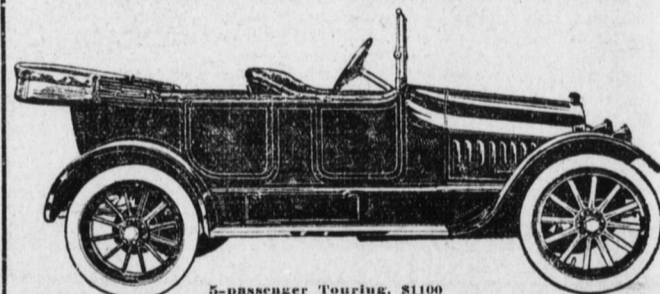
In the New York City territory the Owen magnetic car will be marketed independently, but at various other points the Houpt Company will handle

both the Mitchell and the Owen. Houpt himself is considered a remarkable merchandiser of cars, his successes in New York and Philadelphia having been the subject of wide trade comment and commendation. Coupled with Owen's wide acquaintance and ripe experience in the selling of cars in a big way, Houpt's abilities, backed by ample capital, will have opportunity for exercise on a large scale.

About 100 Racine, Wis., motorcycleists and their friends, attended a St. Patrick's party given in their honor by the Milwaukee Motorcycle Club. The two organizations are planning a series of interclub tours and entertainments for the summer. The Motorcycle Trade Association of Philadelphia, will hold its first race meet on July 2.

SEE AND COMPARE

The Herff-Brooks 4-10 with any other four in its class.



5-passenger Touring, \$1100

Upon investigation you will find that the Herff-Brooks 4-10 has forty horsepower and a 118-inch wheelbase, while other cars selling at \$1100 have only thirty-five horsepower and a 114-inch wheelbase. You will also find it has five crankshaft bearings, drop-down steering wheel, one-man top, complete equipment, 31x4-inch tires, Bosch high tension magneto, D. W. system, electric lighting and starting, Stewart Speedometer, four cylinders, honey-comb radiator, demountable rims and extra rim, Timken and New Departure bearings, Turkish upholstery, Stromberg carburetor, and many other high-class features not usually found on cars at the price. The Herff-Brooks models also include a Six Fifty at \$1375, and a Four-Twenty-five at \$745. All prices F. O. B. Factory.

JAMES K. KIPP

Garage—1717 N. Fourth St. Residence—2203 N. Fourth St.

Starting Our Second Year

NO CHARGE SPEEDOMETER REPAIRS STEWART-WARNER

Watch Our Growth

We carry in stock every part to every instrument made by the above speedometer makers. We reset, calibrate and repair all unguaranteed work at an established factory cost.

We carry in stock and install at all times, Warner Autometers, Stewart Speedometers, Vacuum Gasoline Tanks, Pumps and Warning Signals. We acknowledge all dealers and repairmen and extend to them the regular factory discounts on all auto accessories.

Stewart-Warner Corp. Service Station

FRONT-MARKET MOTOR SUPPLY CO.