



Bowman's Big Bargain Sale

(February 9th to 17th Inclusive)

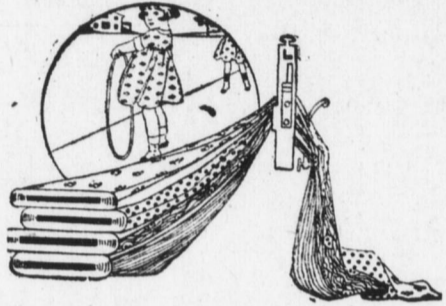
The Second Day Brings More Unusual Economies, and a Reminder of Those Announced For the First Day



Ladies' World

Exceptional Offer

10c will give you a four-months' subscription to the Ladies' World, including February, March, April and May. Don't fail to place your order at once. The regular four-months' subscription price is 40c.



You Will Be Surprised at the Savings On Cotton Dress Fabrics in This Sale

Seldom will you find values to exceed these preceding a wash fabric season.

900 yards 25c yard-wide Colored Cotton Voiles, in brown and garnet, at, yard 5c
1,000 yards 32-inch Striped Suiting, in gray and tan with colored stripes, at, yard 5c
2,000 yards 19c Dress Gingham, all the colorings in checks, bars, plaids, at, yard 5c
650 yards 40-inch Lawn, black figures in white, at, yard..... 6½c
2,000 yards 10c yard-wide Percalines, light colors with figures and stripes, at, yard 5c
25c 32-inch Scotch Zephyr

Ginghams, bars and stripes, at, yard 15c
15c 32-inch School Cloth, neat stripes, at, yard 10c
25c linen finish Crepe Suiting, all shades, at, yard 15c
15c Crepe Plisse, neat figures and stripes, at, yard 7½c
19c Devonshire Cloth, stripes and plain colors, yard 15c
25c plain colored Crepes, at, yard 12½c
15c 28-inch Tissues, in checks, bars and stripes, at, yard..... 10c
25c Satin Finish Poplins, at, yard 19c

Main Floor—BOWMAN'S.

Toilet Accessories Are Reduced For This Sale

\$1.00 hand-drawn bristle hair brushes 59c
50c hair brushes 39c
50c jar Wood's freckle cream, 19c
25c jar Wood's massage cream 11c
50c jar Wood's smooth skin cream 19c
15c can Sylvan Violet talcum powder 9c
15c can Babcock's Cho Cho San talcum powder 9c
25c bottle witch hazel 11c
50c box rose face powder, all shades 39c
50c box Rabess face powder, all shades 19c

Main Floor—BOWMAN'S.

Select Any Switch or Transformation at ¼ Reduction

Our stock of hair switches include the famous French and German Convent hair, mostly in demand.

The assortment is complete—beautiful blondes, drabs and gray hair switches; also transformations to match any switch. Quality is fine and wavy.

This reduction is special for the B. B. B. Sale.

BOWMAN'S—Second Floor

Women's and Misses' Gowns and Petticoats, Children's Petticoats, Rompers and Gowns, Infants' Gowns, Sacques and Kimonos and Boys' Night Shirts and Pajamas

Are in This Extraordinary Sale of

13,000 Flannelette Garments AT HALF PRICE

To-day (first day of the B. B. B. Sale) the crowds and deliveries carried away hundreds of these fine quality, well made, and PERFECT flannelette garments which represent the greatest sale of its kind, both in volume and value, on record in this city. At these prices it will pay to look forward to next winter.

'Twas An Overstocked Manufacturer

and by the way, a local factory, who offered these 13,000 flannelette garments at a very small price, which enables us to offer them at just half the price you would ordinarily pay, as follows:

Children's Flannelette Gowns at 25c from 50c.
Women's and Misses' Flannelette Gowns at 49c, from 75c to 89c.
Children's Flannelette Sleeping Garments at 19c, from 39c.
Infants' Flannelette Kimonos at 19c, from 29c.

Children's Flannelette Petticoats at 15c, from 29c; 10c, from 19c.
Infants' Flannelette Gowns at 15c, from 29c; 25c, from 49c.
Boys' Flannelette Night Shirts and Pajamas at 29c, from 50c.

