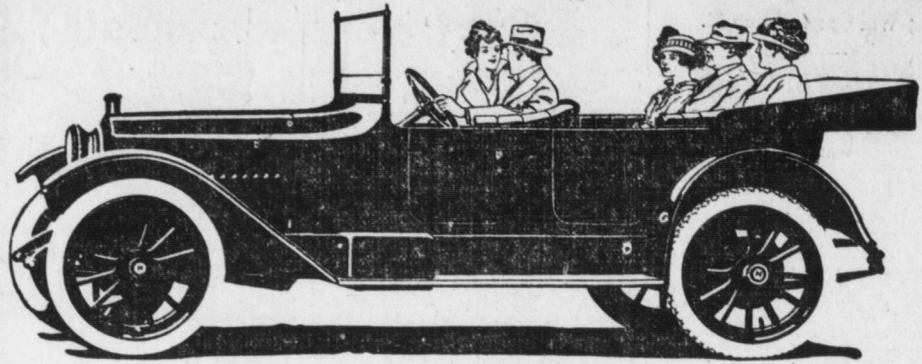
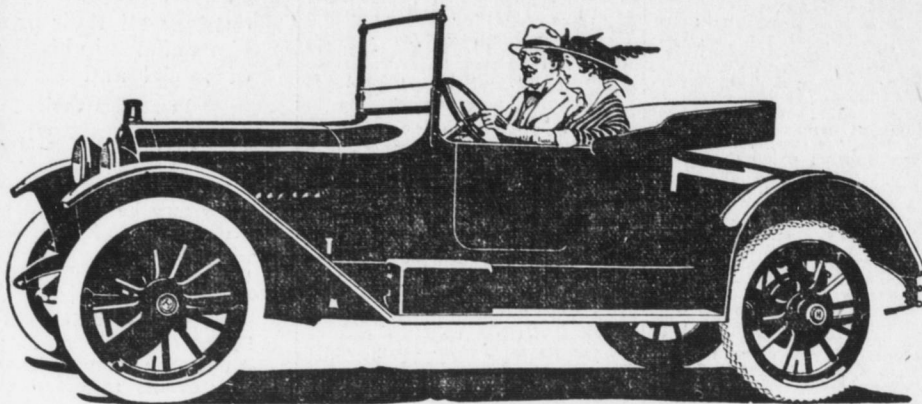


# Hupmobile



## "Car of the American Family"

A car of unusual grace and beauty with every feature that makes for driving comfort. The new Hupmobile is a large, roomy, powerful car that cannot help but appeal to the most discriminating taste. Riding comfort has been one of the chief aims of Hupmobile engineers in designing the new car. The springs are unusually long and built of the highest grade spring steel, which makes for exceptional resiliency and gives the greatest riding ease under all road conditions.



- 5-passenger Touring Car with sedan and mohair tops ..... \$1365
- 2-passenger Roadster with coupe and mohair tops ..... \$1325
- 5-passenger Touring Car with mohair top only ..... \$1200
- 2-passenger Roadster with mohair top only ..... \$1200
- 4-passenger Touring Car or Roadster, model "HA" ..... \$1050

Westinghouse electric lighting and starting systems on all models.

Prices F. O. B., Detroit.

## The Lewis VI

Monarch of the Sixes

# \$1600

F. O. B., Racine, Wis.

## Dart Trucks

From one to three ton

# \$875 to \$1950

F. O. B., Waterloo, Iowa.

Exhibited at Kelker Street Auto Show.

# ENSMINGER MOTOR CO.

Sales Room, 3rd and Cumberland  
SERVICE STATION GREEN AND CUMBERLAND

### Removable Sedan Top at Hupmobile Exhibit

"Winter driving with the motorist is becoming more and more popular every season," said E. C. Ensminger, distributor for Hupmobiles, "but the majority of motor car owners have

not been able to bear the expense of two models, an enclosed car for winter and then open car for the summer months. For this reason we have hit upon the happy idea of building removable tops for both the touring and roadster model Hupmobiles. "At a slight additional cost the touring car can be converted into an en-

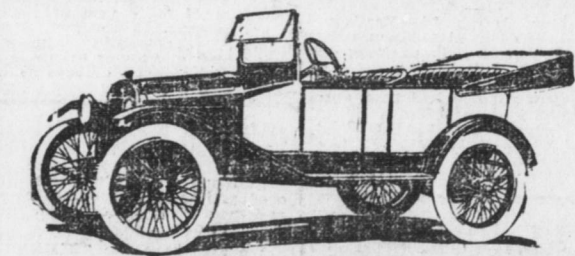
closed Sedan car and the roadster can be made into a luxurious coupe.

