

**Need An Extra Tire For the Sunday Trip?**

It's part of our tire service to loan extra tires for trips of any length, and you are always safer in taking an extra one along.

Before purchasing tires, investigate our low prices on Kelly-Springfield--Good-year--Capitol and Nassau Tires.

**Bowman's 318 Market St.**

**BOOM BRUMBAUGH FOR THE PRESIDENCY**

**Congressman Vare and Senator McNichol Boost Governor For the Nomination**

Governor Brumbaugh is given a boom for the Republican nomination for President by prominent Philadelphians in the Philadelphia Public Ledger to-day. Congressman W. S. Vare and Senator James P. McNichol are speaking for him and they have many who believe with them.

The Philadelphia Ledger to-day quotes Mr. Vare as follows: "Only recently a leader, who himself has been mentioned as a possible presidential candidate, told me we had a great Governor here, and, in his opinion, Brumbaugh would be discussed along with Whitman as a candidate. Brumbaugh is standing for a high standard of legislative achievement in the State. His attitude on humane legislation and social betterment for the people and on the prohibition question is of the kind to appeal to the nation. It ought to be remembered there are only about four States now that have not some kind of temperance legislation."

"The Republican leaders yesterday were not inclined to view with much enthusiasm the endorsement given by the Ohio Society at its recent dinner in this city to the name of ex-President Taft as a candidate again in 1916. We may have a candidate of our own then," said State Senator McNichol. "Governor Brumbaugh may be better than the convention. He is a big enough man for the job, and although he may not have been in the public eye so long as some other candidates, it ought to be remembered that Garfield was taken up and elected, even though he had not been before the nation for a long time as a candidate and didn't have a record, as they say."

**International Trucks Show Many Improvements**

More than five hundred International motor trucks are used in the Harrisburg general agency district, and the increasing demand for these trucks, together with models "M" and "E" added, necessitated the establishment of the new department known as the International motor truck department at 619 Walnut street, in charge of C. J. St. Louis.

Business firms now recognize the fact that without new trade the business will decline, and horse drawn delivery will limit a firm to a restricted territory, while a motor truck permits a large expansion of trade, and the International are constantly placing motor trucks with progressive firms who are serving customers throughout the cities and suburban towns, which trade would be otherwise lost.

The smaller firms formerly held to the idea that the motor truck was only practical for the larger concerns, but they have now broadened their views, lost that business timidity, and are purchasing trucks as a matter of economy and expansion of trade.

The responsibility of the manufacturer, the service facilities of the selling department, and the figures on which are based the claims for economy are regarded to-day as the most vital considerations by the purchasers.

Many owners of International motor trucks testify that their experience in penetrating extreme conditions of roads, such as deep mud, heavy snow drifts, such as are considered almost impossible for horse service. Instances of this nature are mentioned by prospective buyers of the fact that the International motor trucks are thoroughly reliable for twelve months service, each year, regardless of weather or road conditions.

The many up-to-date features of the new 1915 models of International motor trucks are both interesting and revealing to the many visitors and prospective purchasers now calling at the International motor truck department in their snow white and well furnished display rooms at 619 Walnut street, Harrisburg, Pa.

**Kissel Kar Company Will Establish Local Offices**

The Harrisburg Kissel Kar Company will have headquarters at the Front-Market Motor Supply, and in referring to the merit of the product, L. W. Gillmor, local distributor, said: "While we are very enthusiastic about the new Kissel Kar 42-5, and naturally inclined to the use of superlatives in describing it, we are willing to stand upon the summary of one of the highest authorities in the country who, in reviewing the merits of this car for his journal, said: 'It is better than the average Six at less than the price of the average six.'"

"That, after all, is strong enough to interest the keenest prospective buyer and we are very much pleased to attract the attention of the Kissel Kar chassis has received at the show."

"The 42-Six and the 36-Four, are really remarkable values, the best cars in my mind, that Kissel ever produced, and at prices away from their history, associated with Kissel Kars. With Kissel-built motors, bodies, clutches and axles, to say nothing of many other less important units, these models are exclusively made in Harrisburg, with distinction to the many price rivals which are built of stock parts."

