Sixty-one per cent. is the substantial gain in the sale, manufacture and delivery of cars the Paige-Detroit Motor Car Company shows for the months of January and February, 1915, over the corresponding months of last year. This is the period during which, Paige executives believe, the Paige Company established new records for cars soid at automobile shows. During a period of two weeks—at the New York and Chicago shows alone—one million dollars worth of Paige cars were purchased. At New York a record was made by the sale of 51 Paiges and at Chicago one dealer alone soid 263 Paige cars. At other shows in different parts of the country similar results were attained.

While record sales at shows, such as those indicated above, were an important fatcor in reaching a gain of 61 per cent. over last year, this advance in volume of business was not due alone to large increase in special sections of the country. The middle West, with the sale of its large crops and consequent abundance of money has, naturally, been especially active in its demand for cars, yet sales records made at such points as New

The Big Sensation

Auto Show Union Self-Sealing

Inner Tubes **MOTORISTS**

Are astonished and dumb founded by the wonderful demonstrations.

At the Arena You Cannot Afford To Miss Them

Union Sales Co., Inc.

Second and North Sts. Harrisburg

Garage-1717 N. Fourth St.

Paige Sales Show 61 Per

Cent Increase This Year

Sixty-one per cent. Is the substantial gain in the sale, manufacture and delivery of cars the Paige-Detroit Motor Car Company shows for the months of January and February, 1915, over the corresponding months of last year.

The Paige record of sales increase

Among them was the capturing of the Utica Automobile Cinb trophy, which was the prize contested for in the Second Annual Hill Climb, conducted under the auspices of this Club at Richfield Springs, N. Y.

It not only captured it, but it won it in a manner to delight lovers of the sensational.

In Class "A" of this contest Metz cars won first, second, third and fourth places. The hill is seven-eighths of a mile long, and in the steepest section it presents a grade that is the despair of many automobilists.

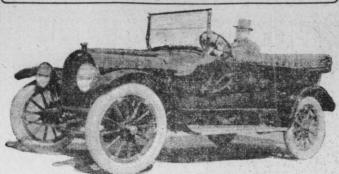
The official record of the Class "A" event is es follows:
Order Driver Car Time 1—Carl Roeder Metz "22" 1:05 1/2 3—C. Walter Metz Metz "22" 1:07 1/4 3—C. Walter Metz Metz "22" 1:07 1/4 As a sensational climax to the events of the day, the Metz "22" also won the Free-for-All in one-two-three order, three of the Metz cars finishing ahead of the entire field in the following remarkable time:
Order Driver Car Time 1—John Guiney Metz "22" 0:56 1/4 2—C. Walter Metz Metz "22" 0:56 1/4 2—During the running of the contest Metz cars were driven at times at the rate of 58 miles per hour, which sets a new record for this hill.

Aside from the fact that the Metz "22" won the last Glidden Tour, which was an eighty days' contest, and also the three-mils hill-climb at Uniontown, Pa., this latest victory seems sufficient in itself to justify the policy of the Metz Company in equipping its cars with an engine powerful enough to develop virtually one horse power for every 50 pounds of weight—which is greatly in excess of the power commanded by the average car.

In addition to this, it cannot be disputed that the remarkable success of the Metz in ordinary road work, and in hill-climbing contests, is largely due to its gearless transmission, which enables it to take instantaneous advantage of every, variation in road conditions, without putting strain on engine or tires, and without the loss of a clutch that slips at the crucial moment—or all the time, for that matter; and with its gearless transmission the Metz has no clutch to s

Residence-2203 N. Fourth St

THE 1915 JACKSON



P. H. Keboch, Eastern Distributor, 334 Chestnut Street

MEN WHO HEAD TWO AUTO ASSOCIATIONS GIVING BIG SHOWS





GEORGE G. McFARLAND

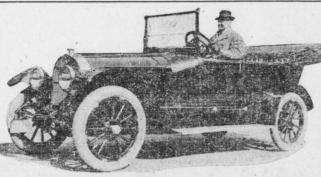
President Harrisburg Automobile President Capital City Motor Dealers' Dealers' Association Association

