WE DON'T LIKE to keep dinning at you. Seems incon-

IN FACT THE DEMAND is, according to advices from

JUST THINK OF THAT! If there isn't food for opti-

times the possible supply.

cars for all who wanted Reos.

hardly recognize the place.

sistent too when all the world knows that we don't need

to worry about selling all the Reos the factory can give

Lansing, where the Reos are made, more than four

mism we don't know. If business is slack anywhere, it

isn't with Reo. And the Reo demand, which is just as

great in California as in New York State and just as

excessive in Minnesota as in Texas, indicates that

HERE'S A 25-ACRE PLANT running full force and

over-time trying to meet a demand for automobiles-

OF COURSE WE CAN'T SAY that all automobiles enjoy such a demand. Reo is unique among motor

cars for many reasons. Reo cars have always been

good cars-honest cars-dependable cars-and cars of

such low upkeep cost that every Reo owner insists on

his friends buying Reos in preference to any others.

was made that the big Reo plants could supply enough

bricklayers and carpenters were not building additions

to that great plant. Never a time! They are always building at Lansing—a year between visits and you'd

THERE NEVER HAS BEEN a time since the first Reo

AND THERE NEVER HAS BEEN a time when the

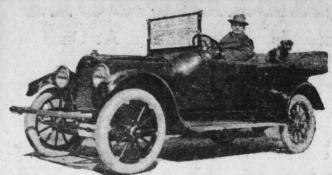
25 PER CENT OF LANSING'S population (40,000 peo-

ple) derive their surtenance from the Reo pay-roll. And

Lansing is one of the most prosperous cities in America

and orders every day more than four times the possible

things must be pretty fair everywhere.



Harrisburg Automobile Co., George G. McFarland, Manager.

Big Traction and Power

Co. Buys Nine Paige Cars

The Rochester Railway and Light Company, a large railway and power corporation in Rochester, N. Y., has just closed contracts with the Seneca Motor Car Company, Paige distributors in that city, for the purchase of nine Paige cars, eight Glenwood Fours and one Paige "Six-46," which will be used by this company for various purposes in the transaction of its business.

The sale was consummated only after a prolonged and exhaustive investigation and series of tests in which cars of nearly every standard make were represented.

To determine its selection for its new fleet the company put all competitors to the severest tests it could devise to bring out economy of operation and maintenance, using its own machines for this purpose, and finally turning over each competing car to an engineer, a well-known member of the Society of Automobile Engineers, Questions of fuel consumption, tire wear, weight in relation to durability and economy, power, reliability—in fact all the big and little points that are involved in such a matter were brought out in a thoroughly practical manner.

And the result was that the Paige won — won out over all others on economy and durability—and got the order for the nine cars, a victory which Paige executives feel is a peculiarly telling endorsement of their assertions that Paige cars have value represented in economy, power and durability that is exceptional.

Lack of Knowledge on



40,000 HEN EGGS

In lots of 150 each or more. Send Stouffer Poultry Farm,

C. A. STOUFFER Box 224, Harrisburg, Pa



and

CHEVROLET

Motor Cars

At the Automobile Show

Kelker St. Hall

Hottenstein & Zech

FRIDAY EVENING,

Lack of Knowledge on

Batteries Causes Trouble

F. E. Watts, chief engineer of the Hupp Motor Car Company, is authority for the statement that 90 per cent. of battery and ignition trouble experienced by motorists during winter is due to carelessness and negligence on the part of owners. Mr. Watts believes that owners have not been proposed to carelessness and negligence on battery and ignition trouble experienced by motorists during winter is due to carelessness and negligence on the part of owners. Mr. Watts believes that owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar and order for a first owners have not been proposed in the callidar was kept going about the streets of Omaha all day and its performance caused no end of comment. The car was kept going about the streets of Omaha all day and its performance of the car, and it repeatedly ploughed through dirits and order for a first owners have not been proposed in the deep snow, two and believe the less attention it is given the better.

The car was kept going about the streets of Omaha all day and its performance caused no end of comment. The car was kept going about the streets of Omaha all day and its performance of Omaha all day and its performance caused no end of comment. The car was kept going about the streets of Omaha all day and its performance caused no end of comment. The car was kept going about the streets of Omaha all day and its performance caused no end of comment. The car was kept going about the streets of Omah

Overland New Six Among Season's Newest Models

The average more of a six-cylinder actions than those of mechanical superioriticals factors of such motors, described as a chirt of the state of the first of the factors of such motors, described in the search for the more contained as a chirt of the more contained as a chirt of the more contained as a chirt of the search for the more contained as a chirt of the search for the product of the p

pendent citizens. MAYBE THAT ACCOUNTS to some extent for the

today. 90 per cent of the men who make Reo cars own

their own homes—are self-respecting, respected, inde-

superior quality in Reo cars. Undoubtedly does.

ANYWAY THE FACT THAT INTERESTS you is that the demand for those cars is tremendous and that thousands—yes tens of thousands, are bound to be disappointed this year. Can't possibly get enough cars to go around. Late comers will simply have to wait or accept "substitutes."

THAT'S WHY WE ARE keeping up our advertising schedule just as if we had to sell the cars—we don't want you to blame us if you are late and can't get a Reo. It is bad to have too little business, but past experience with Reo over-demand makes us feel it is almost as bad to have too much. Buyers blame us for their own

SO-THIS IS FAIR WARNING-orders that come at once can be filled and with fairly early deliveries while those who delay ordering will surely be disappointed.

THERE ARE TWO REOS this season—and one of them is the most popular automobile in America. We can't for the life of us tell which at this juncture.

SUFFICE IT TO SAY the demand for the New Reo Six is more than four times as great as the factory capacity -and for Reo the Fifth it is also hopelessly in excess of our ability to produce.

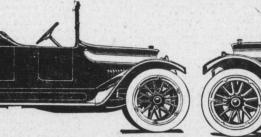
AND NO WONDER: The New (1915) Reo The Fifth, "the Incomparable Four" at \$1050; and the New Reo Six, "the Six of Sixty Superiorities" at \$1385, represent, each in its power and price class—the greatest automobile value the world has ever seen.

ORDER YOURS NOW-that's the only way to be sure.

HARRISBURG AUTO COMPANY Third and Hamilton Streets

Have You Ordered

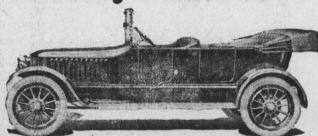
That Reo of Yours?





The New Reo Six \$1385 f.o.b. Lansing, Mich. "The Six of Sixty Superiorities"

Stanley Steam Cars



5-PASSENGER 20 H. P. TOURING
THE NEW STANLEY.
A large, roomy, comfortable, 5-passenger, 2e-horsepower to with 130-inch wheelbase, 150 to 200 miles on a filling of water, aluminum body, deep upholstery, one-man top, clear vision, windshield, crowned mudguards, clear running boards, elec with dynamo and storage battery. No clutch to work speed lever. Entire control is governed by the brakes an little throttle lever on the steering wheel. \$1975 f. o. b. Net

PAUL D. MESSNER 1118 JAMES STREET

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