"Now Hupmobile owners have the advantage of owning two cars at the price of one and we know this is going to take the eye of the buying public.

"The most remarkable feature of these new tops is the fact that the owner can apply same with the assistance of another person—no tools are needed but a screw driver and a monkey wrench.

"The equipment of the enclosed cars is very complete, nor does the owner sacrifice any of the luxuriousness found in the most expensive types of motor cars. There is a dome light; the windows are adjustable for ventilation and are made out of high quality glass; door handles have been added and the interior is covered with a fawn colored head lining, which adds a distinctive atmosphere of high quality to the car.

"The material and workmanship of the new Sedan and Coupe Hupmobile is worth special attention. The frame is made of wood and aluminum rigidly fastened with forged supports to insure freedom from rattling. It is perfectly watertight and draftproof and there is no chance for wind, water or sun to sieve through. The excellent finish of the new tops gives a conformity of appearance between the body lines and top proper that is found only in high-grade coach work."



## METZ "25"

The Quality Car

# \$600

Touring Model, Equipped Complete, including: Gray & Davis Electric Starter and Electric Lights. This new Metz Touring Model is just as interesting to DEALERS as it is to prospective purchasers. It means bigger sales, more customers, and ALL of them satisfied. In addition to complete electric system, equipment includes rain-vision, built-in windshield, instant one-man top, heavy tufted upholstery, deep cushions, 22-inch wheels, 3 1/2-inch Goodrich clincher tires, Bosch magneto, Hyatt roller bearings, built-in gasoline gauge, speedometer, signal horn, tools, etc.

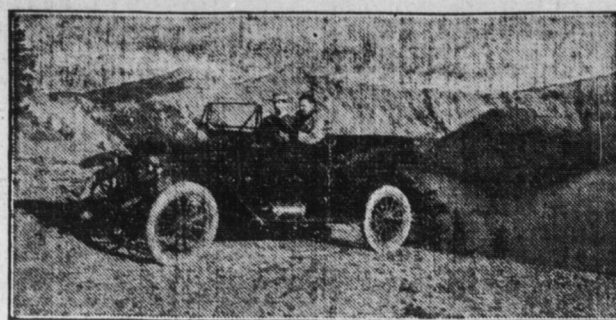
### Metz Roadster \$495, Equipped Complete

This new four-door model of the powerful METZ Roadster appeals to your appreciation of Quality. It appeals to the man who wants the most for his money. It is extremely economical in operation, strikingly graceful and handsome in appearance, and in road performance and hill-climbing ability it has no superior at any price or in any class.

## Metz Sales Co.

SEVENTEENTH AND SWATARA STREETS  
GARAGE: Thompson Avenue, between Fourteenth and Fifteenth Sts.

## Confidence in Maxwell Brakes



The look of unconcern on the faces of the occupants of this Maxwell car does not indicate that two feet to the rear means a straight drop of 1100 feet. The picture was taken on the precipice above Crater Lake, Klamath County, Oregon, an altitude of 7200 feet, the crater of

an extinct volcano. H. C. Skinner, of Portland, is at the wheel of a Maxwell "25," in which he recently made a 1500-mile mountain trip. The last mile of the grade before reaching the lake averaged 32 per cent. Crater Lake is now a national park reserve.

### Empire Man Sees Big Gain For Cheap Car

"Cars listing at under \$1,000 are due for a greater popularity this season than ever before," declares H. A. Fishburn, of the Penbrook Garage, local agent for the Empire cars in this territory. "Proof of this is being offered every day by the increasing demand for cars of this type and the interest they are attracting at the automobile shows. With this evidence of ever growing demand the coming of the 'eight' is not viewed with dismay by the manufacturers of cars of this class.

"There is no doubt that a great proportion of the prospective purchasers of automobiles have definitely set their minds on a price in the neighborhood of \$1,000, realizing the fact that with the great advance made in construction during recent years it is now possible to purchase at this price an automobile which will meet their every demand, not only in point of service but in attractive appearance and complete equipment. But a few seasons ago virtually all of the convenience features now furnished on such a car were luxuries to be bought as extras after the purchase of the car, or to be supplied only with the higher priced machines.

"There are many reasons for the continued and growing popularity of the \$1,000 car, of which our product may be taken as typical. In the first place it makes its appeal most strongly to car buyers of the middle and far west, the territory which has absorbed by far the greater proportion of the American cars built. Simplicity of operation appeals to the buyers in these sections, who want an automobile that is always ready with a minimum amount of attention. They require a car of sufficient power to carry them over some of the worst roads to be encountered, the sturdiness to stand up under the strain and the pleasing appearance and detail finish that will make them fit carriers on the boulevards. Moreover, in such cars is a lightness of weight that tends toward economical upkeep, and with this a roominess that gives ample carrying capacity without crowding. Especial attention has been paid to road ability. The impression that a light car would not hold the road has been proven wrong by lower cars. The evenly balanced, electric starting and lighting has been perfected so far that even this part of our car is covered by an ironclad year's guaranty."