Reo Six Feature of the Harrisburg Auto Co. Exhibit

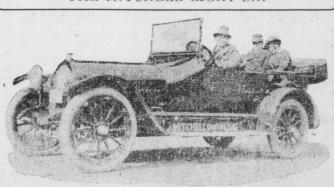
strated beyond doubt that the Reo Motor Car Company have embodied in it every good feature that can be put of an automobile. All the good qualities of the four-cylinder Reo are embodied in the six with many improvements that time and the most enterprising factory in the country have discovered. The cylinders are 3 9-16 by 5 1-8, overhead valve action which give the largest amount of power and are the most expensive. The engine looks like a unit power plant, it being protected with a removable case, glving all the advantages of the unit/power plant without any disadvantages. It is equipped with a double exhaust manifold, each set of cylinders exhausting in their individual manifold. The multiple disc dry plate clutch which has proven so satisfactory for years in the Reo is also used. The car has the Reo construction of full-floating rear axle, spiral bevel drive, cantilever springs, speedometer and pump on the shaft, one-man top, the wonderful Remy electric starting and lighting system, weight less than 3100 it every good feature that can be put

Detroiter Eight Will Be Shown This Evening

HERFF-BROOKS SIX-CYLINDER

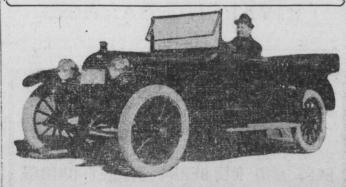


THE MITCHELL LIGHT SIX



Ream & Son. Agents, 108 Market Street.

HUPMOBILE FIVE PASSENGER TOURING



BUTOUST 8 Is Here

-the greatest moderate priced automobile made.

This car represents the first successful attempt in America to produce a real quality car a moderate price.

The eight-cylinder motor introduces the noiseless "steady pull at all speeds" feature which removes the remaining kinks from motoring comfort.

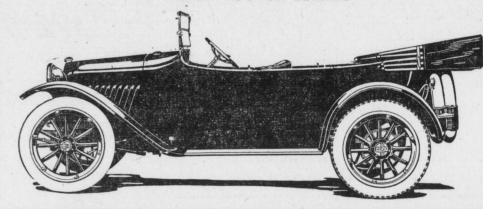
The finish, design and appointments are impressively refined, in fact, many cars of greater cost suffer by comparison. From the standpoint of recognized achievement, the Detroiter "Eight" is the biggest thing

the automobile horizon to-day, to-morrow and for many days to come. It has been christened by motoring connoisseurs, "The Aristocrat of Moderate Priced Cars."

Will climb any hill around Harrisburg on high, Demonstrations without obligation. Price \$1295, F. O. B. factory

Kelker Street Auto Show To-night Conover & Mehring

Distributors for Dauphin, Cumberland and Adams Counties 1717 NORTH FOURTH STREET



5-passenger	Touring car with sedan and mohair tops	1365
2-passenger	Roadster with coupe and mohair tops	1325
-passenger	Touring car with mohair top only	1200
2-passenger	Roadster with mohair top only	1200
1-passenger	Touring car or Roadster, Model "HA"	1050

Westinghouse electric lighting and starting systems on all models

Prices F. O. B., Detroit

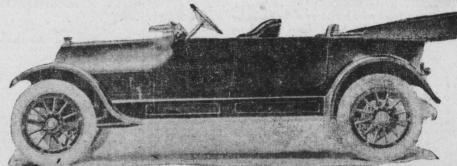
The Lewis VI---Dart Trucks

EXHIBITED AT KELKER STREET AUTO SHOW

ENSMINGER MOTOR CO.

Sales Room, 3rd and Cumberland SERVICE STATION GREEN AND CUMBERLAND

The New Overland Six



It Holds the Center of Stage at Arena

A big forty-five horsepower Six-cylinder, Seven-passenger car that sells for \$1475 F. O. B. factory. It has a Continental motor, $3\frac{1}{2}x5\frac{1}{4}$; 125-inch wheelbase; large oversized tires, $35x4\frac{1}{2}$, and non-skid on rear wheels. Fully equipped.

At the Arena Auto Show ndrew Redmond

Ensminger Motor Co., Distributors, E. C. Ensminger, Manager.

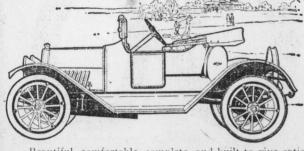
The Monroe, \$460

HERFF-BROOKS

The Six-Fifty The Four-Forty \$1100
The Four-Twenty-five \$765

ALL PRICES F. O. B. FACTORY

AT THE AUTO SHOW IN KELKER STREET HALL JAMES K. KIPP



Beautiful, comfortable, complete, and built to give satis factory service from the best materials money can buy. The final achievement of men with years of experience in automobile engineering and are built under their personal super-

Hottenstein and Zech

Auto Show, Kelker Street Hall

Address, City Garage.



America's Greatest Light Six \$1485

The Big Attraction at the Auto Show In Kelker Street Hall

ROBERTS & HOIN

Central Garage

334 Chestnut Street