Infants' Flannelette Sacques at 10c, from 19c.
Children's Flannelette Rompers at 15c, from 29c.
Women's Flannelette Petticoats at 25c, from 50c; 19c, from 39c.
Misses' Flannelette Petticoats at 15c, from 29c.

The assortments are complete and include a full range of sizes

Second Floor—BOWMAN'S.



The China Department Offers Unequaled Savings

Fireproof Cooking Ware Set, 29c—formerly 45c; set consists of one each, 6, 7 and 8-inch bowl.

Brass Jardinieres at 89c—formerly \$1.39, heavy spun brass, brush finish, 10-inch opening; 8½ inches high with ball foot.

Brass Fern Dish, 49c—formerly 69c; spun brass, 8-inch size, with coppered lining.

Perforated Brass Fern Dish, 69c—formerly 98c; 7-inch size, beautifully made and finished, with copper lining.

Artificial Roses, 5c each—formerly 10c; assorted colors.

Decorated German China at 39c—formerly 49c; sugar and cream sets, mayonnaise sets, syrup pitcher and plate, marmalade jars, olive and spoon trays, nut bowls, relish dishes, footed compots, cake plates and salad dishes.

Brass Umbrella Jars, \$1.39—formerly \$1.98; heavy spun brass, 21 inches high with lion head handles, weighted bottom.

Jardinieres at Half Price, made of crockery, blended colors; 25c from 50c; 38c from 75c; 49c from 98c; 63c from \$1.25.

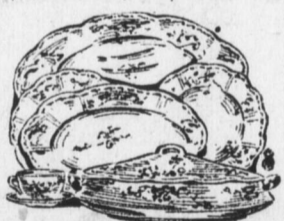
BOWMAN'S Basement.

Open Stock Decorated Dinner Ware—at one-half regular price. Plates at 38c dozen from 75c; 49c dozen from 98c; 55c dozen from \$1.10.

Open Stock Decorated Dinner Ware—at one-half regular price. Plates at 38c dozen from 75c; 49c dozen from 98c; 55c from \$1.10.

Pickle Dishes at 10c each from 19c.
Sauce Dishes at 15c each from 29c.

Meat Platters at 10c from 19c; 15c from 29c; 25c from 49c.



100-piece Dinner Sets selected from open stock dinnerware patterns.

\$15.00 100-piece Dinner Sets at \$9.50
\$16.90, \$17.50 and \$18.90 100-piece Dinner Sets, at ... \$11.50

Second Floor—BOWMAN'S.

Utica, Mohawk and Pequot Sheets at Extremely Low Prices

These best known sheets need no recommendation as every housewife knows of the fine qualities that has characterized these famous makes for years. Owing to a very large purchase we are enabled to sell them at greatly reduced prices. (Not more than six to each customer.)

Utica Sheets

63c, value 80c; 63x90 inches.
70c, value 80c; 72x90 inches.
76c, value 98c; 81x90 inches.
82c, value \$1.09; 81x90 inches.
89c, value \$1.09; 90x90 inches.

Utica Cases and Bolsters

16c, value 20c; 42x36 inches.
18c, value 22c; 45x36 inches.
34c, value 40c; 42x72 inches.
36c, value 45c; 45x72 inches.

Mohawk Sheets

55c, value 69c; 63x90 inches.
62c, value 75c; 72x90 inches.
67c, value 90c; 81x90 inches.
72c, value 95c; 81x90 inches.
72c, value 95c; 90x90 inches.

Mohawk Cases and Bolsters

15c, value 20c; 42x36 inches.
16c, value 22c; 45x36 inches.
32c, value 40c; 45x72 inches.

Sheets and Cases, Slightly Soiled

Made of Mohawk and Utica Muslins

48c, value 69c; 72x90 inches.
58c, value 80c; 81x90 inches.
58c, value 79c; 90x90 inches.
75c, value 95c; 81x108 inches.

Pillow Cases

13c, 42x36 inches.
14c, value 18c; 42x36 inches.
14c, 45x36 inches.
15c, value 19c; 45x36 inches.