### Freight Too Slow For Detroit Eight Demand

So imperative are the demands for demonstrators from Detroit distributors and dealers, that the Briggs-Detroit company is shipping many of their cars to dealers in every part of the country, according to Claude S. Briggs, of the Briggs-Detroit company.

"We have shipping orders for 'eights' from practically every Detroit dealer," says Mr. Briggs, "and we are getting cars out in the territory just as rapidly as possible. It is our intention to take care of demonstrators from the first and the others, now on hand for both 'fours' and 'eights' insure the factory being kept running at its maximum capacity for months to come. At a conservative estimate we shall this season double our 1914 business and our manufacturing facilities have been increased accordingly to take care of the business.

"Enthusiasm for eight cylinder cars is one of the most surprising conditions we have ever encountered, in view that so few of this type are in general use. The wide publicity given the eight cylinder car has had its effect.

"There is every reason to believe that the great demand for 'eights' this season will result in an increased output of this type next year. A number of manufacturers of medium and low priced 'fours' and 'sixes' who have been waiting to see how the public would receive the 'eight' are thoroughly convinced now that the public is eager for it and accordingly are getting ready to announce 'eights' just as soon as their sales policy will permit.

"By anticipating the big demand for a moderate priced 'eight,' and being the first company to be able to market this type of car in quantities, the Briggs-Detroit company has been able to add to its organization some of the largest and oldest established distributors in the country."

### King Eight to Go in 500-Mile Speedway Race

An eight-cylinder racing car, the first of its kind, will be entered in the next Indianapolis 500-mile race, May 29. If the plans of Arthur Klein, America's youngest registered driver, through as scheduled. The car is perfectly watertight and draftproof and there is no chance for wind, water or sun to sieve through. The excellent finish of the new tops gives a conformity of appearance between the body lines and top proper that is found only in high-grade coach work."



The devil never tempted a man whom he found judiciously employed.—Spurgeon.

### Dunham's New Creation Among Chalmers Models

The famous Chalmers racing blue which used to flash in first so many times in the palmy days of automobile racing has another "first" to its credit at the automobile show. For this well remembered color has been used in painting the chassis of the Chalmers \$1,400 "New Six," which represents the first appearance in America of the new and distinctive Chalmers-Delage type high speed motor.

From the opening of the show at New York, the Chalmers booth attracted the attention of engineers and other motorwise folk who had heard rumors of the "revelling" at New York of the much talked of "New Six"—Dunham's secret, as the Chalmers consulting engineer's friends have called it.

The new motor is the result of years of engineering research for the ideal motor to put into a high grade light car. It is, experts say, the perfected type of motor in America at this particular time will put American automobile designing at least a year ahead of foreign builders.

### The Baby's Welfare a Mother's Dread

A fear clutches at the heart of the mother that her own little one may not live long. She dreads its second summer, or that it may never wake from its sound sleep. All mankind loves a mother—loves to see a mother love her child. A baby and its mother are insured against ill-health if the mother takes Dr. Pierce's Favorite Prescription, a tonic for women that Dr. R. V. Pierce invented nearly a half century ago for women's ills. This is a vegetable tonic, made only of the medicinal roots with glycerine, which puts the female system into perfect, healthy action. Before baby's coming it is just the tonic that puts the womanly system into a proper condition to make the birth painless and to insure a healthy child.

Many mothers of families in the United States have reason to be grateful to the person who recommended Dr. Pierce's Favorite Prescription. It is put up for the single purpose of curing disease peculiar to women. It has sold more largely on this continent than any other medicine for women. Another point in its favor: it is a temperance remedy and does not contain a single drop of alcohol nor of any narcotic.

Young mothers who preserve the charms of face and figure in spite of an increasing family and the care of growing children are always to be envied. Dr. Pierce's Favorite Prescription gives the strength and health up-uties which happy motherhood depends. It practically does away with the pains of maternity, and enables the mother to nourish the infant life depending on her, and enjoy the hourly happiness of watching the development of a perfectly healthy child.

FREE.—The Common Sense Medical Adviser, bound in cloth, is sent on receipt of 3 dimes (or stamps) to pay expense of wrapping and mailing. Address: Dr. Pierce, Invalids' Hotel, Buffalo, N. Y.—Advertisement.