**Double Exhaust Manifold Among Improved Features**

One of the greatest features exhibited at the Arena show in the Reo exhibit is the double exhaust manifold. In speaking of this feature, G. G. McFarland said: "The large majority of the general public do not fully realize the importance that this double exhaust manifold is to the modern automobile. The exhaustive tests made by the Continental Motor Works, the largest automobile works in the world, and the Stromberg Carburetor Company to determine accurately the exact difference made in the developed horsepower between a car equipped with a double exhaust manifold and those equipped with the old type of single exhaust are very interesting. These exhaustive tests were completed this week and it was positively proven beyond a doubt that the added horsepower to a car equipped with a double exhaust manifold was 23 7-10 per cent, and that the gasoline consumption to produce this added horsepower was 18 per cent less than is used with the old type manifold. This manifold feature as equipped on both the four and six-cylinder Reo puts the car far ahead of the general line of automobiles and is another proof positive that the Reo Motor Car Company are not only up to every other car but in a great many cases have beaten the other fellows to it. Their exclusive spring gear, one thing as safe after five years of service, is another exclusive feature. In the Reo are embodied a lot of expensive features in construction that are not duplicated in any car under two thousand dollars. The Reo drive pinion and shaft is made out of a solid billet of steel, the strain on both ends being carried by two Timken bearings all in a space of about six inches. Ordinarily the pinion is cut separately and keyed to the shaft. An unusual strain frequently shears off the pin leaving the driver helpless. In Reo construction this important part is made out of one piece of steel, positively eliminating any danger of any breaking from the most extraordinary strain. This and dozens of other features have made the Reo car so strong and sturdy that the old 1910's are still giving active service. All these and many others can be seen in the fine cabinet of parts that is displayed at the show."

**Hints on Care of Tires For Spring and Summer**

"A little attention to tires right now when motorists are getting their cars into shape for the Spring and summer, will save considerable money on the season's tire bills," says Mr. R. J. Firestone, Sales Manager of the Firestone Tire and Rubber Company.

"The service of tires will be abbreviated to a considerable extent if cuts, punctures and snags are neglected. The cost of fixing such injuries is small but if neglected, the difference in the tire bills is mighty big." "New macadam roads, especially when wet, are apt to damage the rubber cover. If rear wheels lose traction and spin around on wet pavements or ice, or in mud or sand, the cover may receive numerous small snags or cuts. Then again, in the ordinary course of touring, sharp stones, tacks, glass and other objects injure the tread. A cut or injury in the tread has a tendency to expand. This is due to the elasticity of the rubber, and the weight of the machine in contact with the road pressing down upon the tire. In this way such foreign matter as dust, grit, sand and pebbles is forced into the cut. With each revolution of the wheel when the injured part is relieved of the weight of the car, the accumulation of foreign matter acts as a wedge. With each successive revolution of the wheel, it forces itself farther in between the cover and the fabric of the tire. It is not unusual for complete separation of the tread to occur. When this happens, it is often necessary to either apply an entirely new cover or buy a new tire. Owners cannot sometimes understand why tires having good treads and appearing all right from the outside fail to give more service and they are surprised to learn from the repair man that it is not advisable to rebuild. This is often due to water working through neglected cuts in the tread and causing separation, decay and disintegration of the fabric. The fabric is the real foundation and strength of the tire and it is therefore highly important to protect it. Firestone has always been foremost in endeavoring to eliminate this unnecessary tire expense and we have just published a complete book, "The Care and Repair of Tires" which was prepared in order that motorists could know certain things about tires. We will gladly furnish one to any car owner that will call or write for one."

The police department of Alliance, Ohio, has added motorcycles to its equipment.

**Beauty of Jeffery Design Was Determined by Women**

"In their admiration for the beauty of the big Jeffery Six, very few people realize that its graceful design was due to women's natural artistic taste," said G. E. Matteson at the Benz-Landis exhibit in Kelker street hall.

"The influence of women in determining the final development of high-grade motor cars is becoming more pronounced every year. The woman is so often the decisive element in making the final choice, and the motor car of to-day is so generally at the service of women, that careful attention to the feminine idea of comfort, beauty, and lasting satisfaction is being more and more considered. In Jeffery motor cars, after the mechanical features had been passed upon and finally accepted, the details of body design, upholstery and equipment were passed upon by ten representative women, all familiar with motor cars, and all expressing in their judgment a true conception of the most modern mode.