Main Floor—BOWMAN'S.

Prices Are Low On Women's Gloves

Chamoisette Gloves at 29c—regularly 50c; Kayser's 2-clasp gloves in black, all sizes.

Chamoisette Gloves at 50c—regularly 75c; Kayser's 16-button length, white only.

Kid Gloves at \$1.50—regularly \$2.50; 16-button length; tan only; not all sizes.

Chamoisette Gloves at 50c—regularly 75c; Kayser's 16-button length, white only.

Main Floor—BOWMAN'S.

Stirring B. B. B. Specials In Women's Apparel

\$1.00 House Dresses, 49c

Twenty-five dozen in the lot, two good styles of striped gingham; limit, 2 to each customer.

\$3.50 to \$5.00 Waists at \$1.98

Really high class garments that you'll want as soon as you see them. Among them are the finest silk stripes, Dresden patterns and chiffons and crepe de chine. Most of them just one of a kind.

\$2.50 to \$4.00 Waists at \$1.00

Many staple silk waists among them. And fancy waists—silk, chiffon, crepe de chine. All of them good models.

\$1.00 Petticoats at 49c

Black satine, two good styles. Cut wide for the new style skirts.

\$1.50 Kimonos at 75c

Made of extra heavy flannelette, big floral designs. Cut very full and long.

Second Floor—BOWMAN'S.

Fur Prices Have Reached the Lowest Notch

Mink Sets at \$80.00; formerly \$135.00.

Mink Sets at \$68.00; formerly \$100.00.

Genuine Mole Sets at \$30.00; formerly \$60.00.

Skunk Opossum Sets at \$30.00; formerly \$50.00.

Black Fox Sets at \$30.00; formerly \$50.00.

Red Fox Sets at \$12.98; formerly \$18.50.

Natural Opossum Sets at \$10.00; formerly \$18.00.

Black and gray Syrian Fox Sets at \$9.98; formerly \$20.

Natural Wolf Sets at \$13.98; formerly \$18.00.

Tiger Coney Sets at \$5.00; formerly \$9.50.

All Children's Furs at half price.

Large line of Scarfs in black wolf, Persian Paw, natural wolf and coney to go in B. B. B. Sale at ... \$1.00

Two Near-Seal Coats, short models, sizes 36 and 38; to go in B. B. B. Sale at, each \$5.00

Pony-skin Coats that were formerly \$50.00 and \$60.00, at \$10.00 and \$25.00

Second Floor—BOWMAN'S.

Boys' Overcoats and Balmacaans Going at \$1.85

Heavy Balmacaans and shawl collar overcoats of gray cassimeres and tan and brown chinchillas; also homespuns; sizes 2½ to 8 years. Reduced from \$3.50 and \$3.75.

Boys' \$3.50 Norfolks Suits,

\$2.15 — dark mixtures; sizes 8 to 15.

Boys' Double Breasted Suits at

\$2.50—regularly \$5.00, \$6.95 and \$7.50; blue serge; sizes 11 and 12, only.

Third Floor—BOWMAN'S.

The B. B. B. Sale of Linens and Towels

Brown Union Toweling at 7½c yard—regularly 10c; known for its splendid wearing qualities.

Huck Towels, 3 doz. for \$1.00—regularly 50c dozen, guest size, plain white.

Silver Bleached Damask at 62½c yard—regularly 75c, all linen, 2 yards wide.

Silver Bleached Damask, at 49c yard—regularly 69c, all linen, 70 inches wide.

Main Floor—BOWMAN'S.

Homespun Table Damask at 35c yard—regularly 44c, 54 inches wide, in two patterns—the dice and broken dice.

Unbleached Table Damask at 22c yard—regularly 29c, 54 inches wide.

Mercerized Table Covers at 69c—regularly \$1.15, 2 yards square, mill hurts; limit, one to a customer.

Turkish Face Cloths at 5c—regularly 8c, mostly all initials.

Turkish Towels at 13c—regularly 20c (seconds), bleached, good heavy quality, size 40x24 inch.