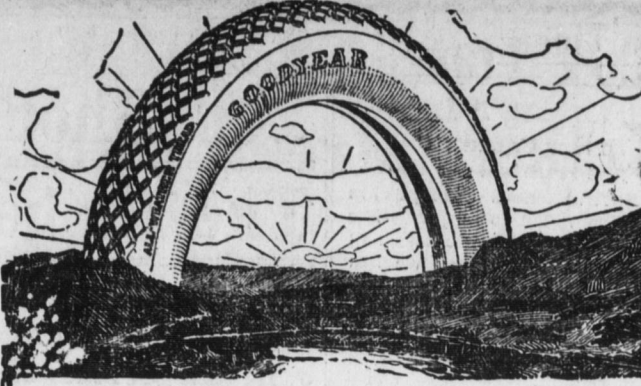


## CHEVROLET

Motor Cars  
At the Automobile Show

Kelker St. Hall

Hottenstein & Zech



## Fortified Tires Now in the Light

The supreme test of a tire is to hold top place—the place in the sun—and for years. Goodyear tires have done that. Long they have led, both in sales and prestige.

Men expect much of the top place tire. They look for a superior in it. Any seeming fault, due to mishap or misuse, becomes a defect in this glare.

But Goodyear Fortified Tires, after years in this light, hold higher place than ever. Last year men bought 1,479,883 Goodyears of the pleasure-car type alone. That's about one tire for every car in use.

Isn't best average service, as proved by Goodyear supremacy, the right way to judge a tire?

### Lower Prices

On February 1 Goodyear made the third big price reduction in two years. The three total 45%. Yet the tires are constantly bettered. In five costly ways—each exclusive to Goodyear—our Fortified Tires excel any other tire built. And each is a great trouble-saver. They mean for you tire content. They mean most for your money, because of our matchless output. For your own sake, try them. The following Goodyear Service Stations will supply you.

### Who Is Wrong?

Is it the Goodyear user, whose choice is confirmed by some 400,000 others? Or is it the man who still assumes that another tire is better?



### Goodyear Service Stations---Tires in Stock

Geo. W. Myers  
Ford Motor Car Co.  
Square Deal Auto Co.

Rex Auto Co.  
Jno. T. Selman

### Nearby Towns

J. B. Watkins  
Dillsburg Auto Supply Co.  
W. H. Tyson  
P. H. Keboch  
C. T. Rossmeyer  
Lykens Motor Car Co.  
Junata Garage  
Brooks Weigel  
Newport Auto & Garage Co.

Tower City  
Dillsburg  
Millersburg  
Berrysburg  
Elizabethville  
Lykens  
Mifflintown  
New Cumberland  
Newport



Because it gives the highest motor car service at lowest cost, the Ford is the one car you'll find in large numbers and in constant use, in every land. It's a better car this year than ever before—but it sells for \$60 less than last year.

The Ford is everybody's motor car because everybody can easily understand and safely operate it. Doesn't take a skilled mechanic to operate or care for the Ford. Less than two cents a mile to operate and maintain the Ford. With "Ford Service for Ford Owners" your Ford car is never idle.

Buyers will share in profits if we sell at retail 300,000 new Ford cars between August 1914 and August 1915. Runabout \$465; Touring Car \$515; Town Car \$715; Coupelet \$775; Sedan \$1000, delivered. See them at Ford Sales Company, South Cameron street, and Auto Show at Kelker Street Hall.

## EMPIRE Complete Electrical Equipment

NOT AT EITHER SHOW  
But we believe we can show you the greatest value for a thousand dollars that ever was put in a motor car, if you will come up to Twenty-seventh and Penn streets, Penbrook, Pa. Just a few minutes' ride or drive from Harrisburg.

The Empire has streamline body, electric lights, electric starter, Turkish upholstery, concealed hinges, roll crown fenders, unit power plant, four-cylinder motor, 3 1/4-inch bore and 4 1/2-inch stroke; nonskid tires on rear wheels. If you see it, you will want a ride in it. If you note its easy riding qualities, you will want to own one. Roadster or touring model. Prompt deliveries.

PENBROOK GARAGE  
Bell Phones, 989-J and 2539-W H. A. FISHBURN, Mgr.

C. A. Fair Carriage & Auto Works  
Manufacturers of Special Commercial, Auto Truck Bodies, Tops, Etc.  
Pleasure Auto Seat Covers, Tailor Made.  
Rubber Tiring in All Its Phases.  
Auto Spring Work Done Promptly by Skilled Mechanics.  
EAST END MULBERRY STREET BRIDGE  
HARRISBURG, PA.