"This final jury, whose verdict was to determine elegance and appointments of all models, tried the various bodies for convenience in entering and leaving; tried the seats for comfort; were driven over all types of roads to determine whether or not riding ease was in accordance with their conception of luxurious travel, and in each test their decision was final. The examination applied not only to the details adding to comfort and convenience, but also to an expression of opinion regarding the symmetry of design and the impression of quality conveyed by the general appearance of the car."

Equipped with the Chesterfield body, the big Jeffery Six has elicited a great deal of favorable comment at the show, being among the most beautiful and luxurious cars on the road, ideally designed for the man who wants bigness, luxury and comfort.

A. N. Lyon, well known among the automobile trade of the southwest as "Judge" Lyon, has joined the sales force of Dodge Brothers. Mr. Lyon will travel out of St. Louis under L. E. Rood, District Representative for Dodge Brothers in that city.

**EMPIRE**

"The Little Aristocrat"



**\$1,000 f. o. b. Harrisburg**

You've Seen Them All, Now See the EMPIRE

A close inspection and comparison will convince you that the Empire has the greatest value per one thousand dollars that was ever put into a motor car.

The Empire has streamline body, electric lights, electric starter, Turkish upholstery, concealed hinges, roll crown fenders, unit power plant, four-cylinder motor, 3 1/4-inch bore and 4 1/2-inch stroke; non-skid tires on rear wheels. If you see it, you will want a ride in it. If you note its easy riding qualities, you will want to own one. Roadster or touring model. Prompt deliveries.

**PENBROOK GARAGE**

H. A. FISHBURN, Manager

Bell Phones, 989-J and 2539-W PENBROOK, PA.

THE CAR OF NO REGRETS

**KING**

The New 8 Cylinder

THE WORLD'S FIRST POPULAR-PRICED EIGHT \$1350 COMPLETE

AT THE AUTO SHOW IN KELKER STREET HALL. Mechanical simplicity. Valves easily accessible. Sturdy construction, characteristic of King. Cantilever springs. Pure European streamline. Great power and flexibility. Silent and smooth running. Easy turning length and light weight as a moderate priced four. Price f. o. b., Detroit, \$1,350, completely equipped.

KING POPULAR "4" \$1,165

King Car Sales Co., 80-88 SOUTH CAMERON ST.

**CHALMERS**

**DODGE BROS. and SAXON Motor Cars**

**KEYSTONE MOTOR CAR CO.**

1019-25 Market Street

**The Biggest Run For Your Money Highest Quality**

Fullweight in Tread; Breaker Strip; Cushion; Cover; Bead and Carcass



**Miller Tires**

The LOGICAL SELECTION of the motorist who judges a car by what is UNDER THE PAINT AND VARNISH.

Sterling Auto Tire Co. (The Vulcanizers) 1451 Zarker Street Distributors and Adjusters



**PAIGE**

"The Standard of Value and Quality"

**"That Paige Is A Great Car"**

DO YOU KNOW why people say that—why YOU yourself say it? Perhaps, you have heard that in actual sales Paige cars led every American-made motor car at all the Automobile Shows this season. Perhaps, you know that the Paige "Six-46," a big seven-passenger "Six" for \$1,995, has proved easily the most popular "Six"—at any price—on the market this season. Perhaps, you have heard that at the new price, \$1,075, the Paige "Four-36" has already dominated the "Four" field this season. Perhaps, you know that Paige Sales have increased 61 per cent over the corresponding period of last year; that the huge Paige factory is working 24 hours a day to fill Paige orders. These things are proofs that the Paige car—"Six" or "Four"—IS "a great car," as you say.

**BUT WHY?**

Let us see. Do you know of any other "Six" that has the beauty and distinction of design, the seven-passenger roominess of the Paige; the power and flexibility of the Paige-Continental motor, the Gray & Davis starting and lighting system, the Bosch magneto, the Rayfield carburetor, the Paige-cantilever spring suspension, the general elegance and yet economy of the Paige "Six"—at a price within \$200 of the Paige "Six" price?

The same with the Paige Glenwood "Four-36". Do you know of any other "Four" that has the beauty and five-passenger comfort of the Glenwood, the power and reputation for service, the Gray & Davis lighting and starting system, the Bosch magneto, the silent chain drive, the multiple disc cork-insert clutch, the elegance and excellence of general design of the Glenwood—at a price within \$200 of the Paige price?

**That is \$1395**

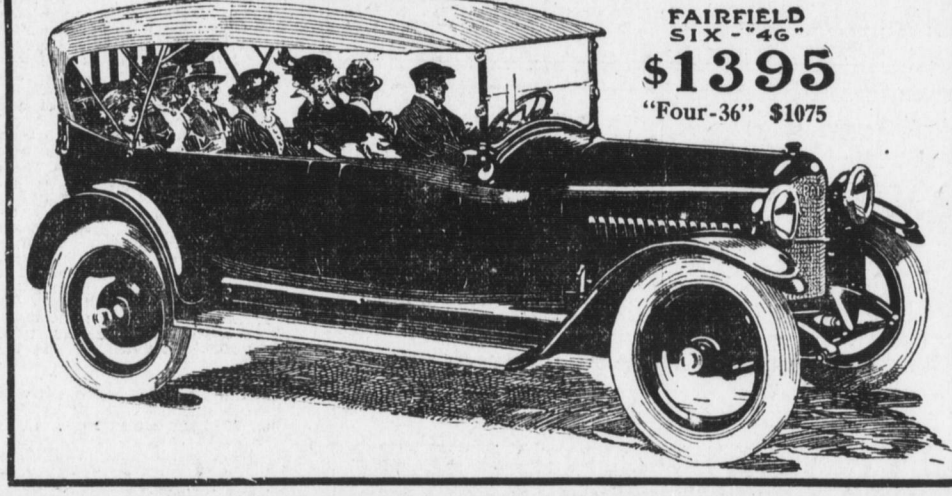
It is good to know that Paige cars are at the pinnacle now in popularity, sales, national confidence. But we want the world to know WHY.

Come and see and drive these two wonderful Paige cars. We'll leave the verdict to you.

Paige-Detroit Motor Car Company, Detroit, Mich.

**Riverside Garage,** Rear 1417 N. Front Street Bell Phone 3731R

**GEORGE R. BENTLEY, Proprietor**



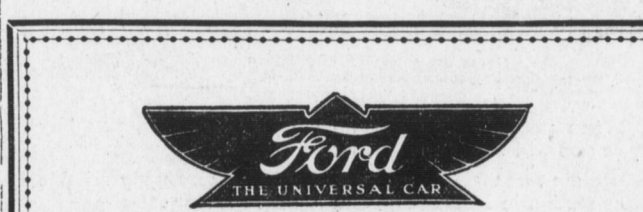
**FAIRFIELD SIX - '46' \$1395**

**"Four-36" \$1075**

**Cadillac Chassis Has Been Instructive to Many**

That public interest in the eight-cylinder Cadillac is widespread was plentifully evidenced throughout the week at the Arena.

The cut-open chassis gave the great majority of the visitors their first insight into the mechanism of the Cadillac V-type eight-cylinder engine. Certain sections of the engine were cut out away to afford a view of the moving parts inside, and portions of the crank case were made of glass, with the interior illuminated by means of electric lights. The engine was kept slowly turning over by an electric motor so that observers could see everything that takes place inside.



From \$40 to \$60 of our profits—is what every retail buyer of a Ford will get, if we sell and deliver 300,000 new Fords between August 1, 1914, and August 1, 1915. And the Ford is surely the most useful motor car made, as it fits into the demands of all lines of human life. Is low in price and costs less than two cents a mile to operate and maintain.

Runabout \$465; Touring Car \$515; Town Car \$715; Couplet \$775; Sedan \$1000, in the United States of America only. All cars sold fully equipped delivered. On display and sale at

**FORD SALES CO.**

SOUTH CAMERON ST.

The Auto Show Kelker Street Hall.

**FOR RENT**

PRIVATE ROOMS FOR HOUSEHOLD GOODS

**Fireproof Storage**

WE INVITE YOUR INSPECTION

**Harrisburg Storage Co.**

437-445 SOUTH SECOND STREET